



# Security Threats and Security Solutions



# Most Common Security Threats

## ■ Malicious code (malware, exploits)

- ❖ Drive-by downloads
- ❖ Viruses
- ❖ Worms
- ❖ Ransomware
- ❖ Trojan horses
- ❖ Backdoors
- ❖ Bots, botnets
- ❖ Threats at both client and server levels



## Virus

Virus is a software or computer program that connect itself to another software or computer program to harm computer system.

Virus replicates itself.

Virus can't be controlled by remote.

Spreading rate of viruses are moderate.

The main objective of virus to modify the information.

Viruses are executed via executable files.

## Worm

Worms replicate itself to cause slow down the computer system.

Worms are also replicates itself.

Worms can be controlled by remote.

While spreading rate of worms are faster than virus and Trojan horse.

The main objective of worms to eat the system resources.

Worms are executed via weaknesses in system.

## Trojan Horse

Trojan Horse rather than replicate capture some important information about a computer system or a computer network.

But Trojan horse does not replicate itself.

Like worms, Trojan horse can also be controlled by remote.

And spreading rate of Trojan horse is slow in comparison of both virus and worms.

The main objective of Trojan horse to steal the information.

Trojan horse executes through a program and interprets as utility software.



# Most Common Security Threats (cont.)

## ■ Potentially unwanted programs (PUPs)

### ❖ Browser parasites:

- report browsing habits
- change browser settings
- redirect search engine results

### ❖ Adware:

- any software with banner advertisements displayed while it is running

### ❖ Spyware:

- gather information about user without their knowledge



# Most Common Security Threats (cont.)

## ■ Phishing

- ❖ Social engineering
- ❖ E-mail scams
- ❖ Spear-phishing
- ❖ Identity fraud/theft



# Most Common Security Threats (cont.)

## ■ Hacking

### ❖ Hackers vs. crackers

Hacker	Cracker
The good people who hack for knowledge purposes.	The evil person who breaks into a system for benefits.
They are skilled and have a advance knowledge of computers OS and programming languages.	They may or may not be skilled, some of crackers just knows a few tricks to steal data.
They work in an organization to help protecting there data and giving them expertise on internet security.	These are the person from which hackers protect organizations .

### ❖ Types of hackers: white, black hats

### ❖ Hacktivism



# Most Common Security Threats (cont.)

## ■ Cyber vandalism:

- ❖ Disrupting, defacing, destroying Web site

## ■ Data breach

- ❖ Losing control over corporate information to outsiders





# Most Common Security Threats (cont.)

- Credit card fraud/theft
- Spoofing and pharming
- Spam (junk) Web sites (link farms)
- Identity fraud/theft
- Denial of service (DoS) attack
  - ❖ Hackers flood site with useless traffic to overwhelm network
- Distributed denial of service (DDoS) attack





# Most Common Security Threats (cont.)

## ■ Sniffing

- ❖ Eavesdropping program that monitors information traveling over a network

## ■ Insider attacks

## ■ Poorly designed server and client software

## ■ Social network security issues



# Most Common Security Threats (cont.)

## ■ Mobile platform security issues

### ❖ Smishing and Vishing:

- types of phishing attacks that try to lure victims via SMS message and voice calls.
- Both rely on the same emotional appeals employed in traditional phishing scams and are designed to drive you into urgent action.

### ❖ Madware:

- combining the words mobile and adware

## ■ Cloud security issues

# Technology Solutions





# Technology Solutions

- **Protecting Internet communications**
  - ❖ Encryption
- **Securing channels of communication**
  - ❖ SSL, VPNs
- **Protecting networks**
  - ❖ Firewalls, Intrusion Detection System(IDS)
- **Protecting servers and clients**

# Tools Available to Achieve Site Security

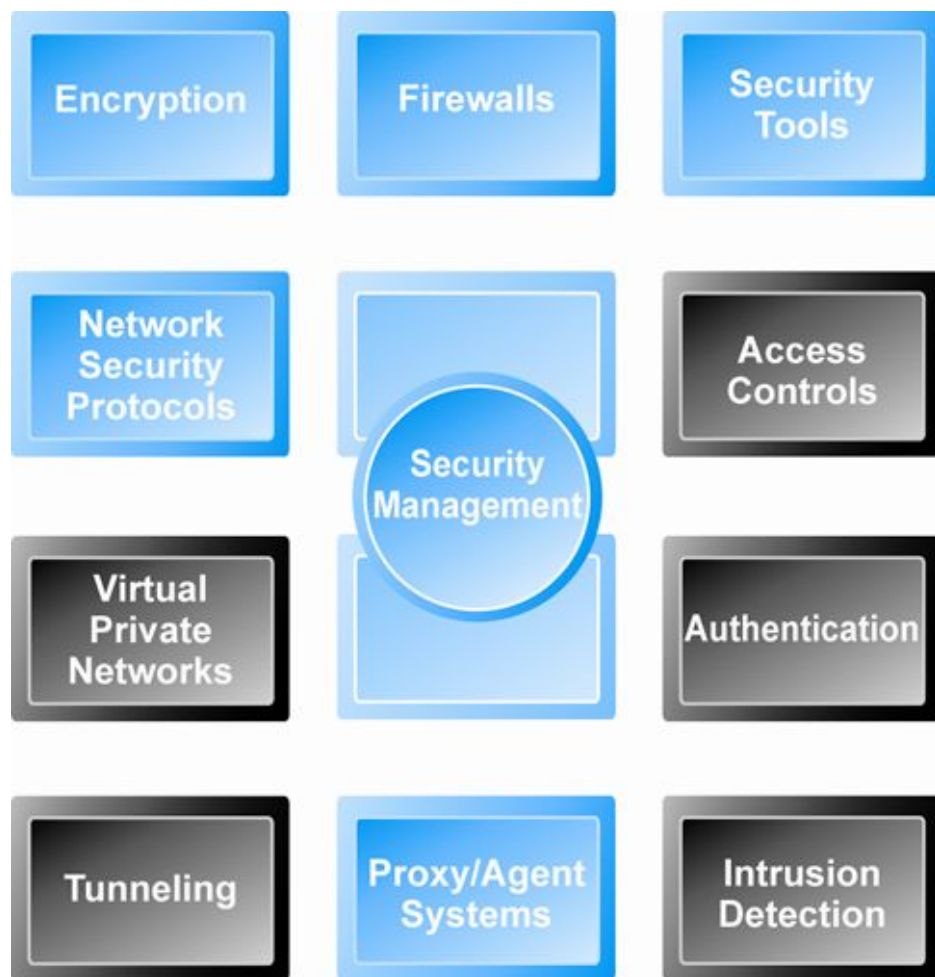


Figure 5.5, Page 276



# Encryption

## ■ Encryption

- ❖ Transforms data into cipher text readable only by sender and receiver
- ❖ Secures stored information and information transmission
- ❖ Provides 4 of 6 key dimensions of e-commerce security:
  - Message integrity
  - Nonrepudiation
  - Authentication
  - Confidentiality





# Encryption

## ■ Two types of encryption:

### 1. Symmetric Key Encryption

- Sender and receiver use same digital key to encrypt and decrypt message

### 2. Asymmetric key encryption / Public Key Encryption

- Uses two mathematically related digital keys
  - ❖ Public key (widely disseminated)
  - ❖ Private key (kept secret by owner)

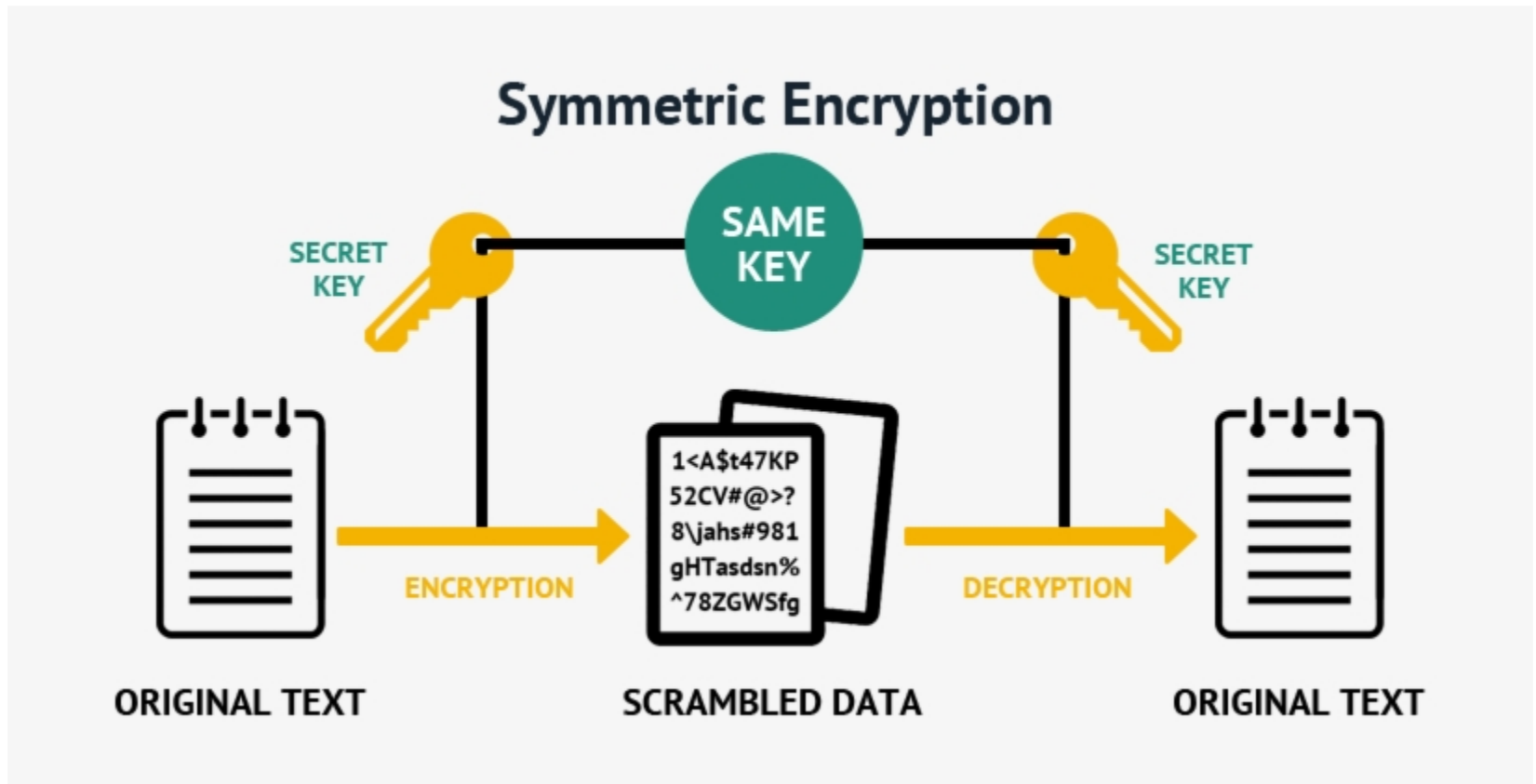




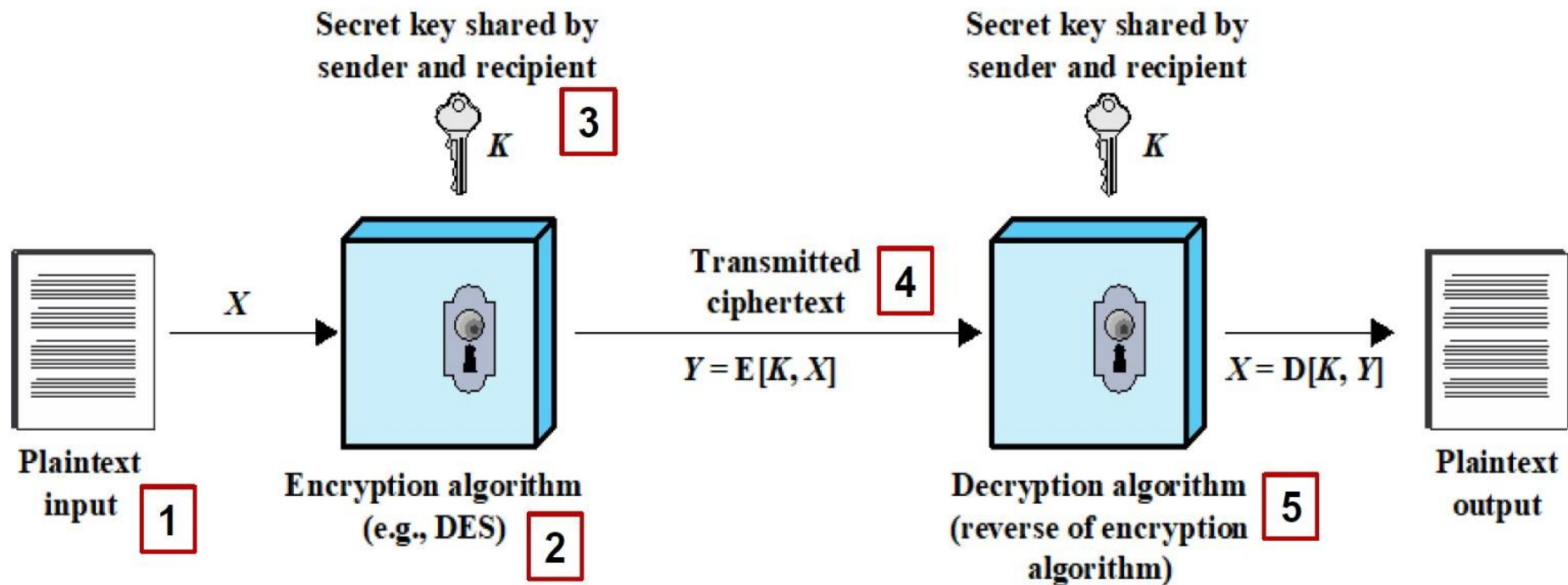
# Symmetric Key Encryption

- Sender and receiver use same digital key to encrypt and decrypt message
- Requires different set of keys for each transaction
- Strength of encryption
  - ❖ Length of binary key used to encrypt data
- Data Encryption Standard (DES)
- Advanced Encryption Standard (AES)
  - ❖ Most widely used symmetric key encryption
  - ❖ Uses 128-, 192-, and 256-bit encryption keys
- Other standards use keys with up to 2,048 bits

