

22M

Revenue

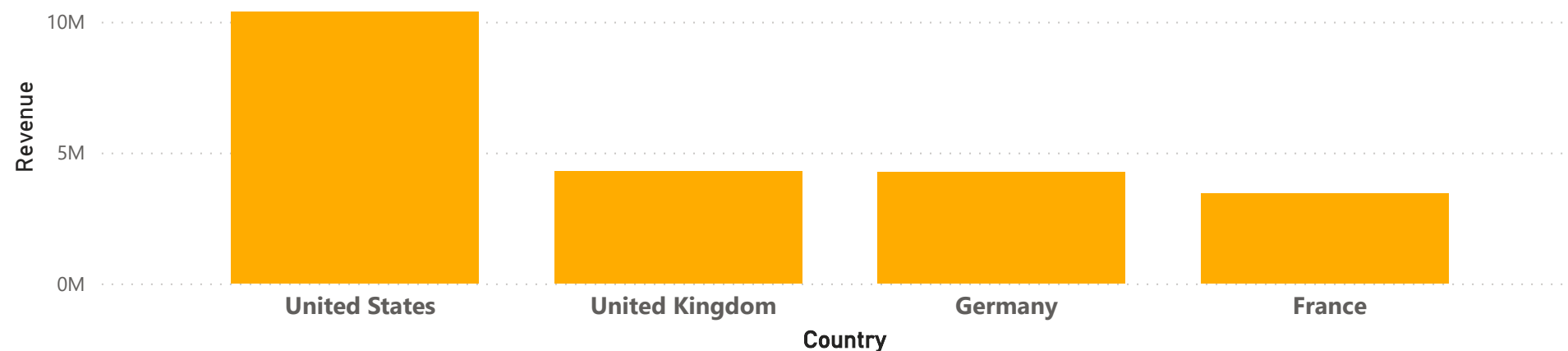
2M

Revenue Increament

624.62

Average Sales 2016

Revenue by Country

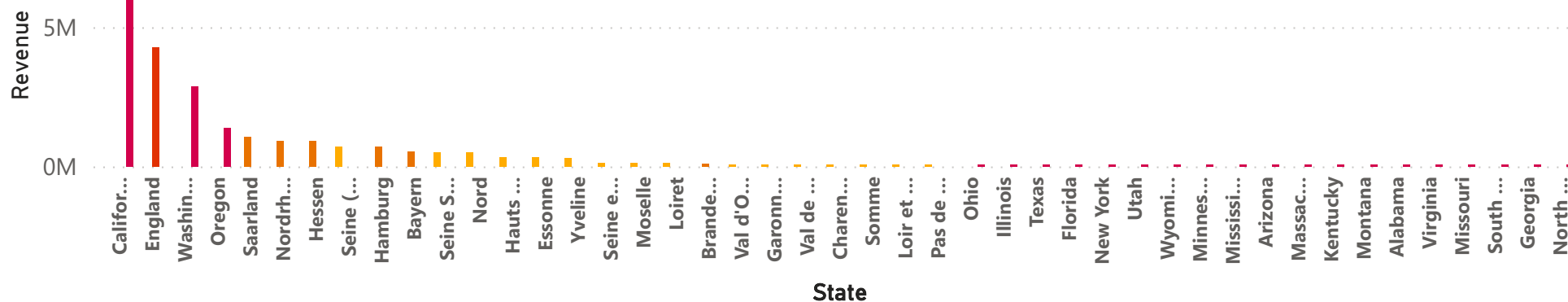


10.96

Percentage in Revenue Increase

Revenue by State and Country

Country ● France ● Germany ● United Kingdom ● United States



662.35

Average Sales in 2015

70K

Quantity

40K

Total Quantity Sold in 2016

30K

Total Quantity Sold in 2015

Sub Category

- ☐ Bike Racks
- ☐ Bike Stands
- ☐ Bottles and Cages
- ☐ Caps
- ☐ Cleaners
- ☐ Fenders

