

PEGGY PEASE

602.831.8026
hello@peggyease.com
www.peggyease.com
Scottsdale, AZ

SUMMARY

Merges Graphic Design experience and education, and a new and deeper understanding of UX/UI Design to create exceptional and engaging User Experience and User Interface design solutions. Through education, a background in office protocol, and a wealth of personal experience, provides employers with proven communication, creativity, and expertise.

SKILLS

Research

User Research, Data Analysis, Wire-framing, Prototyping, User Testing, Persona Creation.

Visual

Graphic Design, UI Graphics, Sketching, Storyboarding, Typography, Photography.

Development

HTML5, CSS3, JavaScript, jQuery, Bootstrap, WordPress.

Tools

Adobe Suite, Affinity Designer, Figma, Sketch, InVision, Miro, Visual Studio Code.

EDUCATION

University of Arizona, Continuing and Professional Education

UX/UI Design Program
Certificate of Completion

Southern New Hampshire University Online

Bachelor of Arts, Graphic Design and Media Arts

Northern Arizona University Flagstaff, AZ

Bachelor of Science, Arts Admin.

PROJECTS

Rainbow Service Dogs - Responsive Website www.cgednalske.github.io/Rainbow_Service_Dogs/

Group project to redesign a local nonprofit website, both mobile and desktop versions. Contributions included user research, ideation, wire-framing, and coding (Bootstrap 4). Participated in project presentation, demonstration, and Q & A.

Arizona Department of Veterans' Services - Responsive Website Redesign www.peggyease.com/work-advs

Solo project, a complete responsive website redesign. Special attention was paid to redesigning the Information Architecture and Navigation while creating a pleasant and more intuitive user experience. Responsible for all phases, including but not limited to, User Research, ideation, wire-framing.

EXPERIENCE

Self Employed

Dubai, UAE | Scottsdale, AZ | 2016 - present

Freelance Graphic & Web Design

Craft marketing and business collateral using the latest design software from initial concept to final product including branding, logo and web designs. Collaborate closely with clients to produce custom advertising and business assets.

Dubai Service Excellence Scheme

Dubai, UAE | 2009 - 2014

Mystery Shopper

Discretely observed and interacted with employees both in commercial and government service sectors. Wrote extensive and detailed reports on the experience, with an emphasis on areas of interaction improvements. Prepared shopper demographics and scenarios in advance. Reported directly to the Municipality of Dubai.