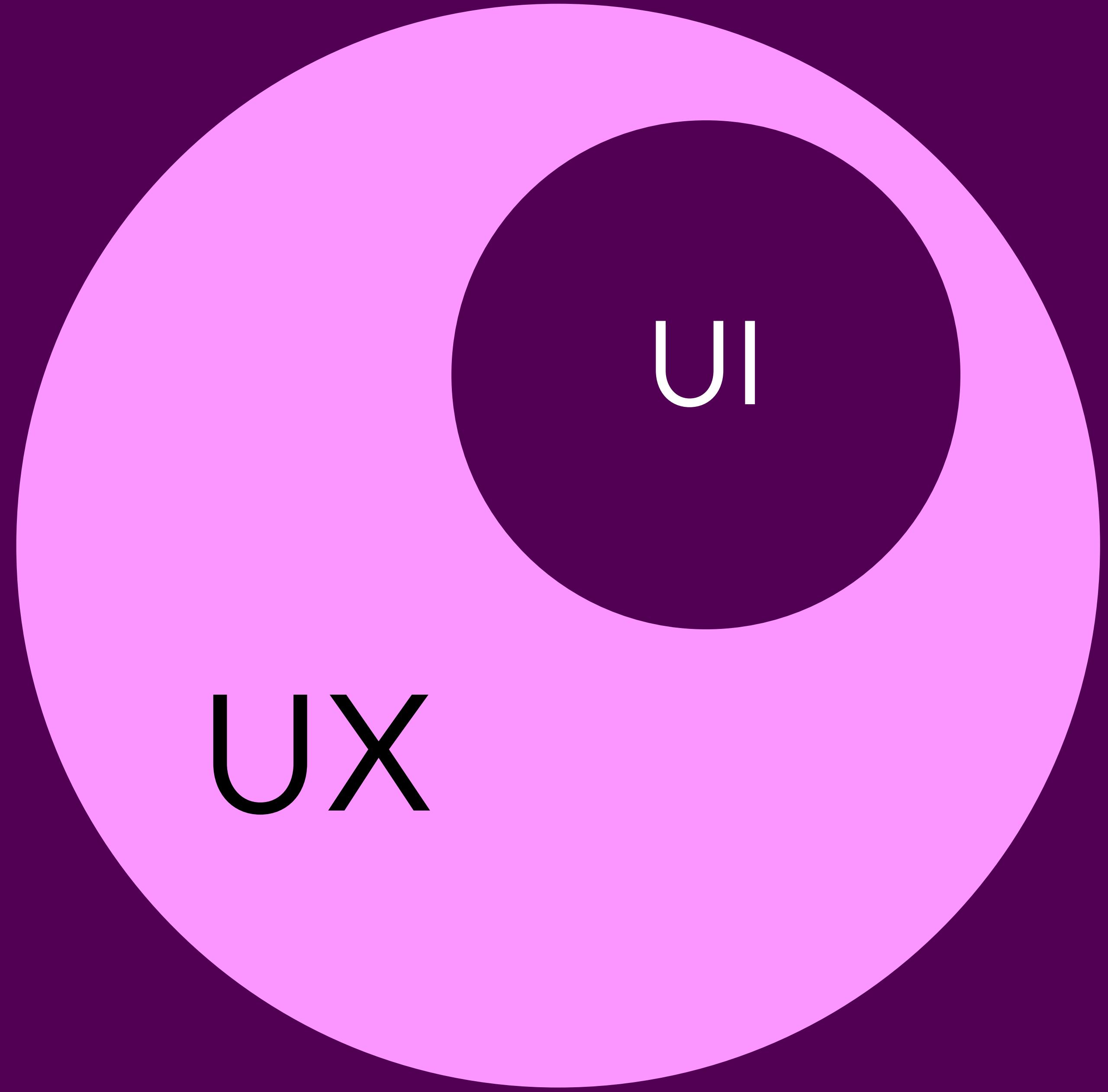


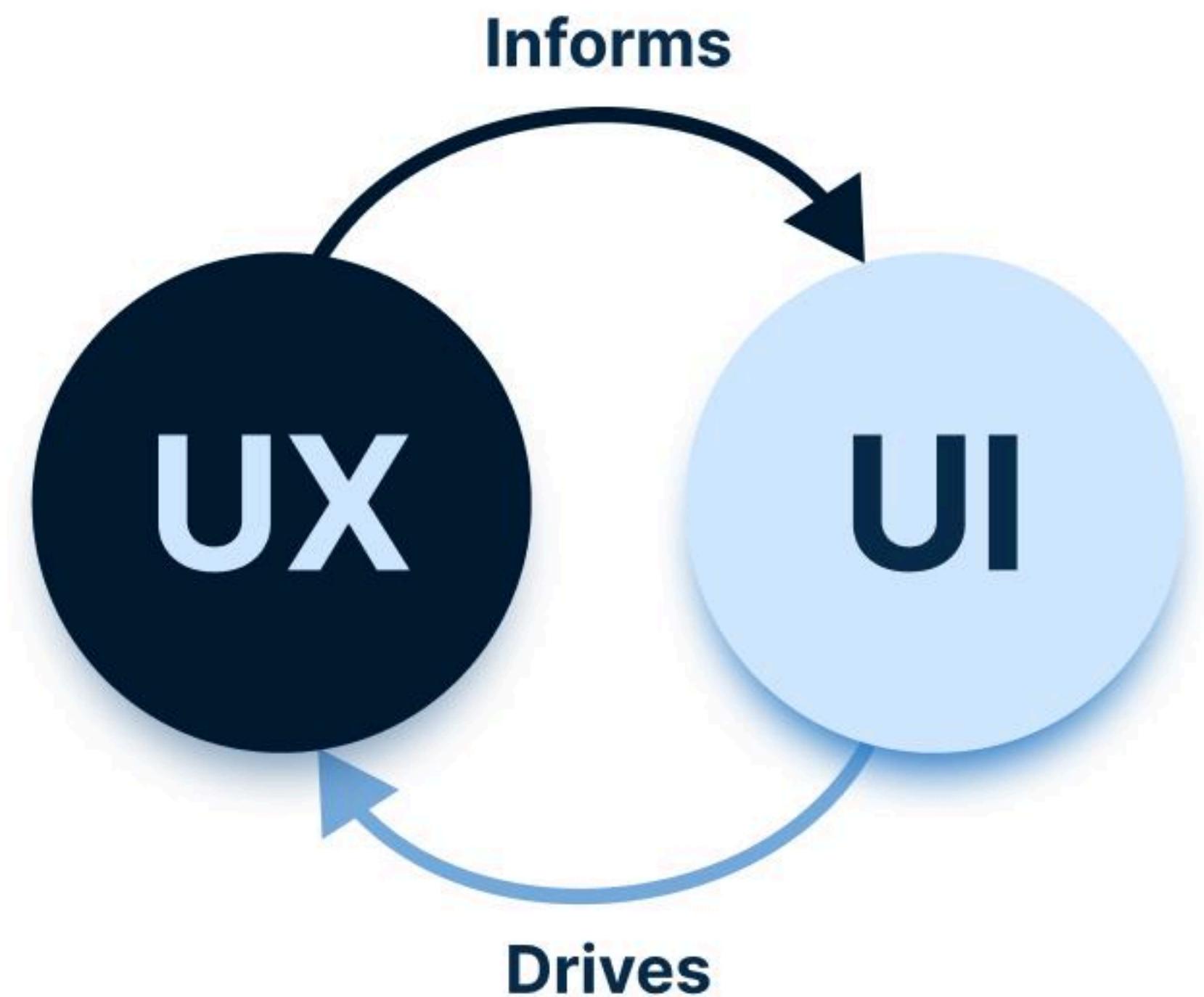
UI/UX



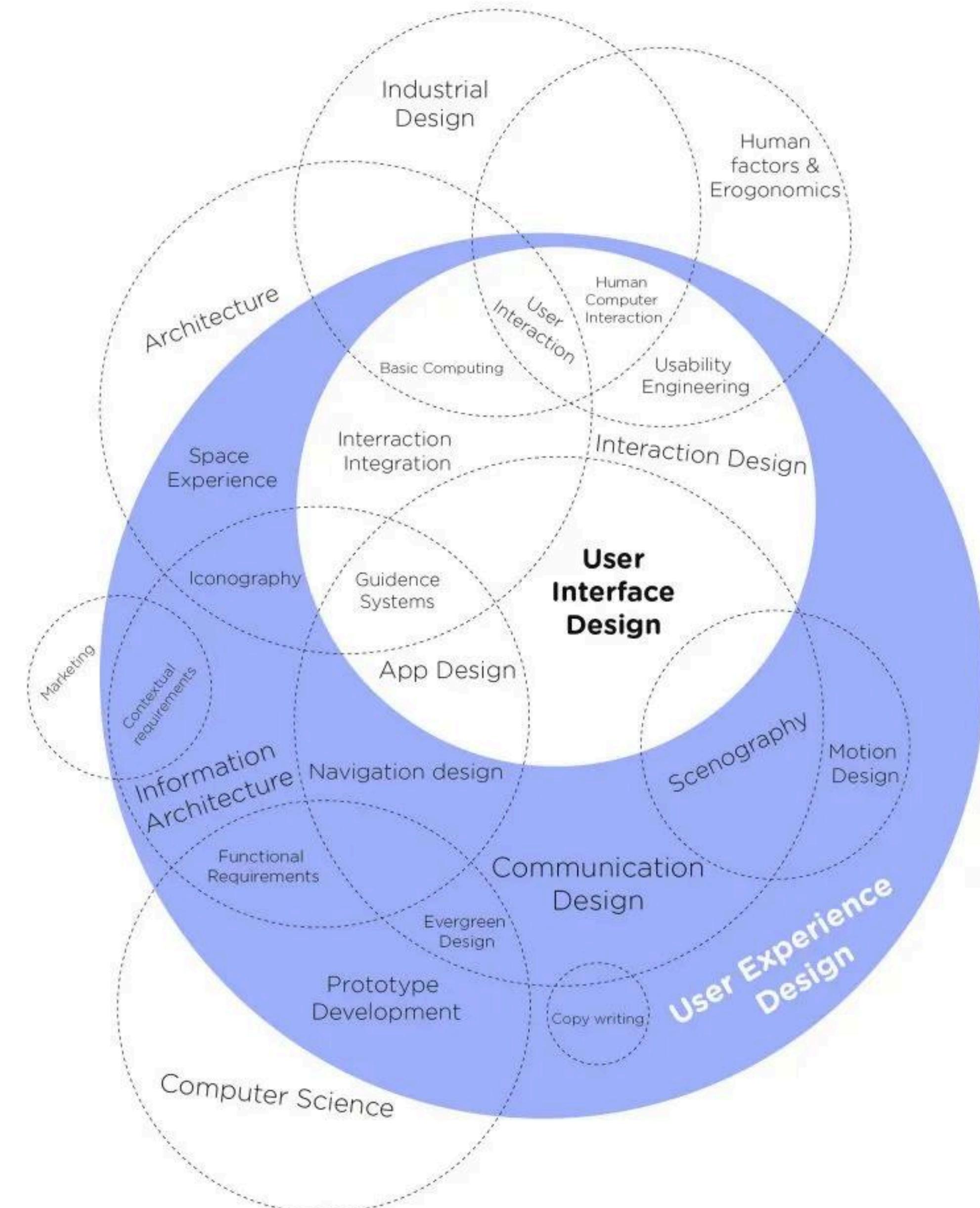
UI

UX

This is much more accurate.



