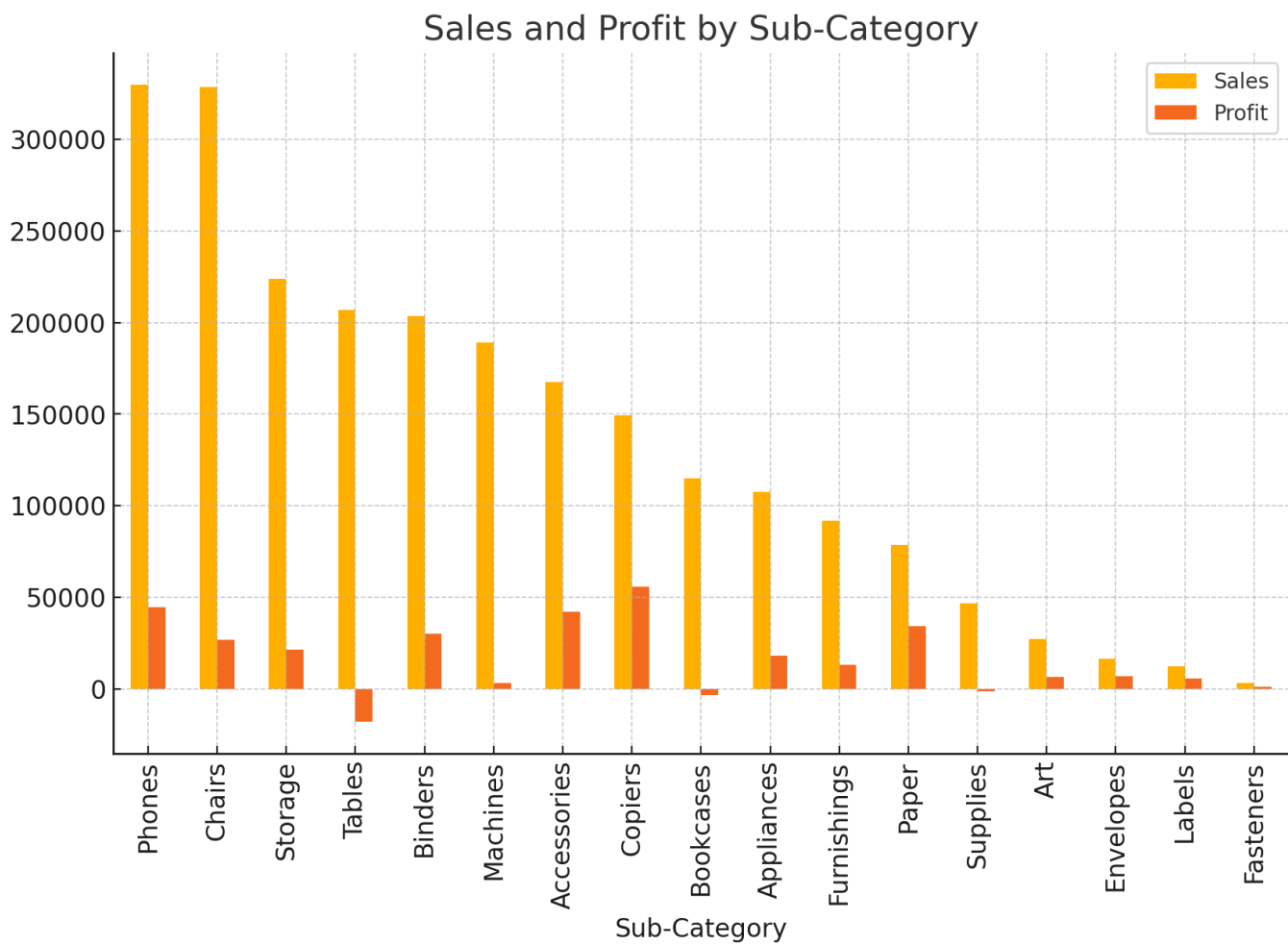


Superstore Data Visualization & Storytelling Report

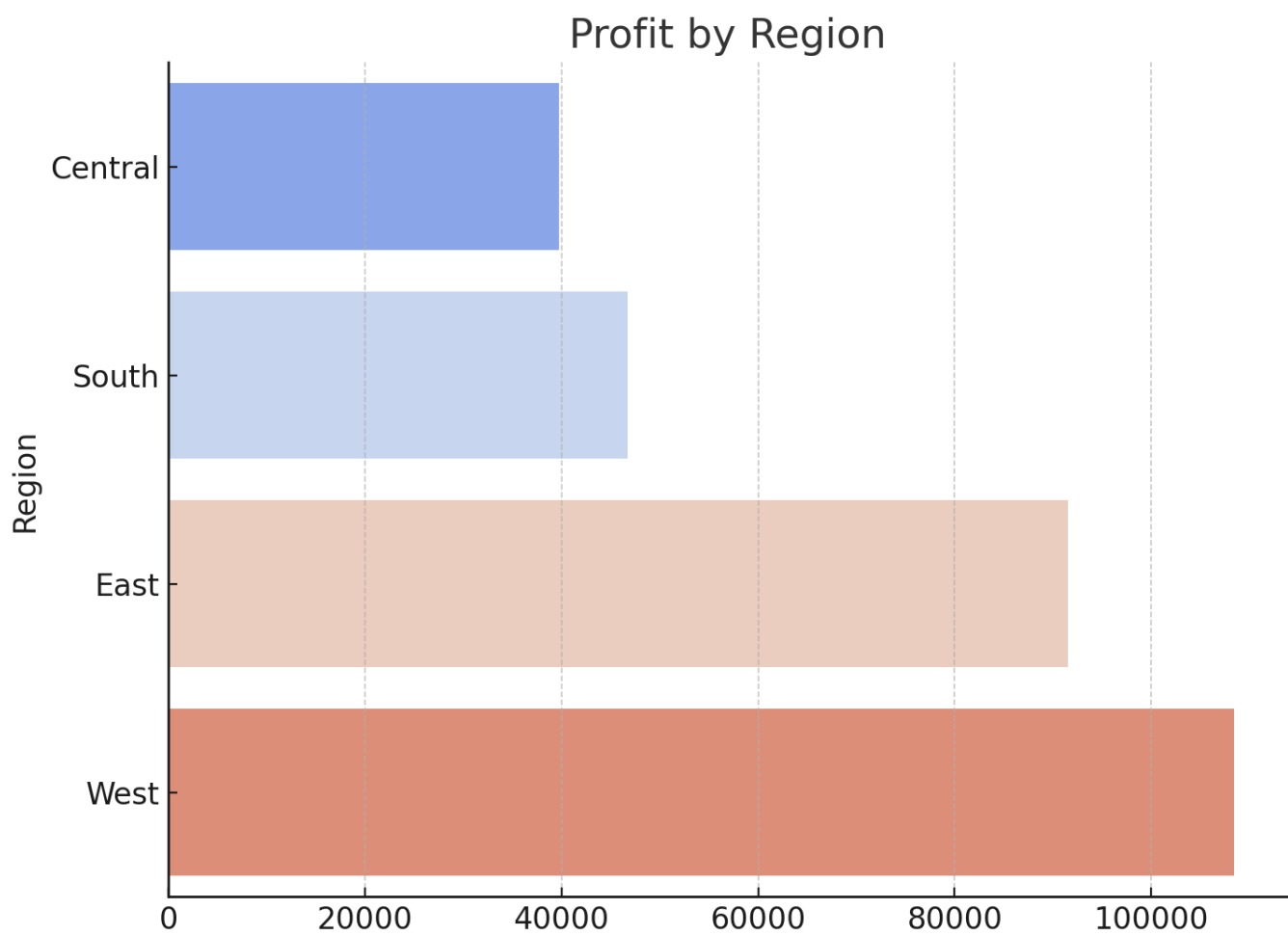
Executive Summary:

- Total Sales: \$2,297,200.86
- Total Profit: \$286,397.02
- Overall Profit Margin: 12.47%

