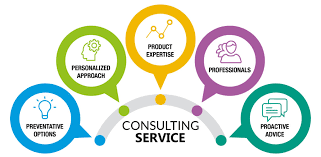
**Consultency**

* Undertaking short-term or long-term projects to address a variety of issues and needs. Meeting with management or appropriate staff to understand their requirements. Using interviews, surveys etc. to collect necessary data. 
* Consultants offer guidance and actionable solutions to problems the organization may be having. Consulting firms tend to have specific focuses, and companies pay them to lend their expertise on problems that can't be handled internally. Consulting firms have a presence in virtually every industry.
* **There are different types of consulting firms serving different sectors. They mainly fall under the following fields:**
* Architecture and Engineering
* Financial services
* Health care
* Hotel and hospitality industry
* Human resources
* Information technology
* Legal
* Management
* Music
* Regulatory compliance
* **Some consulting firms also serve niche sectors, such as:**
* advertising/marketing/public relations
* environmental consulting
* entertainment/media
* energy
* logistics
* consulting in politics and the public sector
* real estate
* recycling
* small business
* commodities