

# E-COMMERCE DASHBOARD

## PERFORMANCE

Net Sales

\$8.25M

Sales

\$8.36M

Return Sales

\$112.36K

Profit

\$3.73M

Total Customer

51290

Avg. Customer Month

4,274

Net Margin

45.21%

Total Order

51276

Avg. Order Month

4,273

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Dashboard

## GEOGRAPHY PRESENCE

REGION

13

COUNTRY

147

CITY

3636

STATE

1094

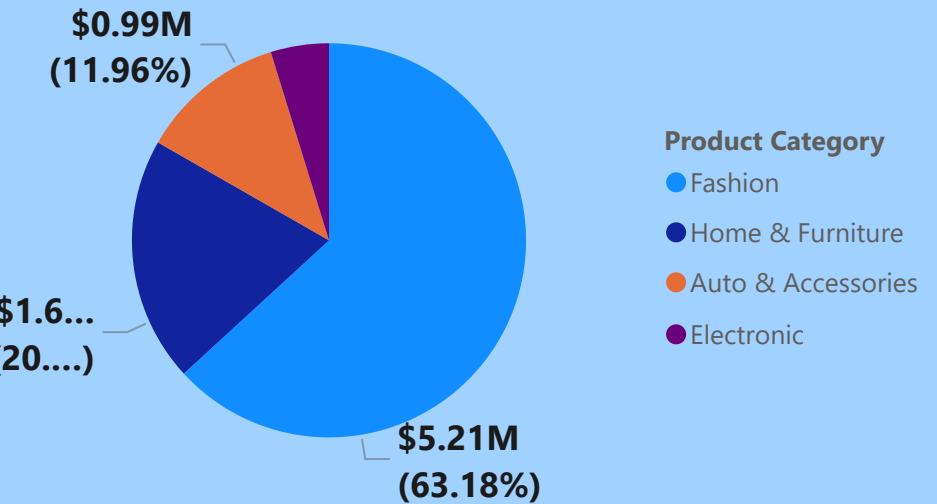
**Reset****Home****Product****Geography****January****February****March****April****May****June****July****August****September****October****November****December**

### Net Sales and Net Margin by Quarter and Month



Product	Net Sales	%GT Net Sales	Sum of Profit	Net Margin
+ Apple Laptop	\$55,000	0.67%	\$33,025	60.05%
+ Bed Sheets	\$2,76,199	3.35%	\$1,14,958	41.62%
+ Beds	\$99,840	1.21%	\$35,753	35.81%
+ Bike Tyres	\$52,848	0.64%	\$26,803	50.72%
+ Car & Bike Care	\$87,910	1.07%	\$22,701	25.82%
+ Car Body Covers	\$84,942	1.03%	\$21,619	25.45%
+ Car Mat	\$39,312	0.48%	\$20,837	53.00%
+ Car Media Players	\$1,04,300	1.26%	\$39,990	38.34%
+ Car Pillow & Neck Rest	\$1,71,171	2.07%	\$1,07,872	63.02%
+ Car Seat Covers	\$83,904	1.02%	\$20,007	23.84%
+ Car Speakers	\$1,57,617	1.91%	\$92,147	58.46%
+ Casual Shoes	\$3,40,990	4.13%	\$86,332	25.32%
<b>Total</b>	<b>\$82,49,600</b>	<b>100.00%</b>	<b>\$37,29,903</b>	<b>45.21%</b>

### Segment over Net Margin



[Reset](#)[Home](#)[Product](#)[Geography](#)

January

February

March

April

May

June

July

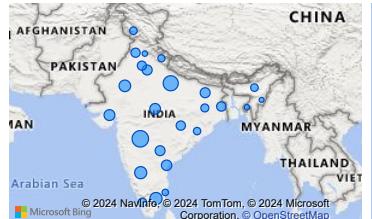
August

September

October

November

December

**Net Sales IN INDIA****NET Sales In AUSTRALIA****Sales By Different Country****Region****Net Sales****%GT Net Sales****Sum**

Region	Net Sales	%GT Net Sales	Sum
<b>Africa</b>	<b>\$7,37,055</b>	<b>8.93%</b>	<b>\$82,49,600</b>
+ Algeria	\$30,236	0.37%	
+ Angola	\$21,028	0.25%	
+ Benin	\$5,167	0.06%	
+ Burundi	\$286	0.00%	
+ Cameroon	\$18,065	0.22%	
+ Central African Republic	\$1,012	0.01%	
+ Chad	\$252	0.00%	
+ Cote d'Ivoire	\$18,716	0.23%	
+ Democratic Republic of the Congo	\$60,923	0.74%	
+ Djibouti	\$1,951	0.02%	
<b>Total</b>	<b>\$82,49,600</b>	<b>100.00%</b>	<b>\$37,37,055</b>

**Net Sales by Country**