# Symmetric Key Encryption



# Symmetric Key Encryption

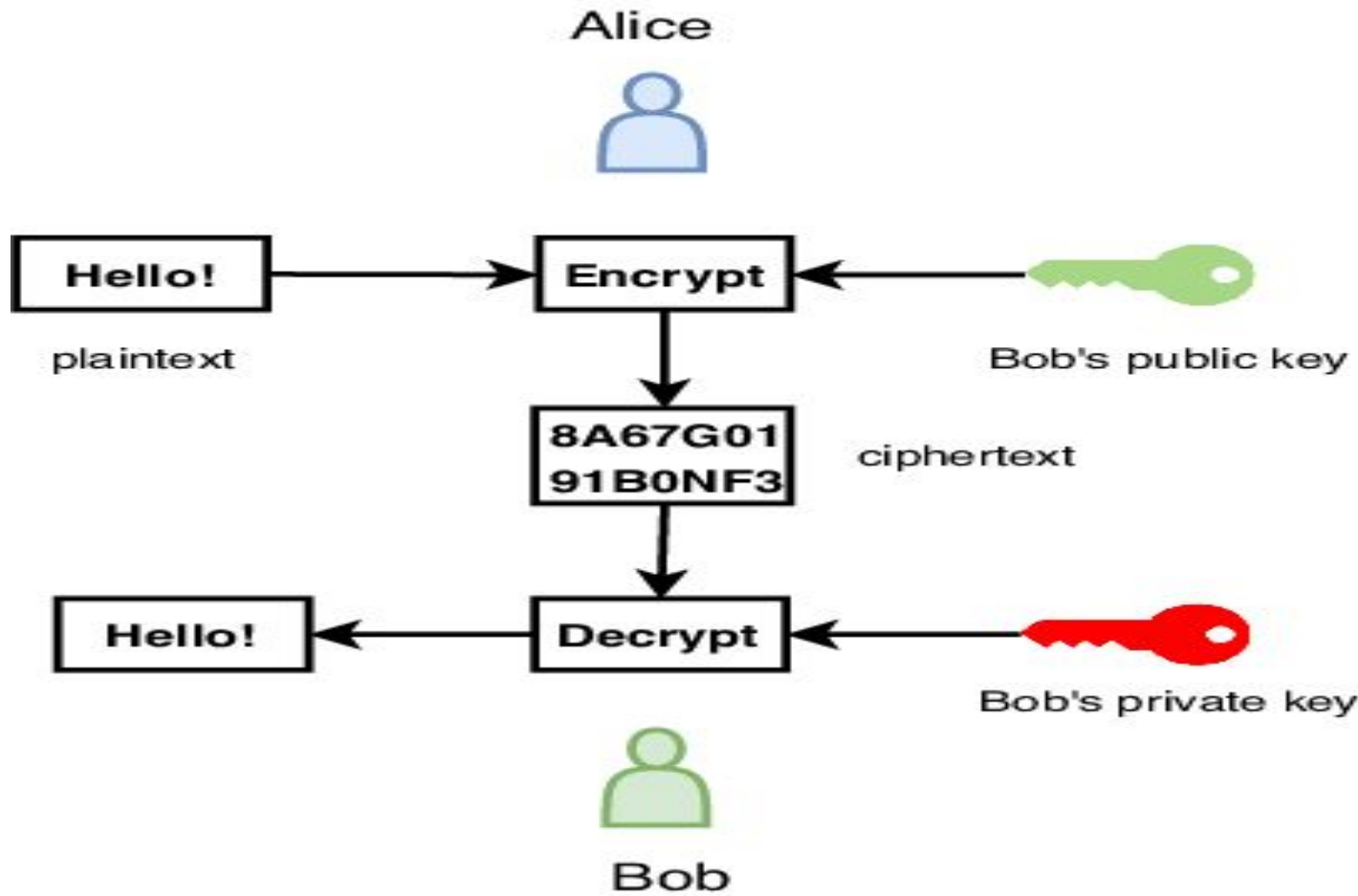




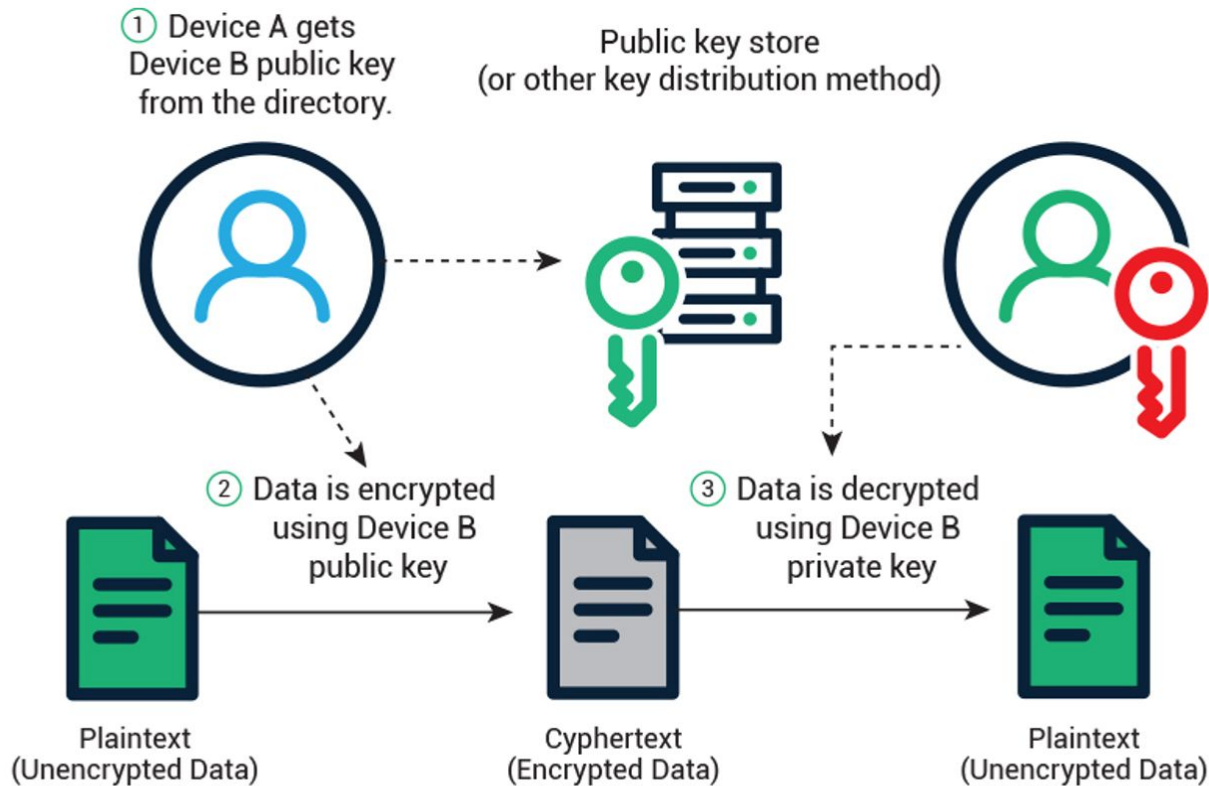
# Public Key Encryption

- **Uses two mathematically related digital keys**
  - ❖ Public key (widely disseminated)
  - ❖ Private key (kept secret by owner)
- **Both keys used to encrypt and decrypt message**
- **Once key used to encrypt message, same key cannot be used to decrypt message**
- **Sender uses recipient's public key to encrypt message; recipient uses private key to decrypt it**

# Public Key Encryption



# Public Key Encryption





# Public Key Cryptography: A Simple Case

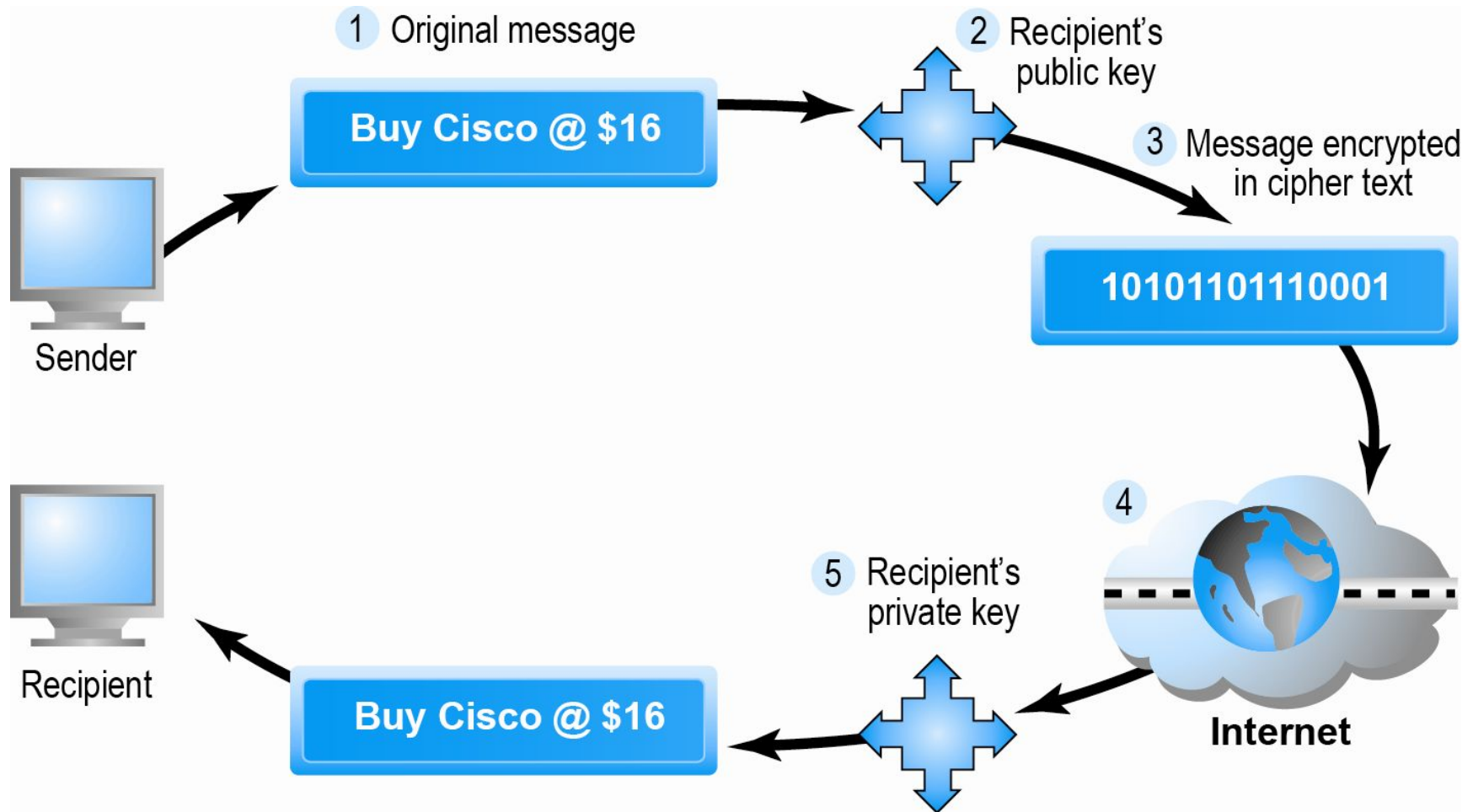


Figure 5.6, Page 279





# Hashing

## What is Hashing ?

- a mathematical algorithm that converts plaintext to a unique fixed-length unreadable text or a Hash Digest

## The purpose of Hashing:

- To verify data integrity
- Authentication
- To store sensitive data

### ◆ Source:

<https://www.section.io/engineering-education/understand-hashing-in-cryptography/#what-is-hashing>



