



Assignment 04

Course: Mobile Application & Development

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Section

B-(BSSE)

Objective

The objective of this assignment is to deploy a mobile application as a real digital product on an online distribution platform. This assignment provides practical experience in application publishing, product listing, and understanding monetization concepts for developers.

Selected Platform

Platform Name: Gumroad

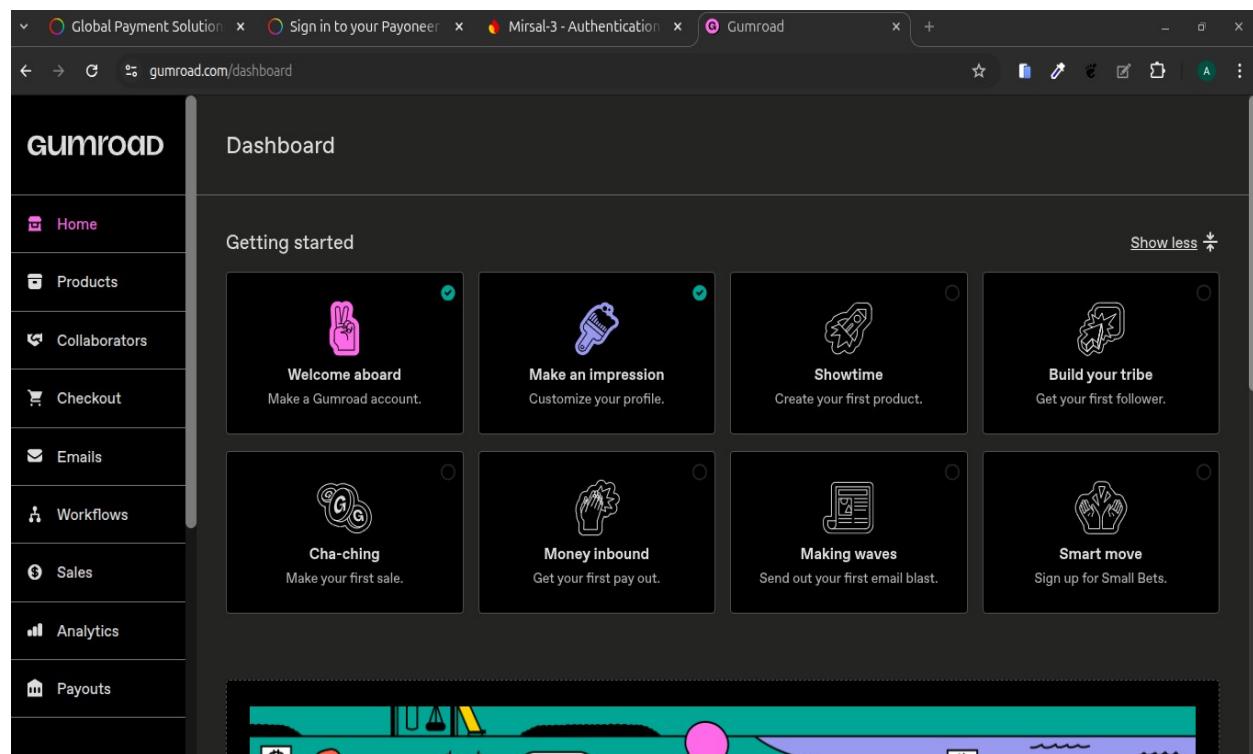
Product Type: Digital Mobile Application

Gumroad is selected because it allows developers to upload and publish digital products easily. It provides a complete workflow for product creation, publishing etc.

