AYUSH VERMA

https://portfolio-ayushz19.vercel.app/

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Education

National Institute Of Technology, Durgapur   **2021 – May 2025**
Bachelor of Technology in Chemical Engineering

Experience

Graphy by Unacademy   **May 2024 – Present**
Web Developer Intern   *Bengaluru*
- Enhanced website appeal and user satisfaction by 35% through the strategic development of an engaging Landing Pages using **Html , css and Javasacript**.
- Improved user **interactivity by 25%** through the integration of Responsive Design. Enhanced website performance and efficiency with a dynamic user interface .

SSTRUENCE Pvt Limited   **March 2024 – May 2024**
Web Developer Intern
- Elevated the visual appeal and user experience by refining the **design aesthetics**, and optimizing layout for seamless navigation, **resulting in a 20% increase** in user engagement metrics such as time spent on site and pages visited .
- Introduced captivating **animations** throughout the website while ensuring smooth performance and compatibility across diverse devices, enhancing engagement and interaction for users accessing the site from desktops, tablets, or mobile phones, leading to a 15% rise in mobile traffic and a 25% decrease in bounce rates .

Projects

Kitchendotcom | https://kitchendotcom.in/   **October 2022**
- Developed an e-commerce website using **React.js, enhancing UI/UX design** and overall aesthetics by 25%.
- Implemented CSS for styling, contributing to a 15% improvement in **responsiveness**.

Fictionary | https://fictionary-frontend-mu.vercel.app/   **Nov 2022**
- Created a quizzing app using **React libraries** with Firebase backend for real-time secure user authentication.
- Achieved full responsiveness and dynamic features, boosting user engagement by 20%.

Vistaar | https://vistaar-web.vercel.app/   **March 2023**
- Developed a festival website using **HTML, CSS, and JavaScript** for a well-structured and interactive layout.
- Implemented **horizontal scrolling feature** to enhance navigation and user experience.
- Incorporated **SVG tracing animations** to add a visually appealing and dynamic element to the website.

Groww Task | https://groww1-task.netlify.app/   **March 2024**
- Built shopping cart project in **Next.js with API** fetching and mapping resulting in a 40% decrease in load times.
- Utilized **useState and useEffect** hooks for component management ensuring a 20% increase in data retrieval efficiency.

Technical Skills

Languages: React Js |Next Js |Java |Spring Boot|Tailwind |HTML/CSS |JavaScript |Firebase |C++ |C
Data Tools:Python |Numpy |Pandas |Matplotlib |SQL
Technologies/Frameworks: Linux |Git |GitHub |Latex |Firebase |VS Code |Vercel |Figma

Leadership / Extracurricular

The Debating Society   **Feb 2022 – Present**
Treasurer   *NIT Durgapur*
- * Spearheaded event organization, coordinating successful events and developing a dedicated event website for the club.
- * Demonstrated strong communication and speaking skills through active participation in the debating club.

Vistaar, Debating Fest   **March 2022**
Senior Coordinator   *NIT Durgapur*
- * As senior coordinator, orchestrated the largest parliamentary debate, drawing record participation numbers and ensuring seamless event execution.
- * Demonstrated technical proficiency by developing and designing the festival's website, providing a user-friendly platform for information and registration.

Achievements

- * Secured **3rd Team rank** in Hackoverflow **Haclathon** conducted by GLUG club NIT DGP.