



Sales Overview

Main

Category

Pricing

Model Detail

make
All

Date
01.01.2014 31.12.2015

Total Sales

8M %

Total Cars Sold

795

Avg Selling

10,04K

Avg condition

28,07

Avg Odometer

84,17K

%Selling vs MMR

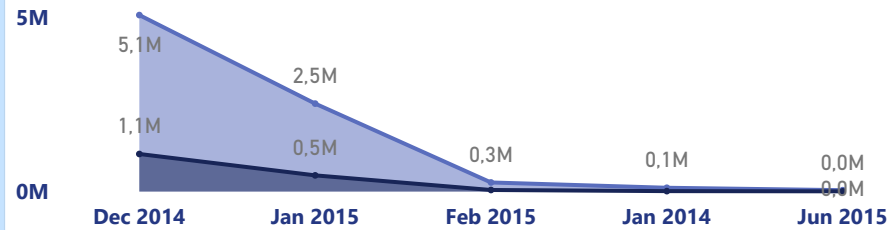
-0,06 %

0,38

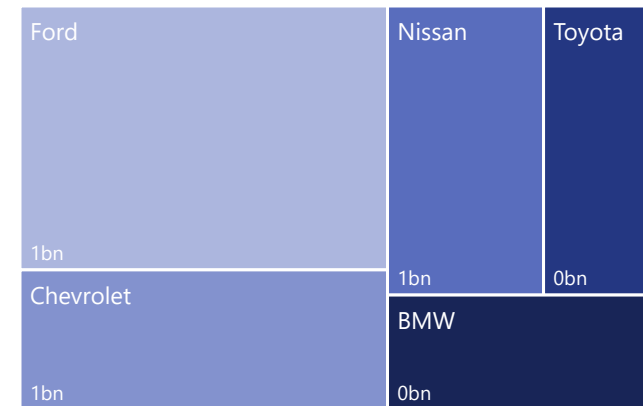
% Above MMR Price

Total Sales and Sum of Sale Year by Sale Month

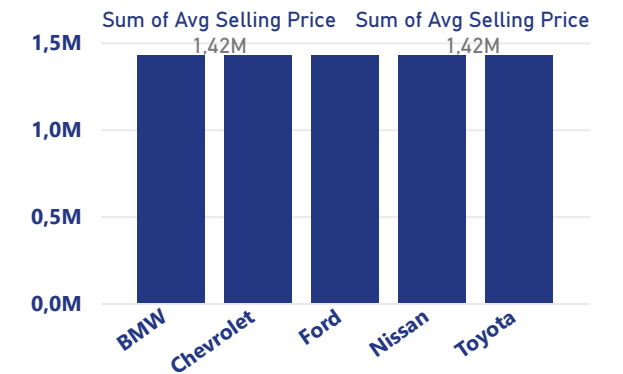
● Total Sales ● Sum of Sale Year



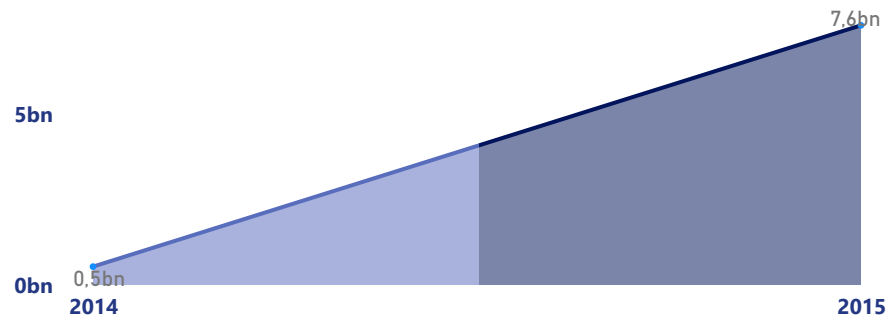
Sum of TotalSales by make



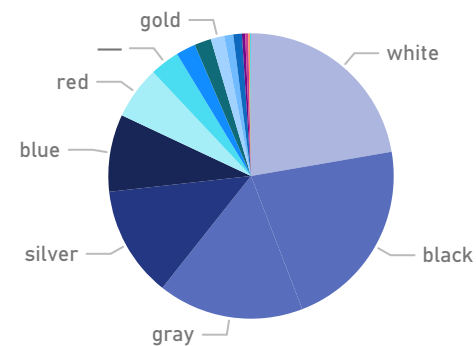
Sum of Avg Selling Price by make



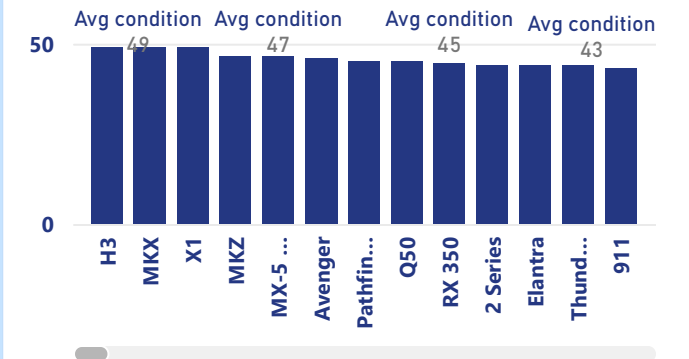
Cumulative Sales by Sale Year



Total Sales by color



Avg condition by model





Distribution & Category Analysis

Main

Category

Pricing

Model Detail

make

All

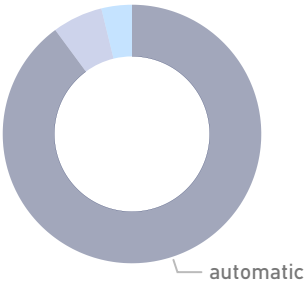
Date

01.01.2014

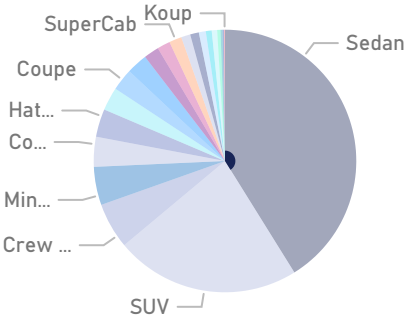