Discipline of User Experience(UX) Design



UI



UX



UI



X UI



UI



UI



this is just easier=
GOOD UX

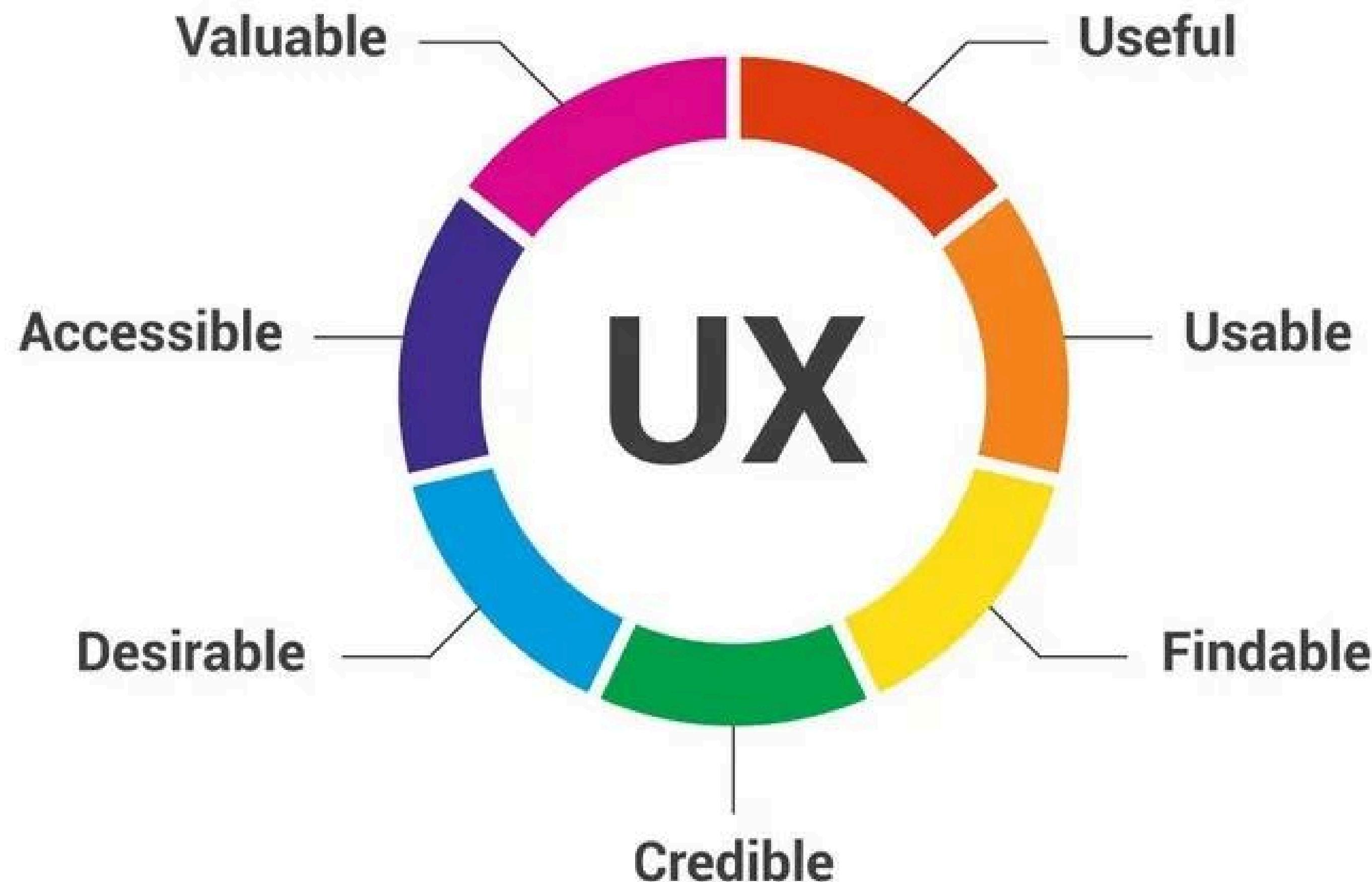
- User Research:
 - Why this shape?
 - Why the bottle?
 - Why ketchup?
- Functionality: Easy and minimal waste.
- Context of Use: Fast paced, restaurant setting
- Accessibility: Suitable for users of all ages and abilities.
- Packaging: Durable material and upside-down design for readiness.
- Aesthetic Appeal: Maintains brand identity while modernizing.
- Cost: Balances innovation with affordability.