# Hashing

## Properties of a hash function :

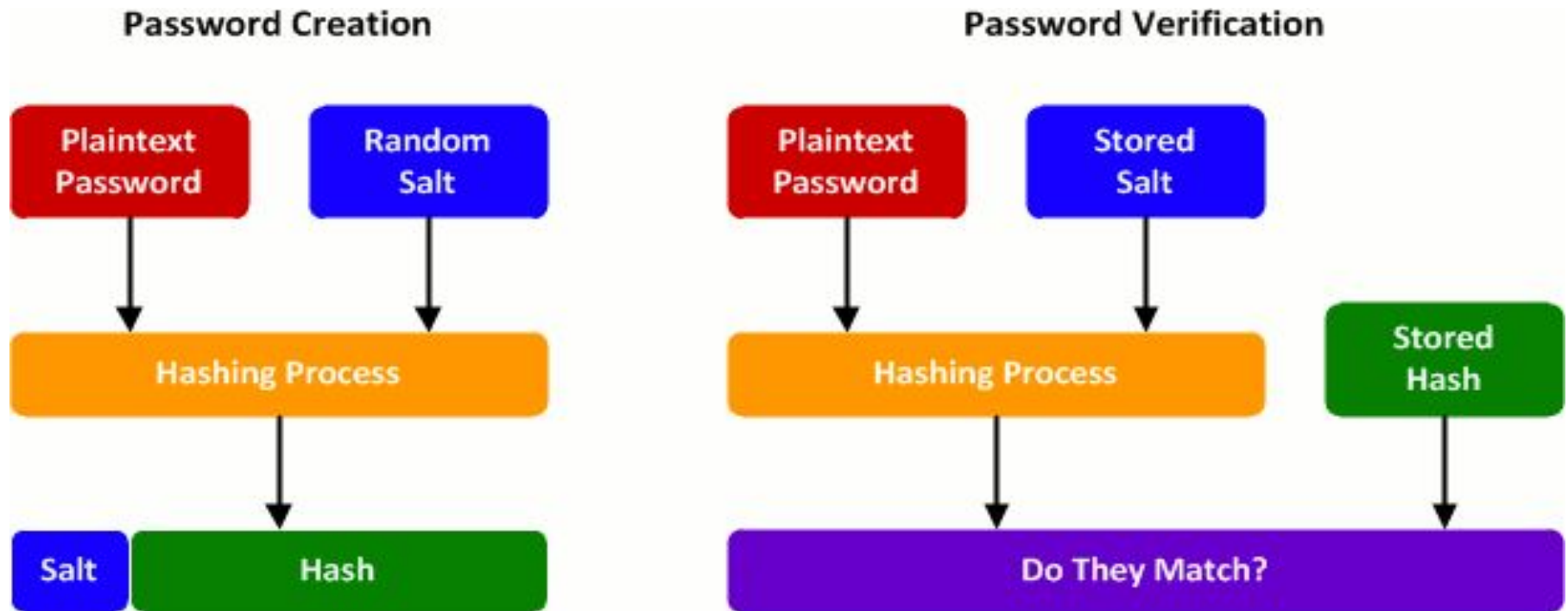
- **Deterministic** - The output will be the same for a given outcome.
- **Not reversible** – We **can't reverse** a hash function back to the original password.
- **Collision resistant** – **Two inputs do not result in the same output.**
- **Non-predictable** – A hash function randomly generates a unique hash value that is not predictable.
- **Compression** – The hash function's output is much smaller than the input size.



# Hashing

## Applications of hashing

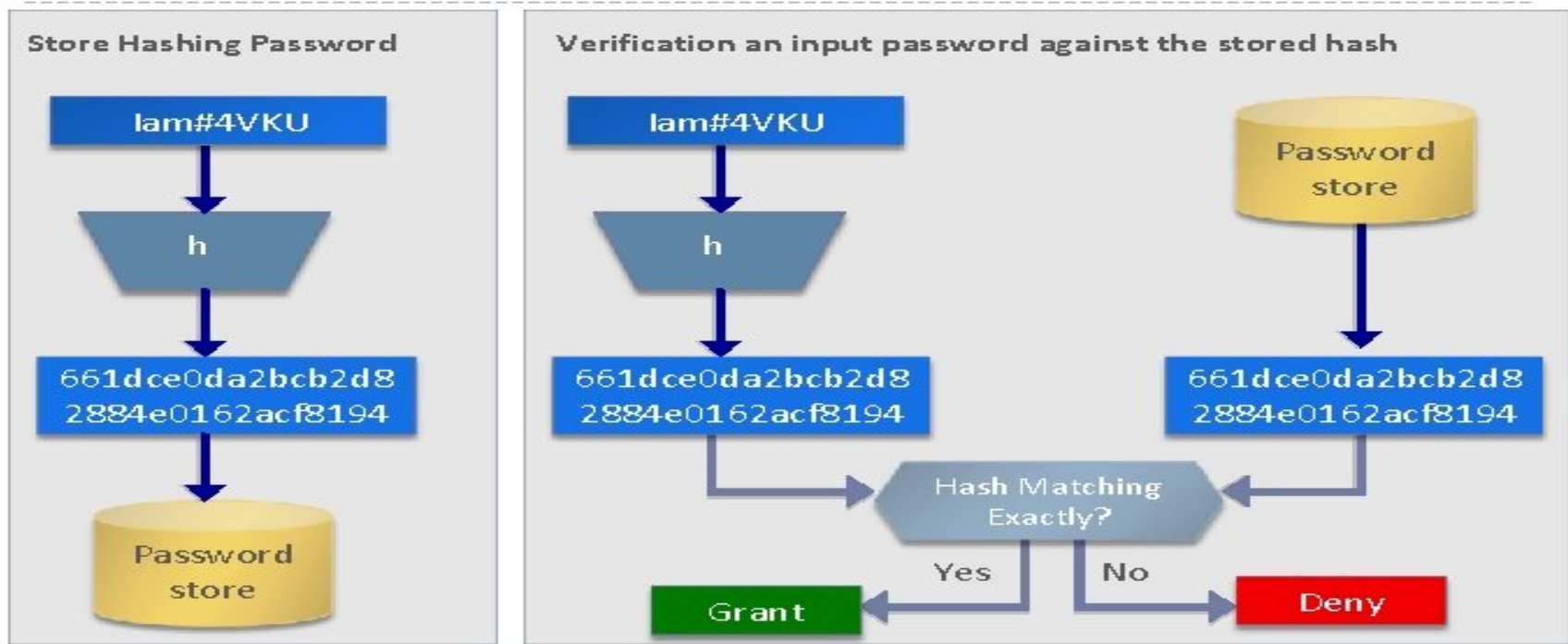
### ■ Password storage and verification



# Hashing

## Applications of hashing

### ■ Password storage and verification

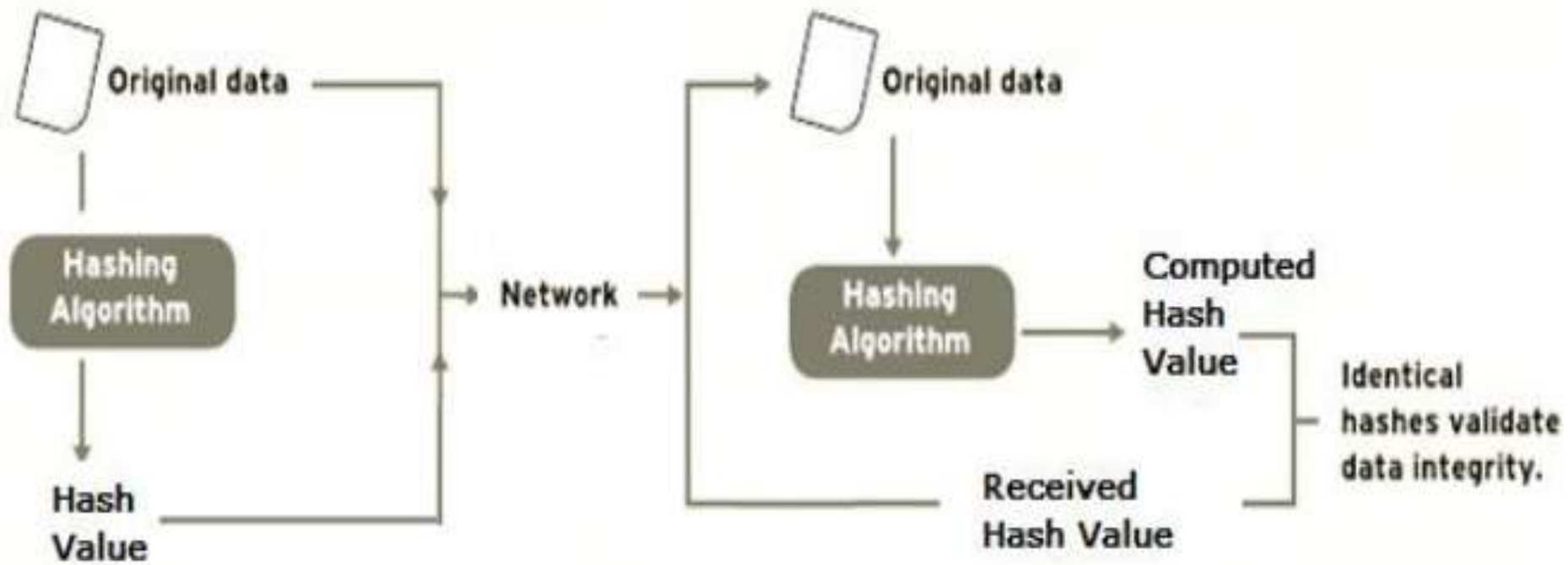




# Hashing

## Applications of hashing

- Password storage and verification
- Checking of data integrity





# Hashing

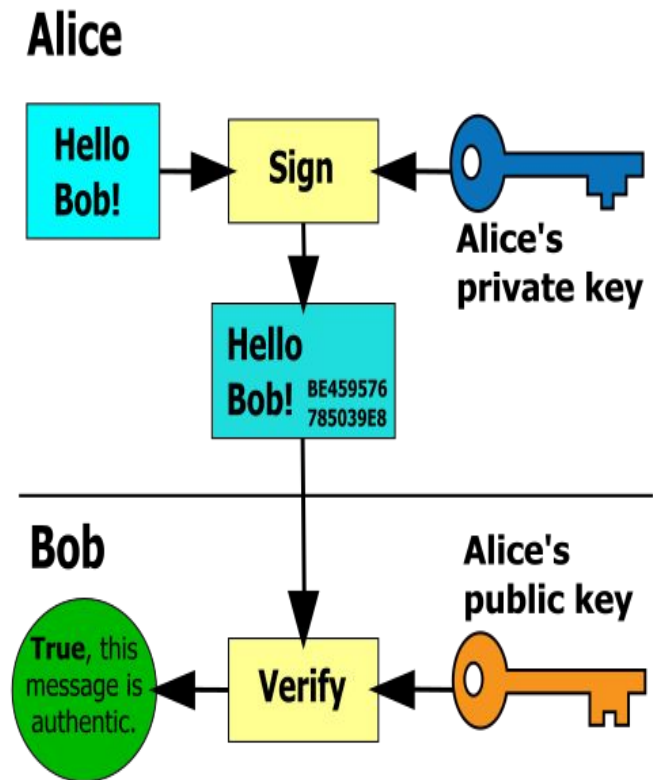
## Characteristics of a hash function:

- **Secure** – A hash function is irreversible. It is a one-way function.
- **Unique** – Two different datasets cannot produce the same digest.
- **Fixed-size** – The hash function gives a fixed size digest.



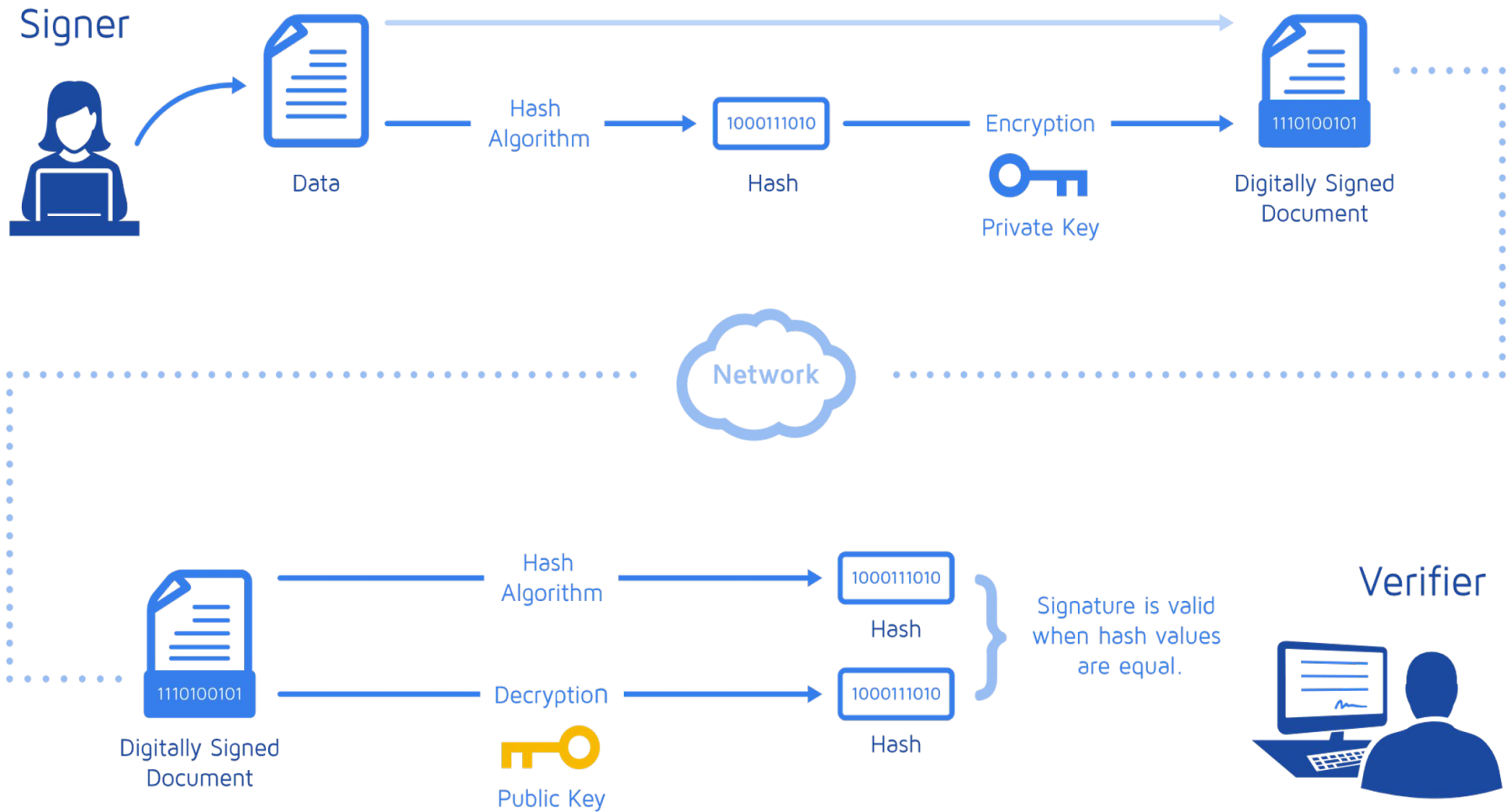
# Digital Signature

A mathematical algorithm used to validate the authenticity and integrity of a message (e.g., an email, a credit card transaction, or a digital document)





