



# Let's Bring Back F1 to India

The roar of engines. The tricolour waving. 95,000 fans cheering. This was India, 2011–2013.

Today, we explore why F1 left, what's changed, and how India can reclaim its spot on the global motorsport stage.

# Why F1 Left India

## The Dream (2011)

- ✓ World-class ₹1,250 cr circuit
- ✓ 95,000+ packed stands
- ✓ Global spotlight on India

## The Reality (2013)

- 30% entertainment tax
- 21 cr service tax dispute
- 500 cr annual hosting fees

It wasn't a failure of passion — it was a failure of policy.





## Why India Is Ready Now

**31M**

**F1 Fans**

**₹392Cr**

**MotoGP Impact**

**\$4.1T**

**Economy Size**

Second-largest fan base globally, after UK

Economic boost from 2023 Bharat Grand

5th largest economy with growing middle

Prix

class

**Sabka time aata hai** — and India's time has come again.

# Economic & Industry Benefits



## Revenue Engine

₹850–1,000 cr per Grand Prix

10,000+ jobs created



## Global Branding

Elevate India as innovation hub

Boost tourism & investment



## Industry Growth

Accelerate automotive R&D

Strengthen Tata, Mahindra brands

Countries like Singapore and Abu Dhabi built multi-billion dollar ecosystems around F1. India can too.



# Roadmap: Making It Happen



01

## Public-Private Partnerships

Share hosting costs: government, sponsors, corporates

02

## Tax Reforms

Classify F1 as sport, not entertainment  
— attract investors

03

## Long-Term Contracts

Secure 5-7 year deals with Formula One Management

04

## Green Integration

Promote sustainable fuels, hybrid tech, EV showcases

05

## Fan Engagement

Motorsport academies, festivals, brand partnerships

# India's Next Lap

## The Numbers

30M fans | World-class circuit | 5th largest economy

## The Opportunity

Global image | Youth inspiration | Innovation leadership

## The Mission

Not nostalgia — strategy. Not impossible — inevitable.

**The engines have been silent for too long.**

**It's time to start them again.** 