Sales and Profit by Sub-Category

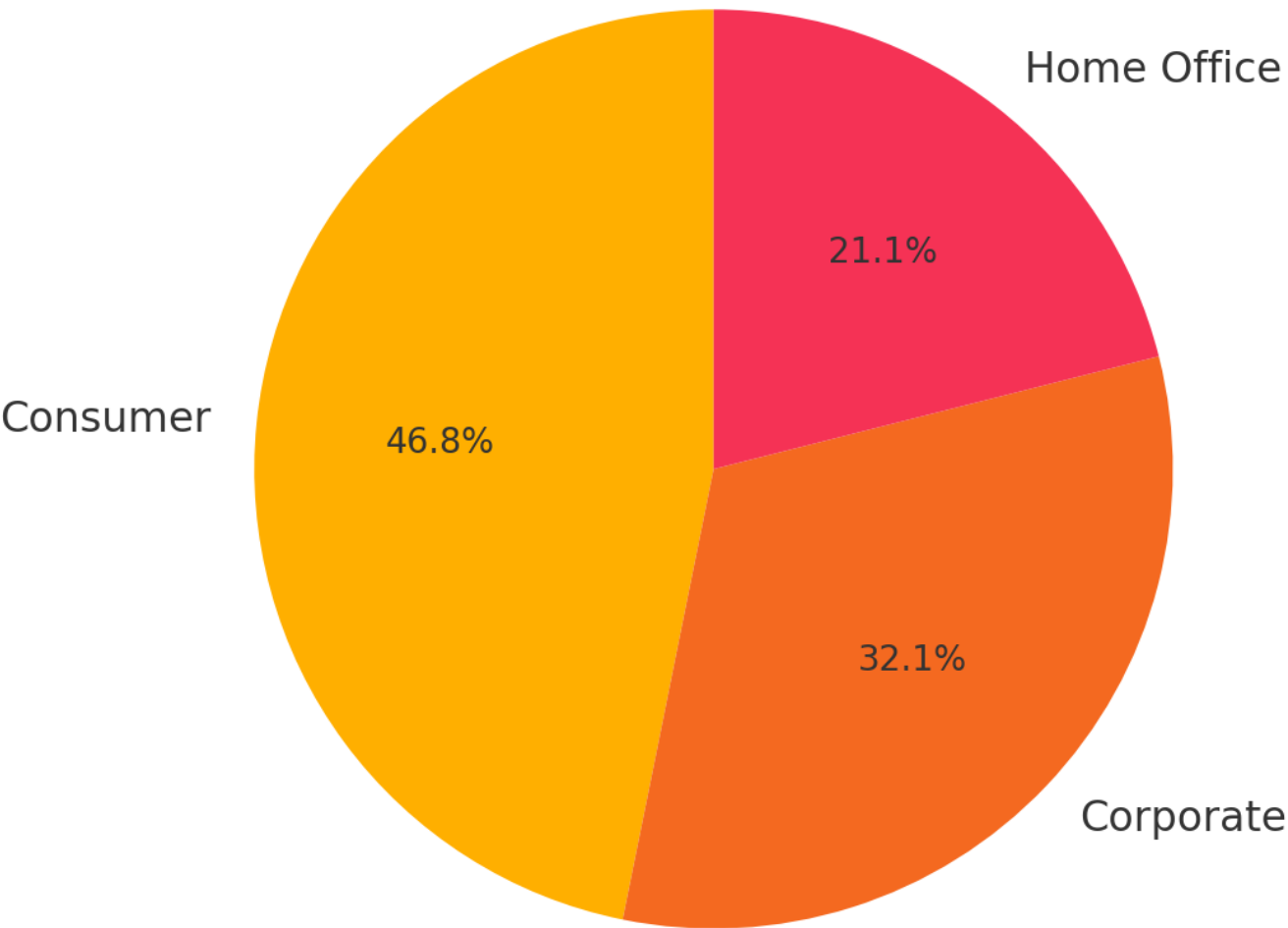


Profit by Region

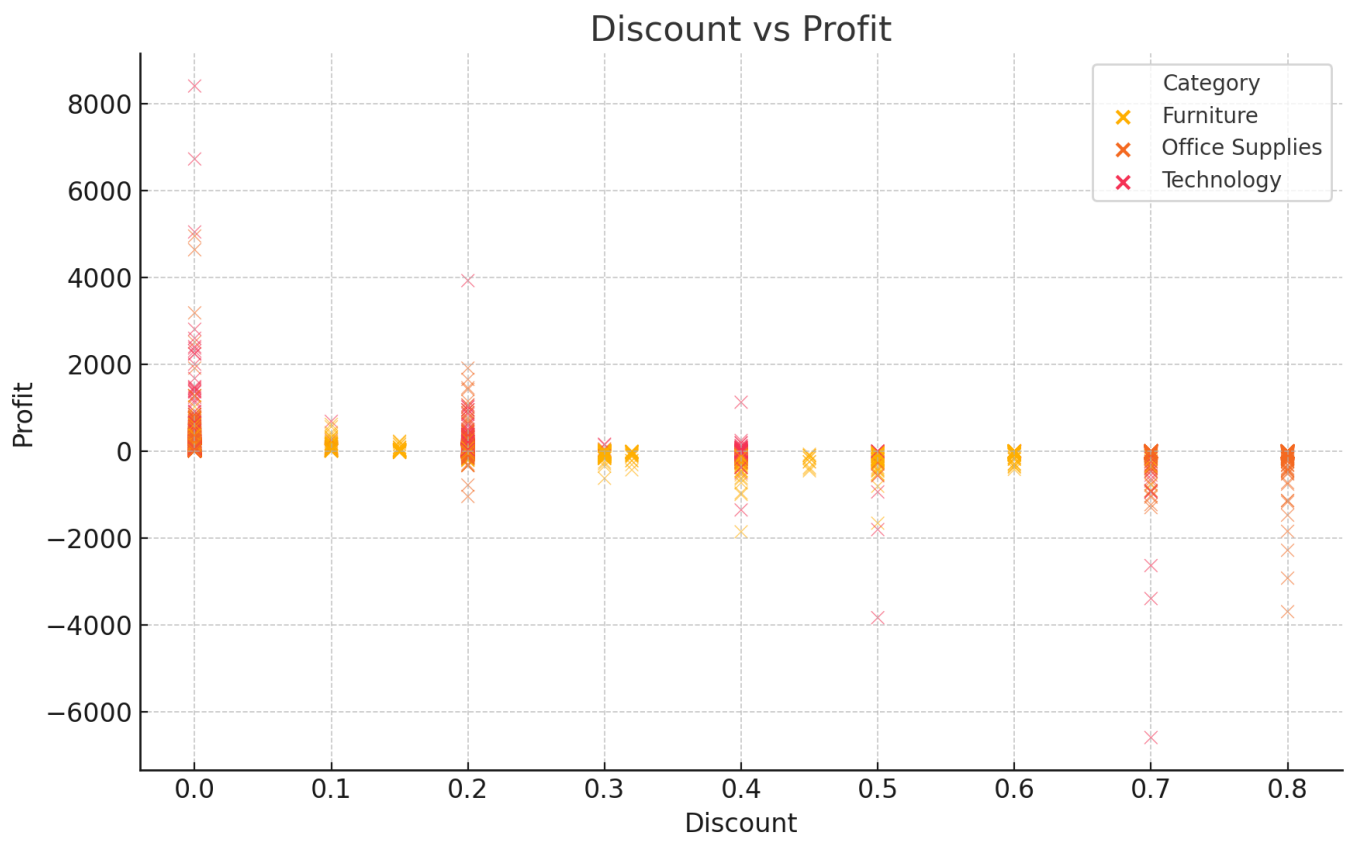


