

# Ayush Karma

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## Professional Summary

- Highly motivated and detail-oriented PHP / WordPress Backend Developer with 2+ years of experience in custom theme & plugin development, REST API integration, and WooCommerce solutions. Seeking to contribute to scalable web applications in product-based companies or Service Based companies, while enhancing user experience and performance.

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## Professional Experience

- PHP / WordPress Developer | WooCommerce Specialist | Backend Developer | AvikaSoft ( by Avikalabs and Avikalabs Services Pvt Ltd ) Jaipur**

October 2023 - June 2025

- Developed and deployed 15+ custom WordPress themes and plugins with 40% improved performance.
- Optimized WooCommerce payment gateways and checkout flow, leading to 30% increase in conversion rate.
- Integrated REST APIs for 10+ third-party services including Google Maps, Stripe, Razorpay.
- Enhanced site loading speed by 40% through caching, CDN implementation, and database query optimization.

- Intern | Itbirds Technology Pvt. Ltd., Indore**

August 2022 - January 2023

- Assisted in custom WordPress theme development.
- Worked on jQuery and AJAX functionalities for better UI interactions.

- Intern | Amstech Group of Technology Pvt. Ltd., Indore**

February 2022 - August 2022

- Developed small-scale WordPress projects and customized WooCommerce stores.

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## Skills

- Technical Skills**

- Backend: PHP (Core + OOP), MySQL
- Frontend: HTML5, CSS3, JavaScript, jQuery, AJAX
- CMS: WordPress, WooCommerce, ACF, CPT, Shortcodes, theme development, plugin development, Geodirectory development
- APIs: REST API, Google Maps API, Payment Gateways (PayPal, Razorpay, Stripe)
- Page Builders: Elementor, Breakdance
- Tools: GitHub, Postman, FileZilla, phpMyAdmin
- Hosting: DigitalOcean, SiteGround, Hostinger, Bluehost
- Performance/Security: WP\_DEBUG, W3 Total Cache, WordFence, Image Optimization
- SEO: Yoast SEO, RankMath
- Others: Laravel (basic), Cron Jobs

- Soft Skills**

- Strong Problem-Solving & Debugging
- Team Collaboration & Leadership
- Effective Client Communication
- Time Management & Adaptability
- Critical Thinking & Work Ethics

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## Projects

- **TheLowerView (November 2024)**

- URL : <https://thelowerview.com/>
- Developed a php-based e-commerce website offering informational content and ebooks.
- Lead a team, managed client communications, and handled backend development.
- Created Custom Chat Box Functionality

- **French Wedding (May 2024)**

- URL: <https://www.frenchweddingstyle.com/>
- Integrated GeoDirectory plugin, built 4 types of login profiles, and created 5 custom directory post types.
- Implemented secure payment gateway integration and dynamic listing displays.
- Created Different types of Search by GeoDirectory

- **Stone Relief (January 2024)**

- URL: <https://www.stone-relief.com/>
- Developed an informational and e-commerce platform related to stone therapy and remedies.
- Designed and optimized the WooCommerce store for a seamless user experience.

- **Ofsaeducation (November 2023)**

- Url: <https://www.directory.ofsaeduction.com/>
- Created interactive maps with location markers using Google Maps API.
- Developed advanced search filters and dynamic auto-scrolling features.

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#### Certificates

- - Full Stack Internship Certificate, Amstech Group of Technology Pvt. Ltd., Indore.
- Full Stack Internship Certificate, Itbirds Technology Pvt. Ltd., Indore.

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#### Education

- **Institute of Engineering and Technology (IET-DAVV), Indore, M.P.**

- Master of Engineering (Software Engineering) | CGPA: 8.5
- Bachelor of Engineering (Computer Engineering) | CGPA: 6.8

- **Rajiv Gandhi Proudhyogiki Vishwavidyalaya, Bhopal, M.P.**

- Polytechnic (Computer Science Engineering) | CGPA: 6.6

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#### Achievements & Awards

- - Recognized as Rising Developer of the Year at AvikaSoft (Avikalabs Services Pvt. Ltd.) for outstanding performance.
- - Successfully migrated 10+ legacy WordPress sites to optimized modern architecture.
- - Maintained 99.9% website uptime over 6 months through proactive monitoring.

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#### Interests

- Cricket, Chess, Leadership & Management

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#### Languages

- English (Professional)
- Hindi (Fluent)

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#### Keywords

- Keywords: PHP, WordPress, WooCommerce, Custom Theme, Custom Plugin, ACF, CPT, REST API, MySQL, JavaScript, jQuery, AJAX, SEO, Elementor, Github, Theme Customizer, Responsive Design, Payment Gateway, Post Meta, WP\_DEBUG, Query Monitor