



Says

What have we heard them say?  
What can we imagine them saying?

create topic in bunches  
scour social media  
review your blog comments  
conduct interview

if you can imagine it you can achieve it.if you can dream it,you can become it.

"you don't even need to go to college no more because you could learn to do everything on you tube.



every day on youtube people watch over a billion of views.

many viewers are gravitating toward youtube influences to provide them with inspiration,but that doesn't mean brand's can't get involved.

Based On Research Findings By Statistica, it Shows That Music Video Are The Most Popular Video Content Type On Youtube



Does

What behavior have we observed?  
What can we imagine them doing?

[See an example](#)

easily configure and switch between tecniques

focus on the most relevent data by using filters and segments

in psychology, theory of mind is an important social-cognitive skill that involves the ability to think about mental states, both your own and those of others.it encompasses the ability to attribute mental states , including emotions,desires,beliefs may differ from yours

Physical Factore - Age,Health, Illness,Pain, Influence Of A Substance Or Medication.  
The More You Practice And Perfect Your Video,The less Fear Inducing They Will Become .

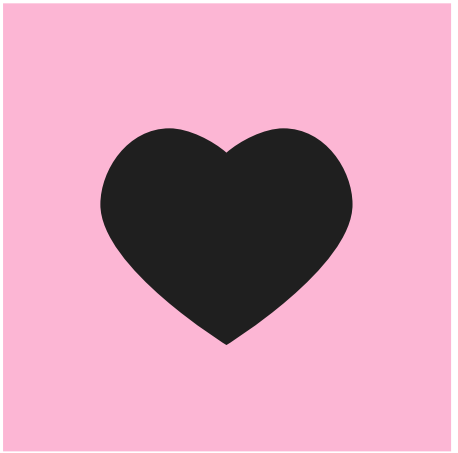
It Was Not So Frustrating Up To The Point Where These Ads Could Be Skipped After 5 Sec

Generalized Anxiety Disorder, Social Anxiety Disorder ,Specific Phobias And Separation Anxiety Disorder.

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?