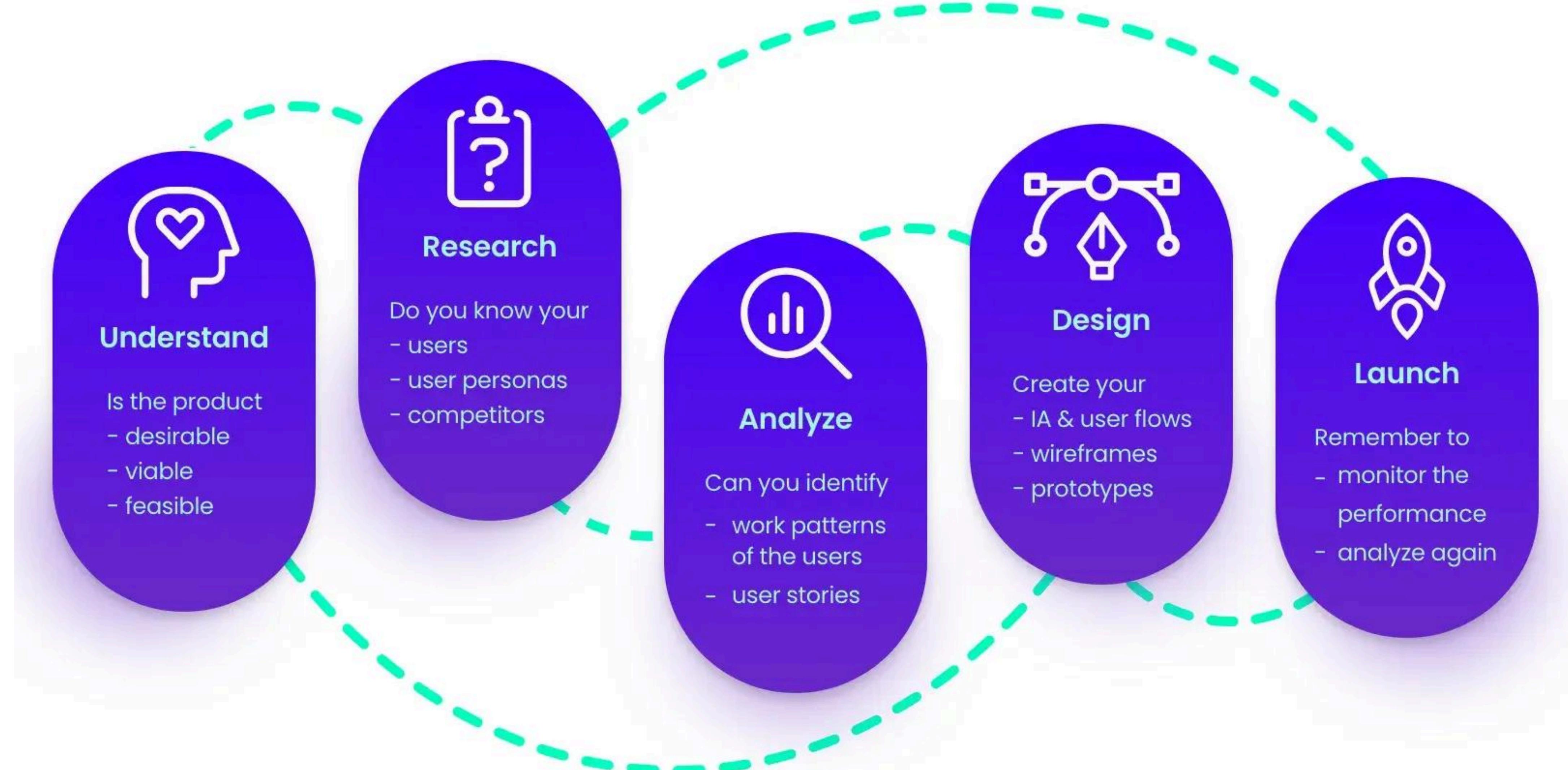


TANISHQ

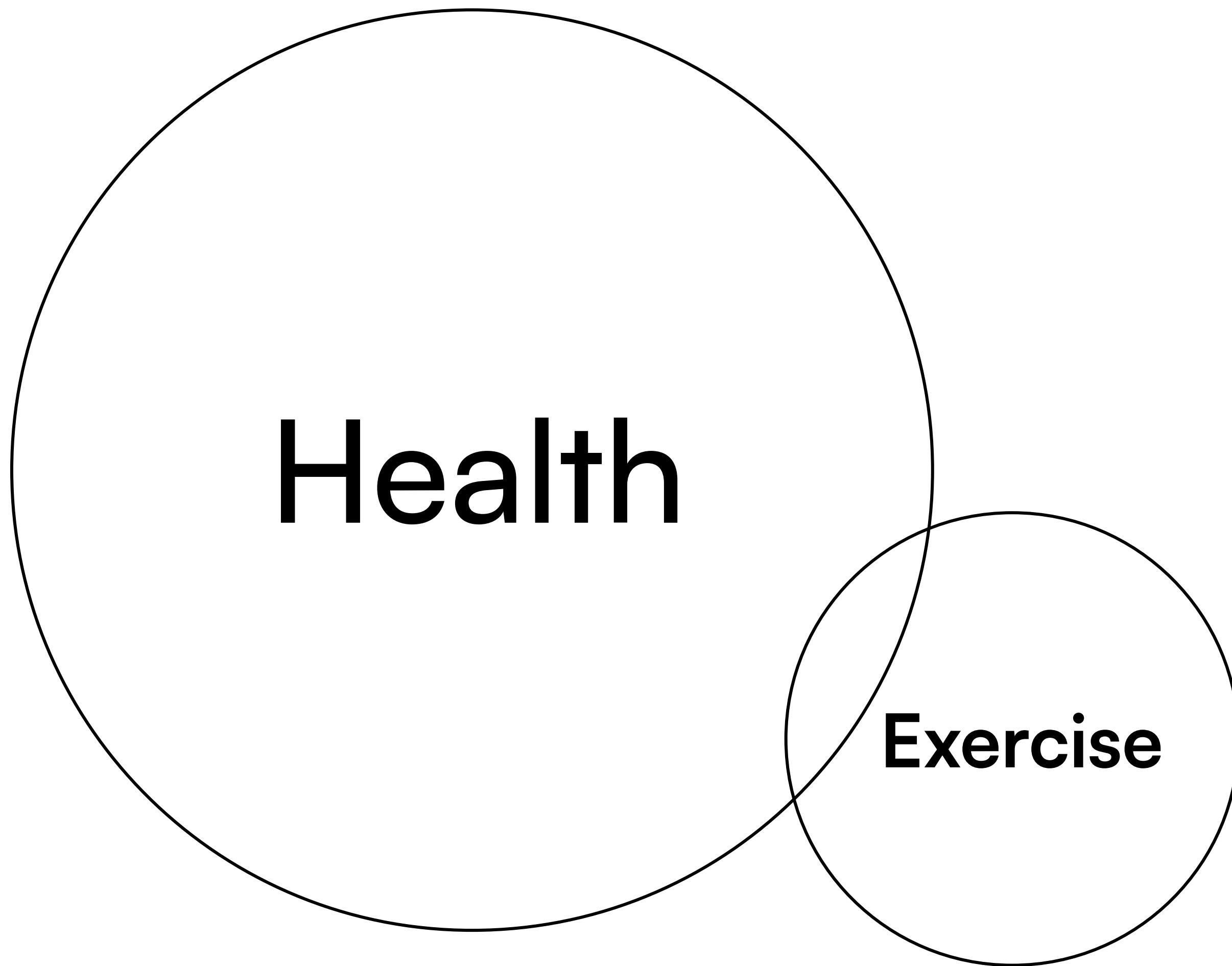




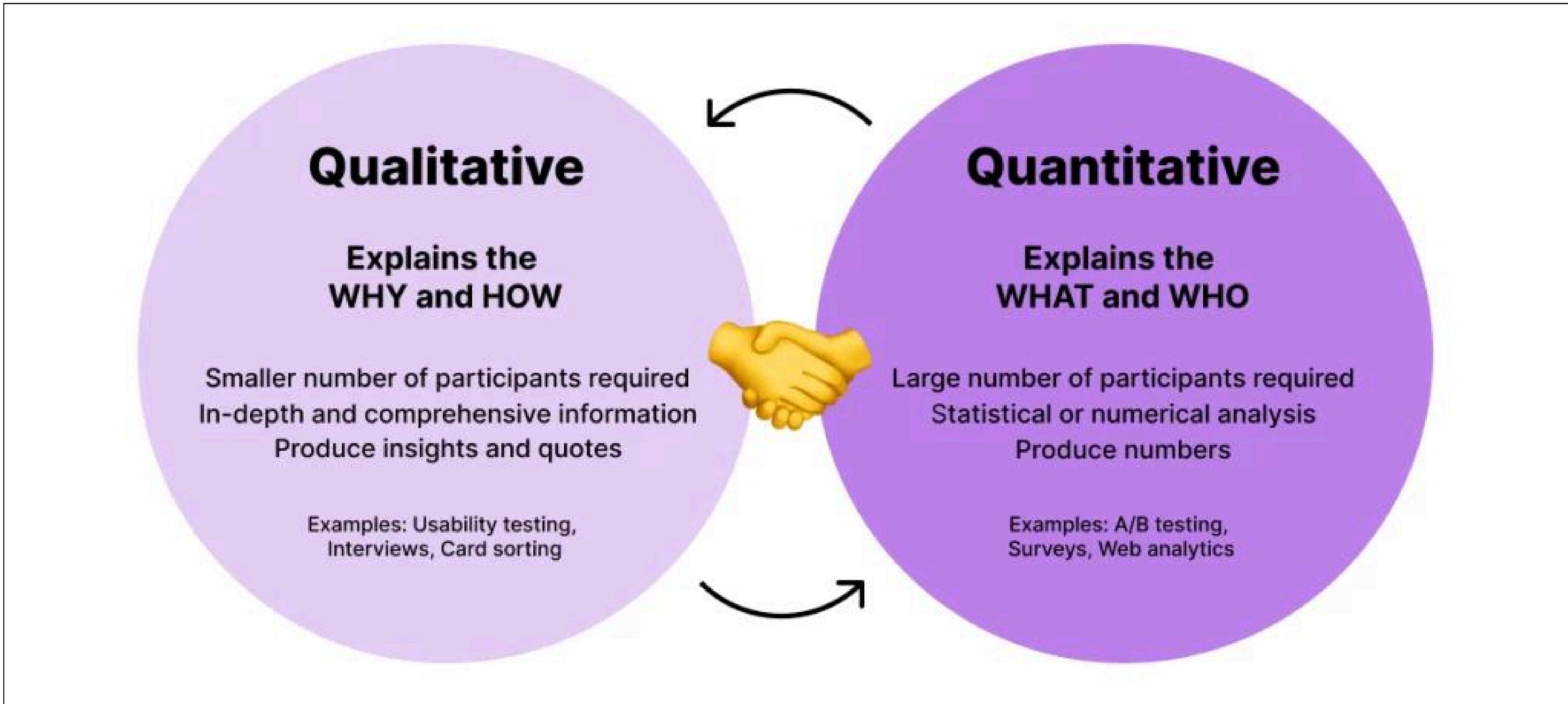




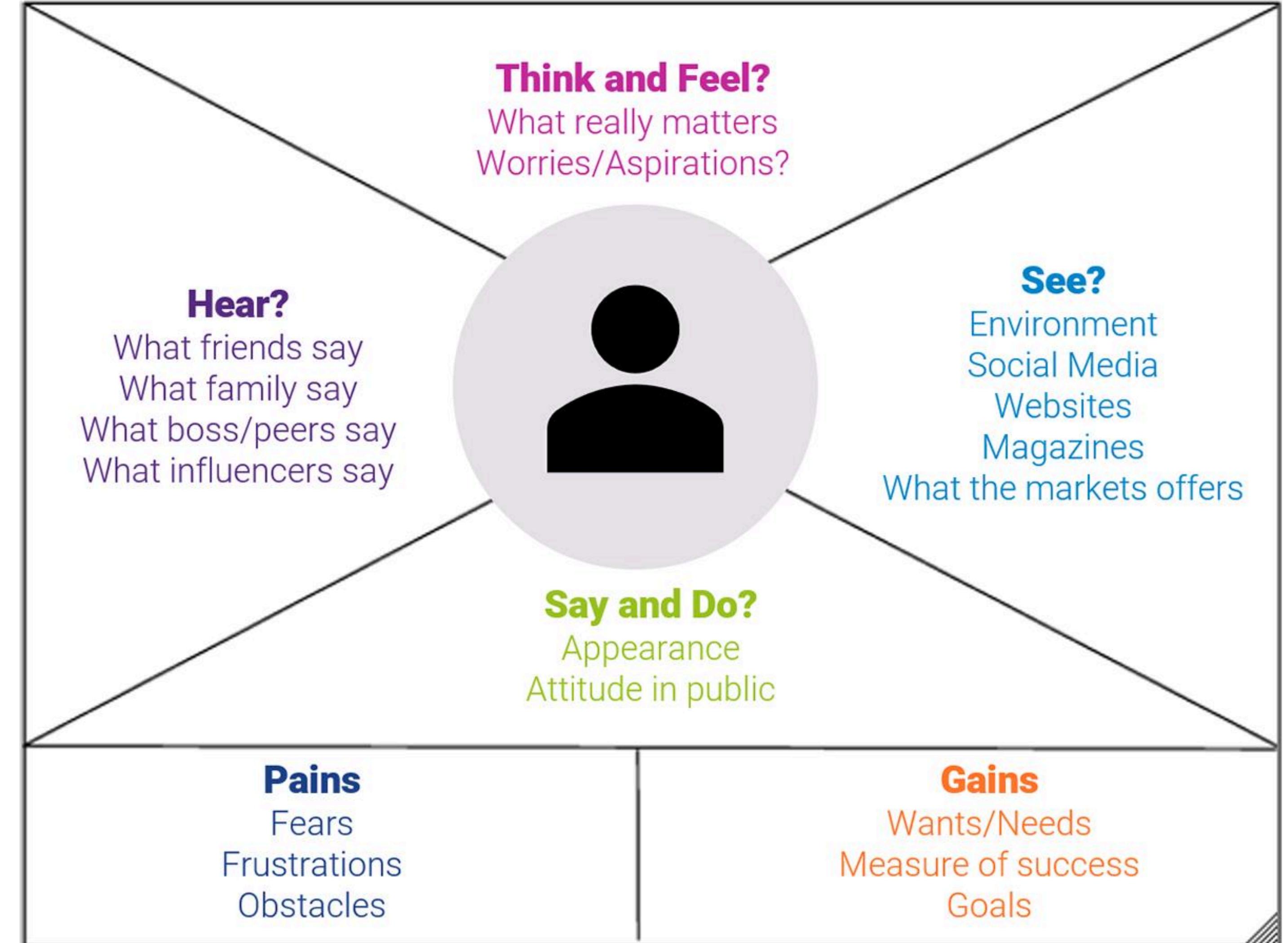
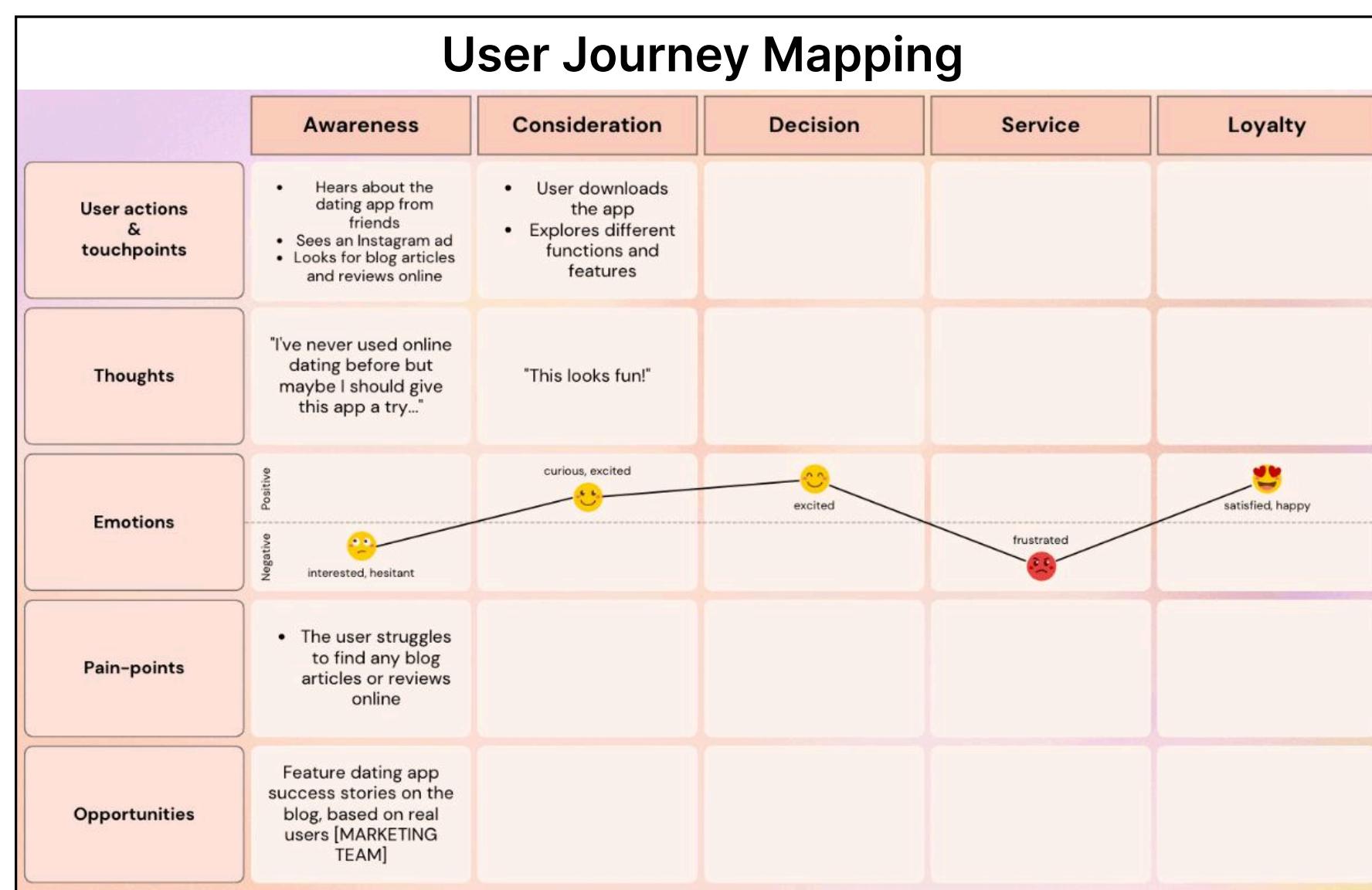
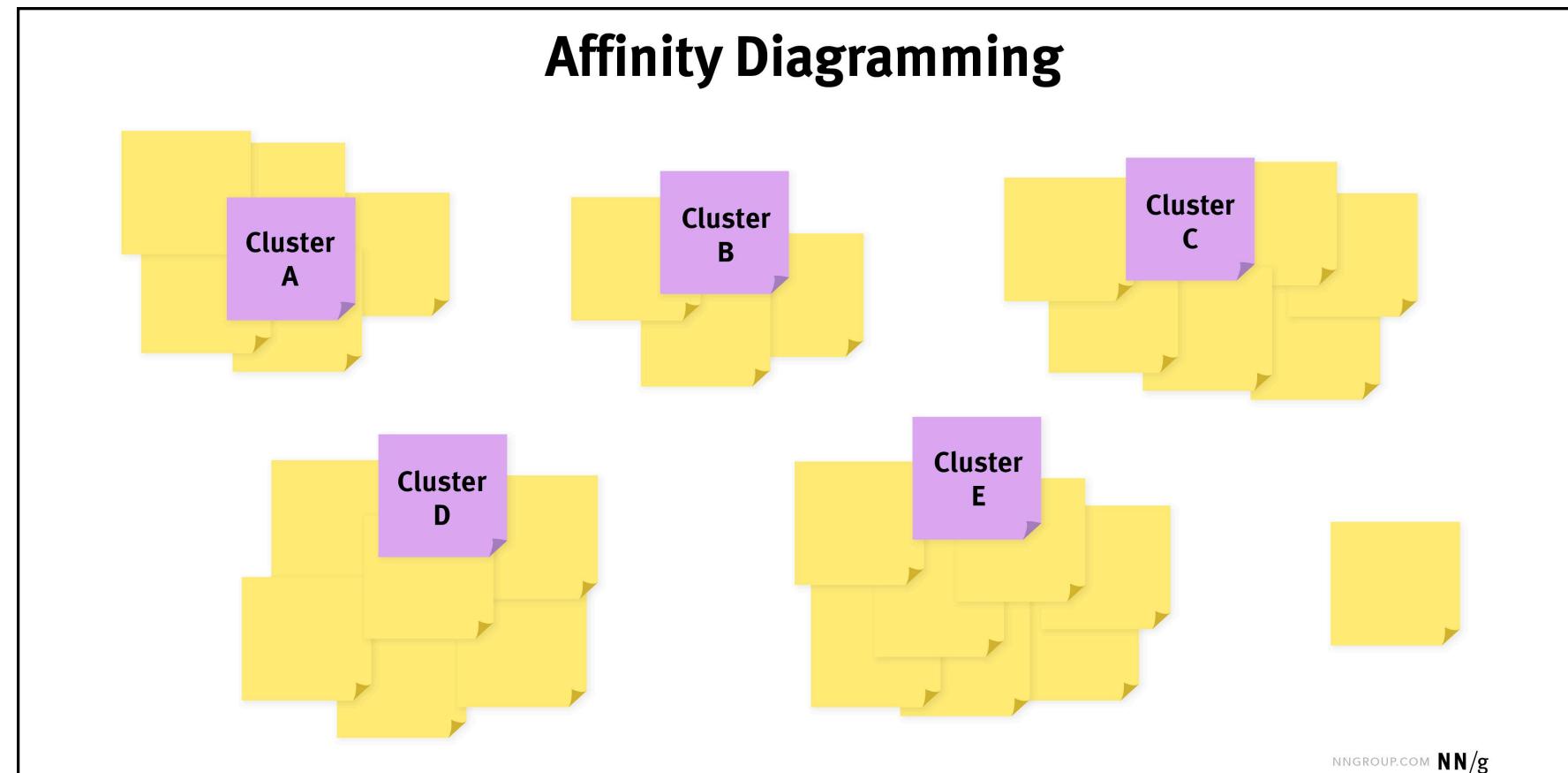
UNDERSTAND



