


SUMMARY

This is a meme website featuring a fictional and licensed character with a single goal:
to have fun.

The art of the website should strictly be in a MS Paint style and inspired by the
internet culture.

The character should be interacting with elements across the website page, and the
website should feel playful and fun to navigate.

BRAND COLORS

Tones	Color Code	How to use it	Example
Clear Green	#48E2A4	Main colors of elements such as button, it is combined with the other 2 greens	
Mid-Dark Green	#148A72	Use for shades of Clear Green.	
Dark Green	#1B453B	Outlines.	
White	#FFFFFF	Background, highlights, lines/bands on the greens	

The background should be white and sometimes may have touches of greens.

The menu buttons should use the Clear Green, Mid-Dark Green, Dark Green, and
White (similar to the pill above).

MS Paint could inspire some of the aesthetic elements, such as those at the bottom
of the illustration tables (And other if any fit)

FONTS

Titles: Luckiest Guy

General Text: VCR OSD Mono

MENU

ABOUT – CHART – FOLLOW ON X

ABOUT PAGE CONTENT



BUCKY

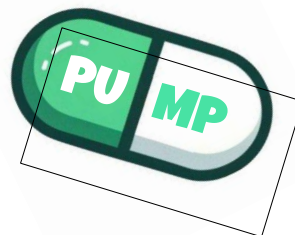
ON **BONK**

Just below the illustration above,
include something as follow

FUN

OF THE PUMP

“PUMP” can be replaced by the pill with
PUMP written on it, as follows:





WELCOME TO THE PUMPFUNVERSE

My name is **FUN**, the guy of the pump!

PUMPFUNVERSE is a large amusement park with candle jumping, swingers and jeets popping activities.

Join me now at this fun playground where we can mess around, such as using the announcement system to call out Alon, slurping some green and red lollipops with unstable degens, or hanging out at the DEXSCREENER arena for PvP plays.

Commented [VW1]: Can this text have a horizontal rectangle in the background, not straight (like the BONK of the illustration reference I shared above)

The rectangle color should be #48E2A4

Commented [VW2]: Can this text have a horizontal rectangle in the background, not straight (like the BONK of the illustration reference I shared above)

The rectangle color should be #148A72

Born on MS Paint, raised on PUMPFUN,

I'm the **FUN** of the **PUMP**

GRAB YOUR TICKET TODAY!



7hZmPPkBDYbFpvzQW54sX3DQHQjEVsVcCFRWsvCdbonk



Commented [VW3]: Can this text have a horizontal rectangle in the background, not straight (like the BONK of the illustration reference I shared above)

The rectangle color should be #148A72

Commented [VW4]: Can this text have a horizontal rectangle in the background, not straight (like the BONK of the illustration reference I shared above)

The rectangle color should be #48E2A4

Commented [VW5]: Can this text have a horizontal rectangle in the background, not straight (like the BONK of the illustration reference I shared above)

The rectangle color should be #48E2A4

Commented [VW6]: Add a similar copy tool to this one but use:

#48E2A4 as background color.

#16413D as outline color.

White as font color (font should be VCR OSD Mono)

I will give you what to include when we launch

Add a DEXSCREENER LOGO and an X logo as on the reference website

Then, add the following disclaimer at the bottom of every page:

Disclaimer: This is just a meme coin, not financial advice—do your own research, apes only at your own risk and for the lols.

I will share the Chart link and the X link once we are ready to launch.

ILLUSTRATIONS



Logo (instead of Untitled at the top, can you have: FUN.jpg - written similarly as the rest of the text, please?)

Please incorporate it nicely.



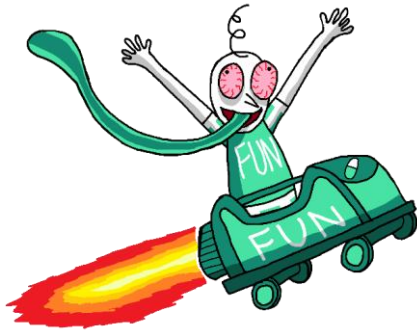
This illustration could be somewhere at the top



This illustration could be used as the character hanging from a menu button or one element of the website



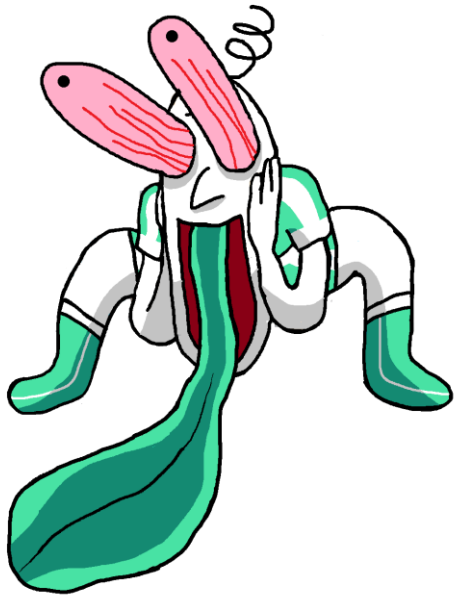
This illustration could be used as an element that flies across the website as users scroll down, from right to left (Similar animations as the background candles of that website: <https://www.buckybonk.io/>)



This illustration could be used as an element that flies across the website as users scroll down, from left to right – without crashing into the animation above. (Similar animations as the background candles of that website: <https://www.buckybonk.io/>)



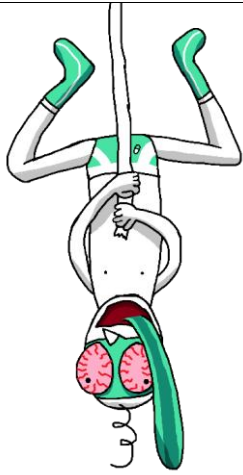
This illustration could be used as an element that flies across the website as users scroll down, diagonally from right to left – without crashing into the animations above (Similar animations as the background candles of that website: <https://www.buckybonk.io/>)



This illustration could be placed near critical information, such as the description or the coin chart (the chart may need to be added later).



This illustration could be added near some of the **information**.



This illustration could be used as the character hanging from a menu button or one element of the website.



This illustration could be added at the bottom.



Can we use it instead of the regular cursor, please.



Can add this somewhere to add to the theme too

