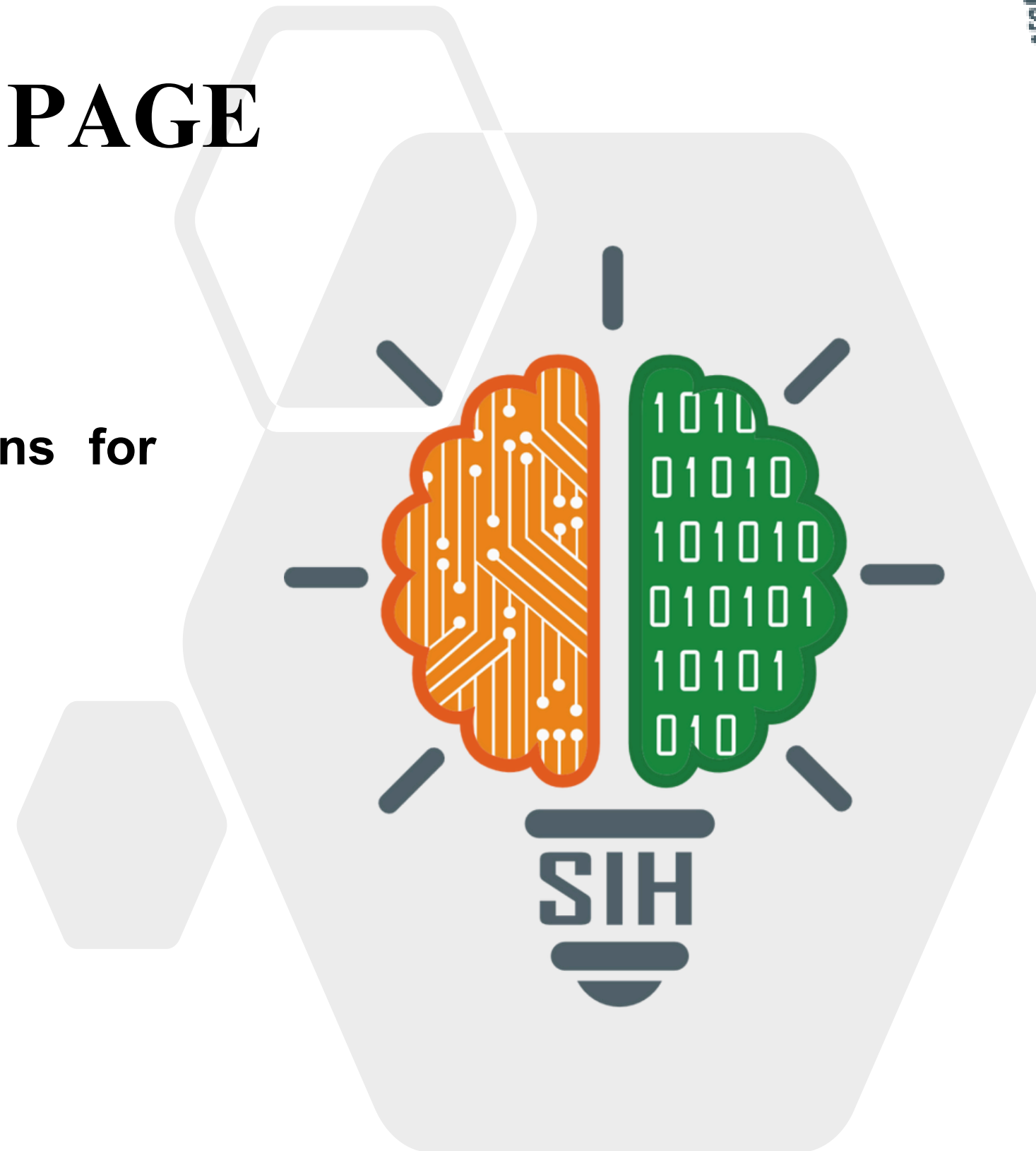


TITLE PAGE

- Problem Statement ID – SIH25060
- Problem Statement Title- Real life solutions for Waste Management.
- Theme- Clean & Green Technology
- PS Category- Software
- Team ID-
- Team Name : Turing.Tosh

