



Pizza Sales Report

Jan15 - Dec15

Pizza Category

All

1/1/2015

12/31/2015

Home



Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** in weekends, **Friday/Saturday** evenings.

MONTHLY

There are **Maximum** orders from months of **July and January**.

SALES PERFORMANCE

CATEGORY

Classic category contributes to **maximum** sales & total orders.

SIZE

Large size pizza contributes to **maximum** sales.



817.86K

Total Revenue



38.31

AVG Order Value



49574

Total Pizzas Sold



21350

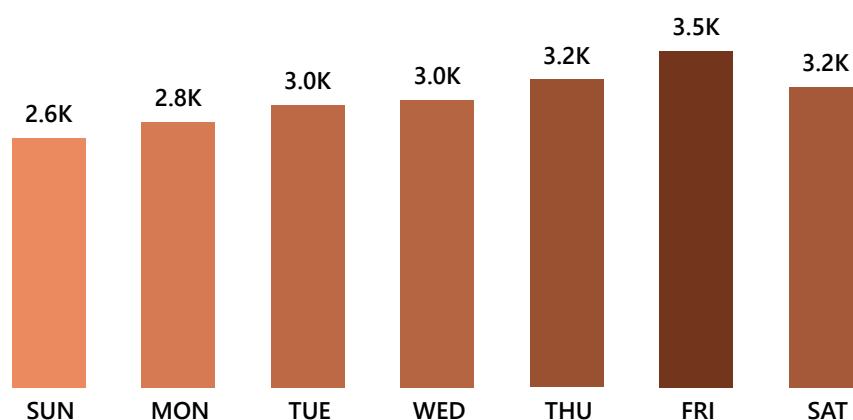
Total Orders



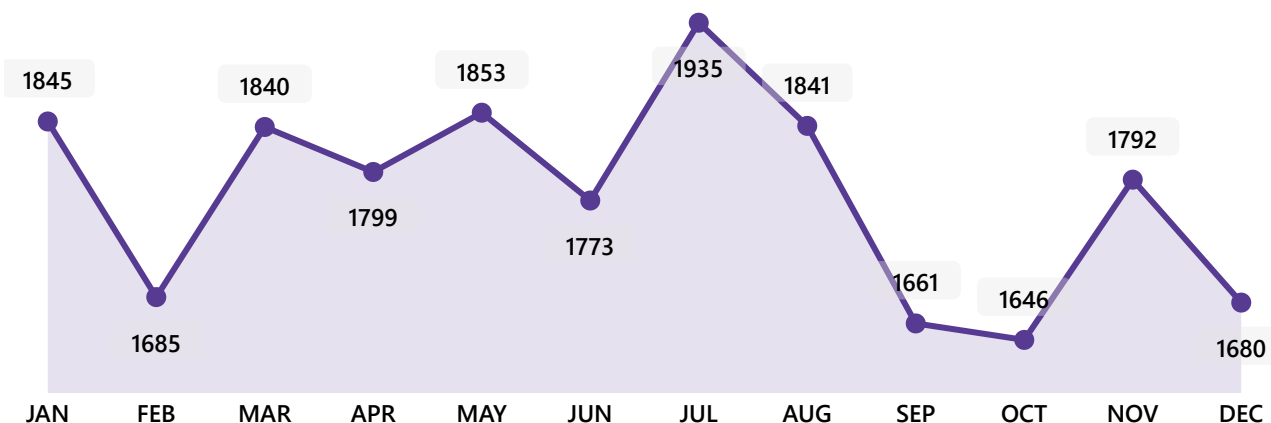
2.32

AVG Pizzas per Order

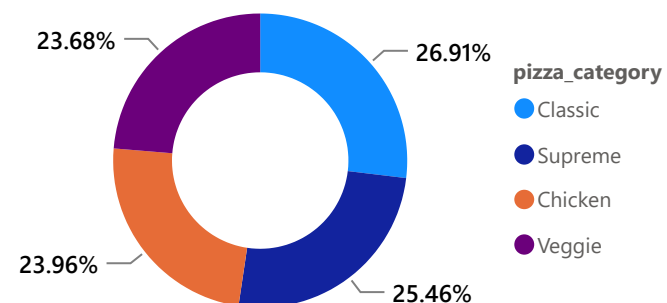
Daily Trend for Total order



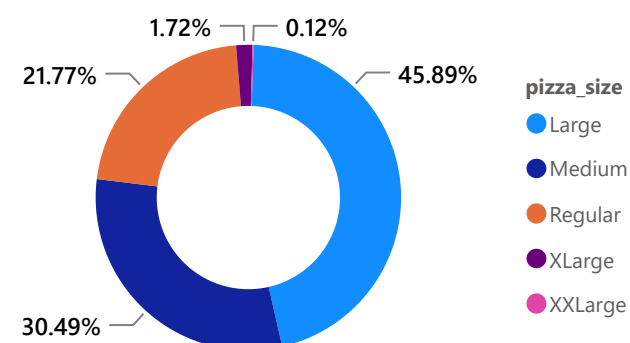
Monthly Trends for Total Orders



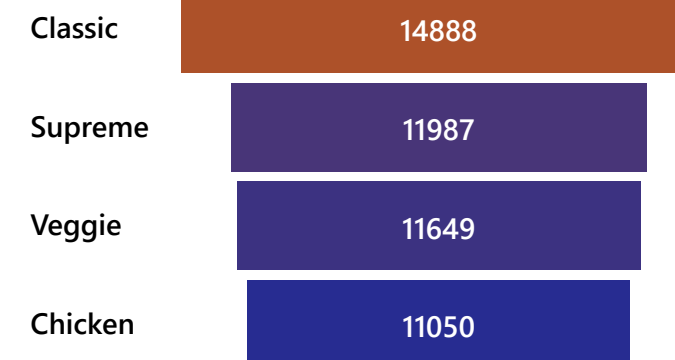
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by pizza_category





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BEST SELLERS

REVENUE

The Thai chicken pizza contributes to maximum revenue.