31.12.2015



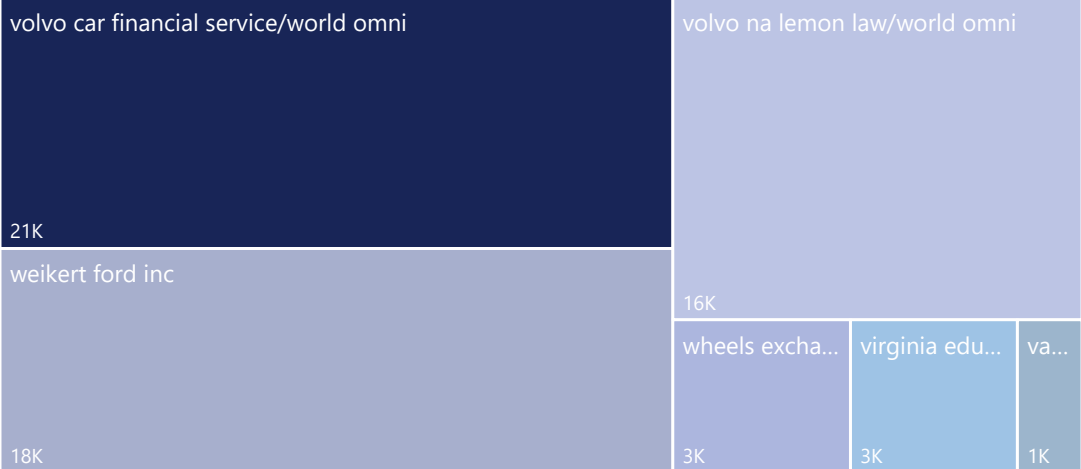
Total Sales by transmission



Total Sales by body



Total Sales by seller



Total Sales

21K

Total Cars Sold

1

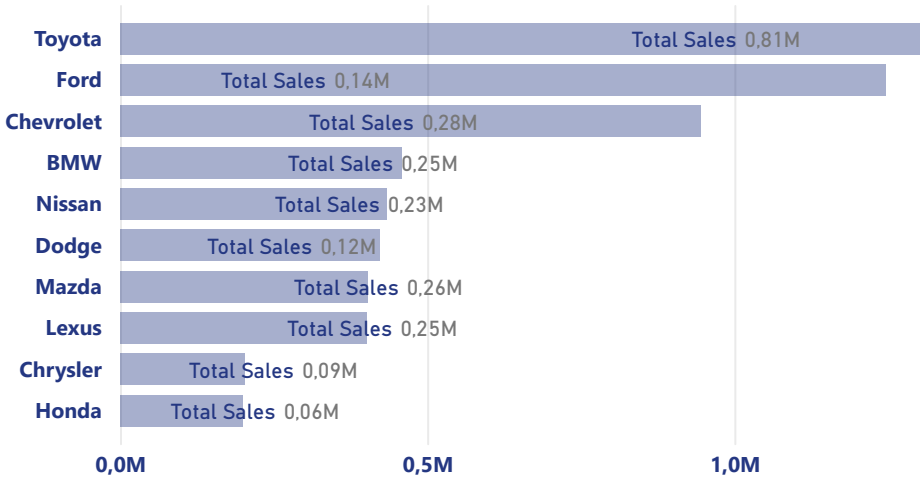
Avg Selling

20,50K

%Selling

-0,01

Total Sales by make



Sale Year	Sale Month	Day	Total Sales	Total Cars Sold	Avg condition	Avg Selling	% Above MMR Price	make
2014	Dec 2014	30	20500	1	44,00	20 500,00		
2014	Dec 2014	30	20500	1	44,00	20 500,00		Acura
2014	Dec 2014	30	20500	1	44,00	20 500,00		airstream
2014	Dec 2014	30	20500	1	44,00	20 500,00		Aston Marti
2014	Dec 2014	30	20500	1	44,00	20 500,00		Audi
2014	Dec 2014	30	20500	1	44,00	20 500,00		Bentley
2014	Dec 2014	30	20500	1	44,00	20 500,00		BMW
2014	Dec 2014	30	20500	1	44,00	20 500,00		Buick
2014	Dec 2014	30	20500	1	44,00	20 500,00		Cadillac
2014	Dec 2014	30	20500	1	44,00	20 500,00		chev truck
2014	Dec 2014	30	20500	1	44,00	20 500,00		Chevrolet
