



3. Innovation Challenge - Idea Pitch

1. Event Name

Innovation Challenge - Idea Pitch

2. Objective

To encourage innovative thinking by identifying real-world problems and proposing feasible, impactful solutions through structured presentations.

3. Overview

The Innovation Challenge is an intra-college, non-coding ideation event conducted in two rounds. All registered teams participate in the Qualifier Round, and shortlisted teams advance to the Final Round for detailed evaluation.

4. Format & Duration Round 1 – Qualifier Round

- **Duration:** 30 Min per Team
- **Format:** PPT submission by all participating teams

Only shortlisted teams qualify for the Final Round.

Round 2 – Final Round

- **Duration:** 10 Min per Team
- **Format:** Shortlisted teams will deliver their presentation followed by a Q&A

5. Participation Details

- **Team Size:** 2 members exactly
- **Eligibility:** PMEC undergraduate students

6. Evaluation Method

- **Qualifier Round:** Problem understanding, innovation, feasibility, clarity
- **Final Round:** Solution depth, practicality, impact, scalability, and ability to defend the idea

7. Facilities & Requirements

Presentation hall Projector and display setup

8. Rules & Guidelines

- Strict adherence to slide count and time limits
- Ideas must be logically justified during Q&A
- Judges' decisions are final

9. Registration Fee

- ₹60 per Team

10. Prize Pool Distribution

The total prize pool for Innovation Challenge is ₹1,000 and will be distributed as follows: First Prize – ₹500, Second Prize – ₹300, and Third Prize – ₹200.