QUANTITY

The Classic Deluxe pizza contributes to maximum total quantity.

Total Orders

The Classic Deluxe pizza contributes to maximum total orders.



817.86K

Total Revenue



38.31

AVG Order Value



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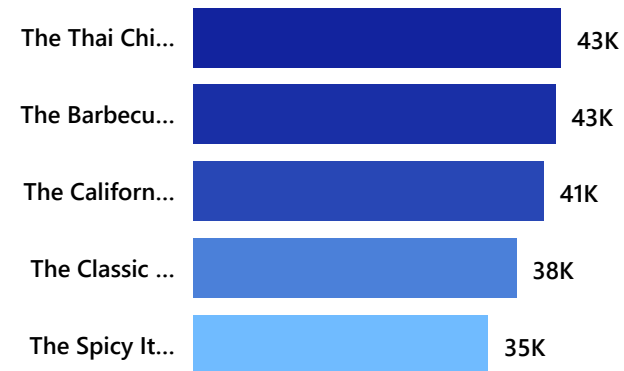
Total Orders



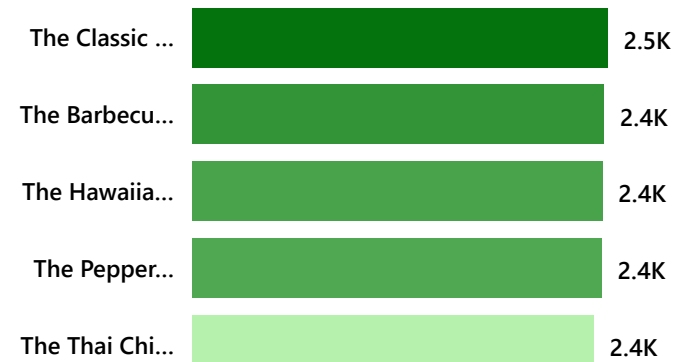
2.32

AVG Pizzas per Order

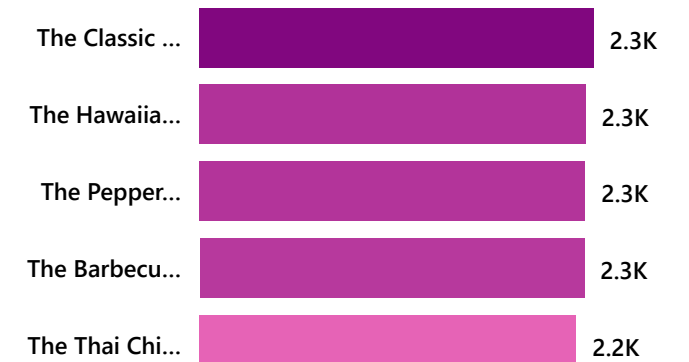
Top 5 Pizzas by Revenue



Top 5 Pizzas by Quantity



Top 5 Pizzas by Total Orders



WORST SELLERS

REVENUE

The Brie Carre pizza contributes to minimum revenue.

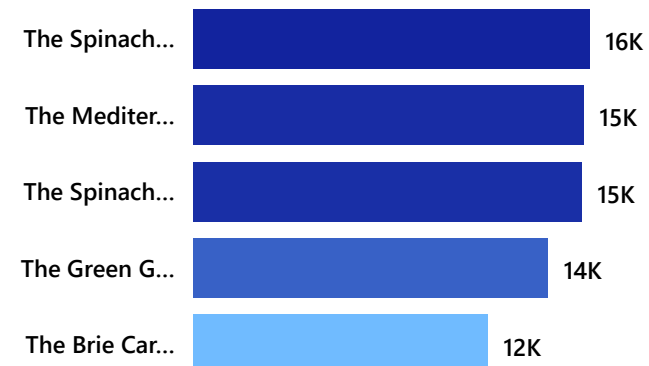
QUANTITY

The Brie Carre pizza contributes to maximum total quantity.

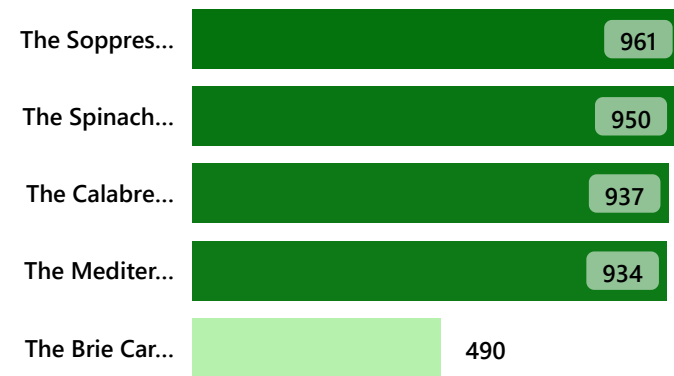
Total Orders

The Brie Carre pizza contributes to maximum total orders.

Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Orders

