

Velocity Solutions Analysis

50

Churned Customers

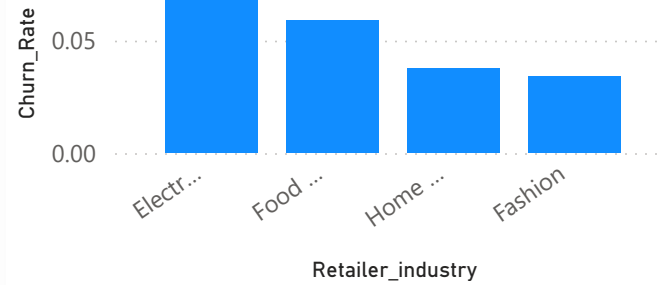
1000

Total Customers

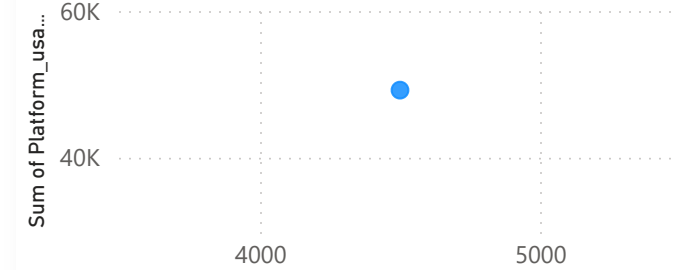
0.05

Churn_Rate

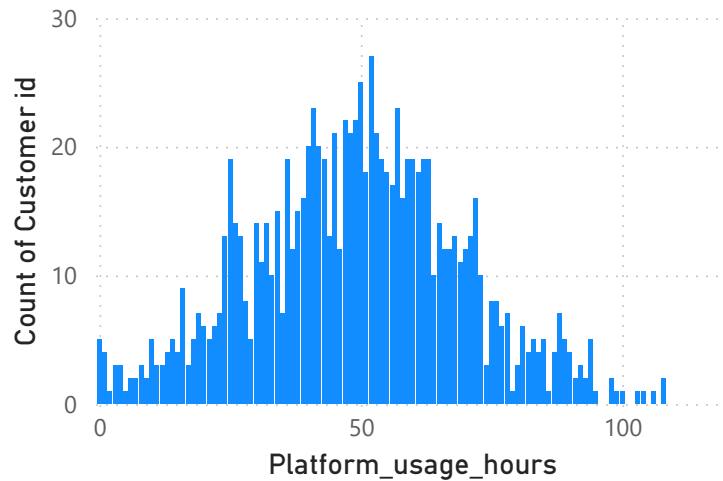
Churn_Rate by Retailer_industry



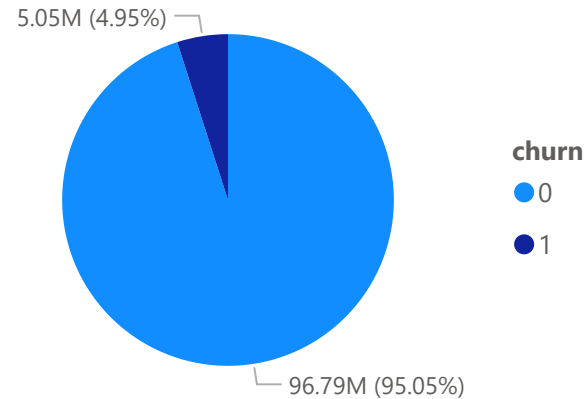
Sum of Data_integration_issues and Sum of Platform_usage_hours



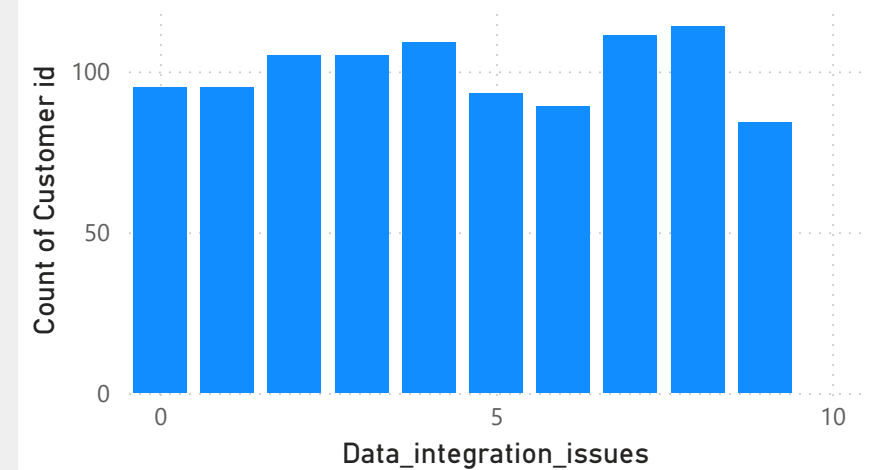
Count of Customer id by Platform_usage_hours

