Azizah Awal Fitrah

Makassar | Analytics Projects | azizahawalfitrah@gmail.com | Linkedin

SUMMARY

Information Systems graduate with strong analytical thinking and hands-on experience in **business analysis, forecasting,** and **dashboard** development using **Excel and Power BI**. Skilled in translating business needs into data-driven insights and presenting findings clearly to stakeholders. Experienced in leading academic and real-world projects with measurable impact.

EDUCATION

Universitas Islam Negeri Alauddin Makassar   2018 - 2024
Bachelor of Information Systems (GPA : 3.71 / 4.00)

Thesis: "*Forecasting Analysis with Business Intelligence Dashboard Implementation on Sales Data of PT Surya Pangan Indonesia."*

EXPERIENCE

Software Project Business Implementation Project   2021 - 2022
Universitas Islam Negeri Alauddin Makassar
Role: Hustler (Driver of Business Growth)
- Analyzed target market and competitors using **SWOT & segmentation** to validate product feasibility.
- Managed projects using Trello, **improving team effectiveness by 50%.**
- **Delivered data-driven project presentations** that improved stakeholder clarity (+40%, based on lecturer feedback).

Field Experience Practitioner (PPL)   August – September 2021
PT Ujung Pandang Express
- Sorted and managed administrative documents that honed accuracy and time management skills in a real work environment.

SKILLS

- **Technical:** Microsoft Excel (Pivot Table, LOOKUP, Dashboard), Power BI, SQL (Basic), Microsoft Office, Trello, Draw.io.
- **Analytical :** SWOT Analysis, Flowcharting, and Requirements Gathering.
- **Soft Skills :** Detail-oriented, collaborative, Time Management, Presentation**.**

TRAINING & CERTIFICATIONS

- **Badan Nasional Sertifikasi Profesi (BNSP)** – Office Application   2024-2027
- **Skill Academy** – Statistical Programming for Data Scientists   2024
- **Skill Academy** – Copywriting Techniques with SEO to Become a Marketing   2024
  Specialist
- **Karier.mu –** Effective Communication for Smooth Sales Process   2024
- **RevoU Mini Course** - Intro to Data Analytics   2024

ACHIEVEMENT

- **1st Place Winner –** Prototype Event (Digital Exhibition Organizer Theme)   2021
  Organized by HMJ Management, Faculty of Economics and Islamic Business,
  UIN Alauddin Makassar