SkillSphereX – AI-Powered Skill Exchange & Learning Platform on Salesforce CRM

- Exchange. Learn. Grow. Salesforce Project Implementation Phases (Admin + Developer)

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Problem Statement

In today's fast-changing world, individuals—students, professionals, freelancers—possess valuable skills but lack access to affordable, personalized, and verified learning or mentorship opportunities.

Current platforms focus mainly on paid courses, static content, or one-way learning, leaving a major gap in peer-to-peer skill exchange.

Key Challenges:

- High costs and subscription fees for skill development.
- Limited personalization and mentorship tailored to an individual's goals.
- Lack of a trusted, gamified system to verify and showcase real-world skills.
- Fragmented tools learning platforms, freelance sites, and social networks operate in silos, with no unified ecosystem.
- No easy way to barter or exchange skills without involving money.

Result: Underutilized skills, low collaboration, and barriers for self-driven learning.

Proposed Solution – SkillSphereX

SkillSphereX is a **Salesforce-based**, **AI-powered Skill Exchange & Learning Platform** designed for both individuals and institutions. It creates a unified ecosystem where students, professionals, universities, training centers, and corporates can list skills, discover learning opportunities, and collaborate in a **credit-based**, **gamified environment**.

How It Works

- **Skill Listings:** Users or organizations post skills they can teach (or mentor in) and skills they want to learn.
- **AI Smart Matching:** AI recommends the best matches between skill providers and skill seekers based on expertise, availability, and goals.
- Credit-Based Economy: Users earn credits for teaching/mentoring and spend credits to learn from others. Organizations can also allocate credits internally.

- **Gamification & Trust Scores:** Badges, leaderboards, and verified ratings build credibility and engagement.
- Session Booking & Notifications: Book live sessions (one-on-one or group), receive automated reminders, and track session history.
- **Dashboards & Analytics:** Salesforce dashboards provide real-time visibility of trending skills, credit usage, and engagement metrics.

Why It's Different

Unlike traditional course platforms or freelance marketplaces, SkillSphereX creates a reciprocal, AI-powered learning network:

- Empowers individuals to upskill at minimal cost.
- Enables institutions (colleges, corporates, NGOs) to promote internal knowledge sharing.
- Builds verified skill profiles and encourages community collaboration.

Phase 1: Problem Understanding & Industry Analysis

Requirement Gathering

- Identify requirements from learners, mentors, universities, corporates, and NGOs.
- Key needs: AI-powered skill matching, credit-based skill exchange, session scheduling, gamification, dashboards, and feedback tracking.

Stakeholder Analysis

- Learners / Students: Access affordable, verified skills and mentorship.
- Mentors / Skill Providers: Share skills, earn credits, and gain recognition.
- **Institutions** / **Corporates:** Monitor skill engagement, encourage internal knowledge sharing.
- **Administrators:** Manage users, approve skills, oversee credit transactions, generate reports.

Business Process Mapping

- Current: Skills exchanged informally via social media, messaging apps, or offline workshops → No tracking, low trust, no credit system.
- Future: Users list skills → AI suggests matches → Sessions booked → Credits exchanged → Feedback collected → Dashboards updated automatically.

Industry Use Case Analysis

- Peer-to-peer skill exchange is emerging in EdTech and corporate learning.
- Existing platforms focus on paid courses; SkillSphereX enables a reciprocal, credit-based, AI-powered learning environment.

AppExchange Exploration

- Explore Salesforce apps for scheduling, gamification, and reward management.
- For MVP, custom objects like Skill, Session, CreditTransaction, Rating/Badge suffice.

Phase 2: Org Setup & Configuration (SkillSphereX-specific)

- Salesforce Edition: Developer/Enterprise edition for custom objects, automation, and integrations.
- Company Profile Setup: Configure org with locale, currency, fiscal year, and business hours relevant to the platform.
- User Setup & Licenses: Roles: Admin, Learner, Mentor, Institution Manager.
- Profiles & Roles:
 - o **Admin:** Full access to objects, dashboards, and settings.
 - o **Mentor:** Manage skill listings, sessions, and received ratings.
 - o Learner: Browse skills, book sessions, track credits, provide feedback.
 - o **Institution Manager:** Monitor internal engagement, assign credits, generate reports.
- **Permission Sets:** Additional permissions for session approvals, AI recommendations, dashboard analytics.
- Org-Wide Defaults (OWD):
 - o Skills & Sessions → Private (related users only)
 - o CreditTransactions → Private (Admin + involved users)
- **Sharing Rules:** Enable collaboration between mentors and learners in same organization/community.
- Login & Security Policies: IP restrictions, MFA, session timeout.
- Sandbox & Deployment: Test AI matching, credit logic, session automation before production deployment.

Phase 3: Data Modeling & Relationships

- Objects:
 - User: Name, Email, Role, Credits.
 - o **Skill:** Name, Category, Level, Availability, Provider (Lookup).
 - o Session: Date, Time, Skill, Learner, Mentor, Status.
 - o **CreditTransaction:** From, To, Credits, Reason, Date.
 - Rating/Badge: Rating Score, Badge Type, Issued To.
- Relationships:
 - \circ User \leftrightarrow Skill (Lookup)
 - Skill ↔ Session (Master-Detail)
 - o User ↔ Session (Lookup for Learner & Mentor)
 - o Junction objects for many-to-many relationships if needed.

