

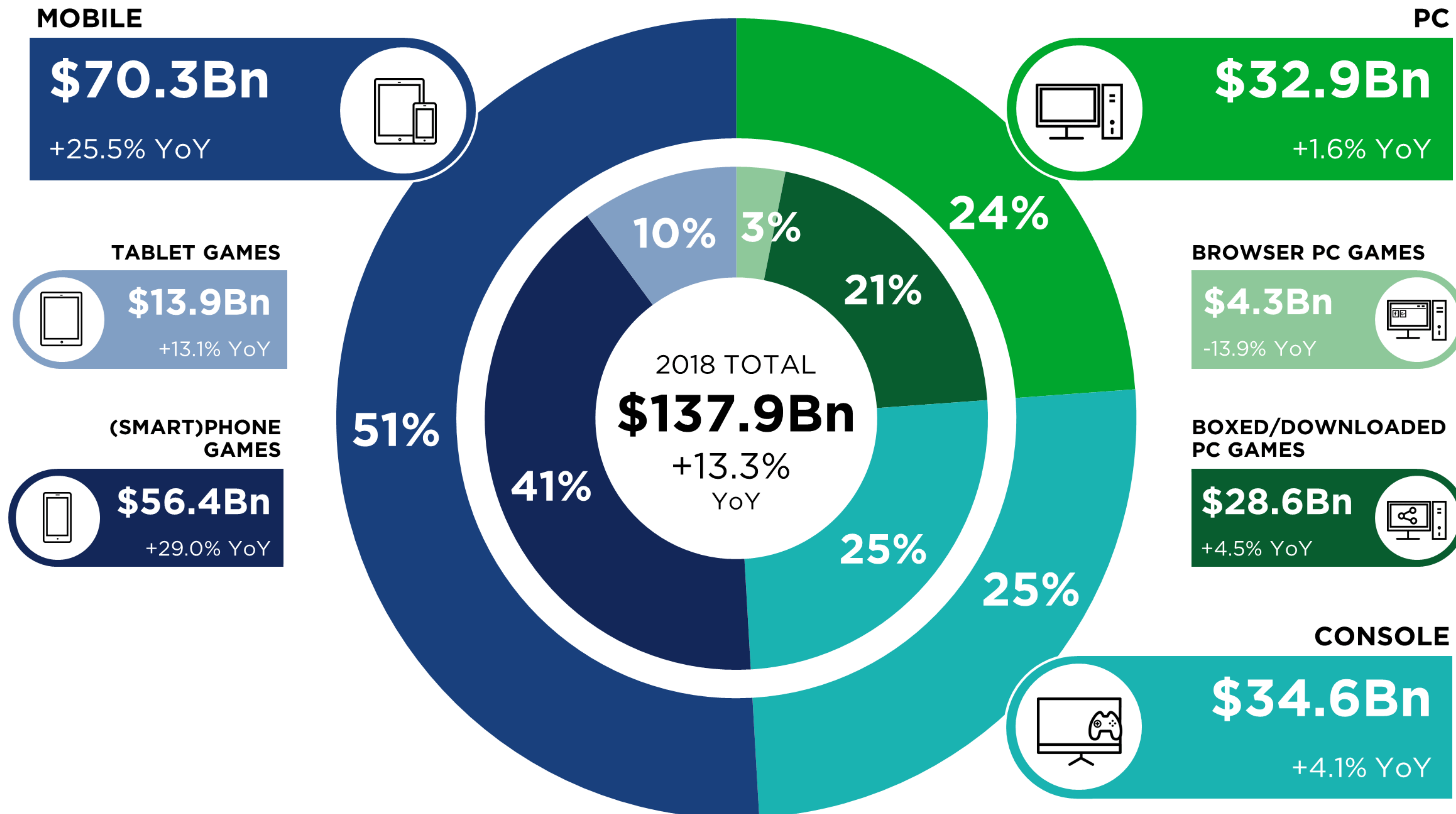


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# 2018 GLOBAL GAMES MARKET

PER DEVICE & SEGMENT WITH YEAR-ON-YEAR GROWTH RATES

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In 2018, mobile games will generate

**\$70.3Bn**

or **51%** of the global market.

Source: ©Newzoo | April 2018 Quarterly Update | Global Games Market Report

[newzoo.com/globalgamesreport](http://newzoo.com/globalgamesreport)

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