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## Education

FACULTAD DE ARTES Y DISEÑO, UNAM  
7th Semester | 2011-Present  
Bachelor's degree in Design and Visual Communication

UNIVERSITY OF CALIFORNIA BERKELEY  
Scholarship Program: 'TrepCamp' | June 2015.  
Entrepreneurial skills, summer course.

ESCUELA NACIONAL PREPARATORIA, UNAM  
Highschool | 2008-2011.

WORKSHOPS  
Render-U, Render Farm Studios, Summer 2013.  
3D Art and Modeling , Mecate, Summer 2014.  
3D Animation, Domestika, September 2015.

## Professional Skills

Microsoft Works: Word, Excel, Power Point.  
Adobe Creative Cloud: Photoshop, Illustrator, InDesign  
Flash, Premiere, After Effects.  
Otros: Mac OS, Cinema 4D, HTML 5, CSS3, Sketch,  
Processing.

## Languages

ENGLISH ⭐⭐⭐⭐⭐⭐⭐  
FRENCH ⭐⭐⭐⭐⭐⭐⭐

## About Me

My name is Aída Zelegna Martínez Cadena. I was born on November 21st, in 1993. I'm from Mexico City. In 2010 (when I was 16 years old, at my high school's last year) I had the opportunity for the first time to work as graphic designer. Then I continued working in multidisciplinary projects. From press photographer to website developer. But what I really love is the audiovisual production.

## Work Experience

UNIVERSIDAD DEL CLÁUSTRO DE SOR JUANA  
La Sazón del Claustro | September 2010 | Poster Design.

UNIVERSIDAD TECNOLÓGICA DE NEZAHUALCÓYOTL  
IEEE Student Branch Nezahualcóyotl | Summer 2012 | Branding.

LOS IMAGINANTES  
Music blog: www.losimaginantes.mx | Summer 2013 - Present  
Collaborator: Graphic and Media Designer  
Branding / Web Design / Banners for web and social media.  
Press Photographer at Vive Latino 2014 and Ceremonia 2014.  
Writer and Illustrator at "La nota ilustrada".  
"4 básicos para el Ceremonia 2014".  
Video Editing at #DePaseoCon Torreblanca and Rebel Cats.

PETSY.MX  
Media Designer | May 2014 - June 2015  
Banners, Gifs, Newsletters, UX & UI for website, mobile and app.

2REALPEOPLE SOLUTIONS  
Media Designer | September 2014 - June 2015  
Branding, UX & UI Design for: Android apps, iOS apps, and web platforms.  
Product presentations in Videos.

SOPITAS.COM THROUGH YAMBLET.COM  
Freelance Media Designer | October 2015 - November 2015  
UX & UI Design for Corona Capital's landing page.  
Material for landing page: Videos, Gifs and Photos (November 21-22).

## Interests

