

# Azizah Awal Fitrah

Makassar | azizahawalfitrah@gmail.com | Portfolio | LinkedIn

## SUMMARY

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Information Systems graduate with strong analytical thinking and hands-on experience in **business analysis, forecasting, and dashboard** development using **Excel and Power BI**. Skilled in translating business needs into data-driven insights and presenting findings clearly to stakeholders. Experienced in leading academic and real-world projects with measurable impact.

## EDUCATION

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**Universitas Islam Negeri Alauddin Makassar** 2018 - 2024  
**Bachelor of Information Systems (GPA : 3.71 / 4.00)**

**Thesis:** “Forecasting Analysis with Business Intelligence Dashboard Implementation on Sales Data of PT Surya Pangan Indonesia.”

## EXPERIENCE

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**Software Project Business Implementation Project** 2021 - 2022  
**Universitas Islam Negeri Alauddin Makassar**  
Role: Hustler (Driver of Business Growth)

- Analyzed target market and competitors using **SWOT & segmentation** to validate product feasibility.
- Managed projects using Trello, **improving team effectiveness by 50%**.
- **Delivered data-driven project presentations** that improved stakeholder clarity (+40%, based on lecturer feedback).

**Field Experience Practitioner (PPL)** August – September 2021

**PT Ujung Pandang Express**

- Sorted and managed administrative documents that honed accuracy and time management skills in a real work environment.

## SKILLS

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- **Technical :** Microsoft Excel (Pivot Table, Lookup, Dashboard), Power BI, SQL (Basic), Microsoft Office, Trello, Draw.io.
- **Soft Skills :** Agile Framework, Process Mapping (flowchart & activity diagram), Requirements Gathering (use case), Analytical tool (SWOT Analysis).
- **Personal :** Detail-oriented, collaborative, Time Management, Presentation.

## TRAINING & CERTIFICATIONS

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- **Badan Nasional Sertifikasi Profesi (BNSP) – Office Application** 2024-2027
- **Skill Academy – Statistical Programming for Data Scientists** 2024
- **Skill Academy – Copywriting Techniques with SEO to Become a Marketing Specialist** 2024
- **Karier.mu – Effective Communication for Smooth Sales Process** 2024
- **RevoU Mini Course - Intro to Data Analytics** 2024

## ACHIEVEMENT

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- **1st Place Winner – Prototype Event (Digital Exhibition Organizer Theme)** 2021  
Organized by HMJ Management, Faculty of Economics and Islamic Business,  
UIN Alauddin Makassar