2014	Dec 2014	30	20500	1	44,00	20 500,00		Chrysler
2014	Dec 2014	30	20500	1	44,00	20 500,00		Daewoo
Total			20500	1	44,00	20 500,00		



Drill-down & Pricing Analysis

Main

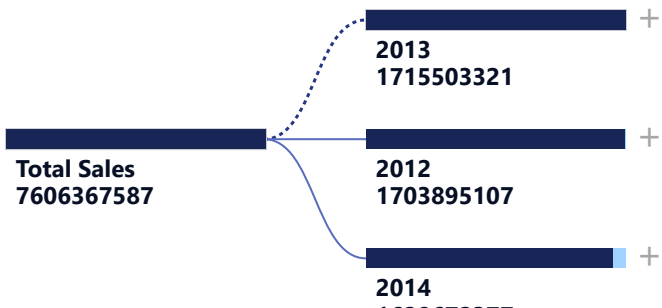
Category

Pricing

Model
Detail

Decomposition Tree

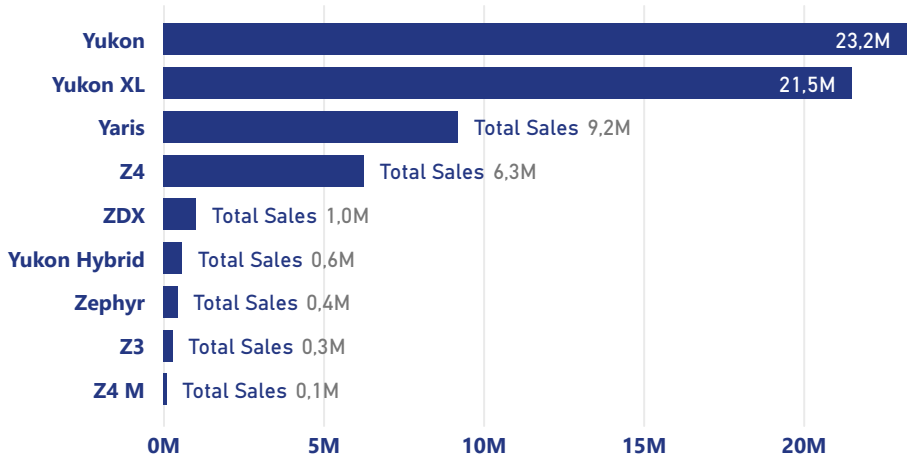
💡 year ✕



Sum of Total_Sales by state



Total Sales by model



Most Expensive Car
Escape

Top selling Car
F-150

make

All

Date

01.01.2014

31.12.2015



Drill-down & Pricing Analysis

Main

Category

Pricing

Model
Detail

Total Sales

29K

Total Cars Sold

4

Avg Selling

7,30K

Avg condition

45,00

Avg Odometer

129,40K

%Selling vs MMR

0,04

Sale Year	Sale Month	body	make	Total Sales	Avg Selling	% Above MMR Price	%Selling vs MMR
2014	Dec 2014	SUV	Nissan	10400	3 466,67	0,67	0,09
2015	Jan 2015	SUV	Nissan	18801	18 801,00	1,00	0,01
Total				29201	7 300,25	0,75	0,04

