Ayush Jaiswal

Career Objective

I am a dedicated Software Development Engineer with significant experience in building scalable and high-performance backend systems. I played a key role in the development of a metaverse platform for **Star Sports - Starverse**, managing over 1.2 million concurrent users on launch day and 200,000 to 500,000 concurrent users daily, and contributed to backend development for **Jack & Jones**, one of the leading fashion brands. Eager to leverage skills in a challenging role to drive innovation and contribute to impactful projects in a dynamic tech environment.

Experience

Ink In Caps Labs – Full-time Software Development Engineer (SDE)

Aug 2023 - Present

- Played a key role in developing the backend of the metaverse platform for **Star Sports Starverse**, managing over **1.2 million concurrent users** on launch day and **200,000 to 500,000 concurrent users** daily, and contributed to backend development for **Jack & Jones**.
- Skilled in designing and implementing complex **RESTful APIs** for efficient data communication and hands-on experience with **RabbitMQ** and **FFmpeg** for media optimization along with other third-party API integrations.
- · Capable of building and maintaining scalable, enterprise-grade applications using Nest.js.
- Highly skilled in designing and optimizing MongoDB Complex Aggregation Pipeline Queries.
- Experienced in developing and optimizing Analytics modules using MongoDB Aggregations, Time-series data handling, and Scheduler integrations.
- Skilled in delivering accurate insights to drive data-informed decision-making, enhance operational efficiency, and support strategic growth by
 identifying key trends and performance improvement areas for the organization.

Infotech Hub – Internship

Mar 2023 – July 2023

SDE Intern

- Build and maintain RESTful APIs to support frontend functionality, ensuring efficient and secure data transfer, and collaborate with the development team to design, develop, and implement robust and scalable backend solutions using **Node.js**, **Express.js**, **and MongoDB**.
- Implementation of API endpoints and development of middleware to handle requests and responses from external services.
- Implementation of authentication and authorization mechanisms to secure API endpoints and user data and manage permission for APIs among different users using middleware functions.
- **Unit Testing** the Code and Testing the API Functionalities using Postman.
- Conduct code reviews and provide constructive feedback to team members to maintain Code Quality and Adherence to Best Practices.

Indian Achievers Story – Internship Frontend Developer

Nov 2022 - Feb 2023

- Developed the website for the company according to its business needs and objectives.
- Ensure HTML, CSS, and shared JavaScript are valid and consistent across different devices and cross-browser applications, Optimized Website Responsiveness.
- · Lead the entire web application development right from the concept stage to delivery and deployment
- Convey effectively with all task progress, evaluations, suggestions, and schedules along with technical and process issues.

Technical Skills

Front-end Development - HTML, CSS, JavaScript, React JS **Back-end Development -** Node JS, Nest JS, Express JS, MongoDB. **Cloud-Technologies -** Docker, Jenkins, Amazon Web Services.

Version-Control - Git/GitHub. Languages - JavaScript, Typescript Tools - Postman, Figma.

Projects

- Disney + Hotstar and Star-Sports Starverse (A metaverse platform that allows users to interact with each other, play quizzes, interactive games, and much more) Website link
 - Tech Stack NodeJS, ExpressJS, MongoDB, Milicast, Redis, AWS.
- Jack & Jones (An interactive website that was used to present Jack & Jones' Unmatched Apparel Series) Website_link
 Tech Stack NodeJS, Express.JS, MongoDB, AWS.
- Knky (Knky is a UK-based adult social media platform) Website_link
 Tech Stack NestJS, MongoDB, TypeScript, RabbitMQ, FFmpeg, Redis, AWS.
- Tea-Pro (Project Management System As this is now serving as a template for other companies, the project link cannot be shared publicly) Tech Stack NodeJS, ExpressJS, MongoDB, ExcelJS, AWS
- IMDB React-app (Tech Stack ReactJS, HTML, CSS, JS, TMDB API Integration) Website_link

Education