## Adrien Parenthou

adrien.parenthou@edu.escp.eu | +33 6 15 99 93 06 | linkedin.com/in/adrienparenthou | az1muthe.github.io

## **SKILLS**

- **Technical training**: Python (Matplotlib, Pandas, NumPy, Seaborn), SQL, VBA, HTML, CSS, JavaScript, Flask, Excel, Git, Github, Bloomberg Terminal
- Finance skills: Financial modeling & reporting, Valuation, Accounting, Derivatives, M&A, ECM, DCM, Statistics
- Soft skills: Problem-solving, Communication, Leadership, Teamwork, Time management, Adaptability, Autonomy
- Languages: French (native), English (fluent), Spanish (Intermediate)

## **EDUCATION**

ESCP Business School Berlin, Madrid, London, Paris

Master in Management (Programme Grande Ecole)

2019 - 2022

- Overall GPA: 3.7/4.0 Honors
- Thesis: "European Equity Core ETFs: Tracking Error & Performance" 16/20
- Relevant coursework: Economics, Finance, Valuation, Reporting, Accounting, M&A, ECM, DCM, Derivatives.

## IAE Lille, University School of Management

Lille, France

B.Sc. in Law, Economics & Management

2016 - 2019

- Grade: 16.29/20 Honors Valedictorian three years in a row.
- Relevant coursework: Finance, Statistics, Economics, Management, Accounting, French Taxation.

## **WORK EXPERIENCE**

## SEED CIRCLE - BAKJY GROUP

Paris, France

Finance & Operations Analyst - Internship

March 2021 – May 2021

- Created Business Plans and realized market studies for clients of the Operating Partner.
- Created Investment pitch-decks and pitched them to Venture Capital funds.
- Managed the Business Plan and realized the market study for the launch of a Data Center.
- Managed the overall operations of the holding's companies and proposed solutions to leverage synergies.

## HAVEN FOR ARTISTS Beirut, Lebanon

Finance & Accounting Intern - Internship

Jan. 2019 - March 2019

- Created and managed an Accounting System for the NGO and its store.
- Created a Balance sheet and managed the Inventory and the supply process of the Concept store.
- Created a long-term budget Forecast that helped the NGO get a \$8k grant.
- Helped in day-to-day operations of the NGO such as organization of events, workshops and exhibitions.

## **OUTSHOCK - DECATHLON**

Marcq-en-Baroeul, France

Brand Manager Assistant - Internship

May 2018 – June 2018

- Realized marketing studies for the brand in line with the 'Plan directeur' on a 2023 horizon, in charge of the analysis of the competition.
- Summary and presentation of the results of the studies to the management board to include my findings in the positioning of the brand.

#### **OUTSHOCK - DECATHLON**

Marcq-en-Baroeul, France

Marketing Study Leader Assistant - Internship

- May 2017 June 2017 eds for designing the
- Realized a nationwide marketing study for the brand to determine key customer needs for designing the products.
- Conducted interviews with boxing practitioners and coaches, extracted insights and presented results to the management board.

## **LEADERSHIP & PROJECTS**

# **Co-founder and Co-manager** *AT Café – Gap year start-up*

Lille, France

Co-founder and co-manager of a company selling artisanal coffee.

Febr. 2020 – March 2021

- Created brand identity and design, sourced high-quality coffee beans.
- Developed and implemented marketing strategies, managed financials, and oversaw all aspects of daily operations.

## President and co-founder of an NGO

Pondichéry, India

ORPH'AME - Solidarity project

April 2018 - May 2018

- Organized and realized a solidarity project of 5 weeks in an orphanage in Pondichéry, India, to build a new classroom. Partnered with the 'Orphelins de Pondichéry' Association.
- Collected 4700€ in funds for the project and to donate to the orphanage through several activities and sales.

## **CERTIFICATIONS AND SCORES**

- Data Analyst with Python DATACAMP December 2022
- CS50X Introduction to Computer Science December 2022
- Bloomberg Market Concept Certificate November 2020
- TOIEC: 990/990 TAGE MAGE: 477/600 (national best score of the year) 2018

#### **HOBBIES**

• Boxing (English and Muay Thai), Weightlifting, Chess, Video Games, Reading (fantasy and comic books)