# Digital Signature





# Public Key Encryption using Digital Signatures and Hash Digests

- Hash digest of message sent to recipient along with message to verify integrity
- Hash digest and message encrypted with recipient's public key
- Entire cipher text then encrypted with recipient's private key—creating digital signature—for authenticity, nonrepudiation

# Public Key Cryptography with Digital Signatures

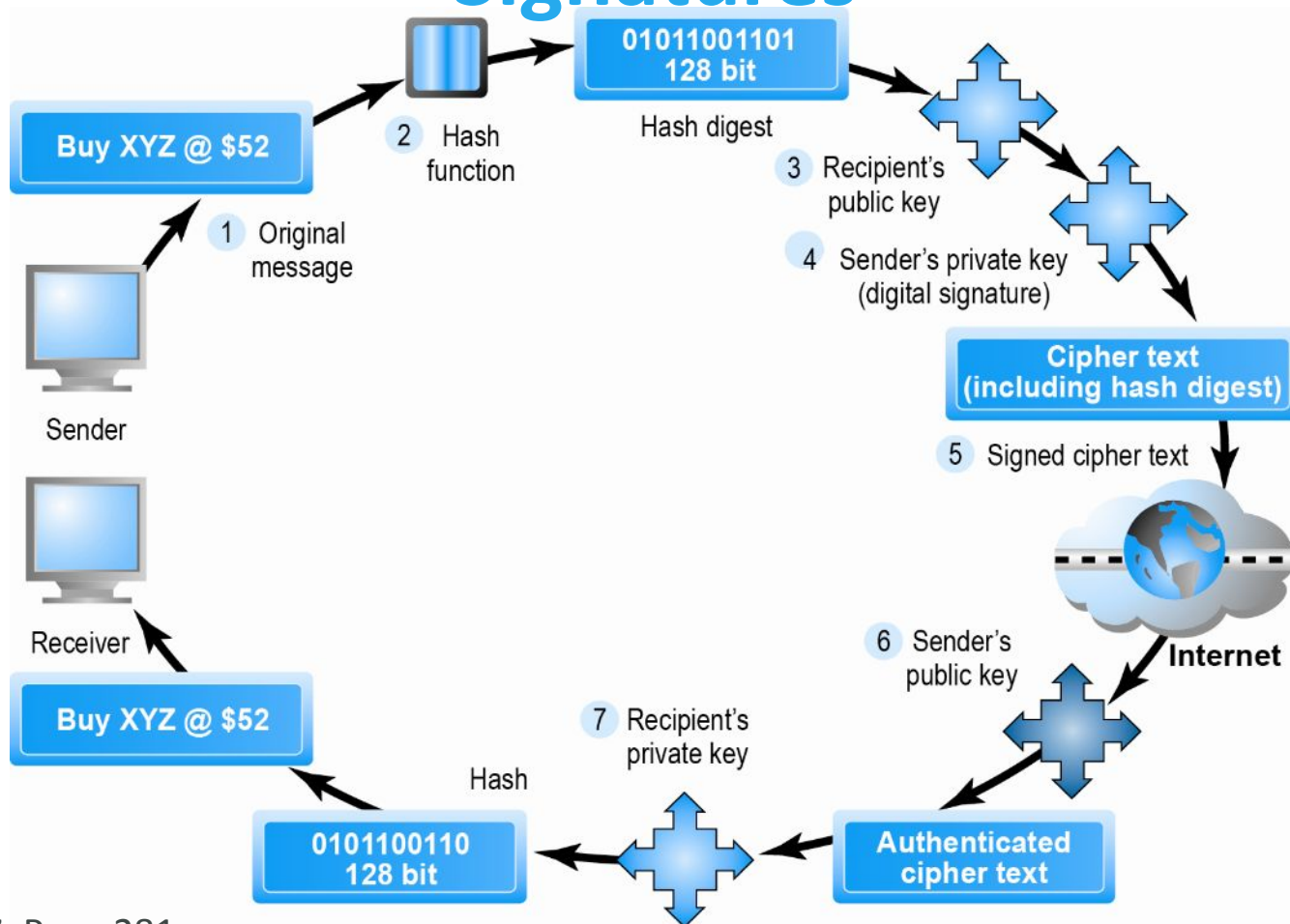


Figure 5.7, Page 281



# Digital Envelopes

## ■ Address weaknesses of:

### ❖ Public key encryption

- Computationally slow, decreased transmission speed, increased processing time

### ❖ Symmetric key encryption

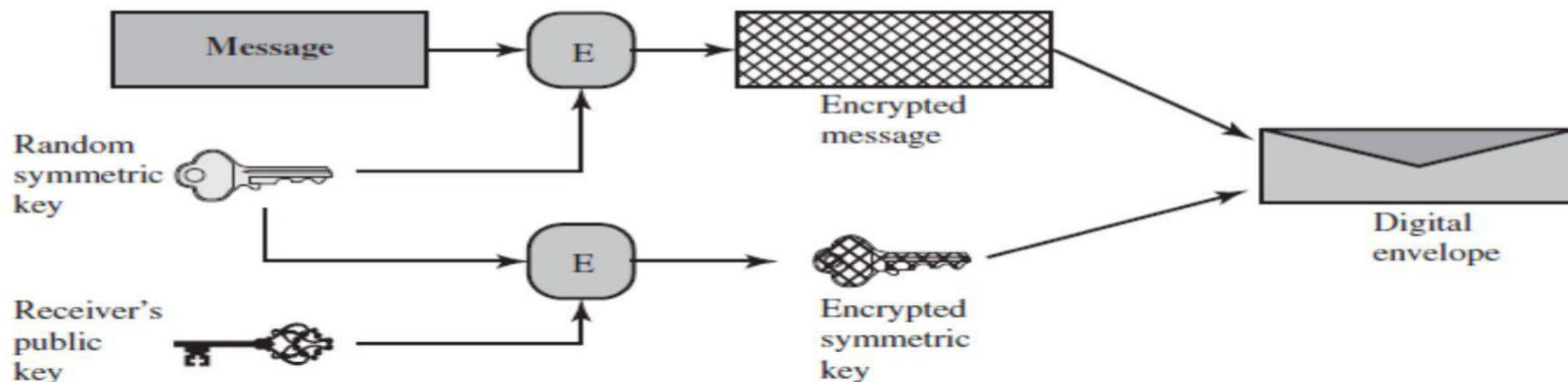
- Insecure transmission lines

## ■ Uses symmetric key encryption to encrypt document

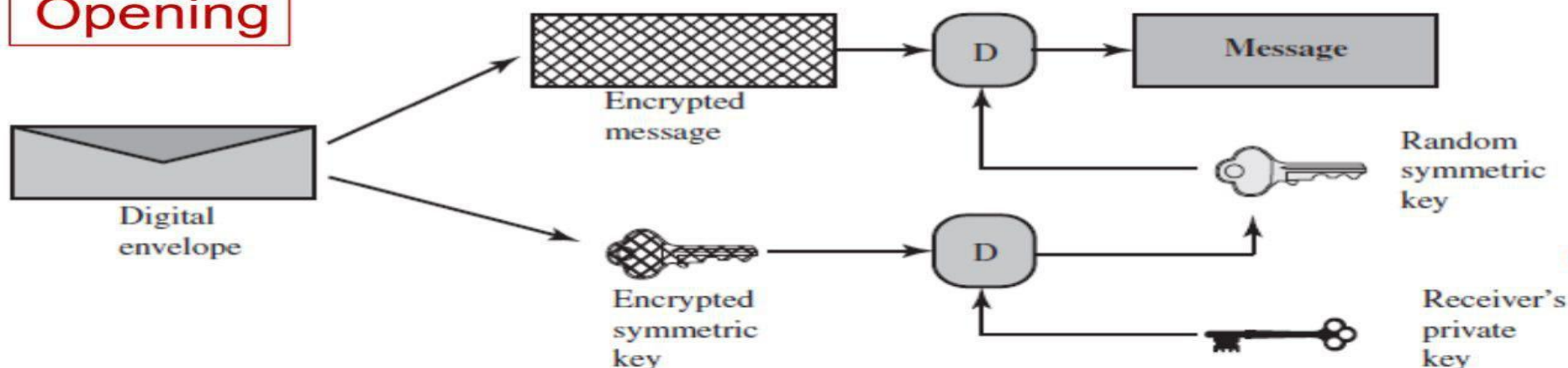
## ■ Uses public key encryption to encrypt and send symmetric key

# Digital Envelope: Creation and Opening

## Creation



## Opening







# Digital Certificates

- ❖ A credentials that facilitate the verification of identities between users in a transaction.
- ❖ Much as a passport certifies one's identity as a citizen of a country
- ❖ The purpose of a digital certificate is to establish the identity of users within the ecosystem.
- ❖ Source:  
<https://cpl.thalesgroup.com/faq/signing-certificates-and-stamping/what-digital-certificate>



# Digital Certificates

- **Digital certificates are used**
  - ❖ to identify the users to whom encrypted data is sent,
  - ❖ or to verify the identity of the signer of information
  - ❖ protecting the authenticity and integrity of the certificate is imperative in order to maintain the trustworthiness of the system.
- **In order to bind public keys with their associated user (owner of the private key), public key infrastructures (PKIs) use digital certificates.**



# Why Digital Certificates

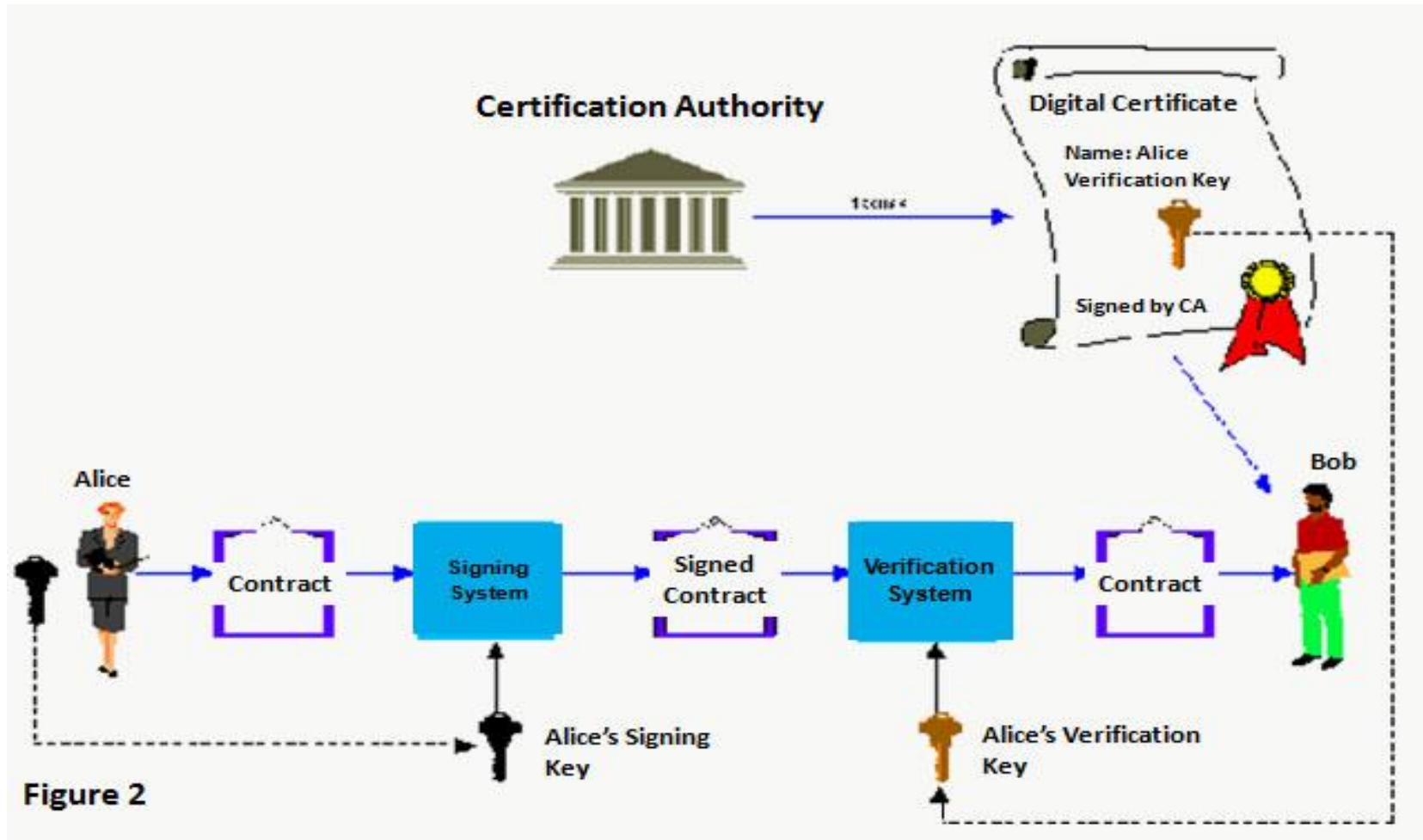


Figure 2



# Digital Certificates

- A digital certificate, also known as a *public key certificate*, is used to cryptographically link ownership of a public key with the entity that owns it.
- Digital certificates are for sharing public keys to be used for encryption and authentication.
- Digital certificate consists:
  - ❖ public key owner
  - ❖ owner name
  - ❖ expired public key dates
  - ❖ Name of the issuer (the CA that issued the Digital Certificate)
  - ❖ Serial number Digital Certificates
  - ❖ Publisher logo

