## **Machine Learning:**

Machine learning is a subset of artificial intelligence that focuses on developing algorithms and models that enable computers to learn from data and make predictions or decisions without being explicitly programmed. It involves the use of statistical techniques and algorithms to enable computers to improve their performance on a specific task over time.

#### Difference between AI, ML, and DL:

- Al (Artificial Intelligence): Refers to the broader concept of machines or computers performing tasks that typically require human intelligence.
- ML (Machine Learning): A subset of AI that involves the development of algorithms allowing computers to learn from data.
- **DL (Deep Learning):** A subfield of ML that involves neural networks with many layers (deep neural networks), enabling them to learn complex patterns and representations.

#### **Supervised Learning:**

Supervised learning is a type of machine learning where the algorithm is trained on a labeled dataset, meaning it is provided with input-output pairs. The goal is to learn a mapping function from input to output, allowing the model to make predictions on new, unseen data.

#### **Unsupervised Learning:**

Unsupervised learning involves training a model on an unlabeled dataset, and the algorithm tries to find patterns or relationships within the data without explicit guidance on the output. Common techniques include clustering and dimensionality reduction.

## **Regression Technique:**

Regression is a supervised learning technique where the goal is to predict a continuous output variable based on input features.

**Real-life use case:** predicting house prices based on features such as size, location, and number of bedrooms.

**Classification Technique:** 

Classification is a supervised learning technique where the algorithm learns to categorize

input data into predefined classes or labels.

Real-life use case: spam email detection.

**Clustering Technique:** 

Clustering is an unsupervised learning technique where the algorithm groups similar data

points into clusters.

Real-life use case: customer segmentation for targeted marketing.

**Dimensionality Reduction Technique:** 

Dimensionality reduction aims to reduce the number of input features while preserving

important information.

Real-life use case: facial recognition systems using Principal Component Analysis (PCA).

**Anomaly Detection Technique:** 

Anomaly detection is used to identify unusual patterns or outliers in data.

Real-life use case: fraud detection in financial transactions.

**Association Technique:** 

Association aims to discover relationships and associations between variables in a dataset.

Real-life use case: market basket analysis to identify product associations in retail.

**Semi-Supervised Learning:** 

Semi-supervised learning is a combination of supervised and unsupervised learning, where

the model is trained on a dataset containing both labeled and unlabeled examples.

Real-life use case: sentiment analysis with a small labeled dataset and a large unlabeled

dataset.

**Reinforcement Learning:** 

Reinforcement learning involves training an agent to make sequential decisions by

interacting with an environment and receiving feedback in the form of rewards.

**Real-life use case:** training a robot to navigate through a maze.

**Batch Machine Learning:** 

Batch learning involves training models on the entire dataset at once.

Advantage: efficient use of resources.

Disadvantage: requires retraining on the entire dataset for updates.

**Real-life use case:** training a model for annual sales prediction.

**Online Machine Learning:** 

Online learning updates the model continuously as new data becomes available.

Advantage: adapts to changing data.

Disadvantage: may forget older patterns.

**Real-life use case:** online recommendation systems.

## **Instance-Based Machine Learning:**

Instance-based learning makes predictions based on similarity to known examples.

**Real-life use case:** k-nearest neighbors for movie recommendations.

## **Model-Based Machine Learning:**

Model-based learning involves creating a model from the training data and using it for predictions.

Real-life use case: decision tree-based models for credit scoring.

# **Machine Learning Development Life Cycle:**

- **Problem Definition**: Clearly define the problem and objectives.
- **Data Collection:** Gather relevant data for training and testing.
- Data Preprocessing: Clean, transform, and prepare the data for analysis.
- **Feature Engineering:** Select and create relevant features for the model.
- Model Selection: Choose a suitable algorithm for the problem.
- **Training:** Train the model on the training dataset.
- Evaluation: Assess the model's performance on a separate test dataset.
- **Hyperparameter Tuning:** Optimize the model for better performance.
- **Deployment:** Implement the model in a real-world environment.
- Monitoring and Maintenance: Continuously monitor and update the model as needed.