App Deployment Process

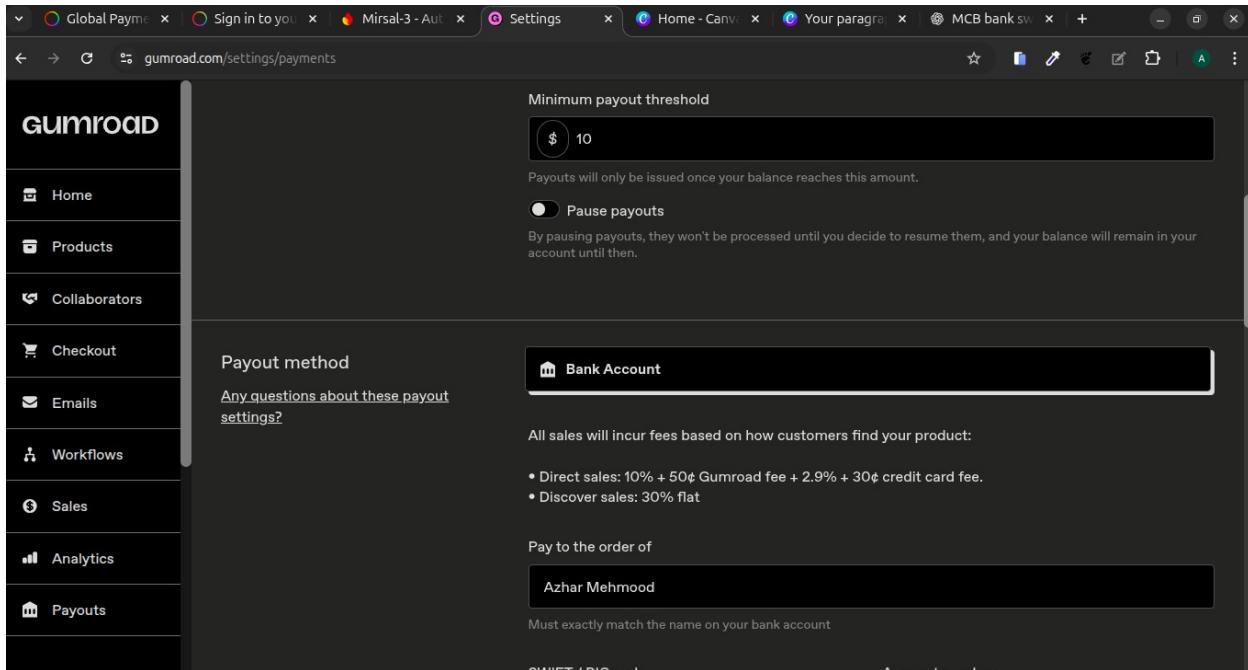
Step 1: Account Creation

I created an account on Gumroad to publish my digital product.



Step 2: Payment / Payout Setup

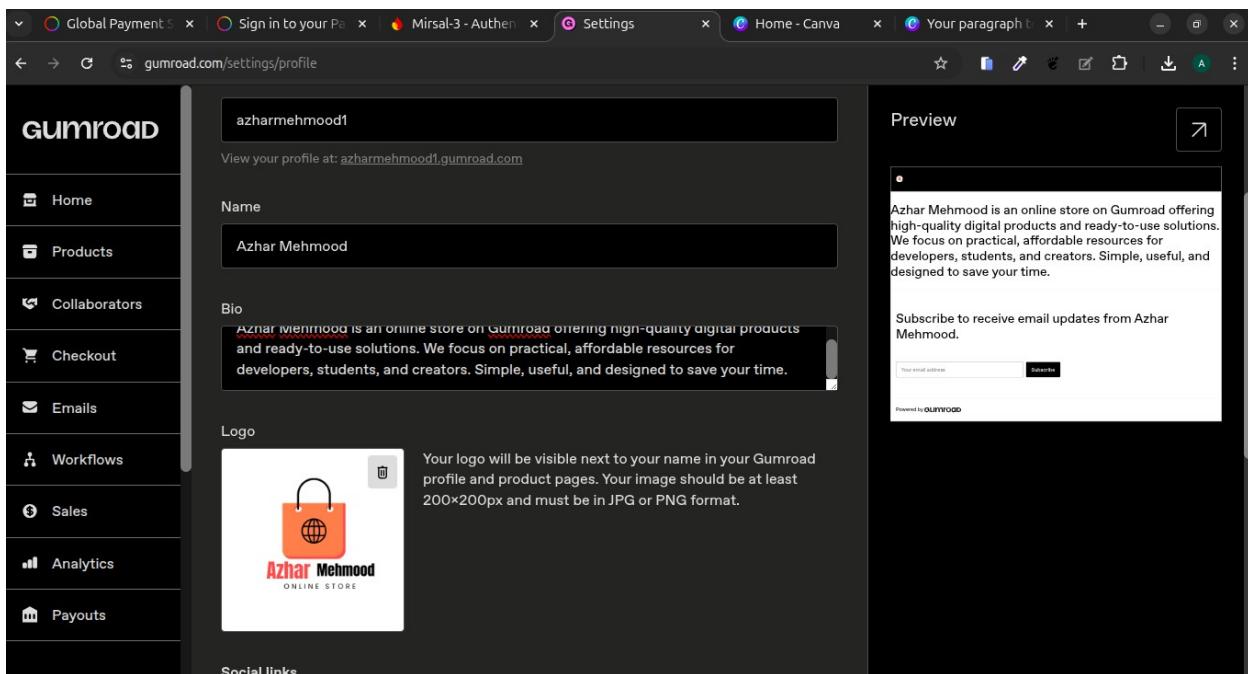
I completed the payment / payout setup available on the platform.