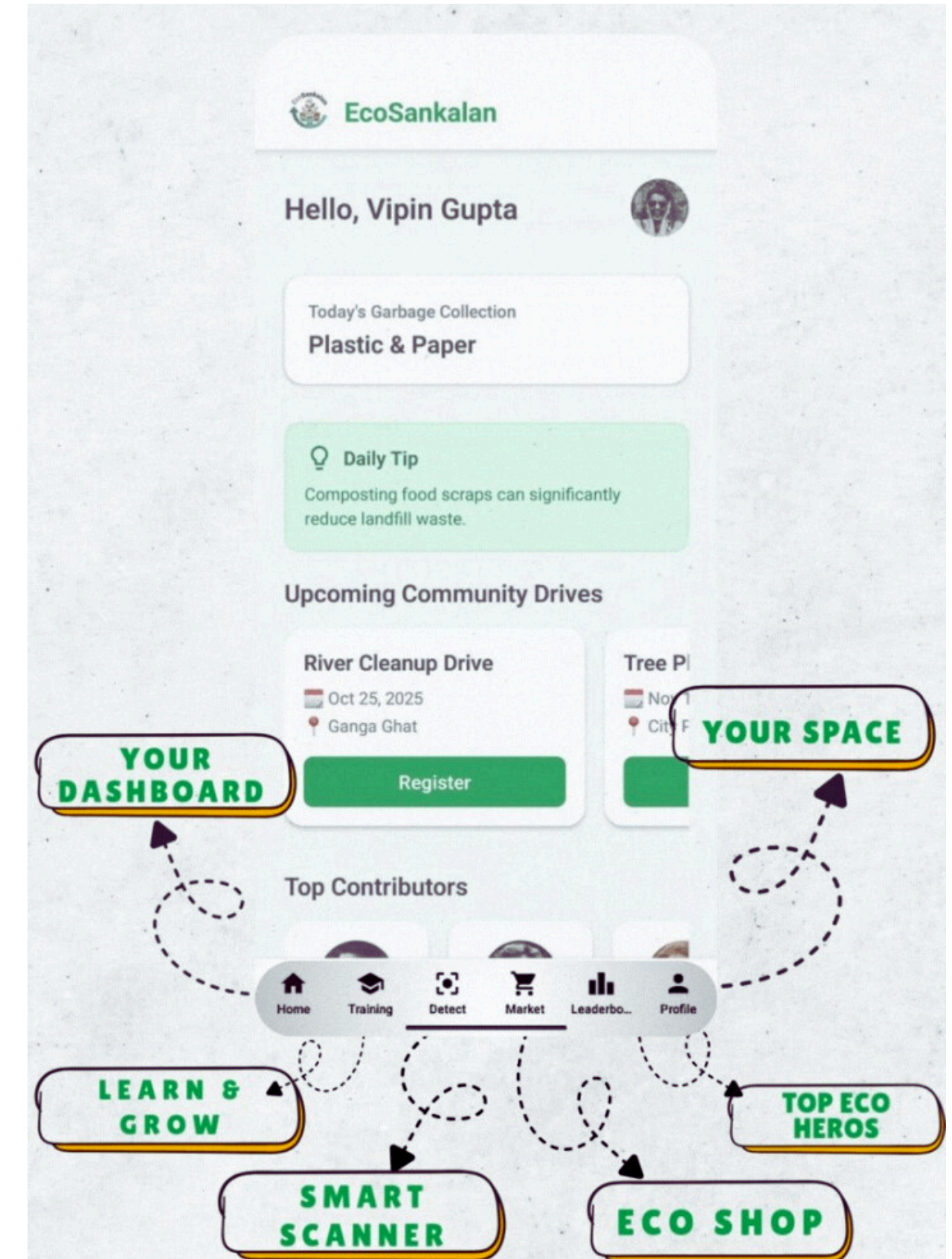


- Proposed Solution

- **Training:** In-app micro-learning + quizzes for awareness → earn points.
- **Incentives:** Points, leaderboards, redeemable rewards to drive participation.
- **Citizen App:** Snap & report waste → AI auto-classifies → escalates if unresolved.
- **Marketplace:** Citizens sell recyclable waste → recyclers/workers buy directly.
- **Smart Scheduling:** Citizens & workers notified of today's waste type collection.

