

Azizah Awal Fitrah

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SUMMARY

Information Systems graduate with strong analytical thinking and hands-on experience in **business analysis, forecasting, and dashboard** development using **Excel and Power BI**. Skilled in translating business needs into data-driven insights and presenting findings clearly to stakeholders. Experienced in leading academic and real-world projects with measurable impact.

EDUCATION

Universitas Islam Negeri Alauddin Makassar

Bachelor of Information Systems (GPA : 3.71 / 4.00)

2018 - 2024

Thesis: “Forecasting Analysis with Business Intelligence Dashboard Implementation on Sales Data of PT Surya Pangan Indonesia.”

EXPERIENCE

Software Project Business Implementation Project

Universitas Islam Negeri Alauddin Makassar

2021 - 2022

- Role: Hustler (Driver of Business Growth)
- Analyzed target market and competitors using **SWOT & segmentation** to validate product feasibility.
 - Managed projects using Trello, **improving team effectiveness by 50%**.
 - Delivered data-driven project presentations** that improved stakeholder clarity (+40%, based on lecturer feedback).

Field Experience Practitioner (PPL)

PT Ujung Pandang Express

August – September 2021

- Sorted and managed administrative documents that honed accuracy and time management skills in a real work environment.

SKILLS

- Technical :** Microsoft Excel (Pivot Table, Lookup, Dashboard), Power BI, SQL (Basic), Microsoft Office, Trello, Draw.io.
- Soft Skills :** Agile Framework, Process Mapping (flowchart & activity diagram), Requirements Gathering (use case), Analytical tool (SWOT Analysis).
- Personal :** Detail-oriented, collaborative, Time Management, Presentation.

TRAINING & CERTIFICATIONS

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|---|-----------|
| • Badan Nasional Sertifikasi Profesi (BNSP) – Office Application | 2024-2027 |
| • Skill Academy – Statistical Programming for Data Scientists | 2024 |
| • Skill Academy – Copywriting Techniques with SEO to Become a Marketing Specialist | 2024 |
| • Karier.mu – Effective Communication for Smooth Sales Process | 2024 |
| • RevoU Mini Course - Intro to Data Analytics | 2024 |

ACHIEVEMENT

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| • 1st Place Winner – Prototype Event (Digital Exhibition Organizer Theme)
Organized by HMJ Management, Faculty of Economics and Islamic Business,
UIN Alauddin Makassar | 2021 |
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