



NFT

JarlathARTS

Bark Crypto PUG

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DISCLAIMER

The information in this whitepaper is provided solely for general comprehension. This document is only intended for discussion and presentation. The veracity of the results reached in this whitepaper is not guaranteed by the proposed blockchain platform "Our Project." We make every effort to keep the information on this site current and up to date; nevertheless, we make no guarantees as to its completeness, correctness, reliability, suitability, or availability. The references provided are for informational reasons only and do not imply that any source is recommended. Nothing in this White Paper should be construed as a prospectus or an investment solicitation, and it has no bearing on an offering or solicitation of an offer to acquire any securities in any jurisdiction. This material has not been prepared following and is not subject to, any rules or regulations designed to protect investors in any jurisdiction.



Disclaimer



BACKGROUND

I am Jarlath (artistic name), and this is our story.

I am a publicist who graduated in 2012. By 2014 I got a master's degree in Executive Project Management and have been working in that field since 2005. I always had a hard time saving money; like the drug addicts I have no interest in money: if needed, I would spend it: I have been rich and I have been poor, so I know a little of both worlds. Just before the pandemic kicked in, I started acquiring small pieces of different Cryptocurrencies and later I realized that this was my escape plan to little savings. Today, as if the pandemic isn't enough, it feels like the world is falling apart: war, a lot of people suffering, many others dying, hunger, climate change, and inflation. In the NFT world I have found means to vent my sorrow, my thoughts, my anger, my fears, my frustration, my pain.

Jarlath Art is more than art, it is my life in various sizes, figures, colors, and shapes. It is also a multi-culture reality. Slowly I have gathered the right team of people that can express with their creativity what I cannot say with words and vent themselves out to the world.

I have a team of a Community Manager (The Caribbean), a Discord Moderator (The Philippines), and A Creative & Graphic Designer (Ukraine) who is my biggest motivation. We started without any budget and no investor, just a little piece of a broken heart inside each one of us that together, forms a whole.

3.5% of the profits of our collections will be used to sponsor our Stellar Designer & Creative so she can start a new life with her children far from the war. We will sponsor The Jarlath Team.

Our artists are highly talented people but with no funds to develop their careers. When we succeed, I also would like to adopt or sponsor children from one of the countries (Ukraine) that, as of now, is struggling to go through this crazy world and its madness in one piece.

ABSTRACT

Cryptocurrency is evolving day by day. Several coins/ tokens are being released by every passing day each serving a different purpose. Our Project is also here to provide benefits to artists and collectors. Our Project is a decentralized ecosystem that serves as a hub for artists and collectors alike, as well as a place for investors to learn, share knowledge and information as we all navigate through NFTs and cryptocurrency.



Most of the investors are standing on the edge to jump into the crypto world but due to lack of knowledge and experience they couldn't. Our Project is providing such investors to learn and share knowledge. Our Project will provide several high-quality and unique NFTs on our marketplace.

INTRODUCTION

We aim to empower the next generation of NFT creators and collectors. Our project will serve as a platform that provides opportunities for up-and- coming artists to be discovered while giving back through digital art to those in need. Our vision is to develop a community that gives back to those in need through the imagination and creativity of artists. The Crypto world is vast so it would be difficult for newbies to start investing in it. They must have the proper knowledge to start therefore, we plan to create educational content and provide resources to creators on NFTs.

OUR VISION

We see our portfolio with such a high variety that we will mark a precedent in the NFT era. A new artist will be in the loop and brave enough to go out and eat the whole world with a single bite, after knowing our story and our history.



OUR MISSION



education will be sponsored.

To support and provide exposure to local and global artist that weren't given the opportunity to share their work in a wider audience than probably and Instagram account, a small group of friends or a tiny community.

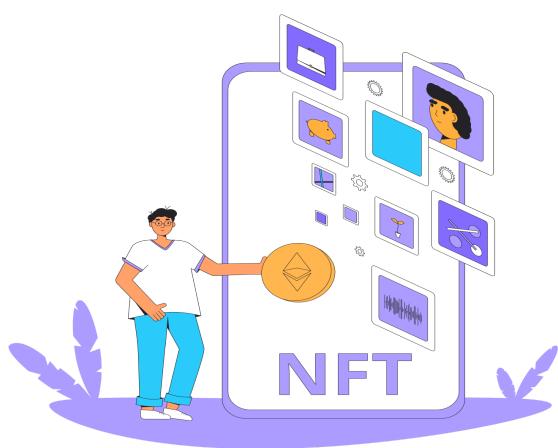
A % of the tokens will be donated to help our Creative & Designer to start a new life with her children far from the war and support the artist & their careers. Based on the profits, at least one child will be adopted, or its

NFT

A digital asset that depicts real-world elements like art, music, in-game items, and films is known as an NFT. They're bought and traded online, often using cryptocurrency, and they're usually encoded with the same software as many other cryptos. To advance culture, we're bringing together digital innovators, crypto natives, and collectors.