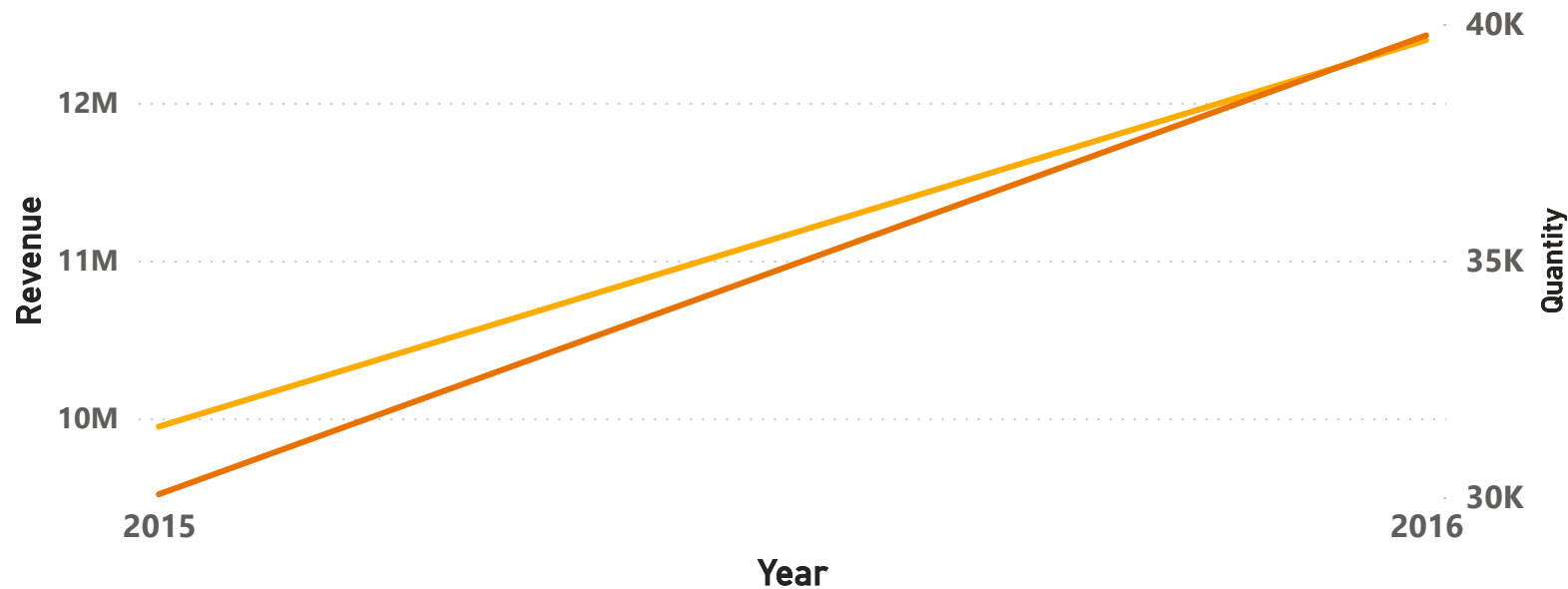


Product Category

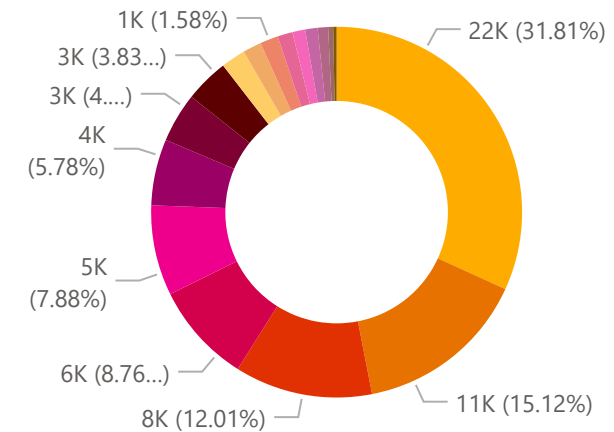
- ☐ Accessories
- ☐ Bikes
- ☐ Clothing

Revenue and Quantity by Year

● Revenue ● Quantity



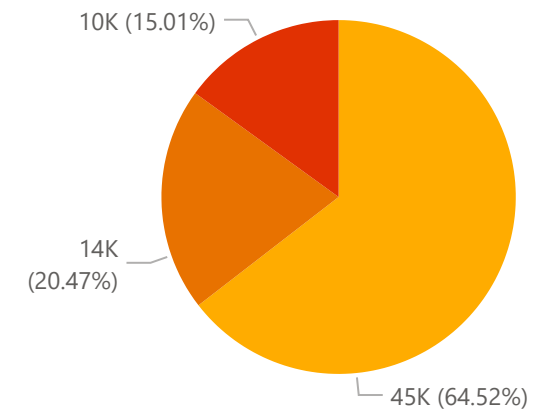
Quantity by Sub Category



Sub Category

- Tires and Tubes
- Bottles and Cages
- Helmets
- Road Bikes
- Mountain Bikes
- Jerseys
- Caps
- Touring Bikes

