

Pokai Thippawat

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Bang Si Thong, Bang Kruai, Nonthaburi, Thailand

Project Leader / Product Owner / Project Manager

SUMMARY

Dynamic product leader and builder with 10+ years delivering end-to-end digital platforms, mobile/web apps, and game products. Combines PM/PO rigor with full-stack execution, shipping from concept to launch and live-ops. Proven in AI/ML initiatives, blockchain utilities, and data-driven roadmaps. Adept at leading cross-functional teams, running Agile at scale, and steering budgets, procurement, and vendor ecosystems to on-time, on-budget outcomes.

KEY COMPETENCIES

Team leadership
Solo Mini App/Game Development
Budgeting & Forecasting

Problem solving
People management
Communication

Project management
Agile/Scrum & Waterfall Framework
Software Development Life Cycle

PROFESSIONAL EXPERIENCE

T&B Media Global

Dec 2023 – Jun 2025

Project Manager – Digital Platform

- Oversight across multiple Blockchain/web3 platforms, driving the enhancement of utilities and ensuring alignment with evolving market trends and business objectives. Managed cross-functional teams, including development, design, and marketing,
- Managed day-to-day operations, overseeing procurement processes, resource allocation, and risk management to optimize efficiency and ensure projects were delivered on time and within budget.
- Led the initiation phase of projects, including detailed requirements gathering, scope definition, and precise estimation of timelines and budgets. Ensured clear communication and alignment across all teams to drive successful project delivery. Also, Led the RFP and vendor selection in case require 3rd-party vendor.

Smart Bits Games

Aug 2021 – Feb 2023

Game Producer

Smart Bits Games, start-up game development studio. Produced incredibly engaging, high-quality web application and mobile games.

- Lead and manage a development team entirely including in-house developers and partners to reach product development roadmap.
- Recruited, mentored, and managed a diverse team of over 20 professionals, including software engineers, designer&artists, QA engineers, and sound engineers to achieve the roadmap and requirement goal..
- Fostered and managed relationships with external consultants and solidified partnerships both internally and externally.
- Work closely with the top management and client to create new projects and gather requirement . Also, Strategized and streamlined company operations, encompassing staff evaluations and policy oversight.

Accomplishments:

- Led the software development team by using Agile, overseeing the successful completion of over 10 projects.
- Orchestrated both internal and external teams for the acclaimed web-based online and claw machine games.

Coforge (Consultant at PTT Global Chemical)

May 2020 – Jul 2021

Project Manager (Project Leader - Digital Transformation Consultant)

Played a central role in digital transformation projects with a keen focus on Machine Learning or Advanced Analytics projects, delivering crucial project updates to top management.

- Headed project initiations: team formations, requirement analyses, scope definition, and timeline and budget estimations.
- Directed diverse project teams, managed vendors, handled procurement, and consistently ensured projects met quality standards and timelines.

Accomplishments:

- Initiated a machine learning project to help forecast the products pricing.
- Initiated an application platform for researchers that consolidates all data, ensuring prevention of data loss.

Siam Commercial Bank

Oct 2019 – May 2020

Project Manager – Digital Platform

Partner Eco System, Sandbox Open API project. Partners can be on-boarded with customization or non-customization features with banking application.

- Led a team of to 20 developers. Managed backlog and delegate project tasks based on individual strengths, skill sets and experience of staff and ensure project is delivered on time, within scope

Nexon (Thailand)**Jul 2017 – Oct 2019****Business Development & Quality Assurance Manager**

Nexon, the giant gaming company from South Korea. I reported directly to the CEO, emphasizing product quality, team enhancement, analytics, and partnership development.

Accomplishments:

- Established teams and processes, launching 2 major PC online games and several mobile games.
- Coordinated game launch platforms across Thailand and SEA, liaising with international teams.
- Expanded business development, market research, and led publishing expansion in South East Asia.
- Cultivated partnerships and secured product licenses, expanding the network with developers across Asia.

Infinity Levels (Thailand)**Mar 2016 – Jun 2017****Project Manager – Lead Developers Team**

Infinity Levels is a top and hot Thai start-up game development studio during that time.

- Led and managed diverse international development teams, delivering high-quality 3D game products.
- Sought and identified potential partners for collaborative endeavors.

Accomplishments:

- Launched "Blade of Revenge", a Mobile Game in collaboration with LINE Thailand.

Mitsubishi Motors (Thailand)**Jul 2014 – Jul 2015****Quality Assurance Engineer**

- Handled quality reports from local and international dealers, pinpointing root causes with production teams and suppliers.
- Selected as a representative QA engineer for the Triton model launch, collaborating with multiple departments.

Accomplishments:

- Integral part of a quality project, preventing around 200 production line defects within the first 6 months post-launch.

SELECTED PROJECT HIGHLIGHTS

- **Web3 Utilities & CRM Platform Enhancements (T&B Media Global):**
Iterated utility features for blockchain-enabled initiatives; set success metrics, release plans, and partner hand-offs.
- **Claw-Machine & Ton of Web-based Games (Smart Bits Games):**
Lead art, engineering, and QA to ship multiple titles; defined analytics events and live-ops calendars.
- **Pricing Forecast ML (PTTGC via Coforge):**
Initiated ML project to support pricing decisions; aligned data sources, model milestones, and dashboard requirements.
- **Researcher Data Management Platform (PTTGC via Coforge):**
Designed and rolled out a governed data platform (ingestion pipelines, metadata catalog, access control, lineage)
- **Mobile Game Publishing Project in SEA (Nexon)**
Build BD team, forecasting and expanding the connection in East Asia. Licensed and Launched World of Dragon Nest

EDUCATION

Thammasat University**2009 – 2013**

- Bachelor of Engineering – Industrial/Management Major

Ratwinit Bangkiao School**2004 – 2009**

- English and Intensive Program

EXTRACURRICULAR ACTIVITIES & ACHIEVEMENT

- 2012, Won “Complimentary Award” from Bangkok Metro Company Limited in title of flood protection as member in Thammasat University Team.
- 2010 Work and Travel at USA
- 2007-2009, as School Basketball player, led High School Team won U-16 & runner-up at U-18 Province cup

REFERENCES

Full References available upon request