



## Sabil Jr.

Occupation: **Undergrad Student**

Education: **Bachelor's Degree**

Location: **Gazipur, Dhaka**

Tech Skill Level: **4/10**

Age/Generation: **20**

As a freshman, Sabil is navigating the transition from high school to university life. With limited academic experience, Sabil is eager to explore various subjects, discover personal interests, and adapt to the new challenges of university education.

### Goals

- Looking for a smooth transition into university life.
- Explore diverse academic subjects to discover personal interests.
- Achieve academic excellence and build a strong foundation for future.
- Seeks opportunities for social connections and engagement on campus.

### Pain Points

- Difficulty in navigating university systems and procedures.
- Coping with the overall transition from high school to university life.

**Motivation:** Sabil Jr. is motivated to achieve academic excellence, explore diverse courses for personal growth, and build meaningful connections through active engagement in extracurricular activities.

**Behaviour:** Sabil Jr. behaviour is characterised by tech-enthusiasm, adaptability to various learning styles, active collaboration in student activities, and a reflective approach to providing feedback on courses.





## Tasnim

Occupation: **Final Year Student**

Education: **Bachelor's Degree**

Location: **Gazipur, Dhaka**

Tech Skill Level: **7.5/10**

Age/Generation: **24**

“Reflecting on my final year, I’ve come to appreciate the impact of constructive feedback and streamlined course registration. It’s not just about completing a degree; it’s about the journey, where meaningful feedback shapes learning, and efficient registration ensures a smooth transition to the next chapter.”

### Goals

- Excel in coursework for a strong final-year academic performance.
- Foster critical thinking and problem-solving skills.
- Gain practical knowledge and skills for future career prospects.

### Pain Points

- Navigate final-year course registration efficiently.
- Manage expectations for feedback on academic performance.
- Address uncertainties and anxieties about post-graduation plans.

**Motivation:** Tasnim is driven to excel academically, with a keen focus on achieving personal growth through exploration of diverse subjects. Additionally, building meaningful connections remains a priority, demonstrated by active engagement in extracurricular activities.

**Behavior:** Tasnim exhibits a tech-savvy approach, adapting seamlessly to various learning styles. Active collaboration in student activities showcases a proactive and engaged demeanor. Moreover, Tasnim's reflective feedback approach on courses underscores a thoughtful and analytical perspective in academic interactions.