PEGGY PEASE

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PORTFOLIO: under construction | SOCIAL: www.linkedin.com/in/peggypease

UX/UI DESIGNER

Merges Graphic Design experience and education, and a new and deeper understanding of UX/UI Design to create exceptional and engaging User Experience and User Interface design solutions. Through education, a background in office protocol, and a wealth of personal experience, I provide employers with proven communication, creativity, and expertise, both in-person and virtually

SKILLS

Research
User Research, Data Analysis, Wireframing, Prototyping, User Testing, Persona Creation

Visual
Graphic Design, UI Graphics, Sketching, Storyboarding, Typography, Photography

Development
HTML 5, CSS 3, JavaScript, jQuery, Bootstrap, WordPress

Tools
Adobe Suite, Affinity Designer, Figma, InVision, Miro, Visual Studio Code, Brackets

PROJECTS

Rainbow Service Dogs - Responsive Website Redesign | https://cgednalske.github.io/Rainbow_Service_Dogs/
- Group project to redesign a local nonprofit website, both desktop and mobile versions.
- Contributions included User Research, Ideation, creation of Figma design system, low and high fidelity wireframing and Front End Development. Participated in project presentation, demonstration, and Q & A..
- Tools: Miro, Figma, Affinity Designer (vector), Trello, and InVision. Also Bootstrap, HTML and CSS.

Arizona Department of Veterans' Services - Responsive Website Redesign | Link to Figma Designs
- Solo project was a complete responsive website redesign. Special attention was paid to redesigning the Information Architecture and Navigation while creating a pleasant and more intuitive user experience.
- Responsible for all phases of the redesign including but not limited to, User Research, ideation, wireframing and prototyping. In addition, designed the User Interface, tested, iterated and fine tuned the final product.
- Tools: Miro, Figma, Affinity Designer (vector), and InVision.

EDUCATION

University of Arizona UX/UI Bootcamp | Online | UX/UI Design Certificate 2021
Southern New Hampshire University | Online | B.A. Graphic Design and Media Arts
Northern Arizona University | Flagstaff, AZ | B.S. Arts Administration

EXPERIENCE

Self Employed | Dubai, UAE | Carefree, AZ | *Freelance Graphic & Web Design* 2016 - present
Craft marketing and business collateral using the latest design software from initial concept to final product including branding, logo and web designs. Collaborate closely with clients to produce custom advertising and business assets.

Dubai Service Excellence Scheme | Dubai, UAE | *Mystery Shopper* 2009 - 2014
Discretely observed and interacted with employees both in commercial and government service sectors. Wrote extensive and detailed reports on the experience, with an emphasis on areas of interaction improvements. Prepared shopper demographics and scenarios in advance. Reported directly to the Municipality of Dubai.