

# Backtesting a Trading Strategy in Python



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# Outline

- Why Backtest ?
- Methods of Backtesting
- Types of Backtesting algorithm
- Backtest analysis
- Backtest of Time-series Momentum
- Backtest of Pairs-trading



# Motivation behind Backtesting

- Does the trading strategy you have hypothesised even perform ?
- Backtest is a process of testing the historical performance of a trading strategy. It is used as to check the if a strategy works on past and what performance we can expect in future.
- A backtest is a simulation which can be used for sanity check on the hypothesis behind the strategy and various factors under a given scenario of the market.
- Backtest is not an experiment and shouldn't aimed to prove profitability of a strategy as it is only historical performance.

Entire data start date: 2010-01-04  
Entire data end date: 2017-03-21  
Backtest months: 86

	Backtest
Annual return	5.7%
Cumulative returns	49.1%
Annual volatility	15.0%
Sharpe ratio	0.44
Calmar ratio	0.37
Stability	0.79
Max drawdown	-15.3%
Omega ratio	1.08
Sortino ratio	0.63
Skew	-0.28
Kurtosis	3.15
Tail ratio	1.03
Common sense ratio	1.09
Daily value at risk	-1.9%
Gross leverage	2.00
Daily turnover	16.2%
Alpha	-0.00
Beta	0.59



# Seven Sins of Quantitative Investing

1. *Survivorship bias*: Ignoring the stocks that have gone bust or delisted in past and only considering the existing stocks in the sample. This can lead to overestimation of historical performance. E.g.- Only considering the current composition of SP500.
2. *Look-ahead bias*: Using information that is not available at the current moment.
3. *Storytelling*: Making up a story ex-post to justify some random pattern in the result.
4. *Data snooping*: Using the test sample for tuning the strategy and improving the backtest.
5. *Transaction cost*: Ignoring the transaction cost results inaccurate backtest results. While including transaction cost some strategies that were profitable earlier may fail.
6. *Outliers*: A backtest is severely skewed if its performance (profit or loss) is heavily dependent on few extreme outcomes that are observed in past. E.g.: Financial crash, Tech Boom.
7. *Shorting*: Shorting involves finding a lender who can lend securities, which is dependent on inventory, relative demand and markets.



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# Types of Backtest algorithms

## Vectorized

- Vectorized the backtesting loop using Numpy/Pandas
- Fastest
- Not a reliable backtest. Is used as a sanity check.
- Easy to implement.

## For Loop

- The backtest is executed using a for loop.
- Slower than vectorized.
- Not a reliable backtest. Is used as a sanity check.
- Easy to implement.

## Event Driven

- Uses market simulation and runs the backtest as events takes place.
- Slowest
- The most reliable backtest.
- Difficult to implement.



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# Risk and Performance Metrics (1)

