

# LATAM

## 2017<sup>E</sup> GAME REVENUES

TOP COUNTRIES BASED ON GAME REVENUES



 **\$4.4Bn**  
2017 Revenues Generated in LATAM

 **+13.9%**  
2016-2017 YoY Growth

**4.1%**



Share of 2017  
Global Revenues



**646,108,000**  
Population



**397,012,000**  
Online Population



**205,679,000**  
Gamers