# MAX AND IRENE COCHRAN JOURNALISM AWARD

#### **Attention BCHC Unit Newsletter Editors:**

It's time for the MAX AND IRENE COCHRAN JOURNALISM AWARD!

Perpetual trophy for 1st Place Individual trophies for 1st, 2nd, and 3rd Places

#### **Judging Criteria:**

Presented to the unit and its newsletter editor based on the quality of their newsletter: 70% Content, 20% Appearance, 10% Consistency.

#### **Deadline for Submissions:**

February 10, 2013

## **To Enter:**

### **Hard Copy:**

Please send to Rhonda three (3) different issues (paper copies) from your 2012 newsletters, as they were mailed to your unit's members. Rhonda's mailing address is:

Restless Designs ~ Rhonda Strickland 30201 Yellow Feather Dr, Canyon Lake, CA 92587

#### Electronic Copy:

Electronic submissions accepted if uploaded to DROPBOX. If you want to submit this way email Rhonda and she will send you an invitation to join the shared folder at DropBox.com. It's free & very easy to use. Send your request to ronilou55@gmail.com & in the subject line put NEWSLETTER AWARD - DROPBOX SUBMISSION.