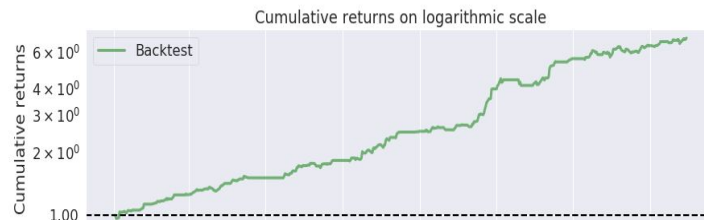
- **Cumulative Returns**

$$R_c = \prod_{t=0}^n (1 + r_t)$$

where

$r_t$  = return at  $t$

$n$  = number of observations



- **Annualized Return**

$$R_A = R_c^{\frac{m}{n}} - 1$$

where

$R_c$  = Cumulative returns

$m$  = periods per year

$n$  = number of observations



# Risk and Performance Metrics (2)

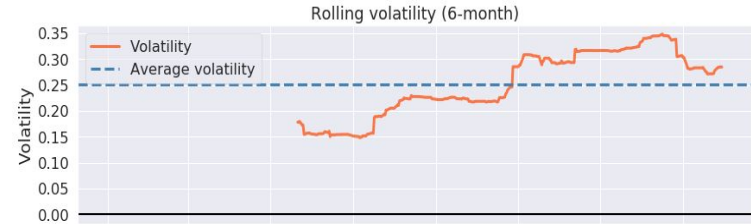
- Annualized Volatility

$$\sigma_A = \sigma_r \sqrt{m}$$

where

$\sigma_r$  = std. dev. of returns

$m$  = periods per year



- Annualized Sharpe Ratio

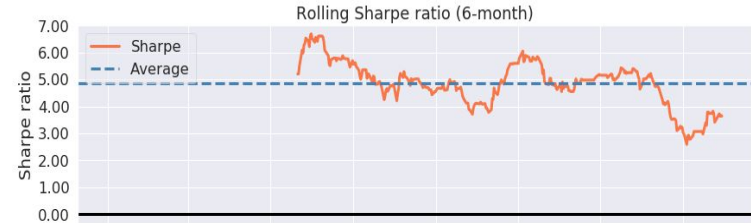
$$SR = \frac{R_A - R_f}{\sigma_A}$$

where

$R_A$  = Annualized return

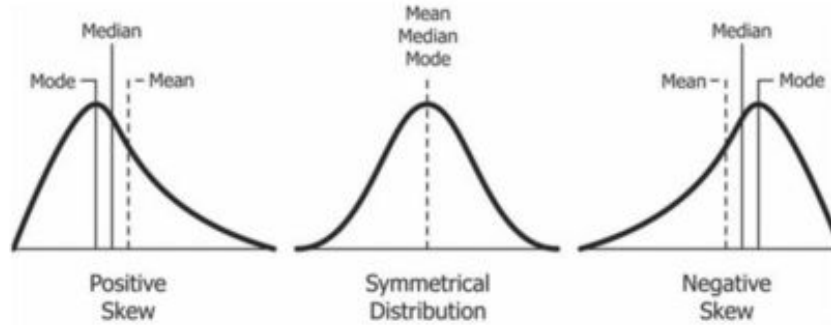
$R_f$  = risk-free rate

$\sigma_A$  = Annualized volatility



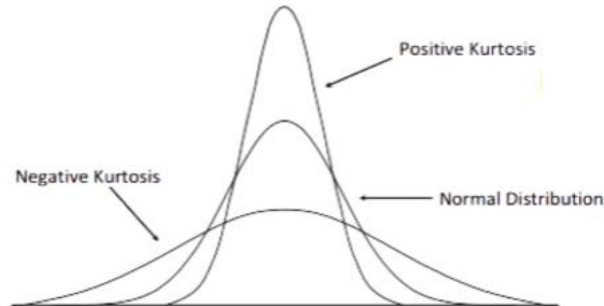
# Risk and Performance Metrics (3)