RESEARCH

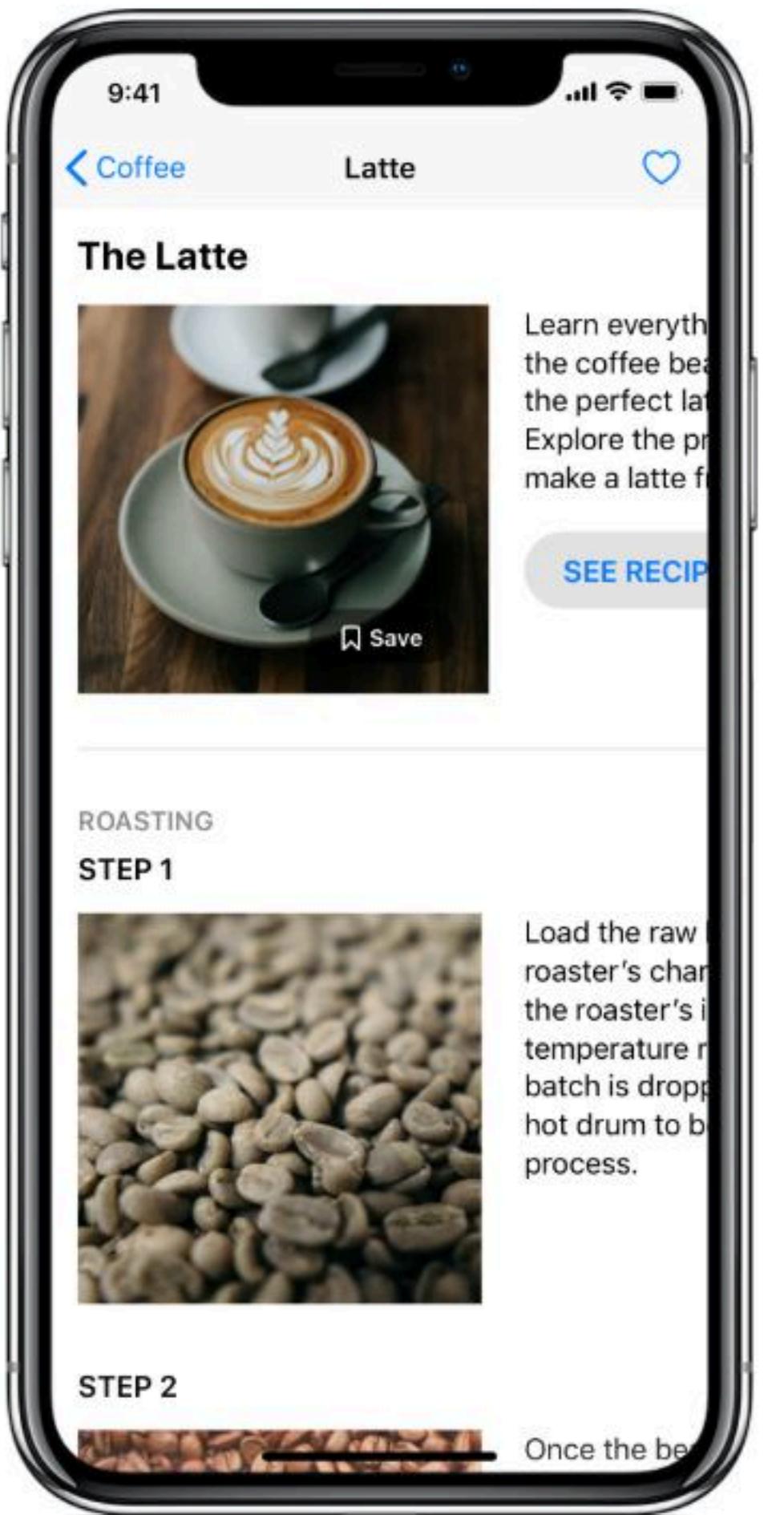


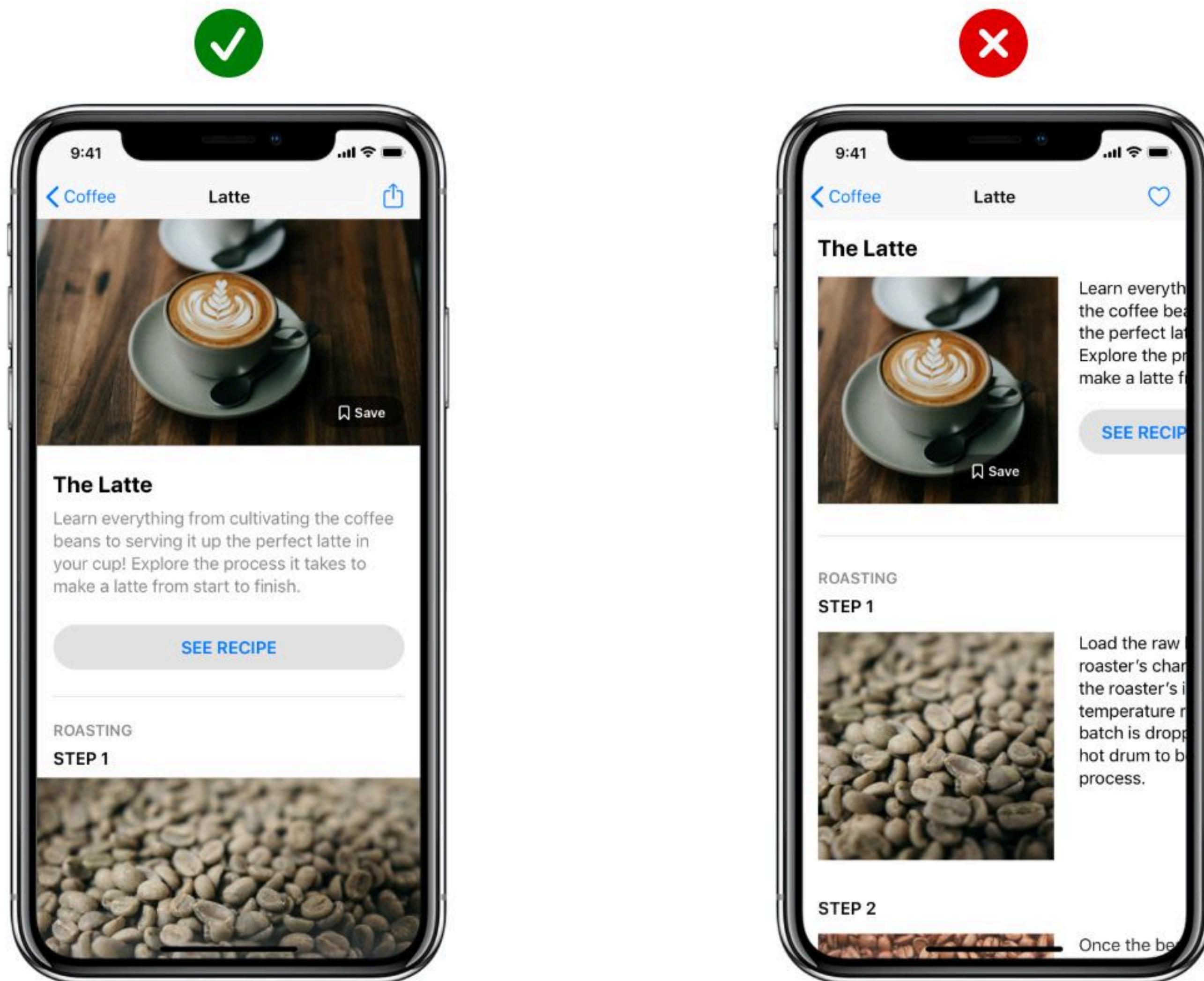
ANALYZE



DESIGN

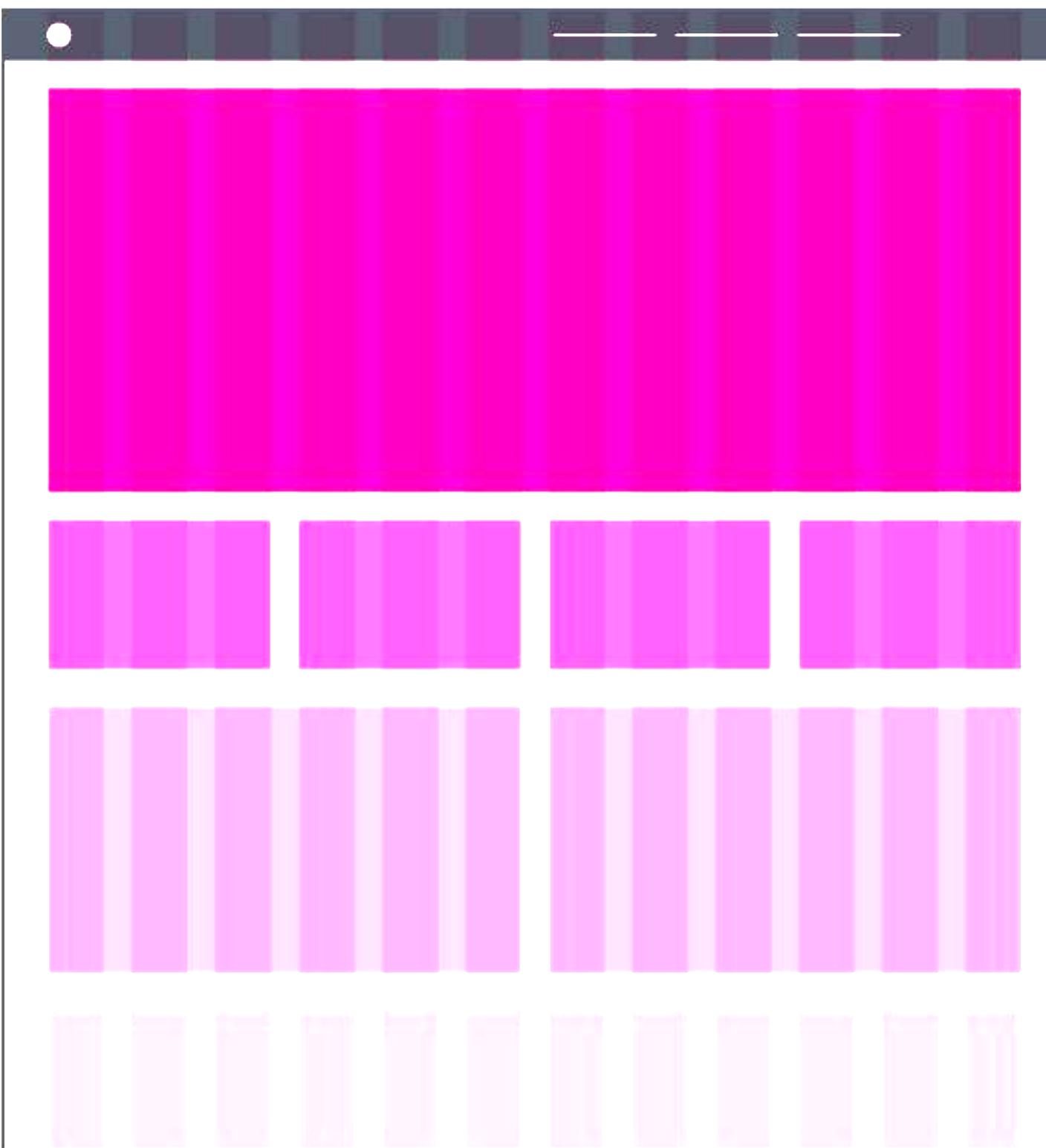




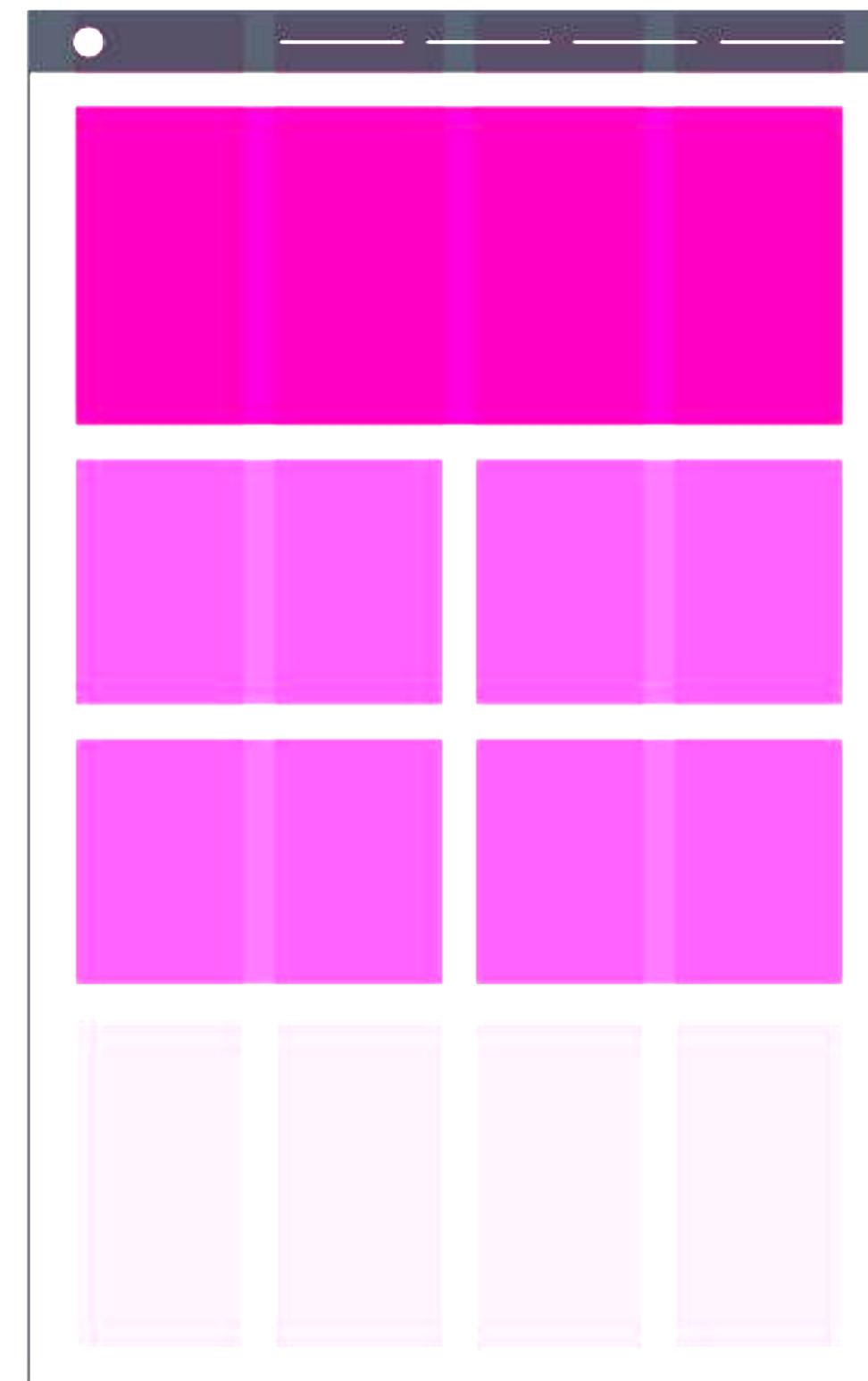


Grids

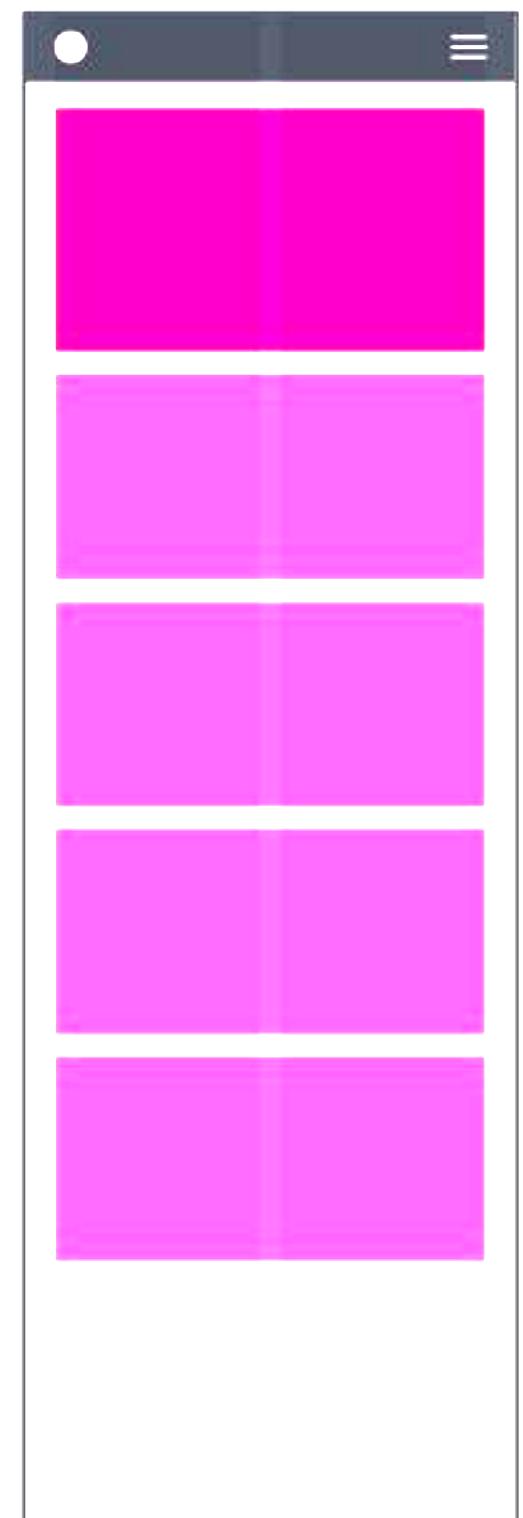
Desktop



Tablet



Phone



Using Grids in Interface Designs

Grids help designers create cohesive layouts, allowing end users to easily...

NN nngroup.com

Module grids are created by positioning horizontal guidelines relative to the grid. This governs the whole document. Baseline grids serve to anchor all (or nearly all) elements to a common rhythm.	When you want to position all page elements in relation to the baseline grid. Don't force it, though. Sometimes a layout works better when you override the grid. View the baseline grid when you want to check the position of elements; turn it off when it's distracting.	bottom page margins to absorb leftover lines.
Create a baseline grid by choosing the type size and leading of your text, such as 12-pt Scala Pro with 12 pts leading (10/12). Avoid auto-leading so that you can work with whole numbers.	Check for baseline alignment when you set the baseline grid in your document preferences. Adjust the top or bottom page margin to absorb any space left over by the baseline grid.	