



5. Designathon – UI/UX Challenge

1. Event Name

DESIGNATHON – UI/UX Challenge

2. Objective

To assess participants' creativity, user-centered thinking, and ability to design intuitive and visually appealing interfaces within a limited time.

3. Overview

Designathon is an inter-college UI/UX design competition where students design a user interface based on a given project idea using their preferred design tools.

4. Format & Duration:

- 2 Hours Mode: Individual (Solo)
- Rounds:
 1. Review Round
 2. Final Round

5. Participation Details

- **Participation Type:** Solo
- **Eligibility:** PMEC undergraduate students
- **Design-Task:** One project idea will be provided to work/Your Idea

6. Evaluation Method

Evaluated by judges based on:

- Creativity and originality
- User experience and usability
- Visual design and layout
- Clarity of concept and presentation

7. Facilities & Requirements

- Desk space for each participant

8. Rules & Guidelines

- The design must be created solely by the participant
- Use of unfair means will lead to disqualification

9. Registration Fee

- ₹60 per Team

10. Prize Pool Distribution

The total prize pool for Designathon is ₹3,000 and will be distributed as follows: Winner 70% (₹2,100) and Runner-up 30% (₹900).