• Layouts & Schema: Page layouts and schema builder optimize usability and relationships.

Phase 4: Process Automation (Admin)

- Validation Rules: Ensure required fields like Skill Name, Session Date, Credits.
- Workflow Rules: Trigger notifications on session booking or credit allocation.
- **Process Builder:** Automate credit allocation post-session.
- Approval Process: Skill verification submitted by mentors.
- **Flow Builder:** Automate session booking, record-triggered credit updates, scheduled leaderboard calculation.
- Email Alerts & Custom Notifications: Session reminders, approval notifications.
- Field Updates & Tasks: Auto-update session status, create follow-up tasks.

Phase 5: Apex Programming (Developer)

- Apex Classes: Handle AI skill matching, credit calculation.
- Apex Triggers: Update credits, badges, validate skill ratings post-session.
- SOQL/SOSL Queries: Retrieve top skills, active sessions, leaderboard data.
- Collections (List, Set, Map): Bulk process multiple session/credit records.
- Scheduled & Queueable Apex: Weekly leaderboard updates, notifications.
- Future Methods: Asynchronous email or SMS notifications.
- Test Classes: Ensure trigger coverage, validate Apex logic.

Phase 6: User Interface Development

- **Lightning App Builder:** Create SkillSphereX app.
- Record Pages: Customized layouts for Users, Skills, Sessions, CreditTransactions.
- Tabs: Role-specific tabs for Learner, Mentor, Admin, Institution Manager.
- Home Page Layouts: Dashboard snapshots of skills, credits, sessions.
- Utility Bar: Quick actions like Book Session, Add Skill.
- Lightning Web Components (LWC): Skill listing, filters, leaderboards.
- Apex with LWC: Dynamic data fetching for skills and sessions.
- Events in LWC: Notify users about bookings and session status.
- Navigation Service: Smooth transitions between objects and pages.

Phase 7: Integration & External Access

- Named Credentials: Secure AI API integration, external services.
- External Services: Connect with certification databases, learning resources.

- Web Services (REST/SOAP): Expose endpoints for external portals to create skills or sessions.
- Callouts: Fetch data from external skill verification systems or payment gateways.
- Platform Events & Change Data Capture: Notify mentors, learners, admins about session creation, updates, credit transactions in real-time.
- Salesforce Connect: Integrate external learning or credential databases.
- API Limits, OAuth & Authentication: Secure integration and data access.
- **Remote Site Settings:** Allow callouts to trusted external systems.

Phase 8: Data Management & Deployment

- **Data Import Wizard:** Import users, skills, sessions, credits from CSV/Excel.
- **Data Loader:** Bulk import legacy skills, sessions, transactions.
- **Duplicate Rules:** Prevent redundant skills or sessions.
- Data Export & Backup: Weekly backup of all objects and transactions.
- Change Sets: Deploy custom objects, workflows, flows, automation from sandbox to production.
- Managed vs Unmanaged Packages: For scalability and integration.
- ANT Migration Tool / VS Code & SFDX: Version control, deployment automation.

Phase 9: Reporting, Dashboards & Security Review

- Reports:
 - Skill Popularity Report: Trending skills among learners.
 - Active Learners & Mentors Report: Engagement tracking.
 - o Credit Transaction Report: Track earned/spent credits.
- Dashboards:
 - Leaderboard Dashboard: Top mentors and learners.
 - Weekly Engagement Dashboard: Session bookings and completions.
 - o AI Match Insights Dashboard: Performance of AI recommendations.
- **Dynamic Dashboards:** Role-specific views for Admins, Mentors, Learners, Institution Managers.
- Sharing Settings & Field Level Security: Protect sensitive data like credit balances, personal info.
- Session Settings, Login IP Ranges & Audit Trail: Monitor access, ensure security compliance.

Phase 10: Final Presentation & Demo Day

• **Pitch Presentation:** Showcase SkillSphereX highlighting AI-powered skill matching, credit system, gamified learning.

- **Demo Walkthrough:** Skill listing → AI matching → Session booking → Credit allocation → Badges → Dashboards.
- Feedback Collection: From mock stakeholders and peers.
- **Handoff Documentation:** Include object schema, flows, triggers, LWCs, deployment steps.
- LinkedIn/Portfolio Project Showcase: Share project demo, screenshots, and architecture diagrams.

Key Performance Indicators (KPIs)

- Number of sessions booked and completed.
- Credits earned and spent by users.
- AI match success rate (sessions matched vs completed).
- User engagement: Active learners, mentors, and institutions.
- Top trending skills per category.

Future Scope

- Integration with external certification platforms.
- Mobile app version for on-the-go skill exchange.
- Advanced AI recommendations for learning paths.
- Corporate internal knowledge-sharing module.
- Social learning features (groups, forums, collaborative projects).