

# PIZZA SALES DASHBOARD

Jan/15 - Dec/15

Pizza Category

All

01-01-2015

31-12-2015

PIZZA SALES REPORT

Best/Worst Sellers

## BUSIEST DAYS AND TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from month of **July** and **January**.

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to **maximum** sales and Total Orders.

### SIZE

Large size Pizzas contributes to **maximum** sales.

817.86K

Total Revenue

38.31

Avg Order Value

49574

Total Pizzas Sold

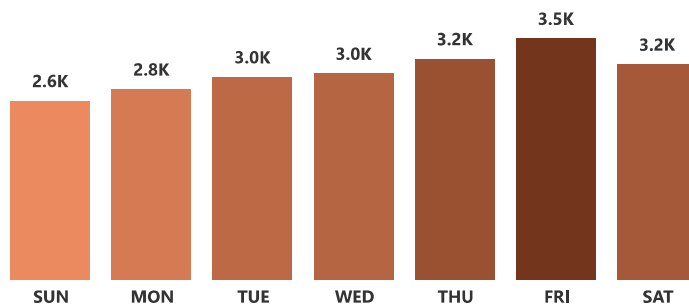
21350

Total Orders

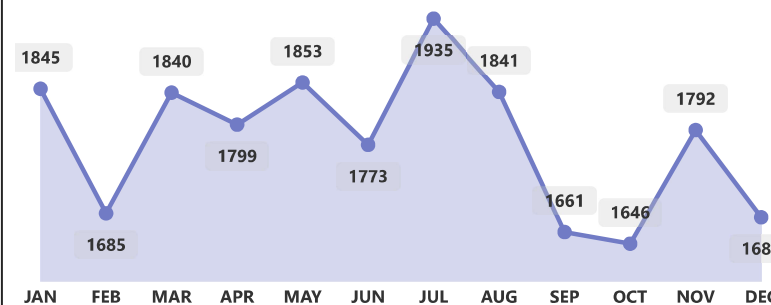
2.32

Avg Pizzas Per Order

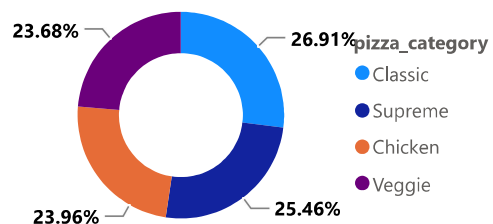
### Daily Trend For Total Orders



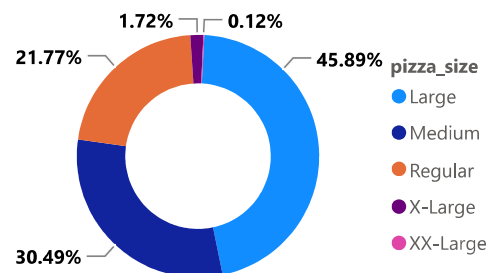
### Monthly Trend for Total Orders



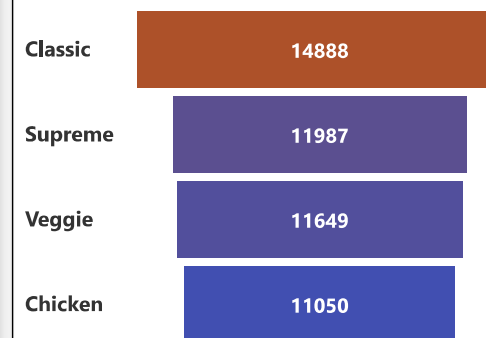
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizzas Sold by Pizza Category



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## BEST SELLERS

### REVENUE

The Thai Chicken Pizza contributes to maximum revenue.

### QUANTITY

The Classic Deluxe Pizza contributes to maximum Total quantity.

### TOTAL ORDERS

The Classic Deluxe Pizza contributes to maximum Total Orders.

## WORST SELLERS

### REVENUE

The Brie Carre Pizza contributes to minimum revenue.

### QUANTITY

The Brie Carre Pizza contributes to minimum Total quantity.

### TOTAL ORDERS

The Brie Carre Pizza contributes to minimum Total Orders.

817.86K

Total Revenue

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Avg Order Value

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Total Pizzas Sold

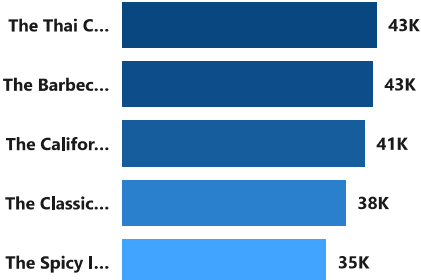
21350

Total Orders

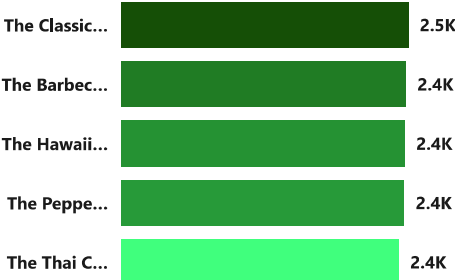
2.32

Avg Pizzas Per Order

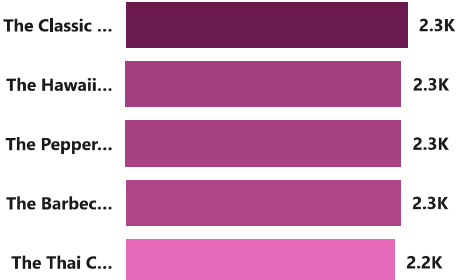
### Top 5 Pizzas by Revenue



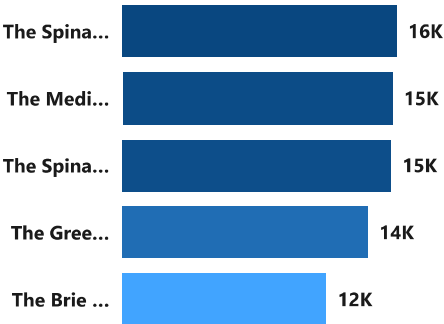
### Top 5 Pizzas by Quantity



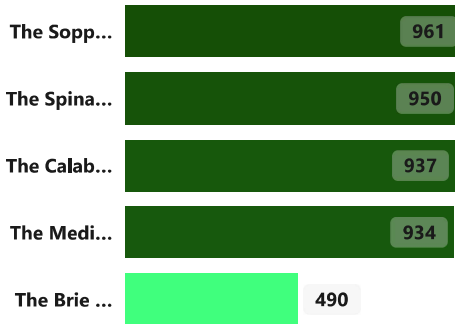
### Top 5 Pizzas by Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Orders