Profit Distribution by Segment

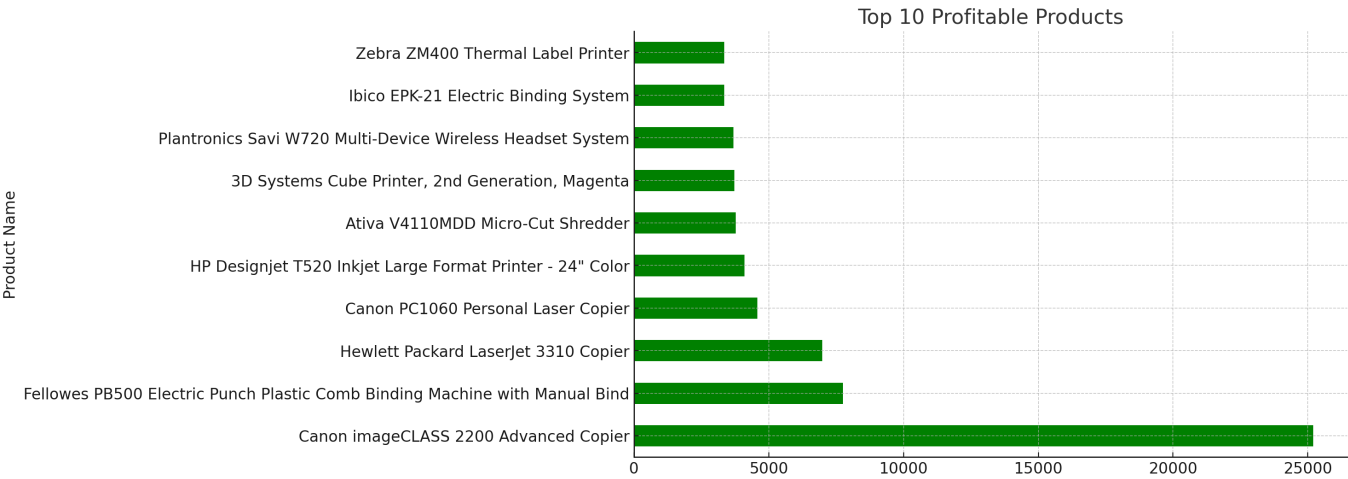
Profit Distribution by Segment