# Digital Certificates

Public Key:



Website: example.com

Company Name: Example LLC

Valid From: 31 December 2014

Valid To: 31 December 2017

**Signed:**

CA's Signature



*Digital certificates are used to encrypt online communications between an end-user's browser and a website.*

*After verifying that a company owns a website, a certificate authority will sign their certificate so it is trusted by internet browsers.*





# Public Key Infrastructure (PKI)

- **Public Key Infrastructure (PKI):**
- The distribution, authentication and revocation of digital certificates are the primary functions of the public key infrastructure (PKI), the system that distributes and authenticates public keys.
- Source:  
<https://resources.infosecinstitute.com/topic/public-key-infrastructure-pki-3/>



# Digital Certificates and Certification Authorities

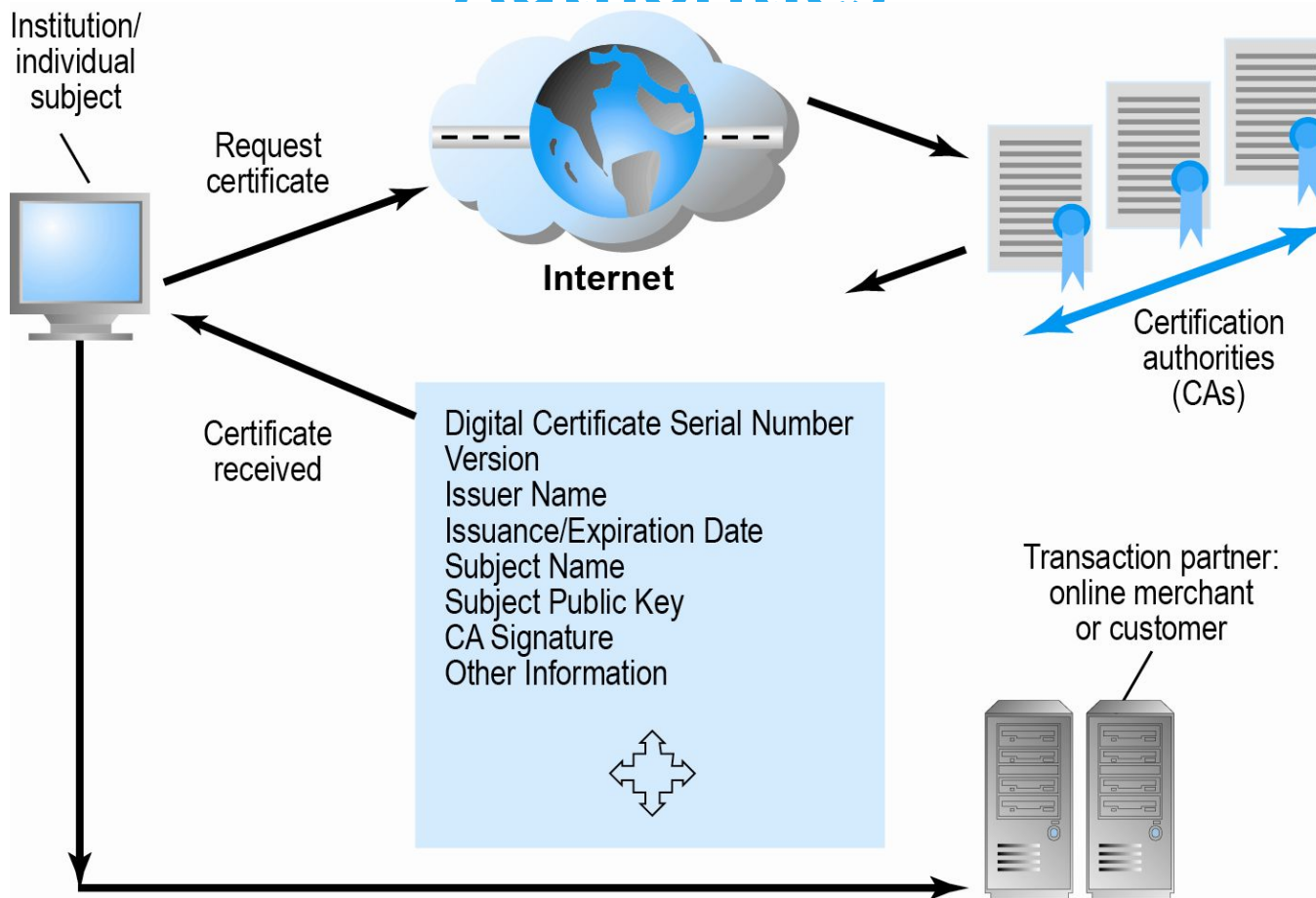
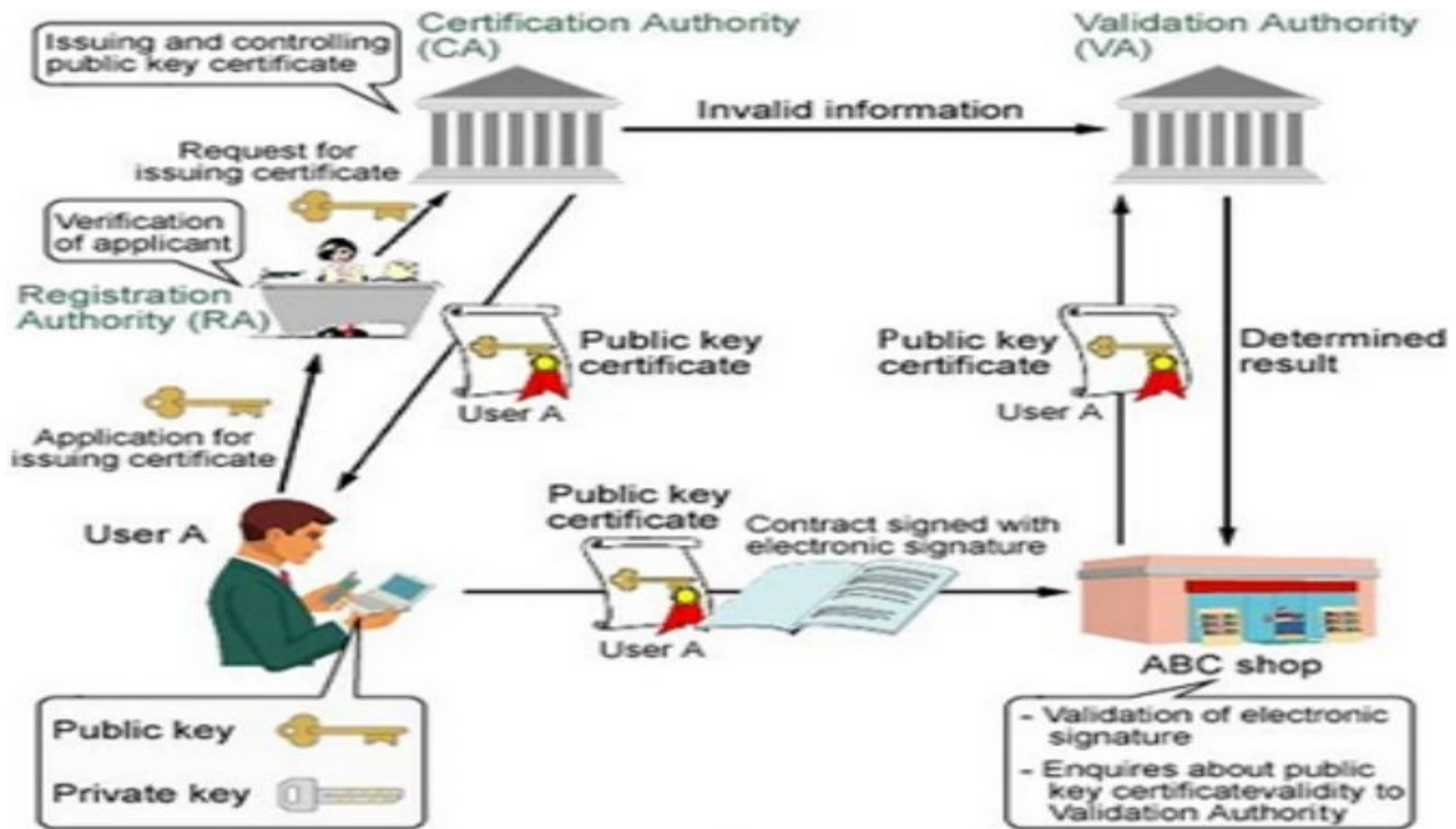


Figure 5.9, Page 283

# Digital Certificates and Certification Authorities



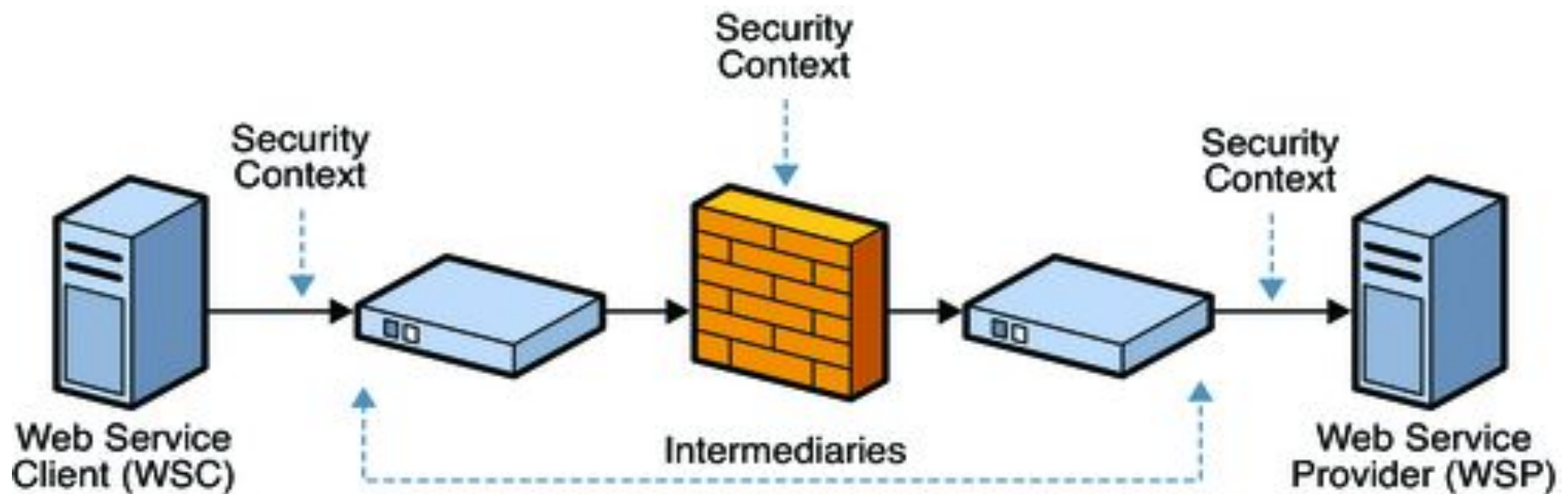




# Limits to Encryption Solutions

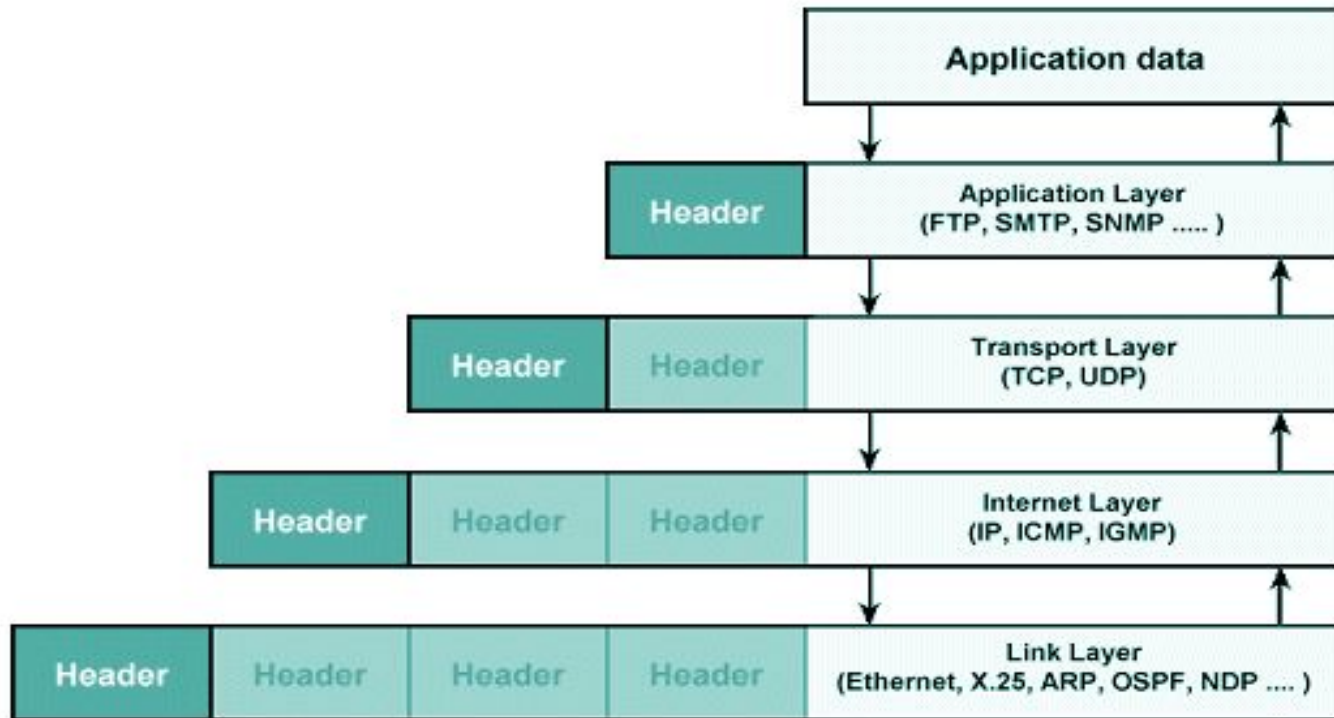
- **Doesn't protect storage of private key**
  - ❖ PKI not effective against insiders, employees
  - ❖ Protection of private keys by individuals may be haphazard
- **No guarantee that verifying computer of merchant is secure**
- **CAs are unregulated, self-selecting organizations**