To style headings, captions, and other elements, choose line spacing that works with the baseline grid, such as 18/14 for headlines, 14/8 for subheads, and 8/12 for captions. (Web designers can choose similar increments [line height] to create style sheets with coordinated baselines.)
Determine the number of horizontal page units in relation to the number of lines in the baseline grid. Count how many lines fit in a full column of text and then choose a number that divides easily into the...	InDesign, set the baseline grid in the Preferences>Grids and Guides window. Create horizontal divisions in Layouts>Create Guides. Make the...	position of elements; turn it off when it's distracting.

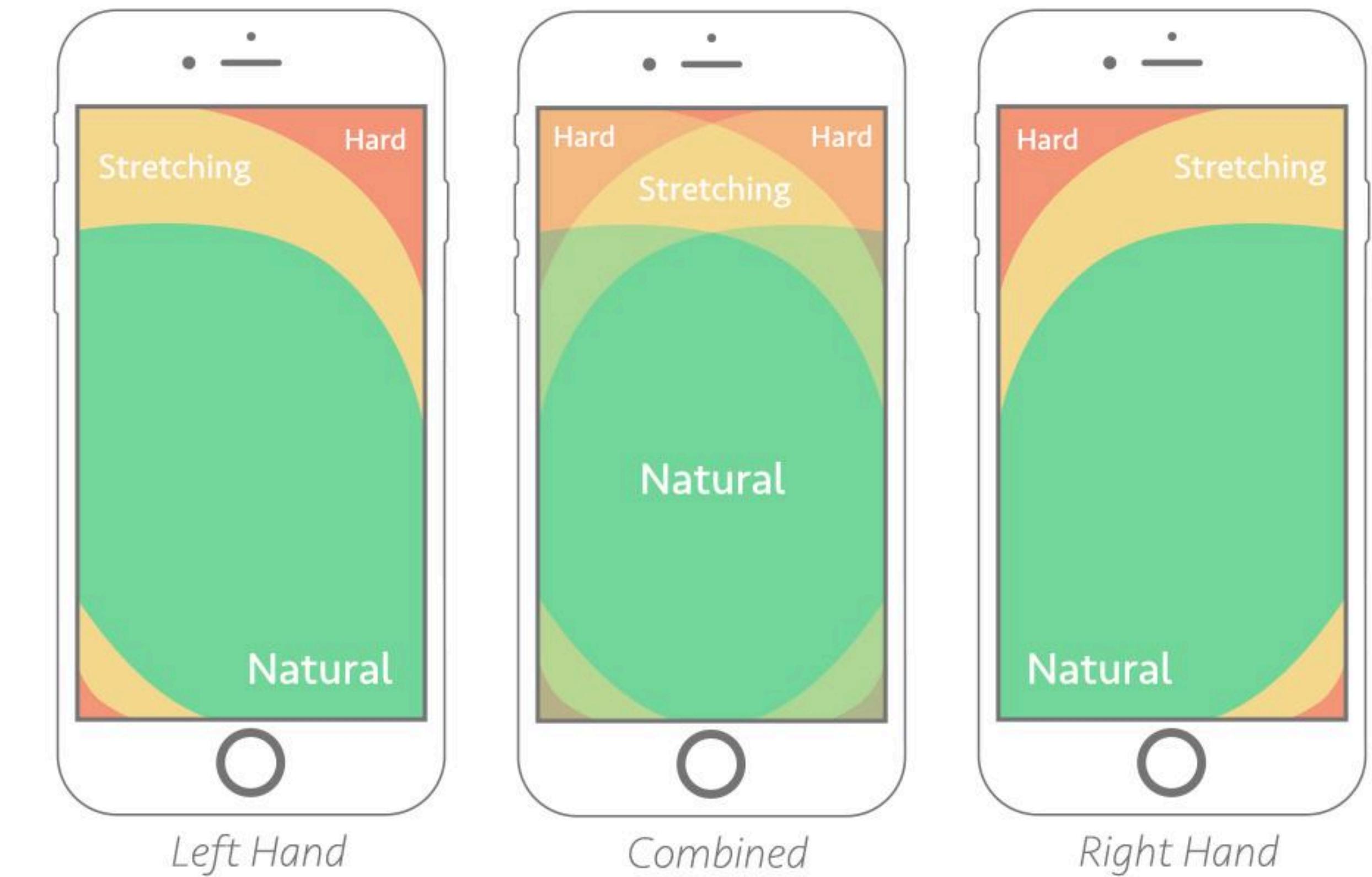
Building Better UI Designs With Layout Grids — Smashing Mag...

A grid is like invisible glue that holds a design together. Even when...

 smashingmagazine.com







Interaction

Designing for Touch :: UXmatters

Web magazine about user experience
matters, providing insights and inspir...

UX uxmatters.com





Metric	English
Grain Size	113.3 µm > Edit
Water	1241 ml > Edit
Temperature	103° C > Edit
Time	223 s > Edit
Serving	310.25 ml > Edit

[Celsius](#) [Fahrenheit](#)



Edit	
Coffee	28 g >
Grain Size	113.3 µm >
Water	1241 ml >
Temperature	103° C >
Time	223 s >
Serving	310.25 ml >

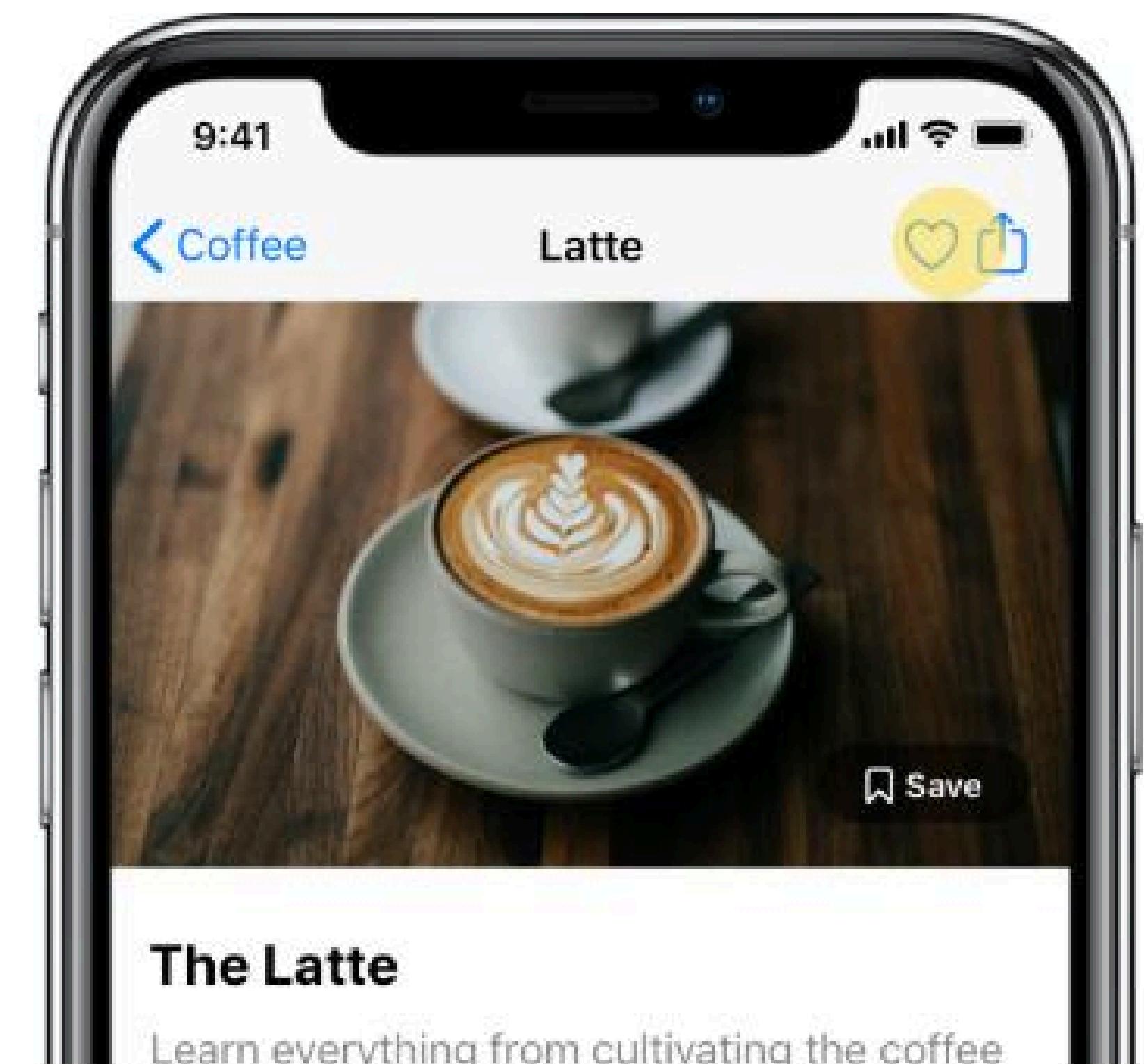
[Metric](#)