- Innovation & Uniqueness:

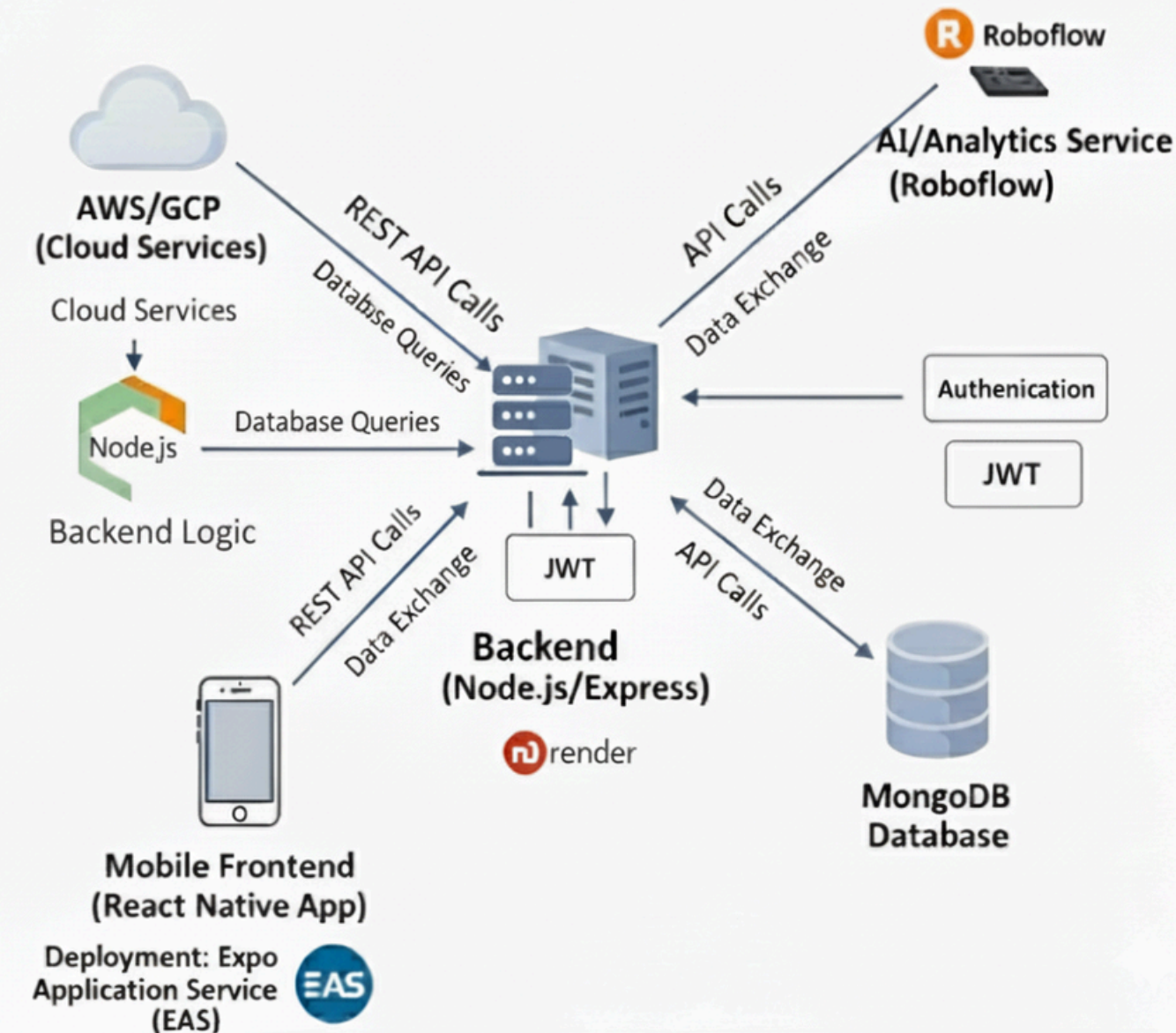
- Combines **reporting + incentives + education + marketplace** in one ecosystem.
- Ensures **accountability** (before/after proof + auto-escalation).
- **Gamification + Transparency** = sustained citizen participation.