Even though they've been there since 2014, NFTs are gaining popularity currently as a popular means to buy and sell digital artwork. Since November 2017, a whopping \$174 million has been spent on NFTs.



Cryptocurrencies and physical money are both "fungible," meaning they may be traded or exchanged for one another. They're also



worth the same amount —one dollar is always worth another dollar and one Bitcoin is always worth another Bitcoin. The fungibility of cryptocurrency makes it a secure way to execute blockchain transactions. We're allowing several NFTs to be represented in our marketplace.

Artists and content creators have a one-of-a-kind opportunity to monetize their work thanks to blockchain technology and NFTs. Artists, for example, no longer must sell their work through galleries or auction houses. Instead, the artist can sell it as an NFT straight to the consumer, allowing them to keep a larger portion of the profit. Additionally, artists can integrate royalties into their software so that they receive a share of sales when their work is sold to a new owner. This is a desirable feature because most artists do not receive subsequent proceeds after their first sale.

The Technology behind Our Project

There are several reasons we have chosen Ethereum as our blockchain. Ethereum is an interoperable blockchain scaling framework. It is designed as a platform to launch interoperable blockchains. Through this,

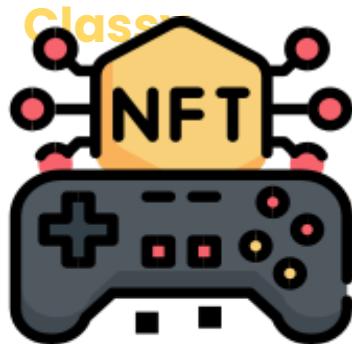
developers can launch preset blockchain networks with attributes tailored to their needs. These can be further customized by expanding the range of modules that allow developers to create sovereign blockchains with more specific features.

It is fully compatible with Ethereum and its ecosystem, running alongside it with what is called the layer two solutions. What this means is a blockchain that allows users from a wide array of contributors and developers already operating on similar chains. It also means, for investors specifically, extremely low fees in comparison to any other network. The gas fees for buying and selling are elementary at best, with the ability for users to execute transactions for mere pennies. Ethereum is much newer compared to other blockchains. The mass adoption of Ethereum has yet to be achieved. This can be anticipated to not only benefit our project once Ethereum becomes more mainstream but for all companies involved. We have also adopted Ethereum as background technology.

Values Key

Honesty

Many ambitious projects that were deployed on early blockchain platforms have failed to achieve mass adoption due to dishonesty in their process but that's not the case in our project. We're completely honest and transparent in our process.



Due to the hype of crypto and NFTs, several projects are being developed in the crypto market but not all of them are of top quality. We are developing a classy and quality-based project to ensure the value of our NFTs.

Originality



Scams are common in the crypto market. Several people steal the work of others and mint them with their tag but we're all NFTs are original and are well designed by our artists.



Precision

We're fully ambitious in our process due to the quality of our NFTs. We aim to stand high in the NFT market shortly.

Fairness

Our NFTs deserve the price they keep. We're minting them with a fair price according to their quality.



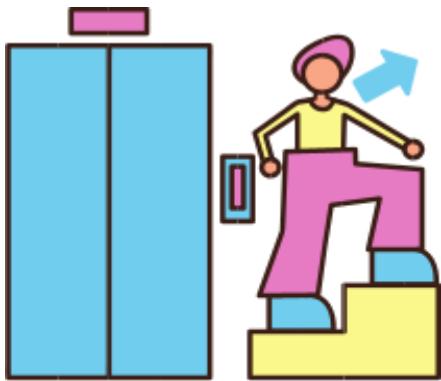
Fancy outcomes

Many crypto and NFT projects are so dull that they can't keep up the quality in demand. We assure the fancy results to our users through our NFTs.



Rarity

Our NFTs are special and unique from others. Our artist has put her true hard work on these NFTs so that these are rare according to their prices and quality.



Secure

Our commitment to our consumers includes establishing confidence and providing security. We all recognize the importance of security and compliance in achieving our objectives. We conducted a comprehensive security evaluation that included external penetration testing, threat modeling, and risk control assessments, among other things.



Risk-free

We provide a risk-free exchange path for our clients. To ensure trade trust, our system employs cryptography, decentralization, and understanding standards. A cryptographic chain's

squares interact with each other, making it nearly hard to change.