[English](#)

Organization

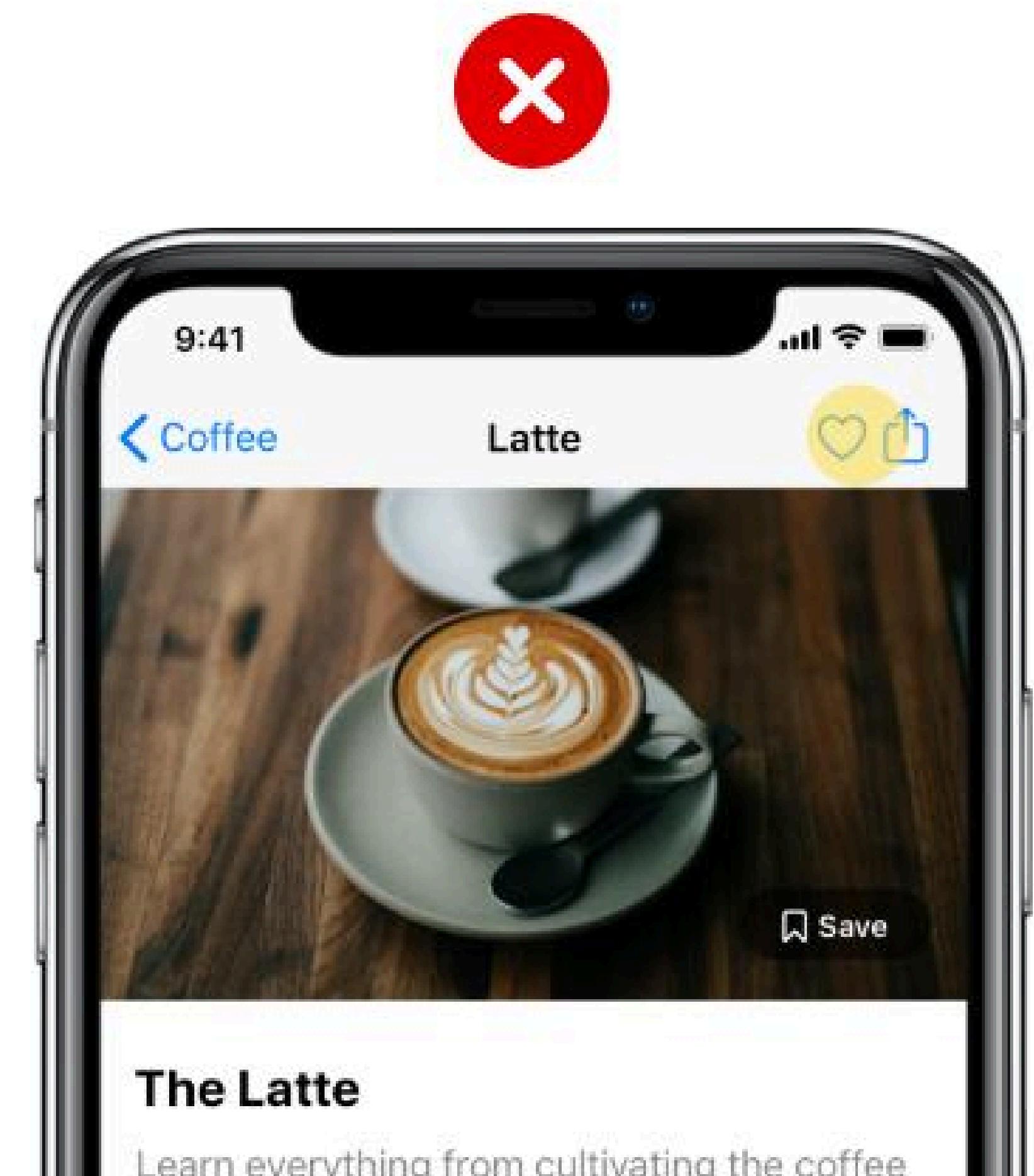
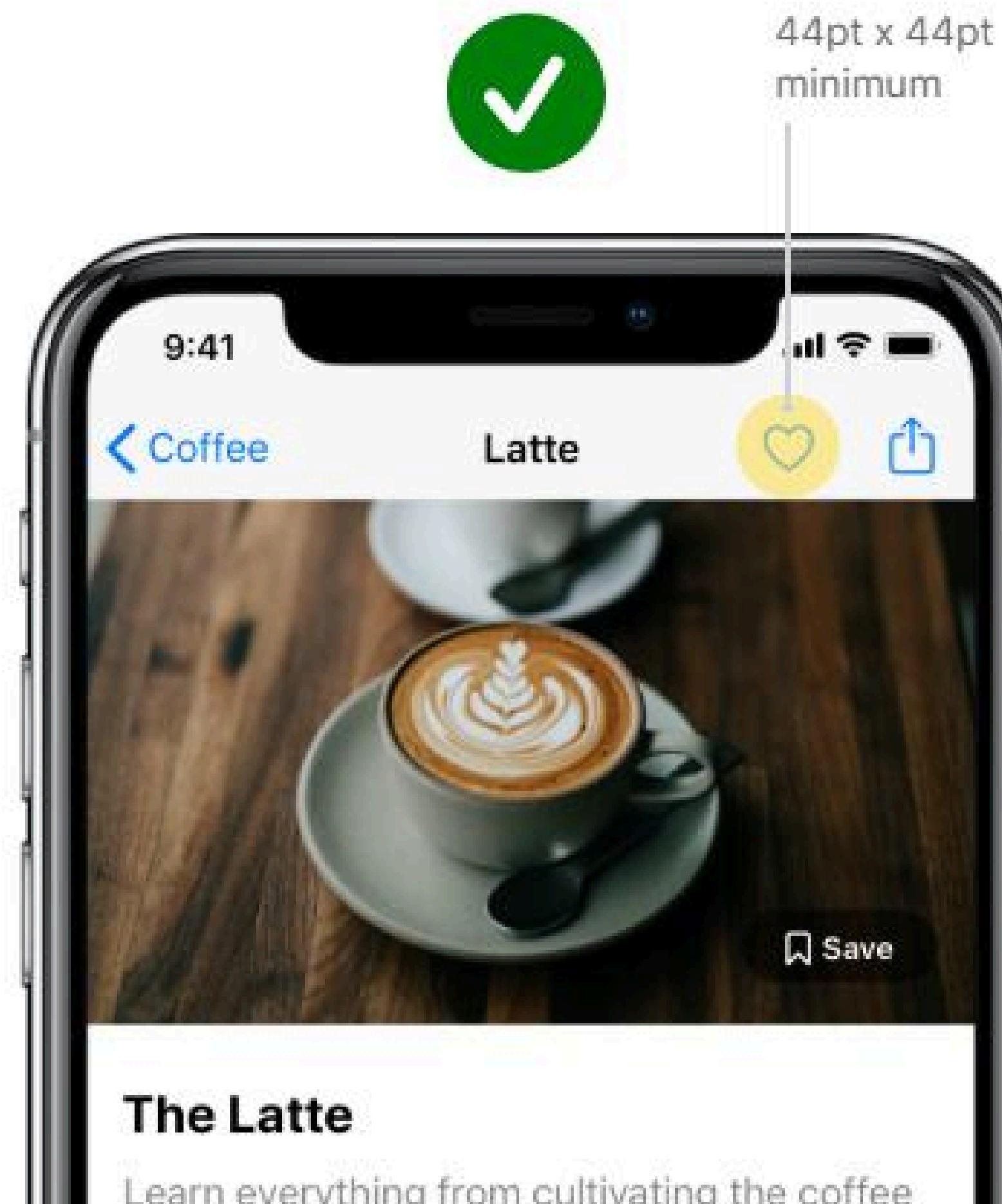
What feels right?
What can be reduced?





The Latte

Learn everything from cultivating the coffee

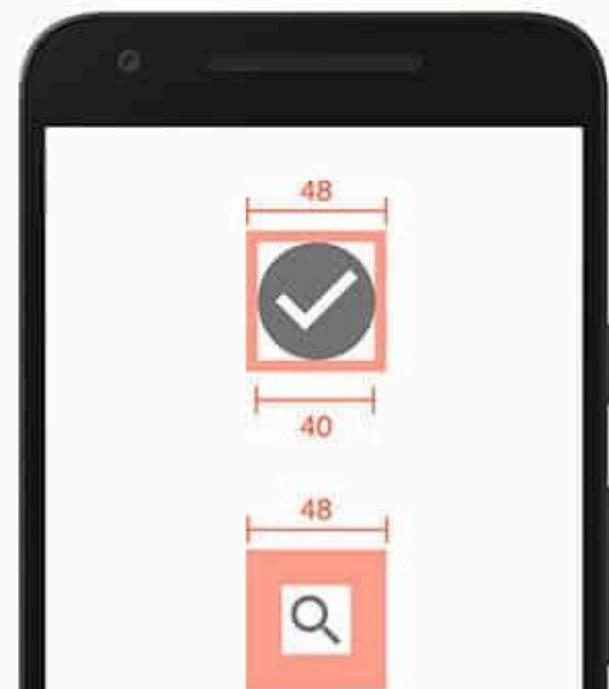
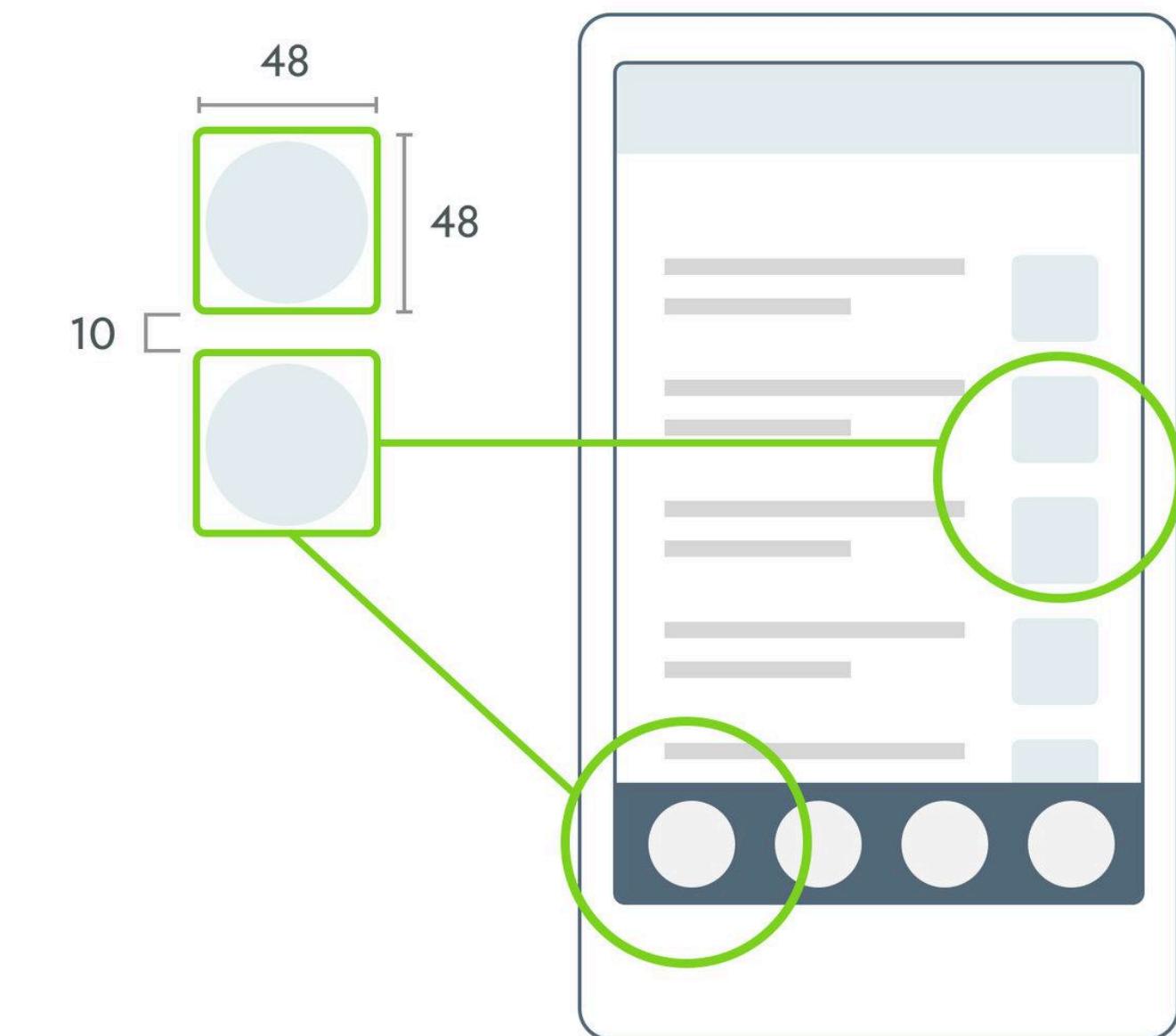


Minimum Touch Target Size Guidelines for Mobile

Touch target

Touch targets should be **at least 48 CSS pixels/9 mm by 48 CSS pixels/9 mm.**

There should be **at least 10 CSS pixels** in between touch targets.