- Technology Stack
- **Frontend** : React Native , JavaScript , TypeScript , Tailwind CSS
- **Backend** : NodeJS , ExpressJS , MongoDB
- **AI and ML** : Roboflow
- **API Services** : Roboflow API
- **Cloud and Deployment** : EAS , Render , GitHub
- **Add-Ons** : JWT



EcoSankalan System Architecture



- Feasibility

1. Mobile-first → lightweight React Native app (cross-platform) works on low-cost Android phones.
2. Cloud-based Node.js + MongoDB → low infra, quick scale to multiple ULBs.
3. Easy training → in-app micro-learning content.

- Challenges

4. **Citizen-side:** Low awareness, digital illiteracy, app fatigue.
5. **Technology-side:** Spam reports, server downtime, photo misclassification.
6. **Operational-side:** Marketplace trust issues, logistic gaps, unverified buyers/sellers.

- Use Cases

7. **Citizen Participation** – Snap waste → AI verifies → task auto-assigned to worker.
8. **Training Adoption** – Students, SHGs & citizens earn points after completing training.
9. **Marketplace** – Households sell recyclables, recyclers/NGOs buy → direct income.

- Solutions

1. Awareness campaigns, gamification & rewards → drive citizen adoption.
2. AI-based spam filtering + citizen reputation scores → improve trust.
3. Verified recycler/worker onboarding + escrow system for marketplace.
4. Cloud backup & monitoring → minimize downtime, ensure reliability.

- Supporting Facts

- Yadgir “See Waste, Send Photo” success shows citizens *will* participate if easy & accountable.
- Smart city pilots with AI/RFID showed 20–30% reduction in missed pickups.
- Recycling market projected to cross ₹6,000 crore by 2030 → marketplace viability.

Benefits of the solution

Social

Economic

Environmental

Operational

Governance

- Potential impact on target audience:

- **Citizens** : Easy reporting, rewards (points, leaderboards), awareness training in local language.
- **Workers & Staff** : Daily waste-type instructions, optimized routes, reduced confusion.
- **Recyclers/NGOs** : Direct access to sell/buy waste items, better material sourcing.
- **Youth/Students** : Incentivized participation through gamified learning modules.

- Benefits of the solution

Social :

- Community-driven participation through incentives & gamification.
- Awareness campaigns & in-app training → long-term change in waste habits.
- Builds trust between citizens & municipal authorities via public dashboards.

Environmental:

- Increase in waste segregation → more recycling, less landfill.
- Reduced open dumping → improved sanitation & air quality.
- Marketplace ensures recyclables are reused efficiently.

Economic :

- Fuel & operational cost savings for ULBs (15–20%).
- New business opportunities for recyclers/startups in circular economy.

Operational :

- Complaint resolution time reduced ~40%.
- Real-time dashboards improve accountability & performance tracking.

Policy & Governance :

- Strengthens Swachh Bharat Mission & Smart City programs.
- Improves Swachh Survekshan rankings with measurable results.

Problem Validation

- The Problem: The core issue of waste management in India is a behavioral one: a lack of consistent segregation at the household level.
- Reference: Official reports from the Government of India's Swachh Bharat Mission and the CPCB.(Link:<https://sbmurban.org/swachh-survekshan>)

Strategic Learnings

- The Indore Model: Learned that scheduled, segregated collection and continuous citizen education are critical for urban waste management success.
- Reference: Data and reports from the Indore Municipal Corporation's solid waste management program.(Link:<https://sbmurban.org/indore-clean-green>) (Link:<https://documents.worldbank.org/en/publication/documents-reports/documentdetail/14511637051108755/waste-management-in-estonia-survey-on-behaviors-perceptions-and-motivations>)

Market & Competitive Analysis

- The Gap: Existing apps focus on logistics and collection. We identified the need for a solution that addresses the fundamental issue of behavior change and education at the source.
- Reference: Analysis of top waste management apps and market research reports.

Technological Foundation

- Our Stack: We chose Expo/React Native for rapid, cross-platform development and Firebase for a scalable, real-time backend.
- Reference: Expo and Firebase official documentation, highlighting the benefits of their ecosystems.
(Link:<https://docs.expo.dev/workflow/overview/>)
(Link:<https://firebase.google.com/docs>)

