



# Credit Card Transection Report



Week\_Start\_Date

All

F

M

Med

unknown

low

high

Revenue

55M

Amount

45M

Transection Count

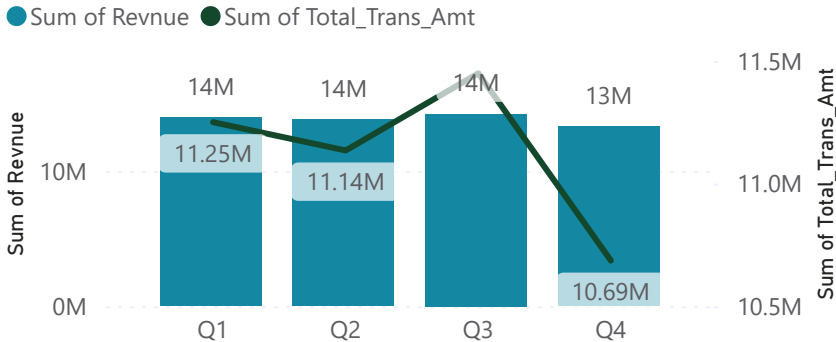
8M

Interest Earned

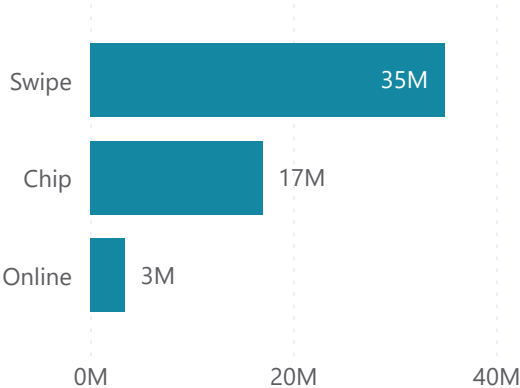
656K

Card_Category	Sum of Revnue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Silver	5586332	4586746	8,12,081.28
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Total	55315410	44522013	78,43,382.23

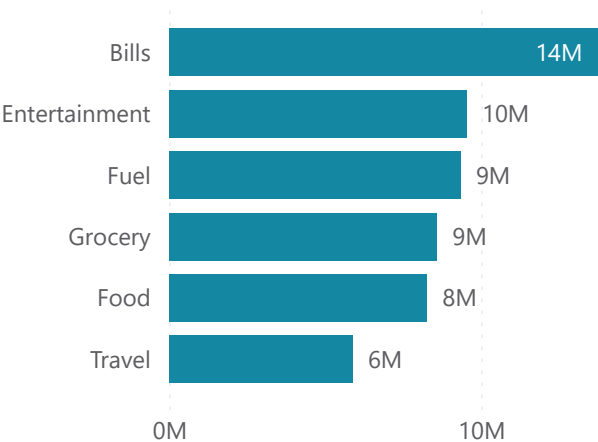
Total Revnue and Total\_Trans\_Amt by Qtr



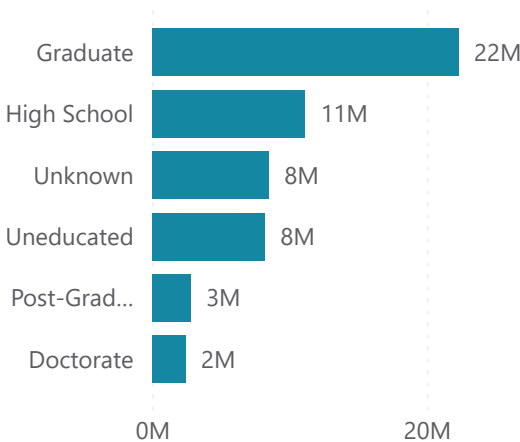
Revnuue by Used Chip



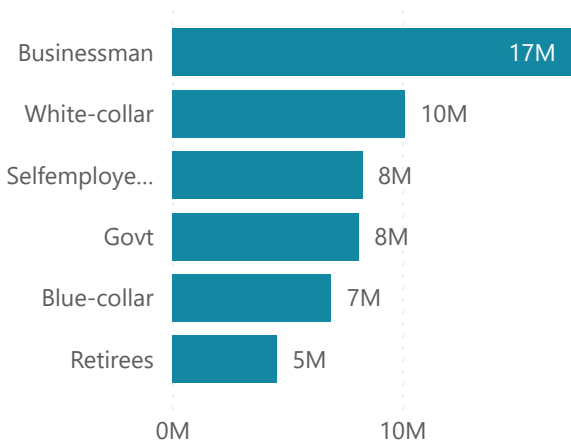
Revnuue by Exp Type



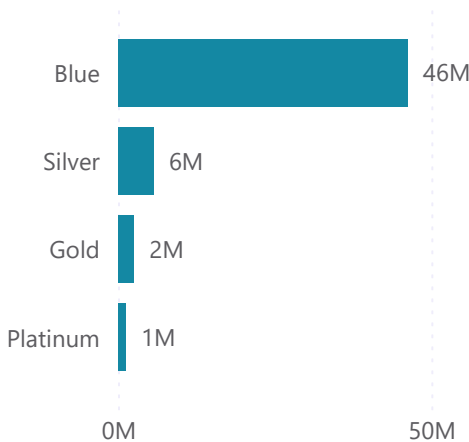
Revnuue by Education Level



Revnuue by Customer Job

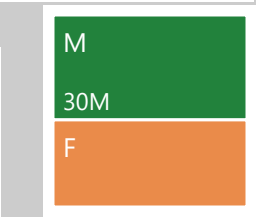


Revnuue by Card Category

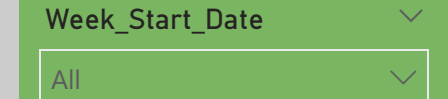
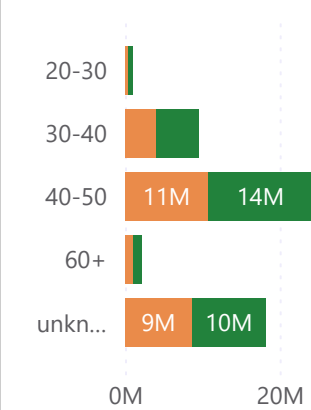