48dp minimum touch target size

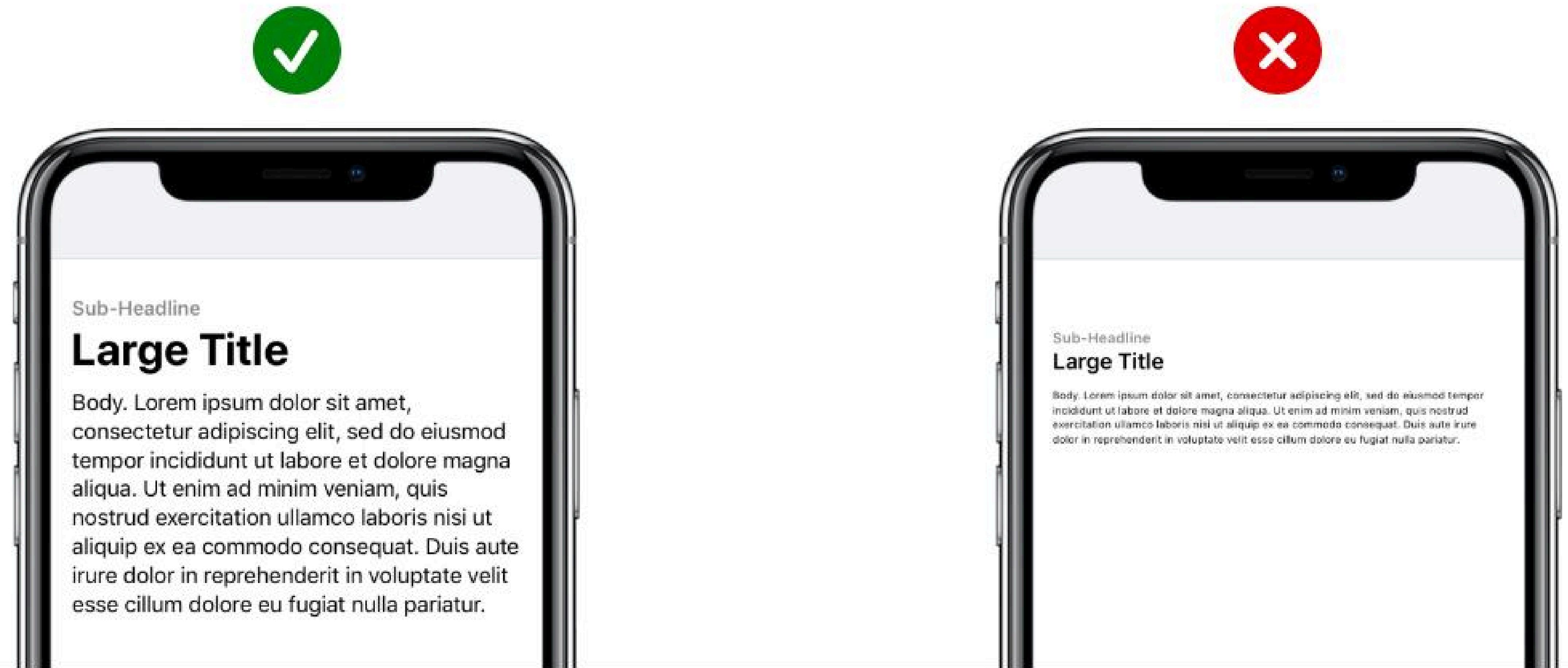
voiceandcode.com

VOICE
+CODE

Sub-Headline

Large Title

Body. *Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.*



Text

Typography

DM Sans

Title

Note: This is for launch design.

Title 1

Scale
Weight
Letter space
Line height
Size

Bold
-2%
156px
132px

Title 2

Scale
Weight
Letter space
Line height
Size

Bold
-2%
148px
124px

Title 3

Scale
Weight
Letter space
Line height
Size

Medium
-1.5%
132px
112px

Title 4

Scale
Weight
Letter space
Line height
Size

Medium
-1.5%
120px
100px

Header for Web

Header 1

Scale
Weight
Letter space
Line height
Size

Bold
-2%
96px
80px

Header 2

Scale
Weight
Letter space
Line height
Size

Bold
-2%
64px
56px

Header 3

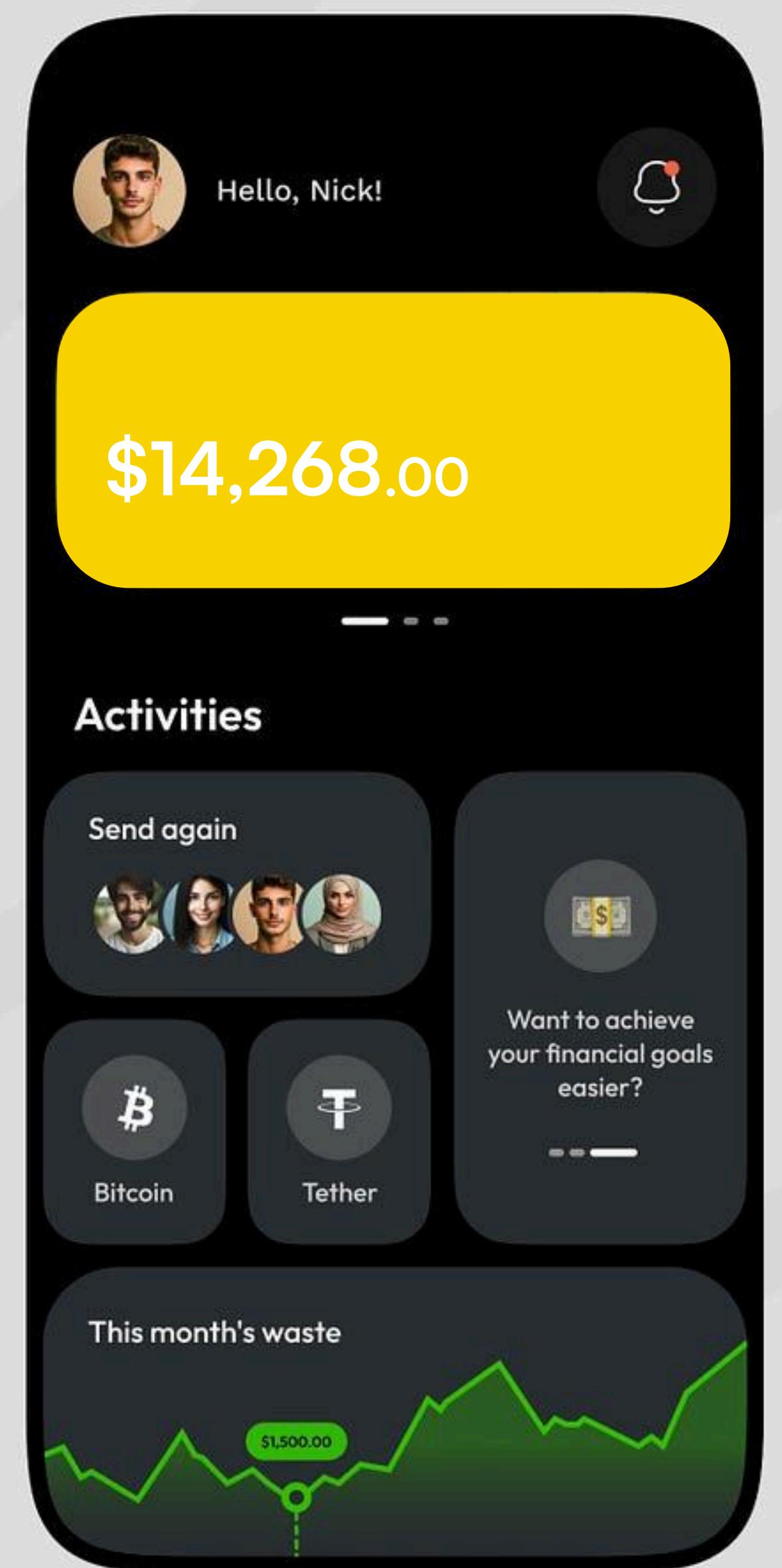
Scale
Weight
Letter space
Line height
Size

Bold
-2%
48px
40px

Header 4

Scale
Weight
Letter space
Line height
Size

Medium
-1.5%
36px
32px





Contrast Checker

[Home](#) > [Resources](#) > Contrast Checker

Contrast

WebAIM: Contrast Checker
 webaim.org

Foreground

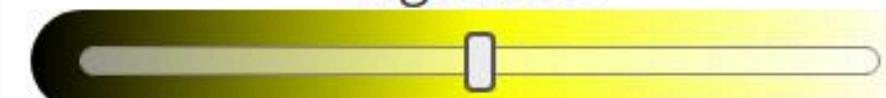
Hex Value
#**FBFF00**

Color Picker

Alpha

1

Lightness

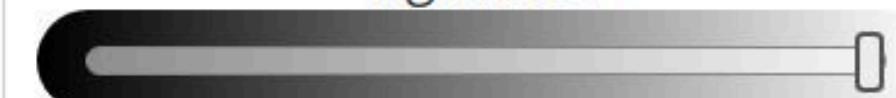


Background

Hex Value
#**FFFFFF**

Color Picker

Lightness



Contrast Ratio

1.08:1

[permalink](#)

Normal Text

WCAG AA: **Fail**

WCAG AAA: **Fail**

The five boxing wizards jump quickly.

Large Text

WCAG AA: **Fail**

WCAG AAA: **Fail**

The five boxing wizards jump quickly.