- **Skewness**



Source: wikipedia

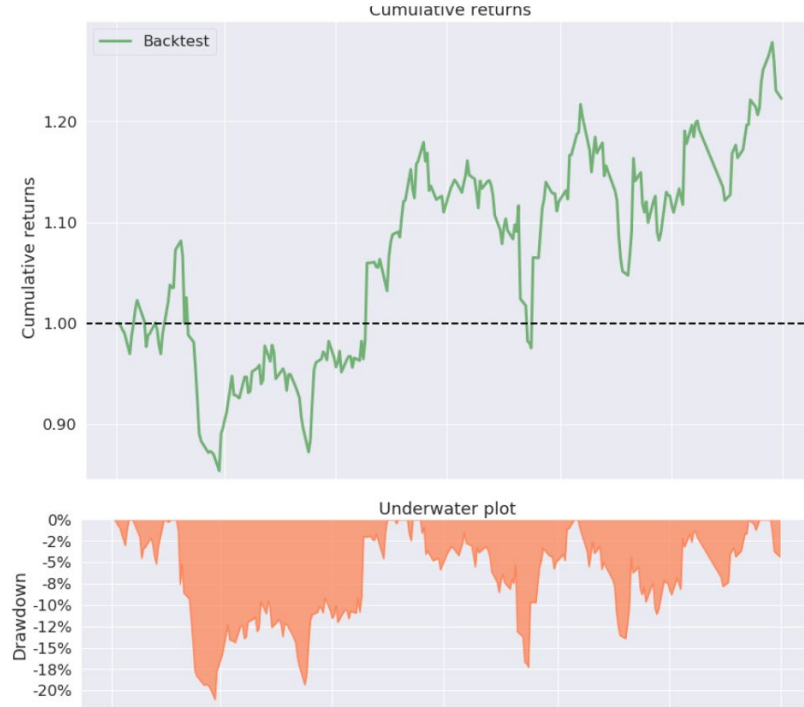
- **Kurtosis**



# Risk and Performance Metrics (4)

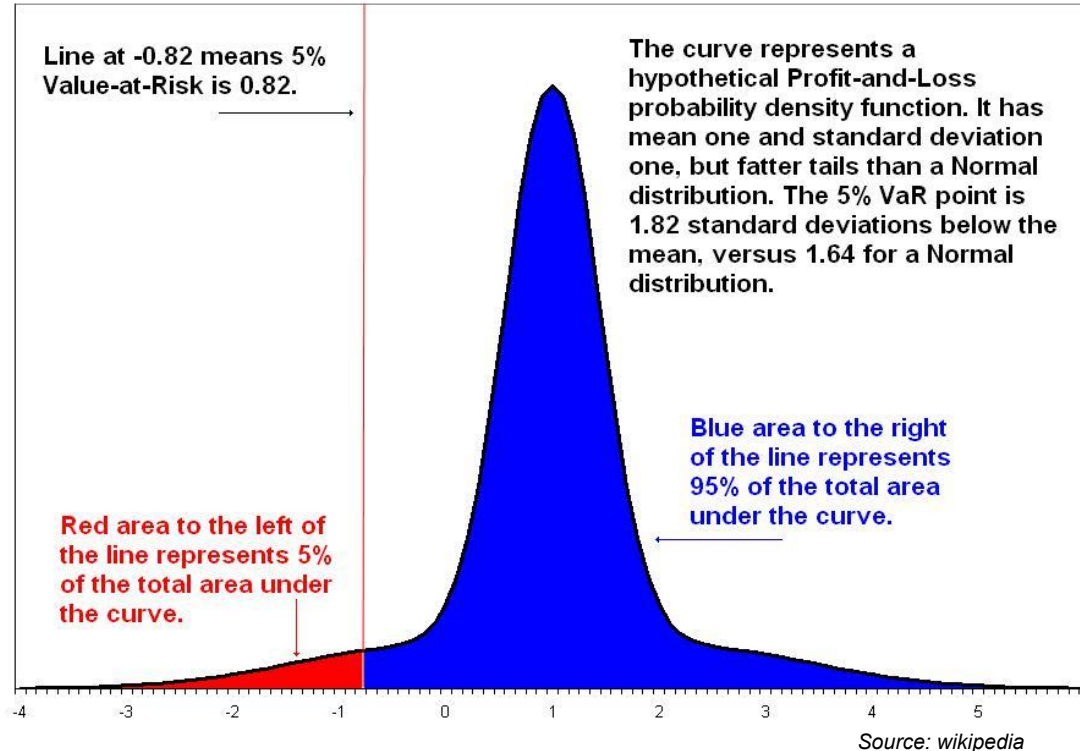
- Maximum Drawdown

$$MDD = \frac{\text{Trough Value} - \text{Peak Value}}{\text{Peak Value}}$$



# Risk and Performance Metrics (5)

- VaR (Value at Risk)



# Backtest : Time-series Momentum

Notebook Link: <https://bit.ly/3xOvxN8>



# Backtest : Pairs-Trading

Notebook Link: <https://bit.ly/3v7KWWK>



# References

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- Bailey, David H. and Borwein, Jonathan and Borwein, Jonathan and López de Prado, Marcos and López de Prado, Marcos and Zhu, Qiji Jim, Pseudo-Mathematics and Financial Charlatanism: The Effects of Backtest Overfitting on Out-of-Sample Performance (April 1, 2014). Notices of the American Mathematical Society, 61(5), May 2014, pp.458-471, Available at SSRN: <https://ssrn.com/abstract=2308659> or <http://dx.doi.org/10.2139/ssrn.2308659>





QNA



# Task for Day 2



# Backtest: Time-series Momentum

- Backtest the strategy discussed in the video :  
[https://www.youtube.com/watch?v=D\\_WhInJePC8](https://www.youtube.com/watch?v=D_WhInJePC8)
- Perform the backtest on a stock of your choice and collect the historical data using Alpaca Trading API.
- Vectorized backtest is preferable but for-loop can also be used.
- Calculate the risk and performance metrics.
- Plot cumulative returns against a benchmark, drawdown and rolling Sharpe ratio.
- Extra points: Include transaction cost.
- Use Google Colab
- Last date for submission : 05-05-2022
- Submission form link : <https://forms.gle/JgrH7U7sdoSMVLUU8>

