

AZADEH SHANEHSAN

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EXPERIENCE

MAY 2014 – FEB 2022

UI/UX DESIGNER, &GRAPHIC DESIGNER, HASIN GROUP

- Ux design for different systems such as Internet Banking system, Distributing Shopping centers admin panel, OTA panel, and Android Appstore website to redesign them in the way that users have better experiences
- Create mockups, wireframes, and other graphics plus user research in related fields to create more effective and user friendly systems
- Create porotypes to test UX before implementation
- Utilized Clarity, Google Analytics, and Google optimized to validate results of UX design
- Setting up and monitoring Google Analytics for analyzing data to evaluate UX
- Designed and deployed various responsive websites using HTML, CSS, BOOTSTRAP, JavaScript and jQuery
- Interaction between marketing team and programming team to meet their needs
- Designed and deployed responsive UI for internet banking system, collaborating with customers, and the implementation team
- SEO to increase website visibility and performance
- Graphic design for business sets, logos, billboards, banners, catalogues, events, and exhibitions.
- Design icons set for projects
- Designed and deployed various websites such as support, knowledgebase, and magazine by utilizing WordPress ensuring the most useful design in order to meet user satisfaction
- Design Email templates
- Handle multiple projects and timelines

JUL 2012 – MAY 2014

UI DESIGNER, &GRAPHIC DESIGNER, SOROUGH HIGHTECH

- Design and implementation of responsive pages to show on hotel's TVs using HTML, CSS, BOOTSTRAP, JavaScript and jQuery
- Implement and develop various hotel related projects interacting with business analysts
- Design pages based on the company's requirements to display on TV sets
- Design intro pages
- Design Icons and banners

MAY 2007 – JULY 2012

SYSTEM ANALYZER, WEB DESIGNER, &PROJECT MANAGER, NEGAHENO CO

- Managed projects by implementing strategies such as workflow processes which helped to meet company target goals, timelines and budgets
- Coach team members to gather and document requirements
- Define tasks, guidelines and deadlines
- Communicating with customers, delivering, and managing the expectations
- Analyze the project, define use cases and classes in Rational Rose and Power Designer
- Design and implement various websites based on customers' needs

EDUCATION

MASTER'S DEGREE IN MANAGEMENT INFORMATION SYSTEM, AZAD UNIVERSITY OF TEHRAN- IRAN

BACHELOR'S DEGREE IN COMPUTER SCIENCE, UNIVERSITY OF ISFAHAN- IRAN

SKILLS

- HTML, CSS, Bootstrap, JavaScript, JQuery, MySQL, Sass/Scss
- Illustrator, Photoshop, Adobe XD
- GIT, WebStorm, Filezilla
- Php, C#, Angular
- Trello, Jira
- WordPress, Axure
- Team work and Collaboration
- Quick learner and problem-solver

ACTIVITIES

- Volunteer web designer for UNESCO body and mind wellness (2021- present)
<https://unescobmw.org>
- Design and implement website and admin panel for Smart License Plate Recognition Technology startup (2019- 2020)
<https://www.ashnasolutions.ca>
- Volunteer web designer for Raad-Charity (2014-2016)
<https://raad-charity.org>