Graphical Objects and User Interface Components

WCAG AA: **Fail**



Text Input

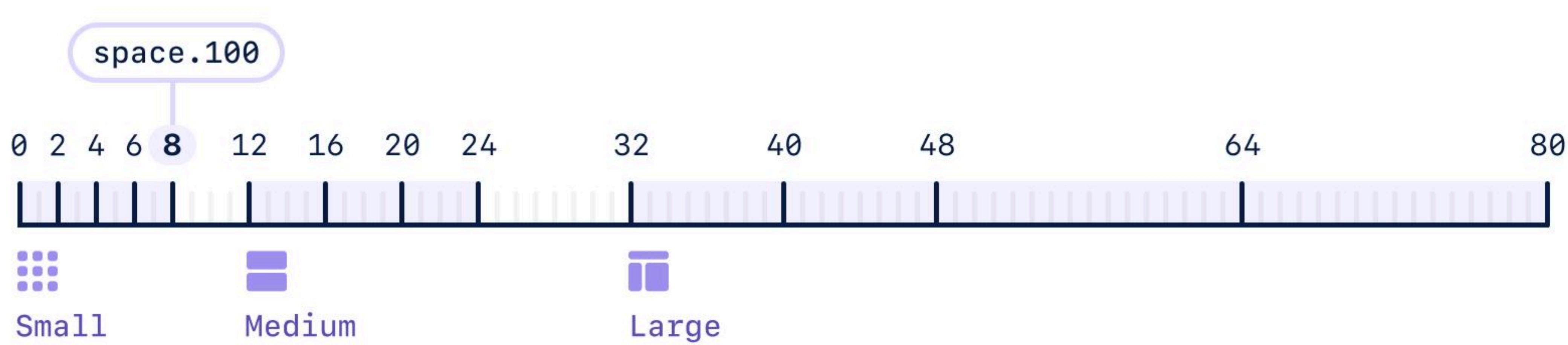
Sub-Headline

Large Title

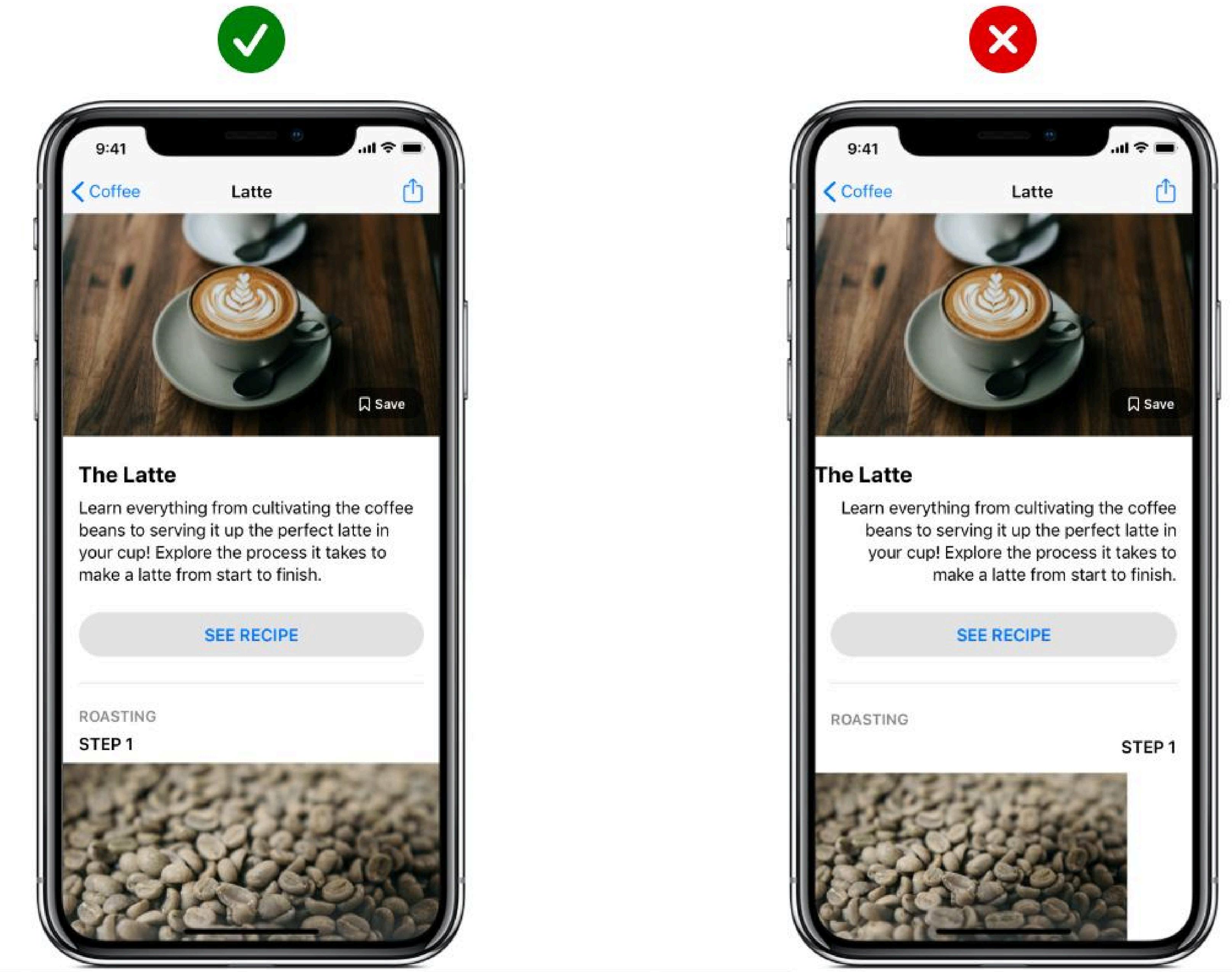
Body. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.



Spacing







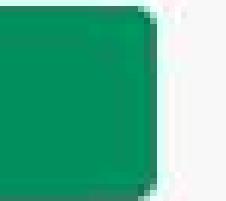
alignment

The diagram illustrates the concept of alignment in UI design through two side-by-side user profile cards. Both cards have a white background with rounded corners and a black border.

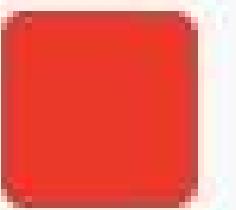
Left Card (Incorrect Alignment): A red circle with a red 'X' is positioned at the top center. The profile picture of a man is centered above the name. Below the name, a dotted line connects the profile picture to the text block. The text block contains placeholder text: "Amet minim mollit non deserunt ullamco est sit aliqua dolor do amet sint. Velit officia consequat duis enim velit mollit. Exercitation veniam consequat sunt nostrud amet." Below the text is a row of five heart icons: three red ones on the left and two blue ones on the right. A vertical dotted line aligns the center of the profile picture with the center of the first three red hearts.

Right Card (Correct Alignment): A green circle with a green checkmark is positioned at the top center. The profile picture of the same man is centered above the name. The text block contains the same placeholder text. Below the text is a row of five heart icons: three red ones on the left and two blue ones on the right. In this version, there is no vertical dotted line; instead, the entire row of hearts is aligned to the right of the profile picture, creating a consistent margin on the left side of the row.

Color



Color *Semantic*



Negative



Notice



Positive



Informative, accent

Colors

Primary



#0F2A43



#005BC0

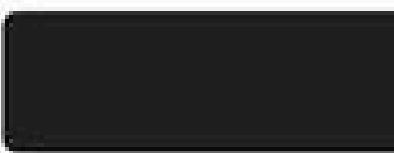


#0874D9

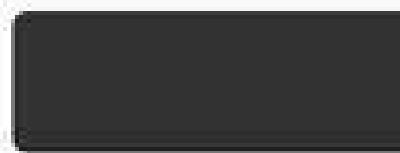


#E5F1FB

Grey



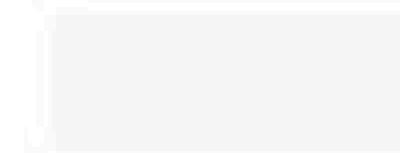
#212121



#343434



#F8F8F8



#F8F8F8

Accent

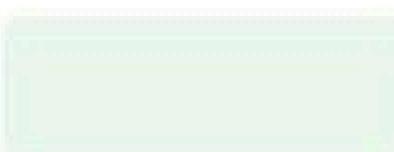
Success



#179A35



#30B34E



#EAF8ED

Error



#C70900



#E02200



#FDEDEB

Warning



#E15800



#FA710E



#FFF4EC

 NEW ON SMASHING MAGAZINE

Typographic Hierarchies

 Design, Art, Guides, Typography

 written by Alma Hoffmann 

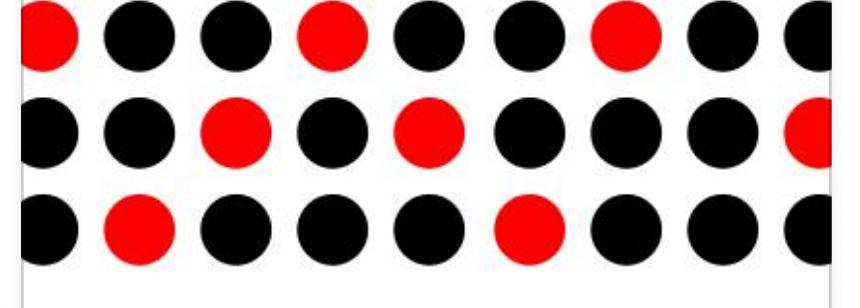
Typographic Hierarchies — Smashing Magazine

In this article, Alma Hoffmann discusses six basic variables to estab...

 smashingmagazine.com



Design Principles: Visual Weight And Direction — Smashing Mag...
Visual direction is the perceived direction of forces acting on and exer...
 smashingmagazine.com



Design Principles: Visual Perception And The Principles...

Gestalt principles are important to understand. They sit at the...

 smashingmagazine.com

10 Principles in UI Design Enhancing User Experience

Hai Thang @thangdaihua



10 Principles in UI Design: Enhancing User Experience thr...
Credit: Hai Thang (UI/UX Designer)
medium.com

10 Usability Heuristics

for User Interface Design

nngroup.com
NN/g

10 Usability Heuristics for User Interface Design

Jakob Nielsen's 10 general principles for
interaction design. They are...

NN nngroup.com

User is always right

▲ ホームページに設定する

Yahoo! JAPAN | ホーム | ニュース | ライフスタイル | ビジネス | テクノロジー | エンタメ | スポーツ | 国内 | 国際 | IT・科学 | 地域

Yahoo! JAPAN | ホーム | ニュース | ライフスタイル | ビジネス | テクノロジー | エンタメ | スポーツ | 国内 | 国際 | IT・科学 | 地域

YAHOO! JAPAN

トラベル ヤフオク! ショッピング PayPay STEP カード メール

ウェブ 静止画 動画 地図 時計 検索

高橋度「小松うまか美入」など、旬のみかんが大集合

二月の勝者や進撃の巨人も 開幕マンガがいっぱい

ショッピング PayPayモール ヤフオク! PayPayフリマ ZOZOTOWN LOHACO トラベル 一休.com 一休.comレストラン 出前館 ニュース 天気・災害 スポーツナビ ファイナンス テレビ 映画 GYAO! 知育

ニュース 経済 エンタメ スポーツ 国内 国際 IT・科学 地域

11/29(月) 0:42更新

- ・オミクロン株、欧州で急拡大 ▶ 1853
- ・オミクロン 日本も警戒度最高に ▶ 1856 □ 336
- ・豪の豪雪計画 霧が放逐迫る □ 604
- ・事故で重傷 谷垣鏡一氏が歩く姿 ▶ 1857 □ 563
- ・没料なんとか確保 大島祐子に贈呈 □ 270
- ・30万円で「象生」動物園の威容 ▶ 1858 □ 129
- ・F1「車いすの駿将」死去 79歳 ▶ 1859 □ 509
- ・小林隆飛が陽性 W杯第4戦欠場 □ 243

もっと見る トピックス一覧

最新モデルの
スマートフォン
iPhone Android

スマートフォン
ケース・アクセサリー

CHECK!

6千児の大輪
11/28(日) 21:53
Web東京

国内の新型コロナ発生状況 - 11月28日10時時点

新規感染者数 (前日比)

125 (+14)

重症者数 (前日比)

50 (-1)

国内のワクチン接種実績 (接種開始日) - 11月28日10時時点

2回接種人数 (接種率) 96,922,544 (76.0%)

ログイン [1000枚取得]

メール ポイント確認 PayPay残高確認

毎日引ける宝箱くじ 日替わりクーポン

2021年11月29日(月) 長野市

2/8(月)お届け

日用雑貨・キッチン用品

本・電子書籍・音楽

ゲーム・ホビー・楽器

車・バイク

コスメ・健康・医薬品

ペット・花・DIY工具

サービス・リフォーム

ファッション・インナー

ファッショングループ

キッズ・ベビー・玩具

スポーツ・ゴルフ

家電・TV・カメラ

PC・スマホ・通信

食品・スイーツ

ドリンク・お酒

インテリア・寝具

楽天のサービス

旅行・暮らし

本・エンタメ

金融・マネー

季節の特集

バレンタイン特集

新生活特集

冬グッズ特集

人気商品ランキング 2月6日(土) 11:51

リアルタイム

総合

ふるさと納税

リアルタイムランキング

1位

2位

3位

シャニーWEST
rainbowW
(椅子脚+脚調整
+適用脚セット)

ルルドスタイル E
MSシート e...
5,500円
★★★★★ (120件)

【先着】
boW (1)
1

Pickup! 注目商品

【ベストセラー】 SK-IIのトライアルキット

アメリカ

Today's popular picks

See what's catching people's attention.



Apple - AirPods Pro - White
★★★★★ (25344)
\$199.99
\$249.99



Apple - 10.2-Inch iPad
(Latest Model) with...
★★★★★ (4574)
\$329.99



MacBook Air 13.3" Laptop - Apple M1...
★★★★★ (1294)
\$999.99



Dyson - Supersonic Hair Dryer -...
★★★★★ (4825)
\$399.99



Apple (GPS)
★★★★★ (1)
\$429

Deal of the Day

See bonus deals (14)

Time left 02:49:05



Lenovo - Yoga C740 2-in-1 14" Touch-Screen Laptop - Intel Core i5 - 8GB
Memory - 256GB Solid State Drive - Mica
★★★★★ (1683)
\$599.99
\$799.99

人気プラ

Black history. More Black future.

Learn more

Blur
one hour with
a Pickup.
Extended pickup hours.



Free next-day delivery
on thousands of items.



Same-day delivery.
Order by 3 p.m., get it by 9 p.m.

Resources

- Material Design
- Human Interface guidelines
- Coding language specific, platform specific Design systems
- AI plugins, Figma

Resources

YouTube Channels

1. **The Futur**
A channel dedicated to teaching design principles and business strategies for creatives.
[Watch here](#)
2. **Flux**
Hosted by Ran Segall, this channel covers UX design tips, freelancing, and personal insights.
[Watch here](#)
3. **High Resolution**
Features interviews with industry leaders discussing various aspects of design.
[Watch here](#)
4. **Mike Locke**
Offers practical advice on UI/UX design and insights into the industry.
[Watch here](#)
5. **AJ&Smart**
Focuses on product design and innovation, sharing insights from a Berlin-based studio.
[Watch here](#)
6. **Dansky**
Provides tutorials on major UX software and design techniques.
[Watch here](#)
7. **Sketch Together**
Offers design workshops and tutorials primarily for Mac users.
[Watch here](#)
8. **CharlieMarieTV**
Shares tips for freelancers and advice on navigating a design career.
[Watch here](#)
9. **Jesse Shewalter**
Focuses on tutorials for web designers and front-end developers, covering various design topics.
[Watch here](#)
10. **TutVid**
Covers a wide range of design topics, especially focusing on Adobe software tutorials.
[Watch here](#)

Websites

1. **UX Design Institute**
Offers articles and resources on various UX topics, including best practices and case studies.
[Visit here](#)
2. **Nielsen Norman Group (NNG)**
A leading authority in UX research providing valuable insights, articles, and reports on user experience design.
[Visit here](#)
3. **Smashing Magazine**
Features numerous articles on UI/UX design trends, techniques, and case studies from industry experts.
[Visit here](#)
4. **A List Apart**
Focuses on web standards and best practices in web design, including UX principles.
[Visit here](#)
5. **UX Collective**
A Medium publication that shares stories and insights from the UX community covering a wide range of topics related to user experience.
[Visit here](#)