Accenture AI LinkedIn Campaign

# Complete Package

Generated: 2025-10-13

Platform: LinkedIn

# Table of Contents

1. 1. Campaign Overview
2. 2. LinkedIn Post Content
3. 3. Visual Assets
4. 4. Research Sources
5. 5. Posting Strategy
6. 6. Pre-Publish Checklist

# 1. Campaign Overview

## Deliverables

* LinkedIn Post (1,847 characters)
* Professional Header Image (1536x1024)
* Research-backed content with 6 key statistics
* 5 optimized hashtags

## Agents Involved

* SEO Specialist - Research & trend analysis
* Copywriter - Content creation
* Editor - Quality assurance
* Social Media Manager - LinkedIn optimization
* Visual Designer - Header image creation

# 2. LinkedIn Post Content

[See separate document: Accenture\_AI\_LinkedIn\_Post.docx]

Character Count: 1,847

Optimal Range: 1,300-1,900 ✓

Reading Time: 2-3 minutes

# 3. Visual Assets

## Header Image

File: accenture-ai-linkedin-header.png

Dimensions: 1536x1024 (3:2 ratio)

Generated with: GPT-4o (gpt-image-1)

Cost: $0.06 USD

### Image Specifications

* Style: Modern, corporate-innovative
* Colors: Deep blue, white, electric blue accents
* Elements: AI/tech motifs, neural networks, geometric patterns
* Mood: Forward-thinking, authoritative, innovative

# 4. Research Sources

## Key Statistics

* $865M - Total AI reinvestment
* $2.7B - Advanced AI revenue (tripled YoY)
* 77% - Executives prioritizing trust in AI
* 80% - Leaders focusing on human-AI relationships
* 100 - Industry-specific AI tools launching by end 2025

## Strategic Investments

* Aaru - AI-powered prediction engine
* Workhelix - Workforce AI readiness platform
* Snorkel AI - Dataset quality for financial services
* CLIKA - Edge AI compression technology

# 5. Posting Strategy

## Best Time to Post

Tuesday-Thursday: 8-10 AM or 12-2 PM EST

Highest LinkedIn engagement windows for B2B content

## Tagging Strategy

* Tag @Accenture for potential amplification
* Consider tagging AI/enterprise thought leaders
* Tag any collaborators or partners

## Engagement Plan

* First Hour: Respond quickly to early comments
* Day 1-2: Continue engagement, ask follow-up questions
* Day 3-7: Share additional insights in comments
* Week 2: Consider follow-up post

# 6. Pre-Publish Checklist

☑ Content written and edited

☑ Length optimized for LinkedIn

☑ Statistics fact-checked

☑ Header image generated

☑ Hashtags selected (5 max)

☐ Spellcheck final version

☐ Tag @Accenture (optional)

☐ Schedule for optimal posting time

☐ Prepare engagement plan

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*Campaign Created by Marketing Team Multi-Agent System  
Powered by Claude Agent SDK + OpenAI GPT-4o  
Total Cost: $0.06 USD*