



OrangeMR

Panel Book

Introduction

OrangeMR offers sweeping investigation into cutting edge publicizing and e-business which gives all the information you are obligated to need, and all from a central, easily accessible source.

OrangeMR provide global support for your market research with our own high quality online panels. We have access to interesting target groups from both B2C and B2B audiences.

We will provide professional support from the initial concept, to the actual survey and then analyzing the data collected. Our online access panels offer you access to consumers in more than 40 countries. The size of the country panels varies, but they all have one thing in common: high quality.

Why OrangeMR?

OrangeMR has been constantly perfecting in qualitative and quantitative data collection we've optimized our platform to provide solutions for the unique solutions for the unique challenges of your industry and your profession.

OrangeMR has provided superior quality sample and customer service to hundreds of online researchers and is continuing to push for stronger measures for quality sample in the industry.

We are global

We cater more than 40 countries with over 100 clients over the world.

USA	Australia
Canada	UK
India	China
Brazil	Argentina
Japan	France
Germany	Italy
Mexico	Spain
UAE	Netherlands

B2B Profiling

Our online panel system provides access to business respondents all over the globe. Panelists are available to meet every need. You can even access the people based on their occupation.

Job Title/Occupation Business unit (IT, sales, marketing, etc.)	Number of employees
Company Revenue	Personnel responsibility
Company Size	Industry sector
Decision-making	Educational qualification
Type of employment contract (full-time, part-time)	Yearly individual income

B2C Profiling

OrangeMR covers a wide range of consumers. Everything from niche groups like patient specific or unique product users to wide ranging, major media market segments, are available. Our panelists remain the most active and engaged panelists in the online universe.

OrangeMR a range of diverse individuals and uses advanced engagement techniques to dig deep into each profile.

We also store database of comprehensive data. We have thousands of people that are selected to meet every single need of our clients.

Profiling Parameters

Birthday	Ethnicity
Gender	Country
Income	Geo-Target
Decision-making	Educational qualification
Employment	Marital status
Primary Language	Children in home
Automobile	Electronics
Healthcare	Travel

Ensuring Data Quality

OrangeMR has a dedicated quality assurance team, which is responsible for maintenance and advancement of the quality of Research products and services. Through our strict quality monitoring program, we deploys project and company-wide procedures that result in products and services of the highest quality. In general, Research does not host the questionnaires for data collection. We provide quality sample and data, with an un-rivaled, customer service experience. We understand that quality management is an ever changing challenge.

Accordingly, OrangeMR mostly works with clients to have them deploy appropriate validation checks, including but not limited to: analysis of questionnaire completion time, data outliers, unanswered questions and pattered responses and other data quality checks to their surveys. Respondents who do not pass these checks do not qualify as completes and do not qualify for an incentive.

High Quality Standards

Our high quality standards in recruitment of participants and our qualified team's continuous and meticulous maintenance of our panels can be seen in our exceptionally high response rates and the close affinity we enjoy with our participants. This results in responses that meet the highest standards of quality to provide our customers with a solid basis for successful research projects.

If the client reports cheaters in a survey, our project managers remove these from the survey through management tool and alert the panel operations department. This ensures a panelist cannot be invited to a study beyond the frequency level set forth in the agreement between Research and the panel owner.

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Get in Touch: