



1. Select the correct description for each of the financial institution categories.

1 point

Correct! Banks

Oversee and manage all the banks in their respective country and set monetary policy.

Retail Banks

Offer products and services to individual consumers including checking/checking and savings accounts, loans, mortgages, and credit cards.

Commercial Banks

Work with small, medium, and large businesses to serve their financial needs by offering services such as business checking, business credit cards, and business loans.

Investment Banks

Offer products and services to individual consumers including checking/checking and savings accounts, loans, mortgages, and credit cards.

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100%

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2. Select the appropriate type of financial institutions for each description below.

1 point

Full-service banks that offer retail banking, commercial banking, and investment banking services to any potential client.

Universal Banks

Financial institutions that serve a specific demographic and are owned by members.

Credit Unions

Banks that focus on serving individual consumers and owner-operated small companies, and tend to focus on their immediate community.

Community Banks

Banks that offer retail and small business banking services through online platforms.

Online Banks

Banks that focus on helping clients access capital markets and raise capital.

Investment Banks

Banks that focus on retail banking and commercial banking services and tend to have an international reach, with their main operations based in their home market.

Large Banks

3. Which of the following statements about private banking is true?

1 point

☐ Private banking refers to banking services provided for retail businesses which is owner-operated and have very simple banking needs.

☐ Private banking provides products and services such as checking/checking and savings accounts and personal loans to all individual consumers.

☒ Private banking is often provided on a personal basis through a dedicated relationship manager.

4. Select the correct descriptions of business, commercial, and corporate banking.

1 point

Business Banking

Serves owner-operated businesses with an annual revenue of up to \$5 million and have a need for loans of less than \$1 million.

Commercial Banking

Serves medium-sized business with up to 500 employees and multiple operating locations.

Corporate Banking

Serve businesses with over \$100 million in revenue that are growing through mergers and acquisitions or moving into the publicly traded space.

5. Mr. Sampson has \$2 million in cash sitting in an operating account and is looking to invest in the stock market and earn profits on a portfolio of equities. He is most likely to seek what service?

1 point

☐ Investment banking

☐ Retail banking

☒ Private banking

☐ Commercial banking

6. Hedge broker refers to:

1 point

☐ Credit-related advisory services provided to corporate clients.

☒ Investment banking services provided to multinational corporations in dealing with very large financial transactions.

☐ Investment banking services provided to a specific type of business.

☐ Business banking service provided to support small businesses' financing needs.

7. Technology Inc. is a software company based in the United States, with over 600 employees in 10 locations across the country. The company has recently signed a EUR 2 million contract with a European supplier and is looking for foreign exchange service to help facilitate the transaction. This is an example of services which would be provided in:

1 point

☒ Commercial Banking

☐ Retail Banking

☐ Corporate Banking

☐ Business Banking

8. Which of the following is NOT a typical product or service offered in retail banking?

1 point

☐ Loans and credit cards

☐ Personal loans

☒ Tax advisory service

☐ Mortgages

9. Which of the following items is NOT found on the asset side of a bank's balance sheet?

1 point

☐ Trading assets

☐ Other assets

☒ Deposits

☐ Loans

10. Given the following information on a bank's balance sheet, calculate the net interest income.

1 point

Assets	\$MM	Yield	Liabilities & Equity	\$MM	Yield
Loans to Customers	2,000	4.0%	Cost of Funds	2,000	2.0%
Trading Assets	800	3.0%	Trading Liabilities	2,750	2.0%
Deposits with Banks	500	2.0%	Long-term Debt	600	5.0%
Property	470		Equity	170	
Total Assets	5,450		Total L&E	5,450	

☐ \$212,500MM

☒ \$81,339MM

☐ \$177,800MM

☐ \$11,560MM

11. Which of the following formulas is correct?

1 point

☒ ROE = (Gross Profit / Total Assets) x (Total Assets / Equity)

☐ ROE = (Profit After Tax / Current Assets) x (Current Assets / Equity)

☐ ROE = (Gross Profit / Current Assets) x (Current Assets / Equity)

☐ ROE = (Profit After Tax / Total Assets) x (Total Assets / Equity)

12. Given the following balance sheet structures of two companies, what is each company's ROE and which company has the higher ROE figure.

1 point

	Assets	Return	Debt	Cost	Equity
Company A	1,250	3.5%	750	2.0%	500
Company B	1,250	3.5%	600	2.0%	570

☐ Company B: 5.83%

☒ Company A: 5.75%

☐ Company A: 5.28%

☐ Company B: 5.60%

13. Calculate the operating efficiency ratio using the following information.

1 point

Interest Income / Expense	\$MM
Net Interest Income	4,000
Non-Interest Income	2,275
Trading and Ready Expense	150
Rent and Utilities	1,050

☐ 47.4%

☒ 45.3%

☐ 42.5%

☐ 45.7%

14. Which of the following statements about asset-liability matching (ALM) is NOT true?

1 point

☐ Improper ALM increases the interest rate risk and liquidity risk within a bank.

☐ In ALM, treasury managers need to project the timing of cash outflows and make sure there is sufficient income to meet any cash needs.

☐ ALM requires investing, buying, selling, and allocating a bank's assets to cover its liabilities when needed.

☒ ALM is the practice of ensuring there are equal amounts of assets and liabilities on a bank's balance sheet.