Roadmap

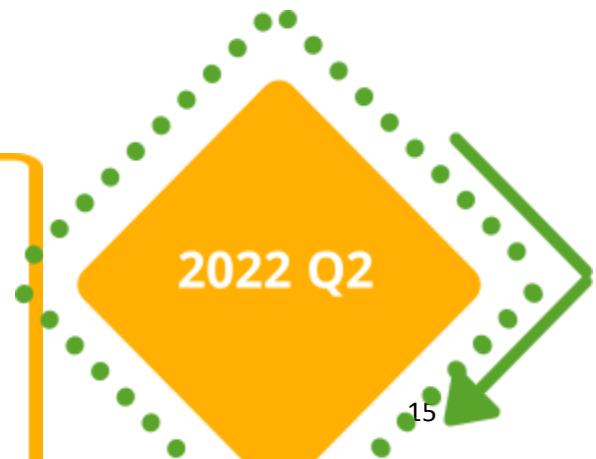
Our journey has started and here are the milestones!

PHASE 0 PLANNING
FEB-APRIL



- Ψ Arts and photograph: Mockup, Designs,
- Ψ Photographs, Creative
- Ψ Discord Server built
- Ψ Brand & Marketing Strategy assessment
- Ψ Creation of the Social Medias
- Ψ Shilling on Discord
- Ψ Influencers start to run paid Promo on Twitter
- Ψ Partnership starts
- Ψ Promo and paid adds are running on reddit and Telegram through Influencers and until the Go-live of the game

PHASE I
APRIL-MAY



Ψ Public Sale

May 31th

PHASE TWO

ETA August 25th

2022 Q3

Ψ The Token

Ψ The token will be embedded on the website and will have a separate Smart Contract.

Ψ Website

Ψ Smart Contract

Ψ Tokenomics

Ψ Integrations

Ψ Deployment on MainNet

PHASE THREE

ETA Nov 15th **BARK Crypto Pug: THE GAME.** 5 Different Stages & 5 Maps with different views logic and conditions for a fast game

The Team



The Creative & Designer

Yuliia (Ukraine) - 'I am a self-taught artist. I started drawing as a child. I copied characters from my mother's books, movies and school newspapers. I couldn't get into the Art Institute because it was believed that the artist is not a profession, and it is impossible to make money out of drawing. That was the stereotype, but I continued drawing. As a barista, I used espresso instead of paint and created coffee pictures. On my second maternity leave with my newborn, I took digital illustration without knowing that one day I would live off that. I am from an ordinary poor family, so I could only take a drawing tablet on credit for 2 years. I drew a lot: for my friends and for my acquaintances (for FREE), then for advertising with bloggers and later, I had a successful cooperation with a Fashion Designer, an online game, and private orders. Due to Improper marketing, I received too few offers, so I had to go back to offline earnings. I was saving money for a small vacation with my family and then, the war came. We are hiding from the bombing in the cellar and the money is about to be gone. This is when I had a cold thought and went online, remembered the accounts that I once created as a freelancer and started knocking at doors. I sent a lot of cover letters, applied to several job postings and after so many tries and almost feeling hopeless, I received my first offer and there aren't enough words that can describe how happy and blessed I am. When the war is over, I will be able to go after my passion and show my children the

**The Discord Moderator –
McPaul (The
Philippines)**

'Being a Community Manager/Moderator has been my passion since I was a kid. I was a gamer: FPS games, RPG games, computer games. In every game I played when I was young, there was always a Moderator, and I was curious about their job: they were just playing AND getting paid. I knew that when the right time comes, I would be a Moderator. Today, this is a blessing for me and for my family; I started working from home before the pandemic started and remote work became popular. I can do my work from anywhere and at any time. I have met great people, I have grown in the Crypto world, I have gained the trust of my NFT owners and the respect of my colleagues. Before I jumped into the Freelancing universe, I was a Network Engineer where I was getting a fair wage, but I was feeling something was missing. My wife saw this first job and pushed me into it. I was still a full-time employee, and I was afraid. Then, my hard work started to show fruits and one offer after the other knocked at my door. A lot of different experiences has brought me to this day in which after so many losses and many other gains, I keep investing in Crypto, this is what I do for a living, to support my family. A couple of months ago, while being a Moderator with another 3 guys, one of them got his account (that was linked to OpenSea and the wallet and so on) hacked and +4.2MM in NFT were stolen. I also have great stories to share, but of those, everybody has one".



The Community Manager – (The Caribbean)

“I am 24 years old. Last year I started to get interested in crypto and NFT's. Later I started investigating, reading, watching videos, and taking online courses. Since that moment my life has changed. In my country, we have too few job opportunities and I needed money to support my family. A lot of bad things have happened to me and my family lately, so I decided to look for a remote job so I can help them out. I was navigating on the internet and saw the opportunity to work on this project and I applied to it with no hope left. I thought that it was impossible because I don't have a lot of experience, but my application was responded to, and I was so excited I couldn't believe it. Finally, someone gave me the chance to work with a real team. My expectations for this would be to provide a work environment in which I can contribute to the team, I receive appreciation for my contributions, I have job stability and the ability to grow with this amazing team. I couldn't be more happy and grateful to be part of this project.”

