



Let's Bring Back F1 to India

The roar of engines. The tricolour waving. 95,000 fans cheering. This was India, 2011–2013.

Today, we explore why F1 left, what's changed, and how India can reclaim its spot on the global motorsport stage.

Why F1 Left India

The Dream (2011)

- ✓ World-class ₹1,250 cr circuit
- ✓ 95,000+ packed stands
- ✓ Global spotlight on India

The Reality (2013)

- 30% entertainment tax
- 21 cr service tax dispute
- 500 cr annual hosting fees

It wasn't a failure of passion — it was a failure of policy.





Why India Is Ready Now

31M

F1 Fans

₹392Cr

MotoGP Impact

\$4.1T

Economy Size

Second-largest fan base globally, after UK

Economic boost from 2023 Bharat Grand

Prix

5th largest economy with growing middle

class

Sabka time aata hai — and India's time has come again.

Economic & Industry Benefits



Revenue Engine

₹850–1,000 cr per Grand Prix

10,000+ jobs created



Global Branding

Elevate India as innovation hub

Boost tourism & investment



Industry Growth

Accelerate automotive R&D

Strengthen Tata, Mahindra brands

Countries like Singapore and Abu Dhabi built multi-billion dollar ecosystems around F1. India can too.



Roadmap: Making It Happen

01

Public-Private Partnerships

Share hosting costs: government, sponsors, corporates

02

Tax Reforms

Classify F1 as sport, not entertainment
— attract investors

03

Long-Term Contracts

Secure 5-7 year deals with Formula One Management

04

Green Integration

Promote sustainable fuels, hybrid tech, EV showcases

05

Fan Engagement

Motorsport academies, festivals, brand partnerships

India's Next Lap

The Numbers

30M fans | World-class circuit | 5th largest economy

The Opportunity

Global image | Youth inspiration | Innovation leadership

The Mission

Not nostalgia — strategy. Not impossible — inevitable.

The engines have been silent for too long.

It's time to start them again.

