

## Ira Singhal

### 03 April 2025

#### Qualitative Analysis - Positive

- You effectively started with a personal story that resonates with many, making your message more relatable and engaging, Lakshya Aruga.
- You clearly and confidently introduced yourself and your co-founder, Sada Khan, showcasing your ability to collaborate and work with others.
- You delivered a clear and concise pitch for AliveHeart, highlighting its unique value proposition and mission to provide inclusive healthcare services to the LGBTQIA community.

#### Qualitative Analysis - Areas of Improvement

- You could improve by providing more specific examples of the challenges faced by the LGBTQIA community in the healthcare system, to make your pitch more concrete and impactful.
- You may want to consider adding more details about the services offered by AliveHeart, such as the types of daily health consultations and mental health support, to give a clearer understanding of your platform.
- It would be helpful to include some data or statistics to demonstrate the need for AliveHeart and the potential impact it can have on the community.
- You could work on making your language more concise and avoiding repetitive phrases, such as 'Alongside me stands Sada Khan, my co-founder, a transgender, hijra woman from the Rajivam gharana of Mumbai. of Mumbai.', to make your pitch more efficient.
- You should be cautious with phrases like 'LGBTQIA-threatened healthcare', as they may come across as insensitive or dismissive of the community's experiences, and instead use more inclusive and respectful language.

### Detailed Evaluation Metrics

No.	Items to look out for	Middle Column	5 point scale / Answer
1.	Did the speaker speak with confidence? • Posture • Smile • Eye Contact • Energetic Start	Excellent	<b>Good</b> <b>Satisfactory</b> <b>Good</b> <b>Poor</b>
2.	Did the speaker vary their tone, speed, volume while delivering the speech/presentation?	Good	You maintained a good tone and varied your speed and volume effectively, delivering the speech at a steady pace, although a few words were pronounced quickly.
3.	Did the speech have a structure of Opening, Body and Conclusion?	Excellent	Yes
4.	Was the overall "Objective" of the speech delivered clearly?	Excellent	Yes
5.	Was the content of the presentation/speech brief and to the point, or did it include unnecessary details that may have distracted or confused the audience?	Excellent	Yes
6.	Was the content of the presentation/speech engaging, and did it capture the audience's attention?	Excellent	Yes
7.	Was the content of the presentation/speech relevant to the objective of the presentation?	Excellent	The content of the presentation was relevant to the objective of the presentation, focusing on the importance of inclusive healthcare services for the LGBTQIA community.
8.	Was the content of the presentation/speech clear and easy to understand?	Excellent	The content of the presentation was clear and easy to understand, with a well-structured narrative that conveyed the message effectively.
9.	Did the speaker add relevant examples, anecdotes and data to back their content?	Excellent	You added relevant examples and anecdotes to back your content, sharing personal experiences and the story of your co-founder to illustrate the need for AliveHeart.
10.	Did the speaker demonstrate credibility? Will you trust the speaker?	Excellent	You demonstrated credibility through your personal story and the presentation of AliveHeart, showing a clear passion for the cause and a well-thought-out solution.



11.	Did the speaker clearly explain how the speech or topic would benefit you and what you could gain from it?	Excellent	You clearly explained how AliveHeart would benefit the LGBTQIA community and what they could gain from it, providing a safe haven for healthcare and empowerment.
12.	Was the speaker able to evoke an emotional connection with the audience?	Excellent	You were able to evoke an emotional connection with the audience by sharing personal experiences and highlighting the challenges faced by the LGBTQIA community.
13.	Overall, were you convinced/ persuaded with the speaker's view on the topic?	Excellent	Overall, the presentation was convincing and persuasive, effectively conveying the importance of AliveHeart's mission and the positive impact it could have on the community.