# Credit Card Customer Report

Revenue	Interest	Income	CSS
55M	8M	576M	3.19

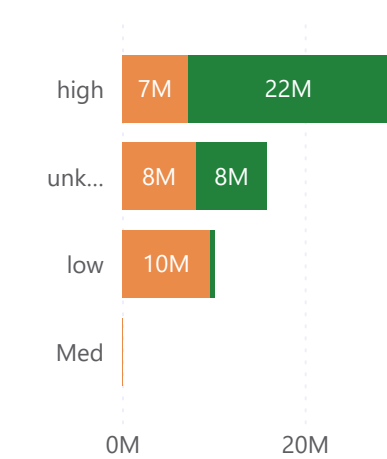


Revnuue by Age Group

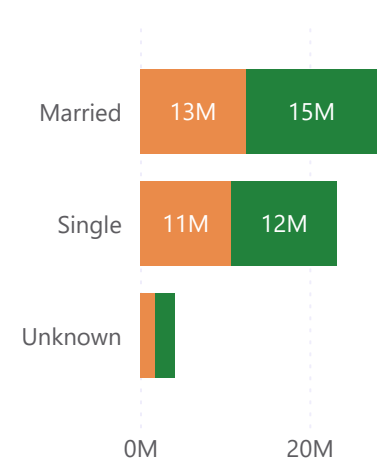


Customer_Job	Sum of Revnuue	Sum of Interest_Earned	Sum of Income
Businessman	17387832	25,39,390.31	186959919
White-collar	10114656	14,41,073.93	103930055
Govt	8111701	11,60,016.37	88773989
Selfemployeed	8261758	11,19,741.81	75313288
Blue-collar	6904279	9,52,800.57	72262158
Retirees	4535184	6,30,359.24	48675030
Total	55315410	78,43,382.23	575914439

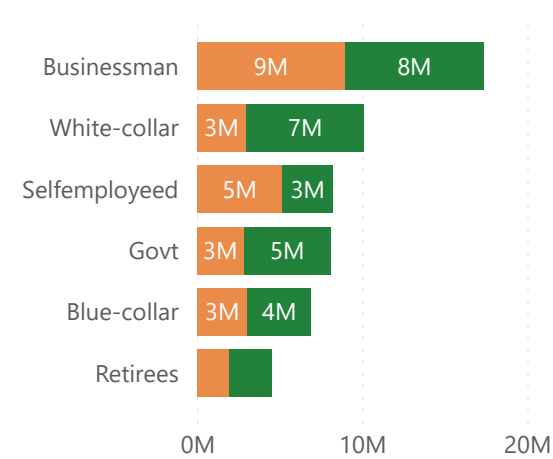
Revnuue by Income Group



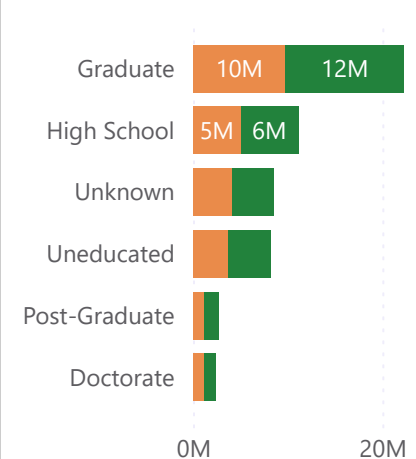
Revnuue by Income Group



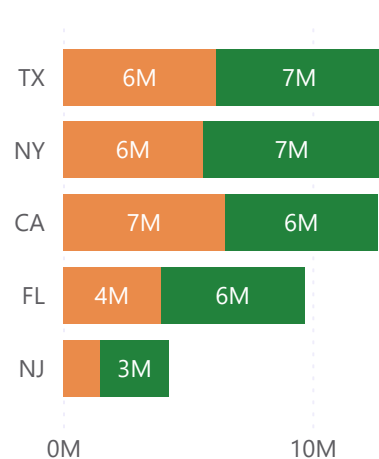
Revnuue by Customer Job



Revnuue by Education Level



Revnuue by Top 5 States



weeknum2	Previous_year_revenue	current_week_revenue	wow_revenue
52	10,70,439.10	9,33,134.43	-12.8%
51	10,26,549.11	10,70,439.10	4.3%
50	9,80,152.37	10,26,549.11	4.7%
49	10,08,776.60	9,80,152.37	-2.8%
48	10,47,120.33	10,08,776.60	-3.7%
47	10,78,915.24	10,47,120.33	-2.9%
46	10,94,926.59	10,78,915.24	-1.5%
45	10,63,063.37	10,94,926.59	3.0%
44	9,34,631.07	10,63,063.37	13.7%
43	10,80,205.07	9,34,631.07	-13.5%
42	9,82,974.09	10,80,205.07	9.9%
41	9,04,112.60	9,82,974.09	8.7%