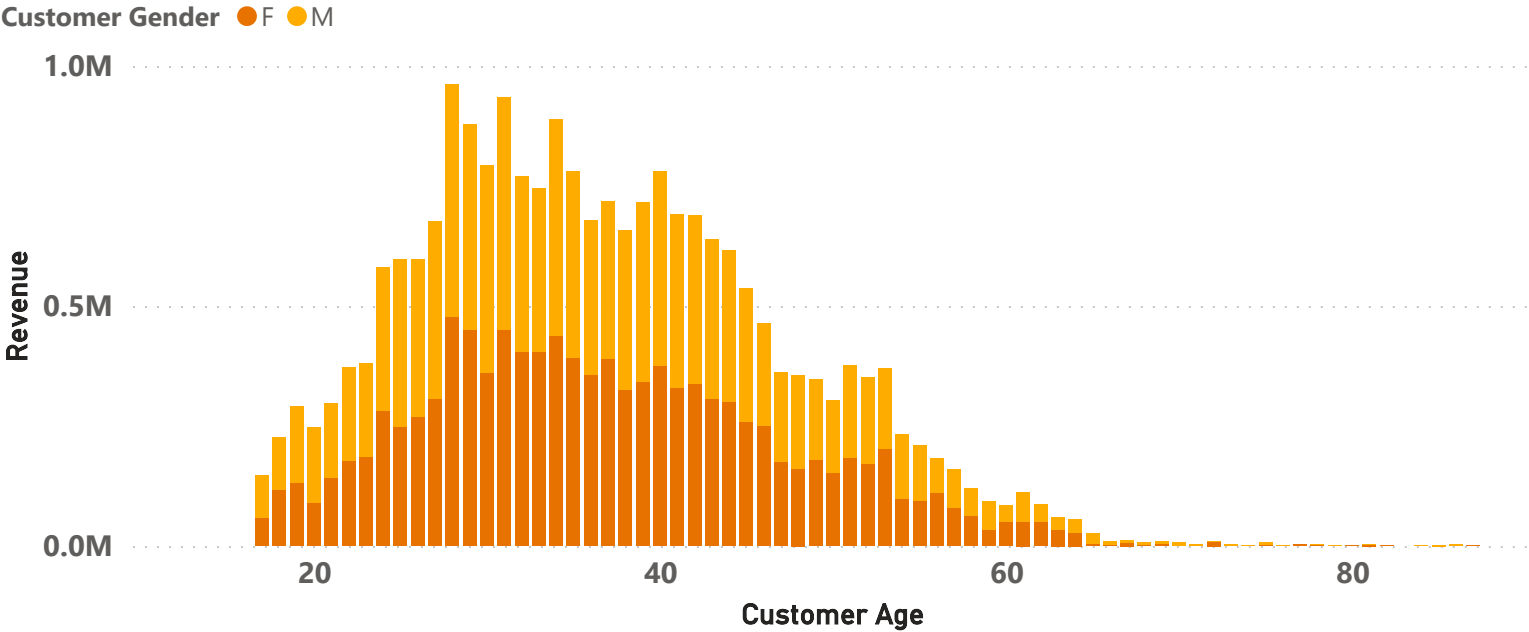
Quantity by Product Category



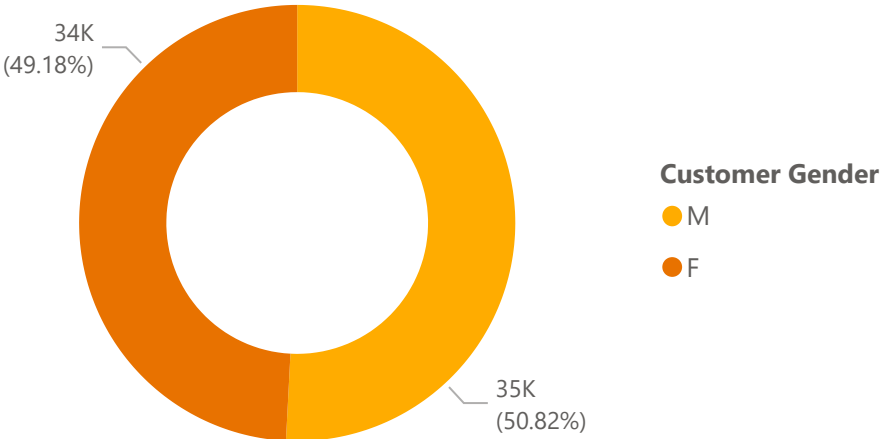
Product Category

