

Toman Bike Shop



Riders
1Jt



Profit Margin
0.45



When are We Making Money?

The table display hourly sales data across a week, with higher earnings in midday and early evening hours, particularly around 10 to 15 hours, suggesting these are the most profitable times. Days like Wednesday and Friday show notably higher sales, indicating variable profitability across the week.

hr	0	1	2	3	4	5	6
8	\$12,492	\$61,043	\$71,589	\$69,503	\$70,130	\$67,807	\$16,1
9	\$24,416	\$33,393	\$35,366	\$34,771	\$36,137	\$38,814	\$26,1
10	\$40,855	\$22,336	\$19,954	\$18,680	\$19,645	\$23,115	\$37,7
11	\$50,197	\$26,165	\$21,358	\$21,673	\$23,459	\$27,872	\$46,3
12	\$59,186	\$32,887	\$26,852	\$27,420	\$29,381	\$34,820	\$54,4
13	\$60,890	\$32,476	\$27,182	\$26,131	\$28,634	\$35,469	\$54,7
14	\$58,477	\$30,266	\$25,912	\$24,209	\$26,623	\$33,919	\$55,1
15	\$56,888	\$31,172	\$28,509	\$24,558	\$27,813	\$37,015	\$56,6
16	\$57,184	\$44,523	\$42,574	\$38,761	\$40,264	\$48,843	\$55,2
17	\$50,861	\$80,218	\$82,781	\$75,760	\$74,582	\$74,168	\$50,3
18	\$44,120	\$76,232	\$79,221	\$71,613	\$70,067	\$62,961	\$45,9
19	\$37,310	\$54,625	\$54,091	\$52,222	\$50,025	\$44,105	\$37,8
20	\$27,378	\$38,749	\$39,509	\$36,426	\$38,757	\$31,740	\$29,1

KPI Over Time

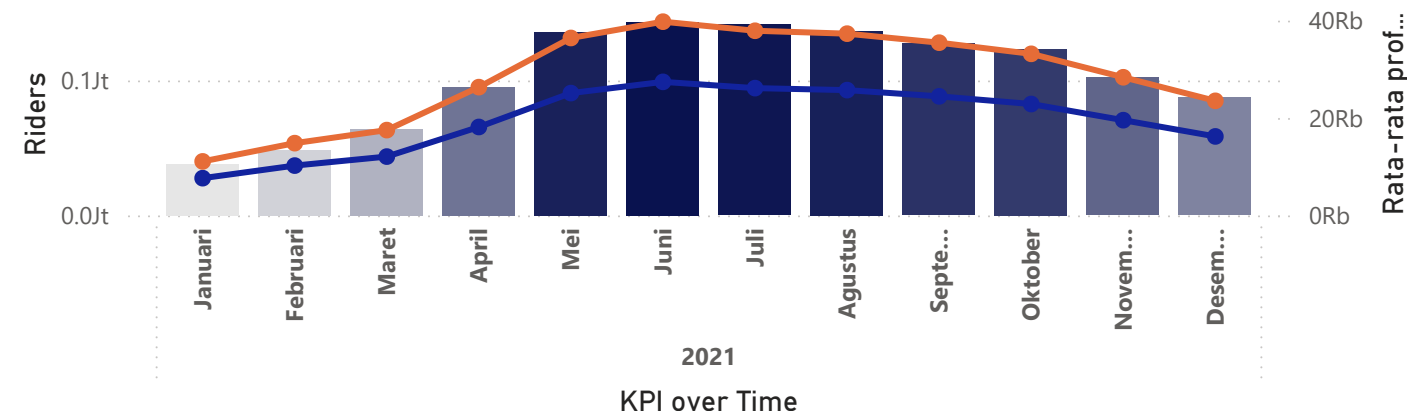
Revenue

\$496Jt

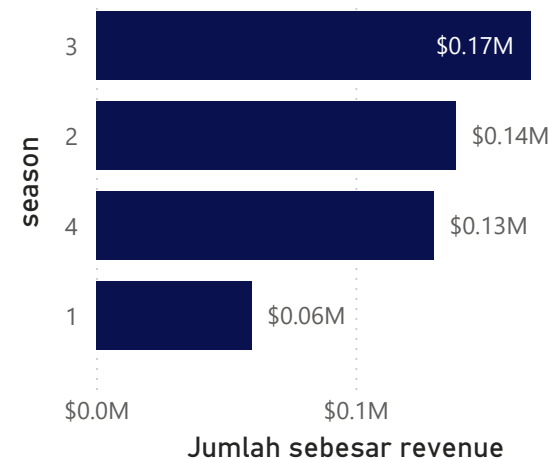
Profit

342Jt

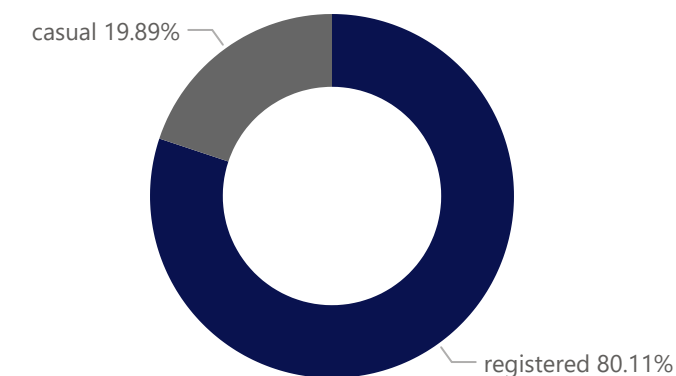
● Riders ● Rata-rata profit ● Rata-rata revenue



Revenue By Season



Riders Demographic



Years	Jumlah sebesar riders	Jumlah sebesar revenue	Jumlah sebesar profit	Rata-rata price
2021	1243103	\$495,998,097	341853325	399
2022	2049576	\$1,022,738,424	703004568	499
Total	3292679	\$1,518,736,521	1044857893	449