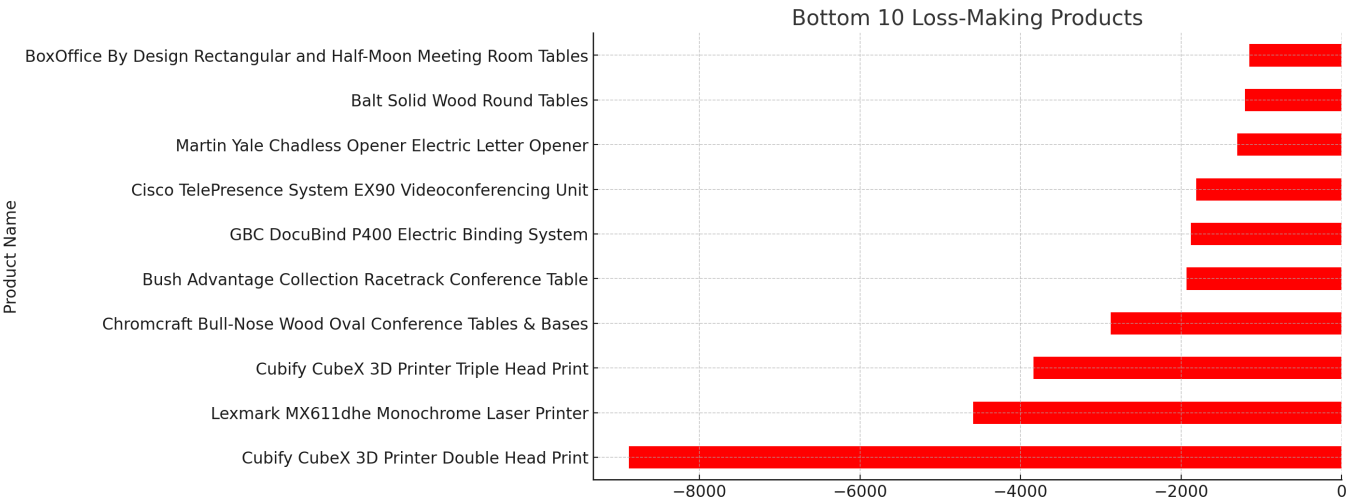
Discount vs Profit



Top 10 Profitable Products



Bottom 10 Loss-Making Products



Profit by Shipping Mode