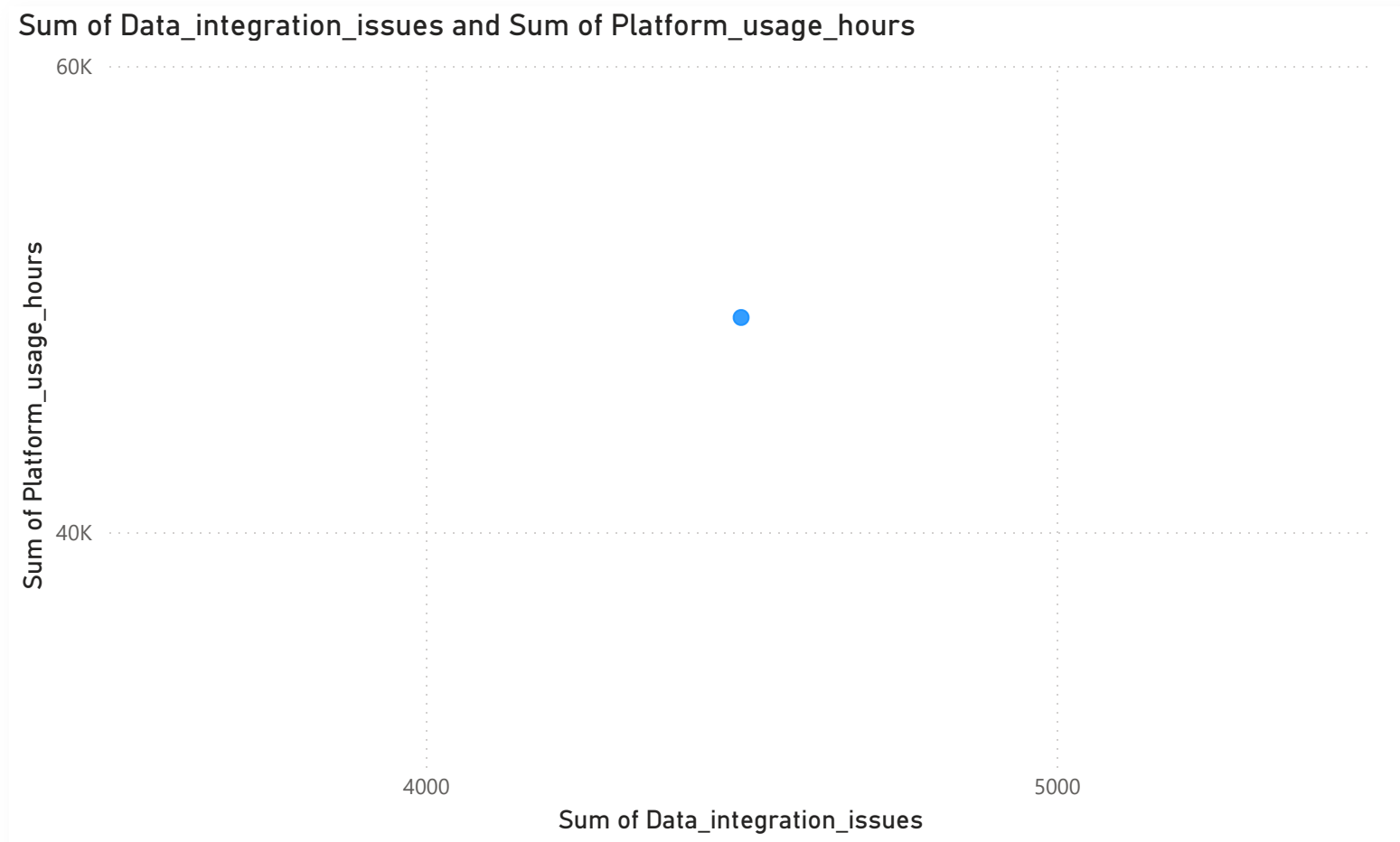


Sum of Avg monthly_revenue by churn

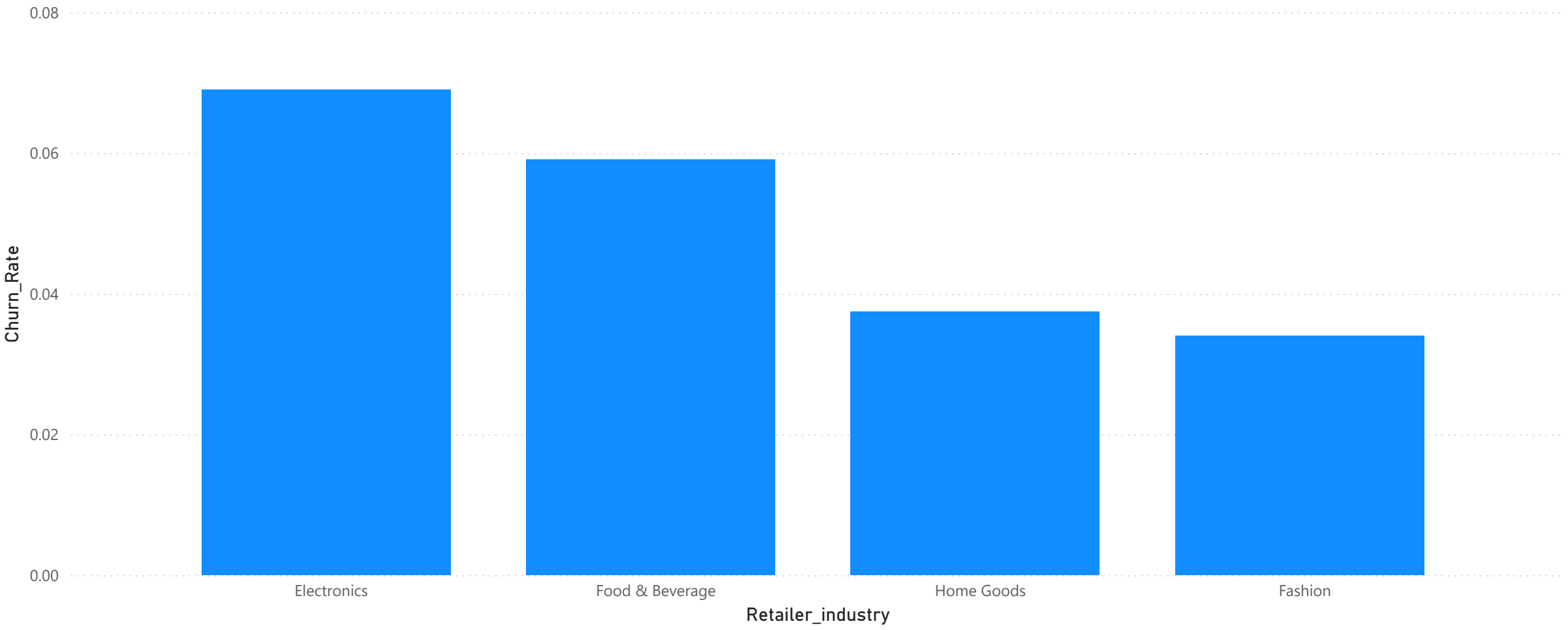


Count of Customer id by Data_integration_issues





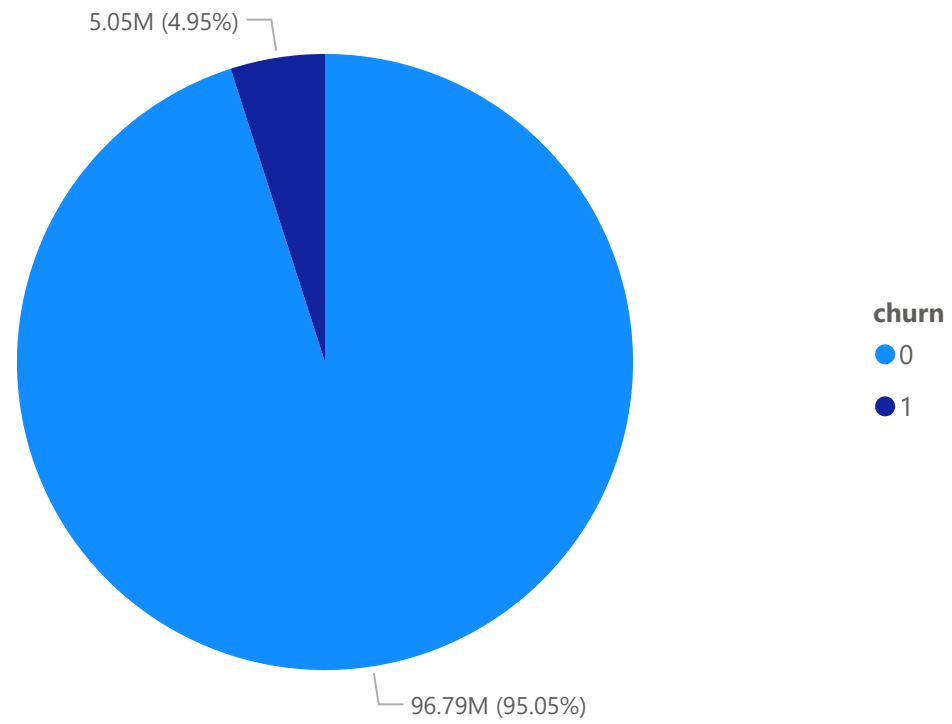
Churn_Rate by Retailer_industry



Customer Details (At-Risk)

Sum of Contract tenure_months	Retailer_industry	Retailer_name	Sum of Platform_usage_hours	Sum of Support_tickets_opened
42	Electronics	Adams, Waller and Lynch	53	1
30	Electronics	Anderson Ltd	39	3
30	Electronics	Anderson-Dennis	42	0
45	Electronics	Anthony-Carlson	23	2
6	Electronics	Arellano, Pittman and Taylor	65	0
13	Electronics	Armstrong-Ingram	27	3
18	Electronics	Atkins-Scott	40	1
14	Electronics	Bailey-Small	36	2
11	Electronics	Baker and Sons	16	2
30	Electronics	Barnes Inc	59	0
11	Electronics	Barrett and Sons	40	2
33	Electronics	Barrett PLC	58	3
