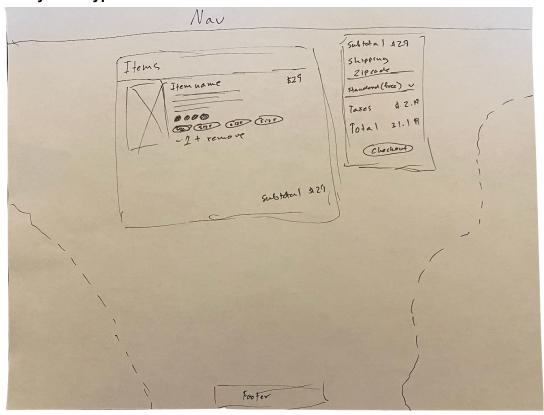
PUI Assignment 6A

Aziz Ghadiali

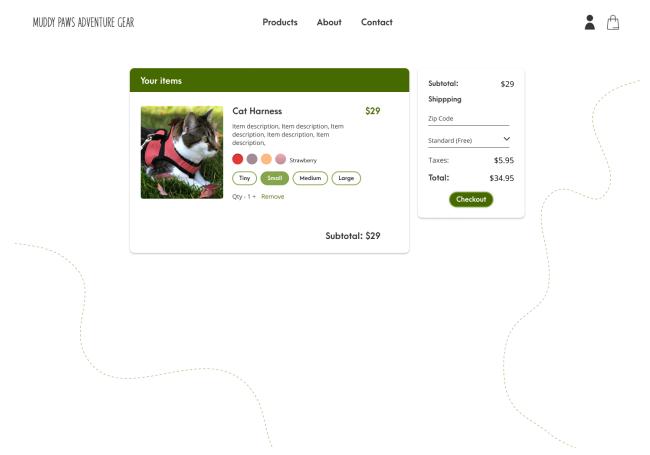
https://github.com/AzizGhadialiMHCI/PUI_assignments https://azizghadialimhci.github.io/PUI_assignments/homework_6A

Low-Fidelity Prototype



My design choices for the low fidelity prototype were to create a simple cart that was easy to scan and that affords the user the ability to change any relevant product options. For example, the user can change the color, quantity, or size of any of the items in the cart. I also wanted to separate our similar information into separate sections to make the information easier to read. Lastly, I utilized ample white space and to create a minimalistic and aesthetic design.

High-Fidelity Prototype



For the high fidelity prototype, I kept a very similar design to my low-fidelity prototype as my critiques found it to be very intuitive and well-designed in its current state. My goal with the high fidelity design was to use the website theme in an effective way to communicate the system status and actionable items. For example, I reutilized the product options in a similar fashion to the way that they are displayed on the product item page in order to create consistency across the website. In addition, I wanted the give the user the flexibility to edit the items in the cart and remove them so I used the green color for the remove text to highlight the "new" feature not present on the product details page. In addition I used different font weights, sizes, and colors to create a clear hierarchy on the page and created a checkout button styled similarly to the other buttons on the page. Overall I felt that my final checkout page was very usable and aesthetically pleasing.