Request:

Users interested in free sample distribution fill up a form about their information and interests. The file attached has a subset of this information. Please, make sure to cover the following points:
• What insights can you generate about the users?
• There are missing data, how could you deal with them?
• How could you enhance the data set by using ML/AI?

You can use any analytical tools. You will find an excel data sheet attached with this document that has the sample dataset along with an explanation of columns.

Let me know if you need anything else!