- Accessories
- Bikes
- Clothing

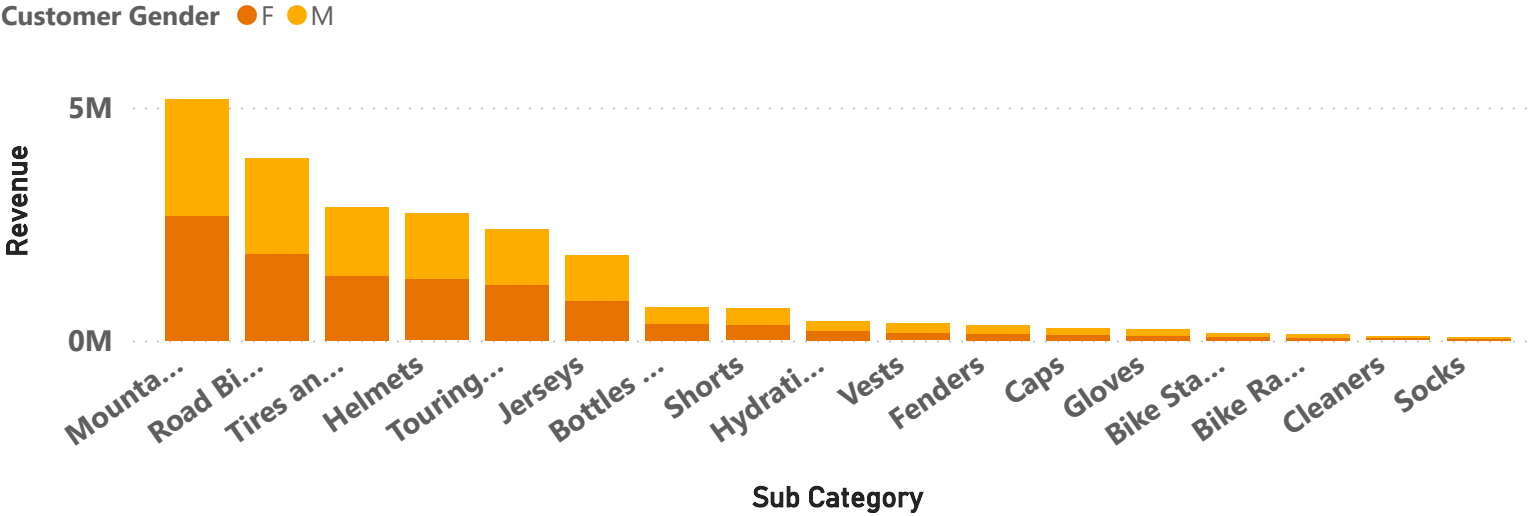
Revenue by Customer Age and Customer Gender



