

## Rashmi 03 April 2025

## **Qualitative Analysis - Positive**

- You delivered the presentation with a clear introduction to the new tool, which is a video analysis tool that provides automatic feedback to learners.
- You effectively explained the process of using the tool, which involves uploading a video and receiving a report, making it easy to understand for your audience.
- You showed enthusiasm and confidence in the tool's potential to be useful for learners, which is a positive aspect of your presentation.

## **Qualitative Analysis - Areas of Improvement**

- You could improve by providing more specific details about the tool's features and benefits, which would help to generate more interest and excitement among your audience.
- You used informal language and phrases, such as 'I guess' and 'yeah', which can make your presentation seem less professional and polished.
- You did not provide a clear call to action or outline the next steps for your audience, which could leave them feeling uncertain about what to do next.
- You could benefit from practicing your presentation to reduce the number of filler words, such as 'I guess' and 'yeah', which can distract from your message.
- You should avoid using vague statements, such as 'it will be useful', and instead provide specific examples or evidence to support your claims, which would make your presentation more convincing and persuasive.

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## **Detailed Evaluation Metrics**

No.	Items to look out for	Middle Column	5 point scale / Answer
1.	Did the speaker speak with confidence?  • Posture  • Smile  • Eye Contact  • Energetic Start	Satisfactory	Good Satisfactory Good Poor
2.	Did the speaker vary their tone, speed, volume while delivering the speech/presentation?	Good	You maintained a good tone throughout the speech, but your delivery speed was somewhat inconsistent, with a few words and phrases feeling a bit rushed, and your volume remained relatively steady, which helped to keep the audience engaged.
3.	Did the speech have a structure of Opening, Body and Conclusion?	Poor	The speech had a loose structure, starting with an introduction to the video analysis tool, followed by a brief overview of its benefits, and concluding with a mention of a upcoming demo, but it felt a bit disjointed and could be improved with clearer transitions between sections.
4.	Was the overall "Objective" of the speech delivered clearly?	Satisfactory	The overall objective of the speech, which was to introduce and generate interest in the video analysis tool, was delivered in a way that was easy to follow, but it could have been more effectively conveyed with a clearer and more concise summary of the tool's purpose and advantages.
5.	Was the content of the presentation/speech brief and to the point, or did it include unnecessary details that may have distracted or confused the audience?	Needs Improvement	The content of the presentation was relatively brief, but it included a few unnecessary phrases and words that didn't add much to the overall message, which slightly distracted from the main point and made the speech feel a bit longer than it needed to be.
6.	Was the content of the presentation/speech engaging, and did it capture the audience's attention?	Needs Improvement	The content of the presentation was somewhat engaging, but it lacked a strong hook to capture the audience's attention from the start, and the speech could have benefited from more dynamic language and examples to make it more memorable and compelling.

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7.	Was the content of the presentation/speech relevant to the objective of the presentation?	Good	The content of the presentation was relevant to the objective of introducing the video analysis tool, and you effectively highlighted its potential benefits, such as saving time and providing automatic feedback, which aligned well with the tool's purpose and the audience's likely interests.
8.	Was the content of the presentation/speech clear and easy to understand?	Satisfactory	The content of the presentation was generally clear and easy to understand, but there were a few moments where the language was slightly vague or the sentences felt a bit long, which might have caused some listeners to lose focus or become confused.
9.	Did the speaker add relevant examples, anecdotes and data to back their content?	Needs Improvement	You didn't add many specific examples or anecdotes to support your claims about the video analysis tool, which made the speech feel a bit more like a general overview than a comprehensive introduction, and including more concrete details could have made the tool feel more tangible and appealing.
10.	Did the speaker demonstrate credibility? Will you trust the speaker?	Satisfactory	You demonstrated a moderate level of credibility, as you seemed knowledgeable about the video analysis tool and its potential benefits, but you could have established more trust with the audience by sharing more personal experiences or expertise related to the tool.
11.	Did the speaker clearly explain how the speech or topic would benefit you and what you could gain from it?	Satisfactory	You briefly explained how the video analysis tool could benefit the audience, such as saving time and providing automatic feedback, but you could have elaborated more on what specific advantages it offered and how it could address their particular needs or pain points.
12.	Was the speaker able to evoke an emotional connection with the audience?	Poor	You didn't strongly evoke an emotional connection with the audience, as the speech was primarily focused on introducing the video analysis tool and its features, rather than sharing a personal story or appealing to the listeners' emotions, which might have made the speech more memorable and engaging.

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13.	Overall, were you convinced/ persuaded with the speaker's view on the topic?	Satisfactory	You partially persuaded me of the value of the video analysis tool, as you highlighted some of its key benefits and features, but the speech could have been more convincing if you had provided more specific examples, addressed potential concerns or questions, and emphasized the tool's unique advantages and value proposition.
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