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Graded Assignment

Qualified Assessment

Assignment details

Due
Jan 15, 11:59 PM IST

Attempts
Unlimited

Submitted
Jan 15, 11:59 AM IST

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1. Which of the following statements is not correct about ESG?

- ☒ ESG is about avoiding investment in companies that do not share one's values.
- ☐ ESG information is used to understand enterprise risk management.
- ☐ A mature ESG presence helps companies identify and tap into new markets, reach underserved customer bases, and build ESG products and services.
- ☐ A mature ESG presence leads to cost savings by reducing operating costs associated with material inputs (like water, energy from fossil fuels, soil).

[Correct](#)

1 / 1 point

2. What is a stakeholder? (Select all that apply)

☒ Someone who owns a "stake" in a company

[Correct](#)

☒ An employee of a company

[Correct](#)

☒ A customer

[Correct](#)

☐ Someone who does construction staking for new building design plans

1 / 1 point

3. What does a materiality assessment do?

- ☐ Assess a company's marketing materials.
- ☒ Assess what ESG issues are most important to the long-term success of the business and most important to stakeholders.
- ☐ Assess what types of materials a company needs to create a product.
- ☐ Assess a company's procurement strategy.

[Correct](#)

1 / 1 point

4. Which of the following statements is not true in regard to why investors want information on a company's diversity, equity, and inclusion (DEI) strategy?

- ☐ Because enterprises that serve diverse markets require the diversity in background, experience, and knowledge to meet increasingly diverse customer needs.
- ☐ Because the millennial workforce, the largest demographic group in the workforce, are also the most diverse generation yet.
- ☒ Because it is politically correct.
- ☐ Because group diversity can enhance the quality of decision making, risk management, and innovation.

[Correct](#)

1 / 1 point

5. Which of the following is an example of a "physical risk" in climate change risk management?

- ☒ The proximity of a company's assets and operations to areas prone to wildfires and hurricanes.
- ☐ Consumer desires for more sustainably produced products.
- ☐ A carbon emissions tax.
- ☐ All of the above.

[Correct](#)

1 / 1 point

6. Which of the following statements is correct in regard to "transition risk" in climate change risk management?

- ☐ Transition risk is only relevant to energy companies.
- ☐ Transition risks will only impact industries dependent on natural resources.
- ☐ Transition risk solely refers to transitioning from fossil fuels to renewable energy sources.
- ☒ Transition risk alludes to a wide range of issues, including risks from market, legal, credit, policy, reputational, and customer preference changes.

[Correct](#)

1 / 1 point

7. ESG is another name for green bonds and/or impact investing. True or False?

- ☐ True
- ☒ False

[Correct](#)

1 / 1 point

8. What publicly available information does an investor use to assess a company's ESG maturity? (Select all that apply)

☐ Online Customer Reviews

☒ Indices like the Dow Jones Sustainability Index

[Correct](#)

☐ Social Media Posts from the Company

☒ Company ESG Disclosures

[Correct](#)

☒ Disclosure Initiatives like the Carbon Disclosure Project (CDP)

[Correct](#)

☒ Investment Research Firms

[Correct](#)

1 / 1 point

9. Which of the following statements are not correct about the concept of ESG integration? (Select all that apply)

☒ ESG Integration is just a new name for Corporate Social Responsibility (CSR).

[Correct](#)

☐ Refers to how a company integrates environmental, social, and governance criteria into their daily business procedures, long-term planning, and organizational culture.

☒ It is only relevant to certain sectors, industries, and geographies.

[Correct](#)

☐ Both investors and corporations can benefit from ESG Integration.

1 / 1 point

10. Why is ESG so relevant to supply chain management?

- ☐ Because 80-90% of a company's environmental and social impacts occur along their supply chains.
- ☐ Investors are holding company's accountable for the actions of their supply chain partners.
- ☐ Supply chain disruption is a key risk to standard business continuity and profitability.
- ☐ Social media and the internet have enabled incidents on the other end of the world (in regard to labor management, human rights, etc) to significantly damage domestic corporate reputation and consumer support.
- ☒ All of the above.

1 / 1 point