# Securing Communication Protocol & Communication Channel

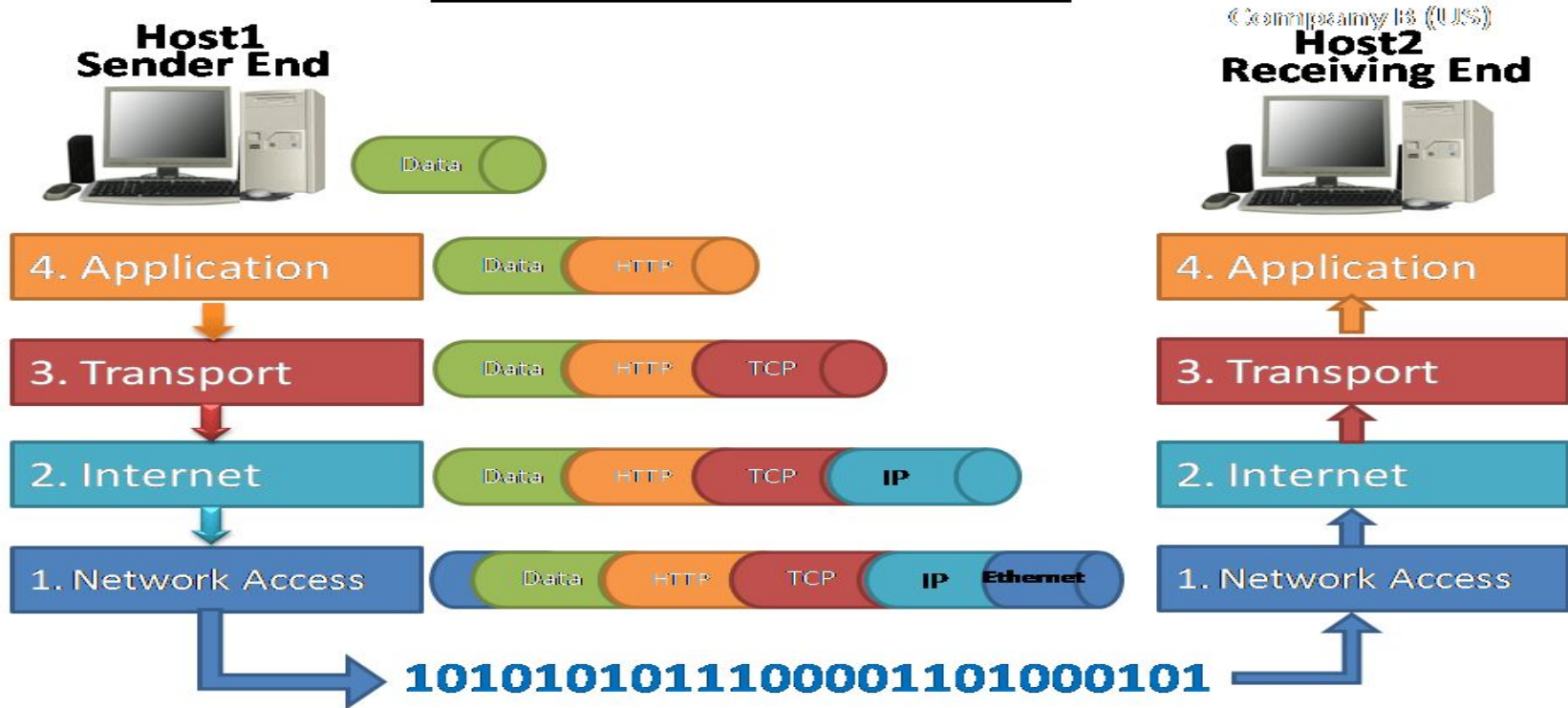




# Understanding Communication Protocols



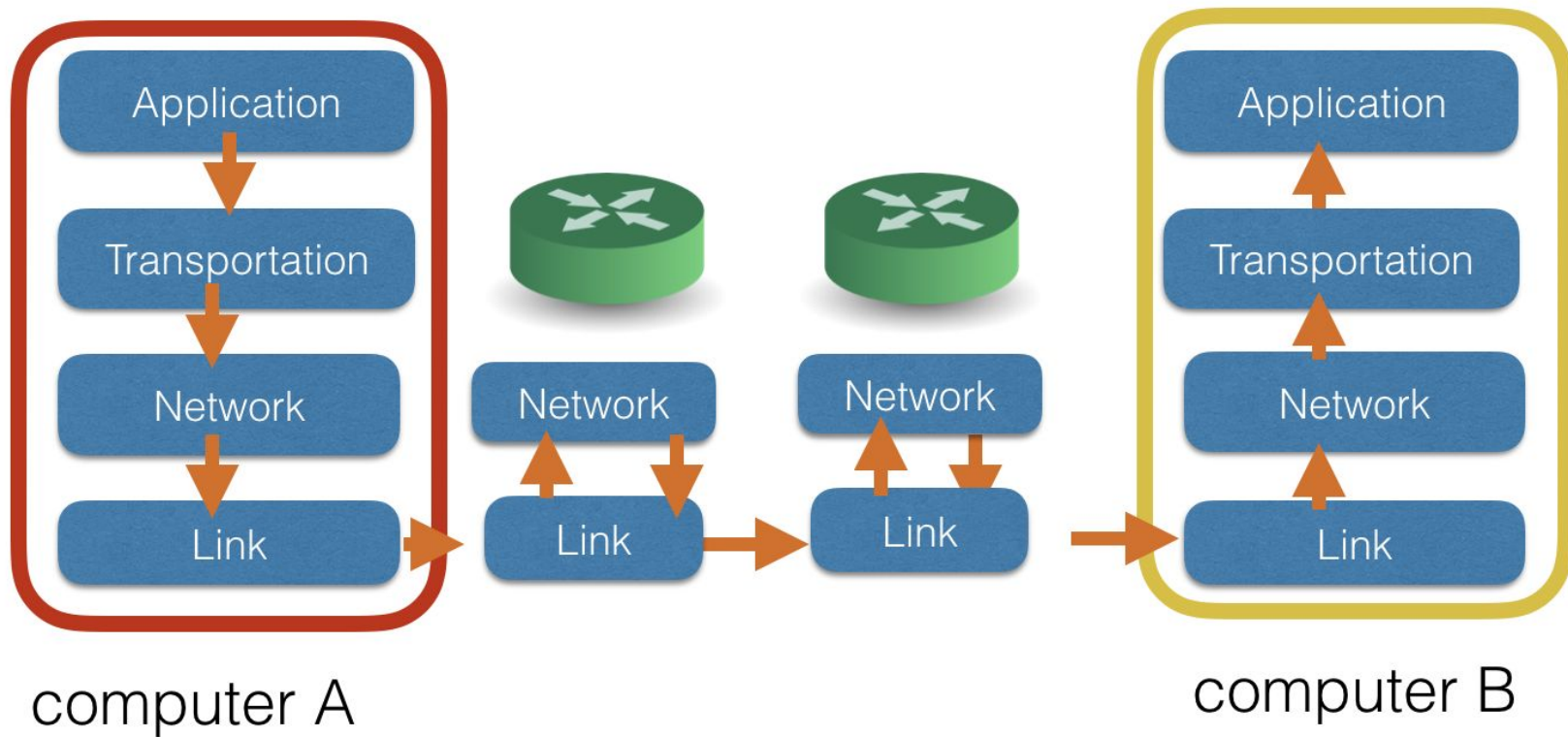
## Data Sending Process







# Understanding Communication Protocols

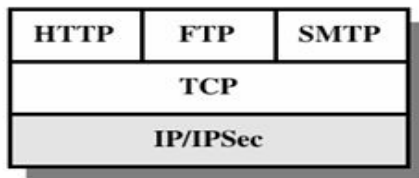




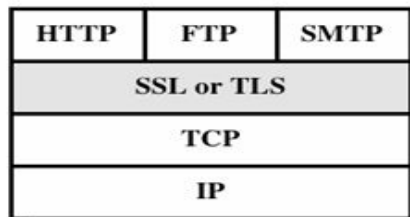


# Securing Communication Protocols

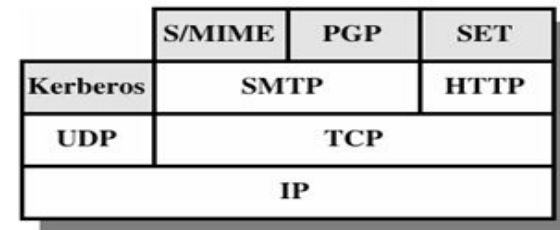
## Security facilities in the TCP/IP protocol stack



(a) Network Level



(b) Transport Level



(c) Application Level

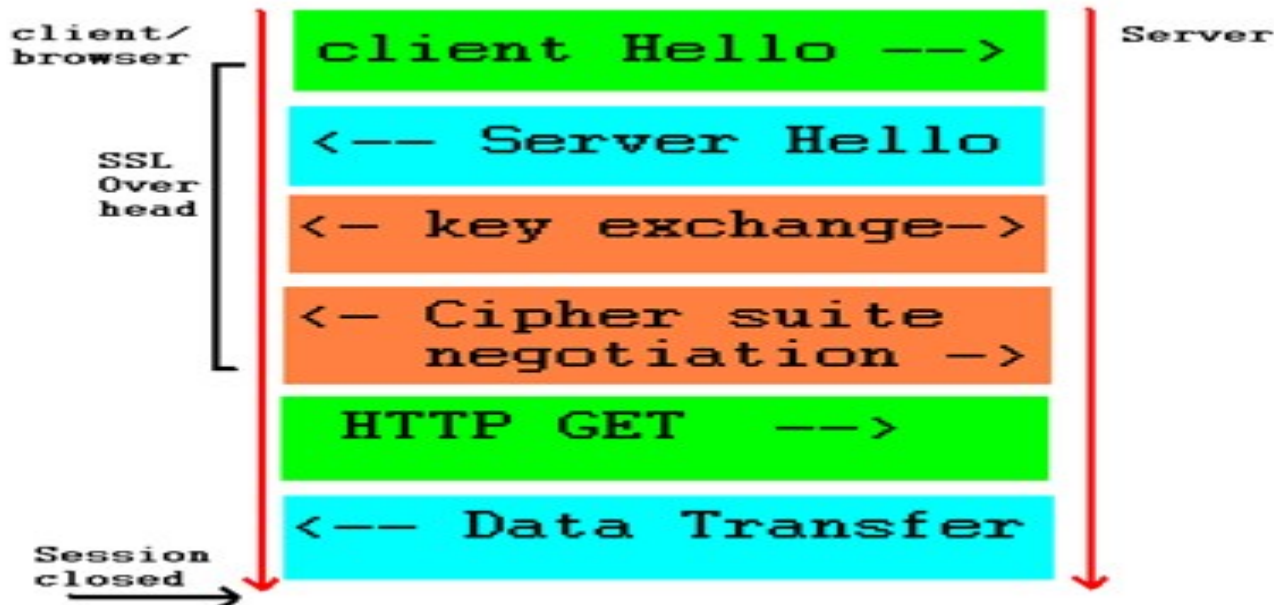
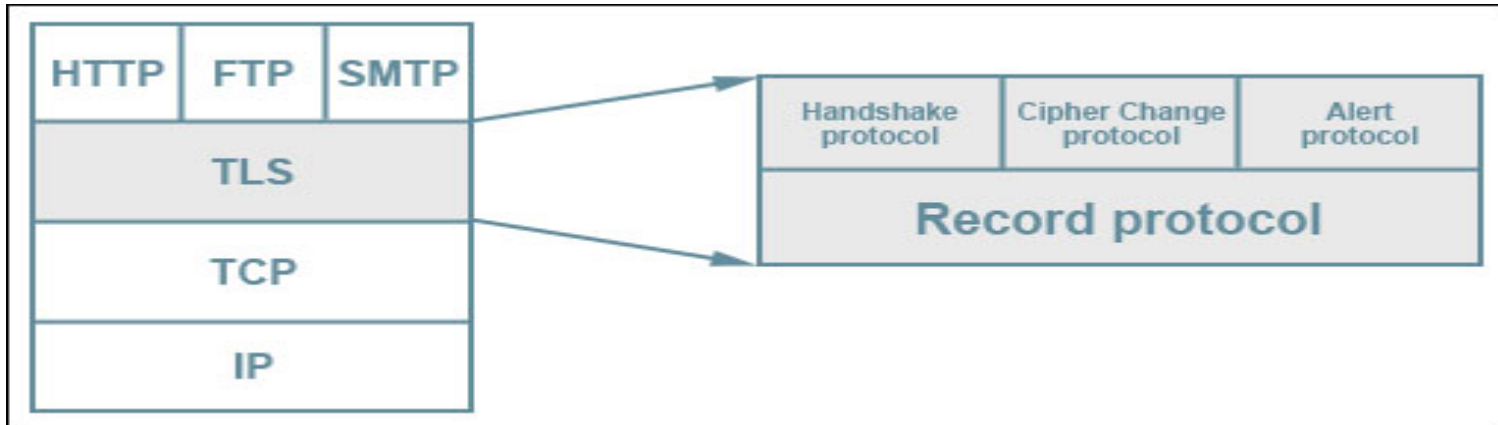


# Securing Communication Protocols

## ■ Transport Layer Security (TLS)

- ❖ Establishes secure, negotiated client–server session
- ❖ **Transport Layer Security (TLS)**, the **successor of the now-deprecated Secure Sockets Layer (SSL)**
- ❖ **What does TLS do?**
  - **Encryption:** hides the data being transferred from third parties.
  - **Authentication:** ensures that the parties exchanging information are who they claim to be.
  - **Integrity:** verifies that the data has not been forged or tampered with.

