

## Data Description

Here's a brief explanation of the columns in your dataset:

- status: the marital status of the individual
- occupation: the individual's occupation
- occupation\_partner: the occupation of the individual's partner (if applicable)
- home\_status: whether the individual owns or rents their home
- family\_income: the total income of the individual and their partner (if applicable)
- self\_employed: whether the individual is self-employed or not
- self\_employed\_partner: whether the individual's partner is self-employed or not
- year\_last\_moved: the year the individual last moved residence
- TVarea: the television area in which the individual resides
- post\_code: the postcode of the individual's residence
- post\_area: the area of the individual's residence
- Average.Credit.Card.Transaction: the average transaction amount on the individual's credit card
- Balance.Transfer: the balance transfer amount on the individual's credit card
- Term.Deposit: the amount deposited in a term deposit account
- Life.Insurance: the amount invested in life insurance
- Medical.Insurance: the amount invested in medical insurance
- Average.A.C.Balance: the average account balance of the individual
- Personal.Loan: the amount of personal loan taken by the individual
- Investment.in.Mutual.Fund: the amount invested in mutual funds
- Investment.Tax.Saving.Bond: the amount invested in tax-saving bonds
- Home.Loan: the amount of home loan taken by the individual
- Online.Purchase.Amount: the amount spent on online purchases
- Revenue.Grid: a binary variable indicating whether the individual has generated revenue or not
- gender: the gender of the individual
- region: the region where the individual resides
- Investment.in.Commodity: the amount invested in commodities
- Investment.in.Equity: the amount invested in equity
- Investment.in.Derivative: the amount invested in derivatives
- Portfolio.Balance: the total balance of the individual's investment portfolio