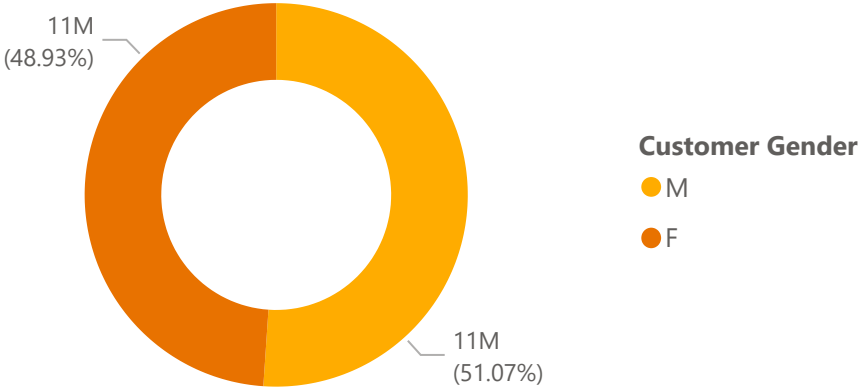
Quantity by Customer Gender



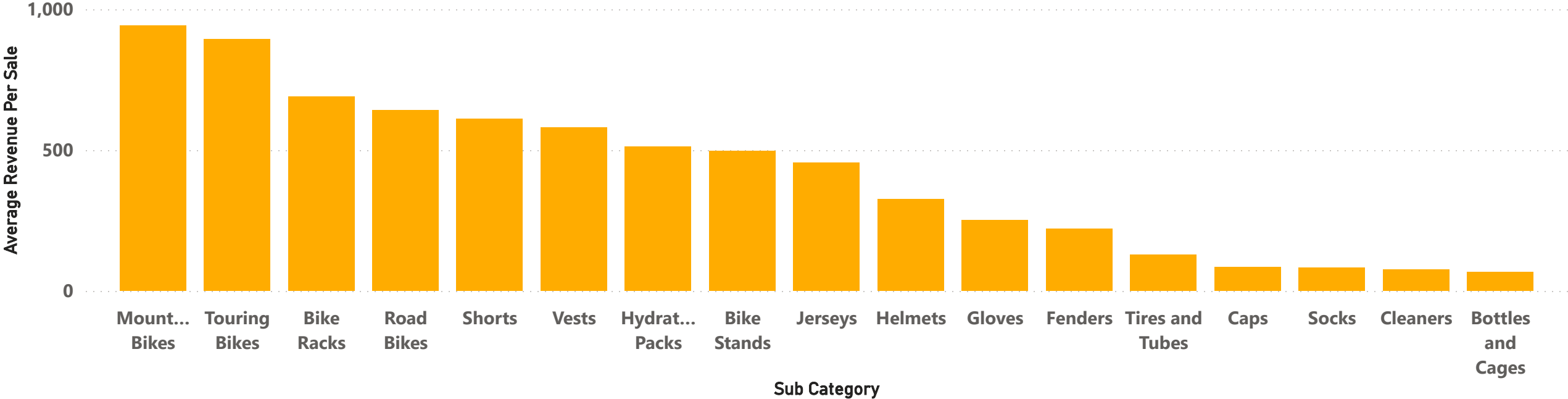
Revenue by Sub Category and Customer Gender



Revenue by Customer Gender



Average Revenue Per Sale by Sub Category



Average Revenue Per Sale by Product Category