# Transport Layer Security (TLS) /SSL



# Secure Negotiated Sessions Using SSL/TLS

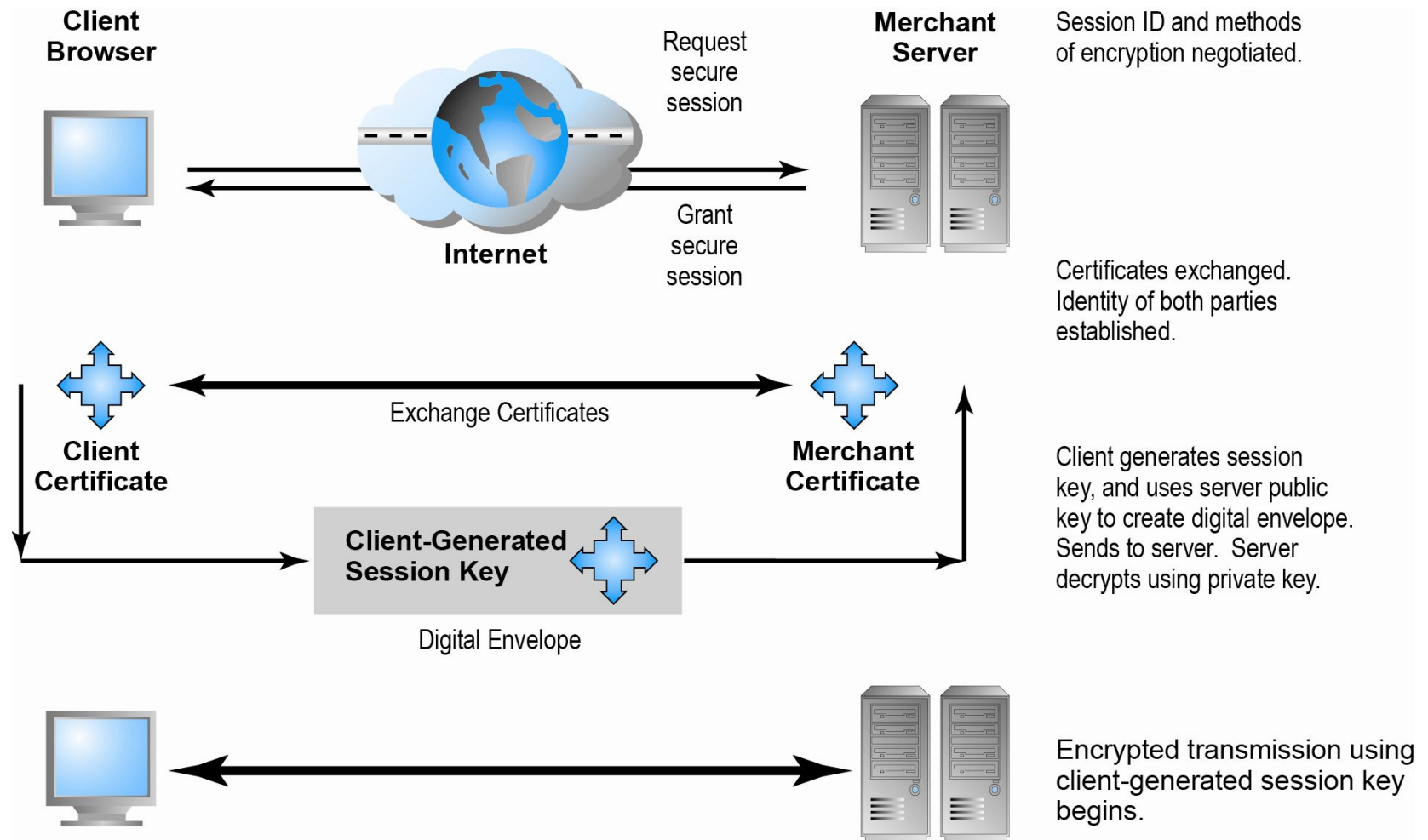


Figure 5.10, Page 286



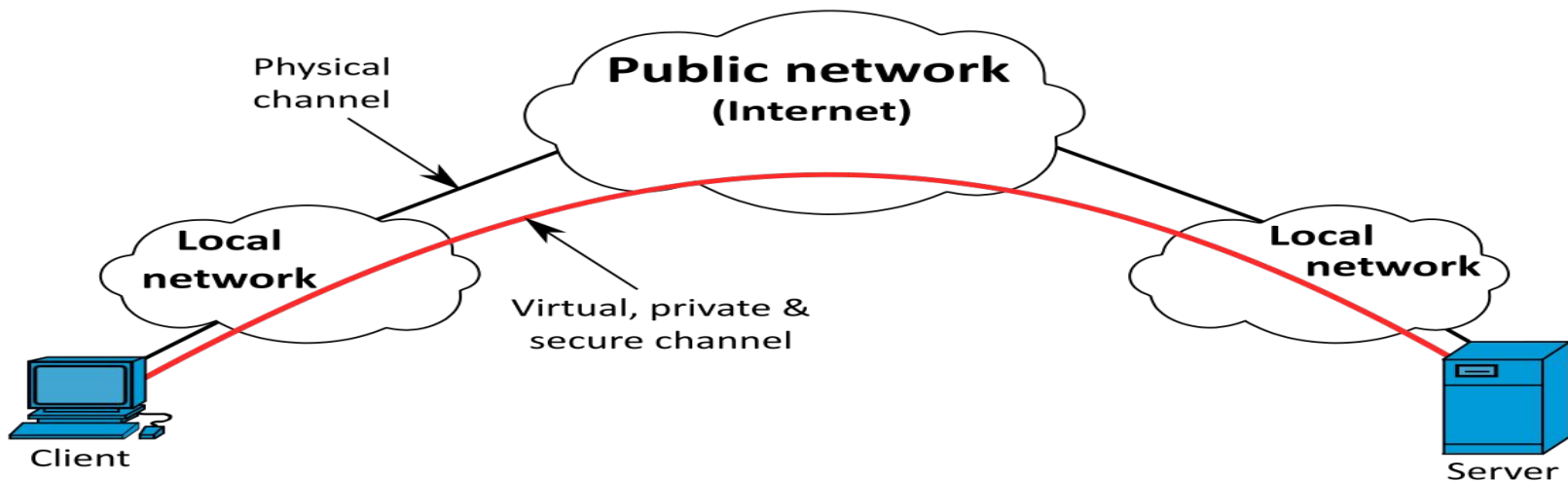
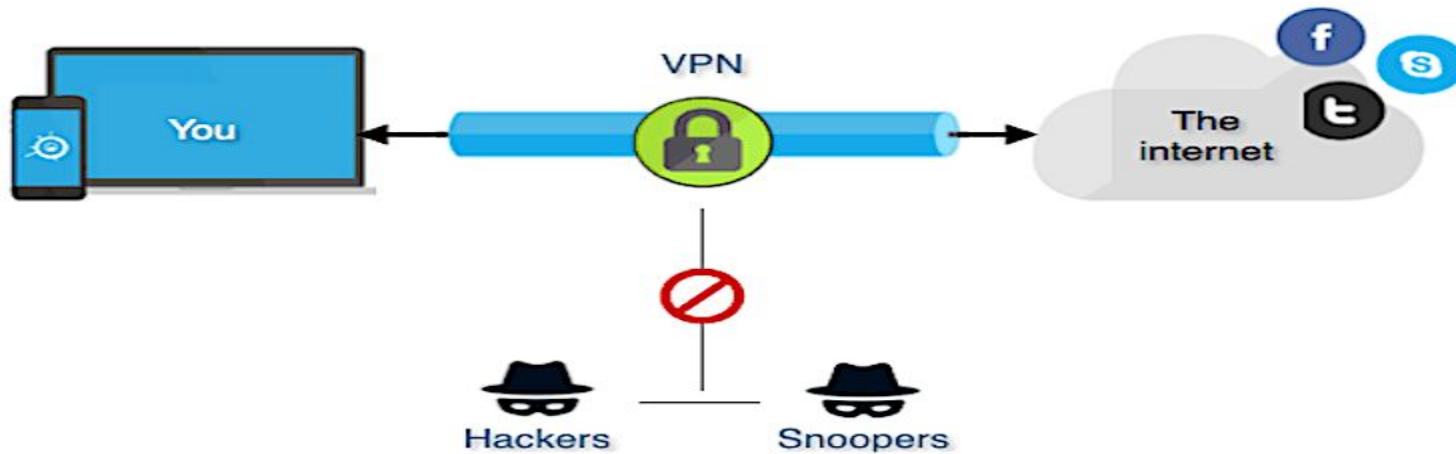
# Securing Channels of Communication

## ■ Virtual Private Network (VPN)

- ❖ Allows remote users to securely access internal network via the Internet
- ❖ establish a protected network connection when using public networks.
- ❖ encrypt internet traffic and disguise your online identity.
- ❖ makes it more difficult for third parties to track your activities online and steal data.

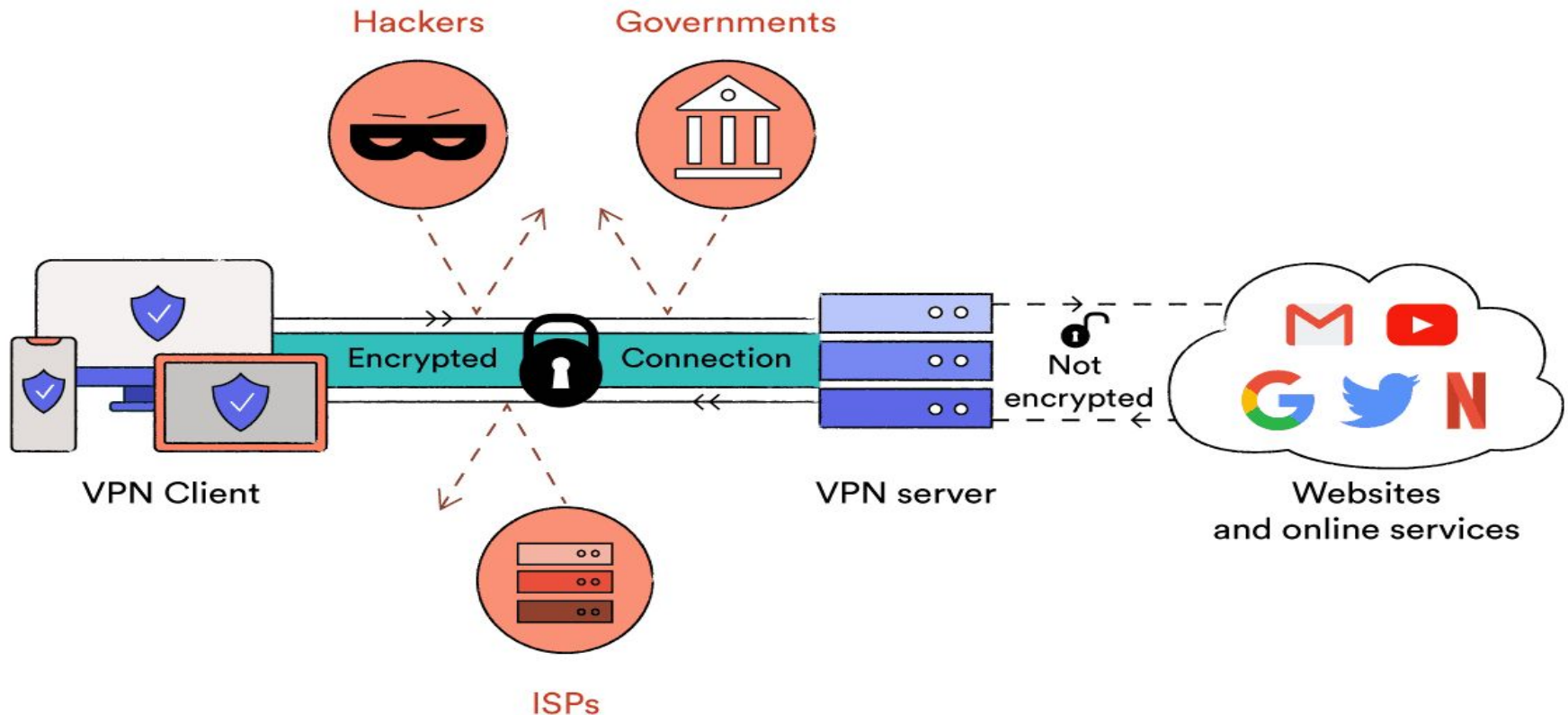


# Virtual Private Network (VPN)





# Virtual Private Network (VPN)





# Protecting Networks

## ■ Firewall

- ❖ Hardware or software
- ❖ Uses security policy to filter packets
- ❖ Two main methods:
  - Packet filters
  - Application gateways

