



Amazon Yearly Sales Analysis | Amazon Products

Problem Statement:-



- ❑ Analysis of yearly sales to do sales management in order to retain in competitive market and to reduce cost in distribution and increase profits.

Details of Data :-

Time Period Covered :-

- Start Year of Data: 2010
- End Date: 2017

Sales Channels:-

- Online Mode
- Offline Mode

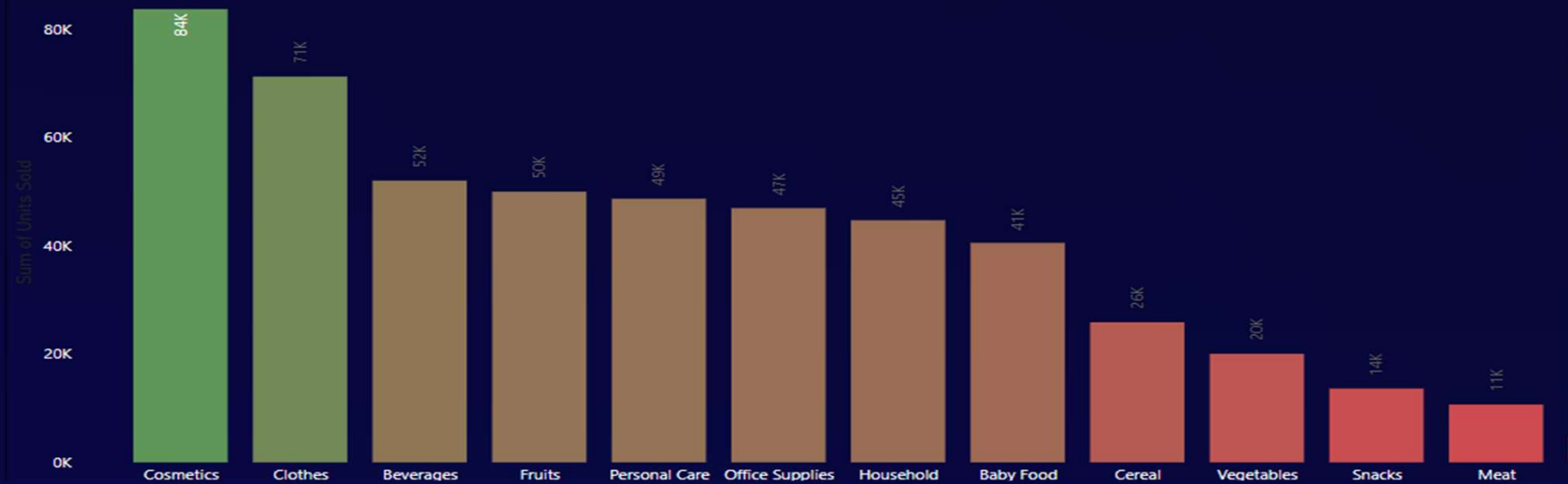
Item Categories Covered:- 12 (Breads, Breakfast, Canned, Dairy, Frozen Foods, Fruits and Vegetables, Hard Drinks, Health and Hygiene, Household, Meat, Others, Seafood, Snack Foods, Soft Drinks, Starchy Foods)

Key Metrics:-

- ❑ ANNUAL PROFIT; \$44.17M
- ❑ ANNUAL UNIT SALES; 512.87K
- ❑ KPI (TOTAL REVENUE); \$137.35M
- ❑ TOTAL ITEM TYPE DEALS WITH; 12

Key Metrics:- Graph of products by sales

Sales Report of items



amazon

2011

2012

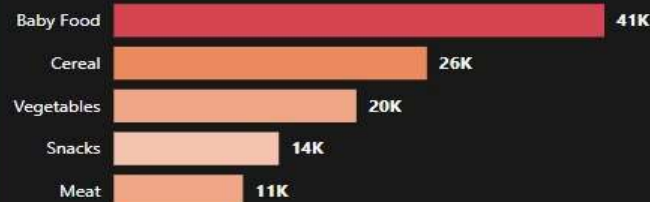
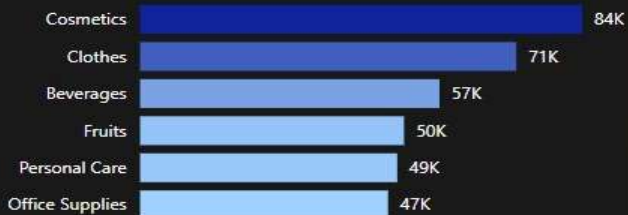
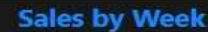
2013

2014

Annual Units Sales
512.87K

Product Category
12

KPI
\$137.35M



THANK YOU

