

Dilan's Travel Guide

Data Management & Exploratory Analysis

Data Management

1. Dilan's Travel blog data model
2. Parse raw data files based on event-type (user activity)
3. Create database tables for Postgres
4. Load data from the raw data files
5. Execute EDA queries for data analysis
6. SQL for funnel analysis

1. Dilan's Travel blog data model

Review DilansTravel – Data structure.pdf

2. Data Parsing from CSV Files

Data Parsing from CSV Files (setting up separate files based on event type).

DilanDataPrep.sh

3. Create database tables for Postgres

DilanT-DB.sql

4. Load data from the raw data files

DilanT-DB.sql

5. Execute EDA queries for data analysis

DilanT-DailyRevByCountry,source,product.sql

DilanT-MonthlyRevByCountry.sql

6. SQL for funnel analysis

DilanT -Travel-Fun-SQL2.sql