## ■ Proxy servers (proxies)

- ❖ Software servers that handle all communications from or sent to the Internet

## ■ Intrusion detection systems

## ■ Intrusion prevention systems

# Firewalls and Proxy Servers

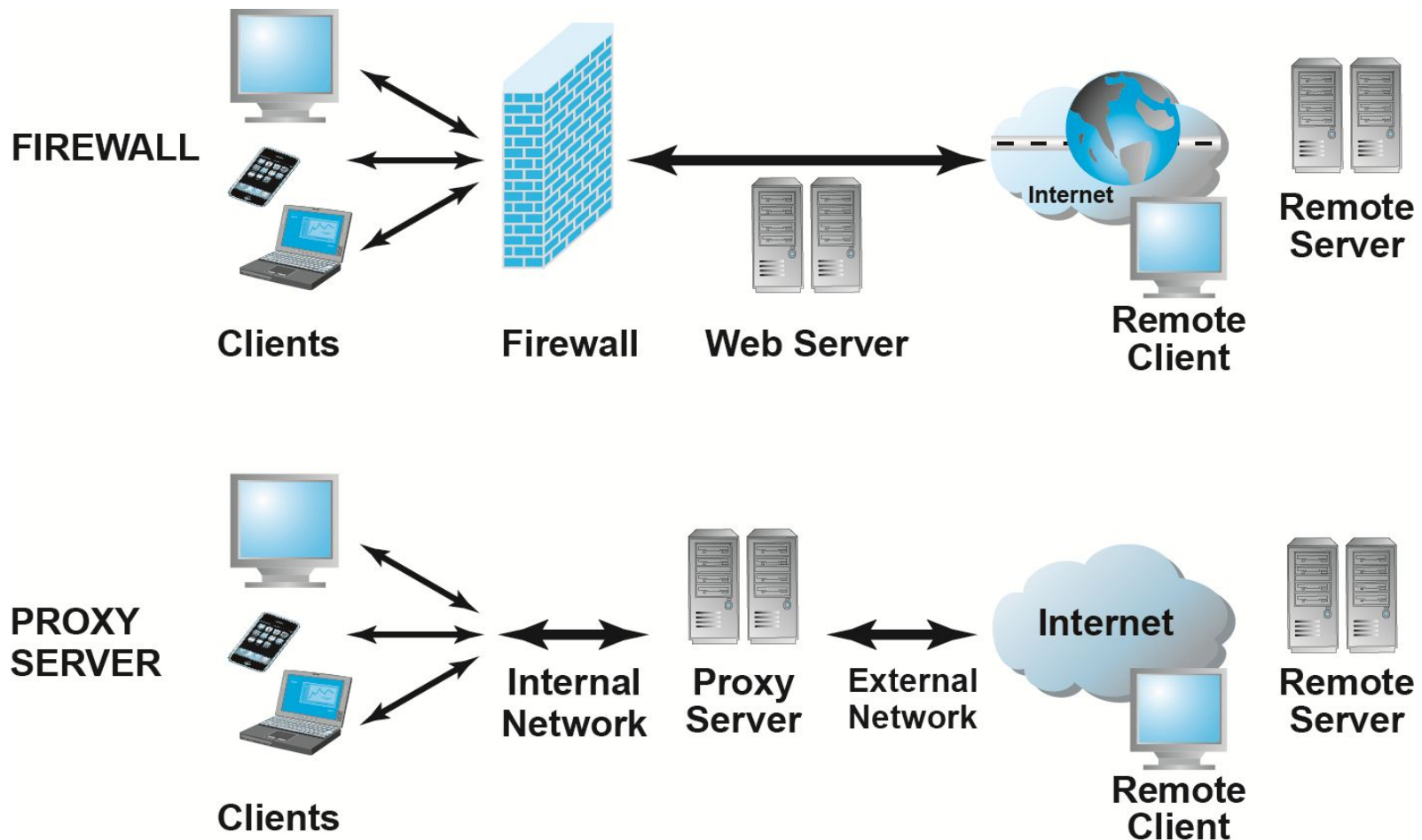
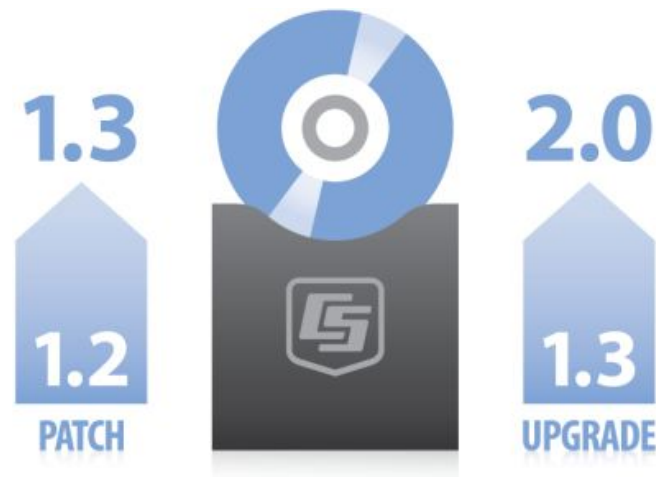


Figure 5.11, Page 289

# Protecting Servers and Clients

## ■ Operating system security enhancements

- ❖ Upgrades, patches



## ■ Anti-virus software

- ❖ Easiest and least expensive way to prevent threats to system integrity
- ❖ Requires daily updates





- **Worldwide, companies spend more than \$65 billion on security hardware, software, services**
- **Managing risk includes:**
  1. **Technological Aspect (in Making secure software)**
  2. **Setting Effective management policies**
  3. **Public laws and active enforcement**



# Making secure software

- **Flawed approach:** Design and build software, and *ignore security at first*
  - Add security once the functional requirements are satisfied





# Making secure software

- **Flawed approach:** Design and build software, and *ignore security at first*
  - Add security once the functional requirements are satisfied
- **Better approach:** *Build security in* from the start
  - Incorporate security-minded thinking into all phases of the development process



# Development process

Many development processes; **four common phases:**

- **Requirements**
- **Design**
- **Implementation**
- **Testing/assurance**

Where does **security engineering** fit in?

**All phases!**



# Security engineering

## Phases

- **Requirements**
- **Design**
- **Implementation**
- **Testing/assurance**

Note that different SD processes have different phases and artifacts, but all involve the basics above. We'll keep it simple and refer to these.



# Security engineering

## Phases

- **Requirements**
- **Design**
- **Implementation**
- **Testing/assurance**

Note that different SD processes have different phases and artifacts, but all involve the basics above. We'll keep it simple and refer to these.

## Activities



# Security engineering

## Phases

- **Requirements**
- **Design**
- **Implementation**
- **Testing/assurance**

*Security Requirements*

Note that different SD processes have different phases and artifacts, but all involve the basics above. We'll keep it simple and refer to these.

## Activities





# Security engineering

## Phases

- **Requirements**
- **Design**
- **Implementation**
- **Testing/assurance**

*Security Requirements*

*Abuse Cases*

Note that different SD processes have different phases and artifacts, but all involve the basics above. We'll keep it simple and refer to these.

## Activities



# Security engineering

## Phases

- **Requirements**
- **Design**
- **Implementation**
- **Testing/assurance**

Note that different SD processes have different phases and artifacts, but all involve the basics above. We'll keep it simple and refer to these.

*Security Requirements*






*Abuse Cases Architectural Risk Analysis*

## Activities



# Security engineering

## Phases

- **Requirements**  *Security Requirements*
- **Design**  *Abuse Cases*  *Architectural*
- **Implementation**  *Risk Analysis*
- **Testing/assurance**  *Security-oriented Design*







Note that different SD processes have different phases and artifacts, but all involve the basics above. We'll keep it simple and refer to these.

## Activities



# Security engineering

## Phases

- **Requirements**  *Security Requirements*
- **Design**  *Abuse Cases*  *Architectural*
- **Implementation**  *Risk Analysis*
- **Testing/assurance**  *Security-oriented Design*  
 *Code Review (with tools)*

Note that different SD processes have different phases and artifacts, but all involve the basics above. We'll keep it simple and refer to these.

## Activities

## Activities





# Security engineering

## Phases

- **Requirements** *Security Requirements*  
*Abuse Cases*
- **Design** *Architectural*  
*Risk Analysis*
- **Implementation** *Security-oriented Design*  
*Code Review (with tools)*
- **Testing/assurance** *Risk-based Security Tests*  
*Penetration Testing*

Note that different SD processes have different phases and artifacts, but all involve the basics above. We'll keep it simple and refer to these.

Activities

---



# Designing secure systems

- **Model** your threats
- Define your **security requirements**
  - What distinguishes a security requirement from a typical “software feature”?
- Apply good security **design principles**



# A Security Plan: Management Policies

- **Risk Assessment**
- **Security Policy**
- **Implementation plan**
  - ❖ Security organization
  - ❖ Access controls
  - ❖ Authentication procedures, including biometrics
  - ❖ Authorization policies, authorization management systems
- **Security Audit**

# Developing an E-commerce Security Plan

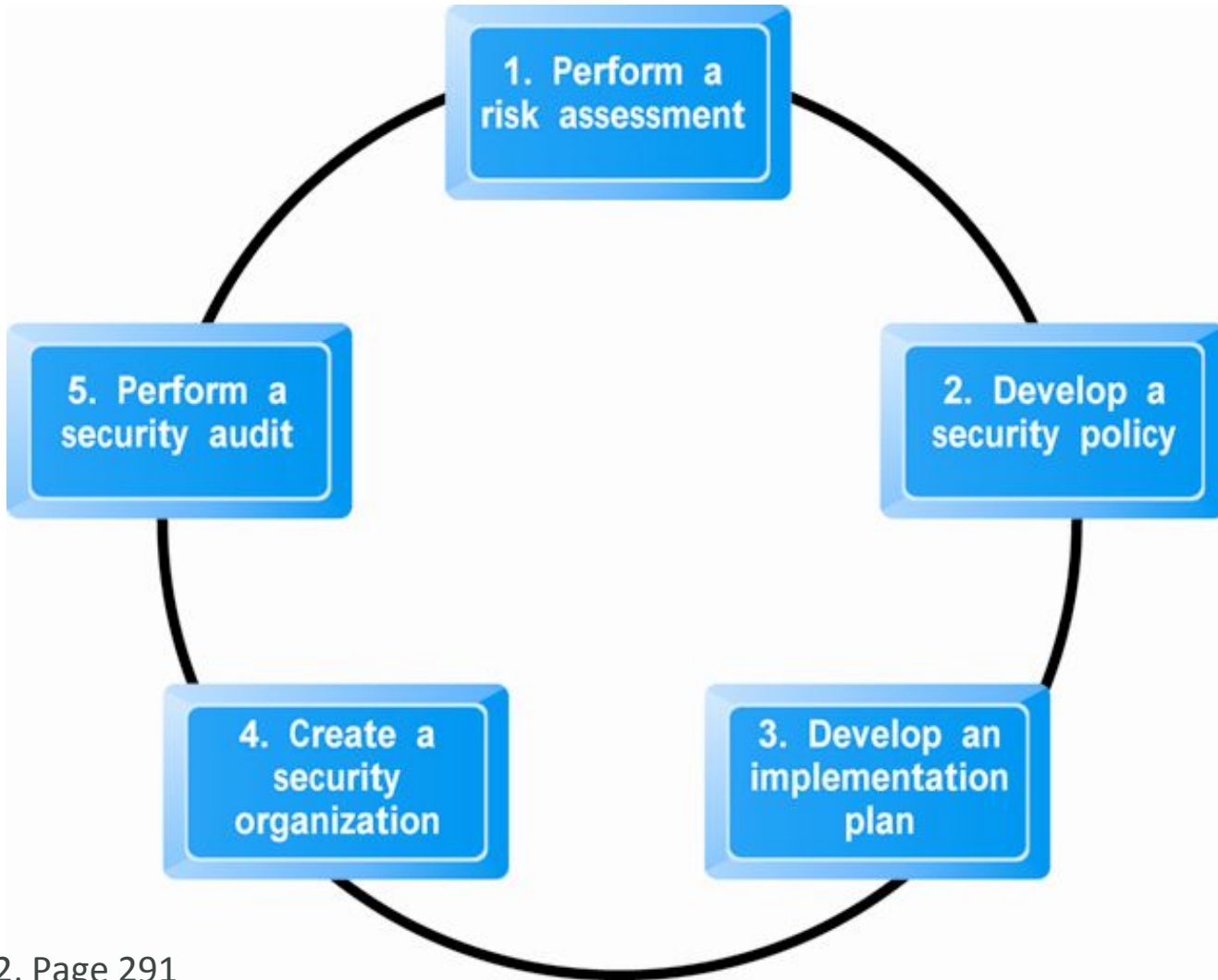


Figure 5.12, Page 291



# The Role of Laws and Public Policy

- **Laws that give authorities tools for identifying, tracing, prosecuting cybercriminals:**
  - ❖ National Information Infrastructure Protection Act of 1996
  - ❖ USA Patriot Act
  - ❖ Homeland Security Act
- **Private and private-public cooperation**
  - ❖ CERT Coordination Center
  - ❖ US-CERT
- **Government policies and controls on encryption software**
  - ❖ OECD, G7/G8, Council of Europe, Wassener Arrangement





# Reference

- **Chapter-5 : E-commerce Security and Payment Systems of E-commerce business. technology. Society--By-Kenneth C. Laudon Carol Guercio Traver**