30	Electronics	Barrett-Melton	52	4
11	Electronics	Berger, Jimenez and Sampson	72	4
19	Electronics	Blackburn, Harris and Perez	63	1
1	Electronics	Blackwell Ltd	41	3
34	Electronics	Bonilla, Morton and Barrett	66	3
15	Electronics	Bowen-Anderson	41	1
25	Electronics	Bowman LLC	69	1
41	Electronics	Bray, Thomas and Shaw	73	0
10	Electronics	Brown, Marshall and Graham	53	2
46	Electronics	Burke-Warner	25	1
27	Electronics	Burnett, Ray and Parker	58	4
3	Electronics	Bush, Tate and Johnson	31	4
18	Electronics	Byrd-Lee	34	2
18	Electronics	Cain LLC	27	3
37	Electronics	Campbell, Diaz and Ali	43	0
24	Electronics	Campbell, Johnson and Garcia	64	2
23856			49208	2039

Sum of Avg monthly_revenue by churn



Retailer_name	Sum of Avg monthly_revenue
Adams, Russell and Wheeler	198,912.22
Adams, Waller and Lynch	46,945.90
Adams-Leach	44,635.71
Adkins Group	80,521.62
Adkins PLC	194,838.77
Allen-Hays	96,717.16
Alvarez, Ford and Blanchard	107,388.53
Andersen Inc	71,067.96
Anderson Group	126,963.27
Anderson Ltd	108,236.48
Anderson, Thomas and Rodriguez	118,586.64
Anderson-Dennis	73,229.42
Andrews and Sons	114,495.85
Andrews-Hardin	35,050.02
Anthony-Carlson	102,638.06
Arellano, Pittman and Taylor	118,796.89
Arias and Sons	124,608.69
Armstrong LLC	81,551.43
Armstrong, Dixon and Murillo	133,261.12
Armstrong, Jones and Warner	26,733.45
Armstrong-Ingram	133,866.54
Armstrong-Rangel	44,627.86
Atkinson LLC	39,474.80
Atkinson-Gordon	121,693.32
Atkins-Scott	142,898.06
Avery, Rose and Walker	145,152.01
Ayala-Lopez	132,284.70
Ayers-Murphy	114,209.00
Bailey LLC	181,000.57
Total	101,833,333.22

Count of Customer id by Platform_usage_hours