The screenshot shows the 'Payouts' section of the Gumroad settings. On the left sidebar, 'Payouts' is selected. The main area has a 'Minimum payout threshold' set to \$10. A 'Pause payouts' toggle is off. Under 'Payout method', it says 'Bank Account'. Below that, there's a note about fees and two options: 'Direct sales: 10% + 50¢ Gumroad fee + 2.9% + 30¢ credit card fee.' and 'Discover sales: 30% flat'. The 'Pay to the order of' field contains 'Azhar Mehmood'. A note below it says 'Must exactly match the name on your bank account'. At the bottom, there are fields for 'SWIFT / BIC code' and 'Account number'.

Step 3: Product Upload

I uploaded the mobile application on Gumroad as a digital product in APK format. I added the title, description, and pricing during this step show in pics.



The screenshot shows the 'Profile' section of the Gumroad settings. On the left sidebar, 'Profile' is selected. The main area shows a profile named 'azharmehmood1'. It includes a bio: 'Azhar Mehmood is an online store on Gumroad offering high-quality digital products and ready-to-use solutions. We focus on practical, affordable resources for developers, students, and creators. Simple, useful, and designed to save your time.' There's also a logo preview for 'Azhar Mehmood ONLINE STORE' and a note about logo requirements. On the right side, there's a 'Preview' section showing a snippet of the bio and a 'Subscribe' form. The form has a placeholder 'Your email address' and a 'Subscribe' button. At the bottom, it says 'Powered by GUMROAD'.

The screenshot shows the Gumroad product editor interface. On the left is a sidebar with various navigation options: Home, Products, Collaborators, Checkout, Emails, Workflows, Sales, Analytics, and Payouts. The main area has tabs for Product, Content (which is selected), and Share. The Content tab contains a rich text editor toolbar with Text, Bold, Italic, Underline, etc., and an Insert menu. Below the toolbar is a section for reviews with buttons for 'Text review' and 'Video review'. To the right of this is a large box containing the APK file information: 'cofeshop APK · 45.7 MB'. At the top right are 'Save changes' and 'Publish and continue' buttons.

Step 4: Product Publishing

After completing all required details, I published the product on Gumroad. The product listing became live and accessible on the platform.

The screenshot shows the Gumroad product editor after publishing. The 'Published!' status is displayed prominently. The interface includes sections for 'Share' (with buttons for X, Facebook, Copy URL, and Create Gum) and 'Profile' (with a message about creating profile sections). On the right, there is a 'Preview' section showing a thumbnail of the product listing and a detailed description of the 'cofeshop mobile App'.

Gumroad confirms that the digital product is successfully uploaded and published. The product is now live on the platform and ready for distribution.

The screenshot shows the Gumroad dashboard with a dark theme. On the left, there's a sidebar with various navigation options: Home, Products (which is selected and highlighted in pink), Collaborators, Checkout, Emails, Workflows, Sales, Analytics, and Payouts. The main content area is titled 'Products' and shows a table of products. The table has columns for Name, Sales, Revenue, Price, and Status. There is one item listed: 'coffee-shope mobile App' by 'azharmehmood1.gumroad.com/l/qurqo'. The status is 'Published'. Below the table, there's a 'Totals' row showing '0' sales and '\$0' revenue.

Name	Sales	Revenue	Price	Status
coffee-shope mobile App azharmehmood1.gumroad.com/l/qurqo	0	\$0	\$20	Published ...

Totals	0	\$0
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