

A MOTH CONTENT CALENDAR FOR A CROP EXPORTATION AND IMPORTATION BRAND.

DAY	PLATFORM	POST TOPIC	CONTENT DESCRIPTION	GRAPHIC DESCRIPTION	VIDEO DESCRIPTION	CAPTION	HASHTAGS
1	FACEBOOK	Introduction to the company	Share Origin Story, Who Are U, What Inspired You To Start And Your Mission In The Global Market	A Clean Photo Of The Founders With A Farm Backdrop Or Office	A 30 Seconds Intro Of The CEO Or Founder Talking About Their Journey	“From Humble Roots To Global Trade, Our Story Began With A Seed Of Purpose’.	Ourstory Exportnigeria Asiantrade Agrobusiness
2	INSTAGRAM	Behind the scenes. How crops are produced	Walk The Audience Through Each Step Of Your Crop Production And Show How Your Business Impacts The Local Community Positively	A Process Map Of How Crops Go From Farm To Packaging	A Short Montage Of Farm Workers, Machinery And Sorting	Ever Wondered What It Takes To Bring Crops From Soil To Shipment? Step Behind The Scenes.	Behindthescenes Croplife Farmtoexport
3	LINKEDIN	Pros of crop importation and exportation	Educate The Audience On Benefits Like Foreign Exchange, Partnership Opportunities And Food Security	Info graphic Of 5 Major Pros With Icons	A 45 Seconds Animated Video Explaining Each Pro	Crop Exportation Is More Than Business, It’s A Lifeline For Economies	Exportbenefits Agropros Tradewins
4	FACEBOOK	Cons of crop importation and exportation	Be Honest About Common Industry Issues Such As Customs Delay, Bad Weather And Documentation Problems	Chart Comparing Pros And Cons	Animated Sketch Of What Can Go Wrong	Every Opportunity Has It’s Challenges. Here’s What To Watch Out For In Agro Export	Exportchallenges Tradetalks Agroreality
5	LINKEDIN	Problem #1- logistics and transportation	Talk About Infrastructural Challenges In Nigeria And Delays In Asian Ports	Nigeria-Asia Map Showing Shipping Routes	On-Site Look At Trucks, Containers And Roads	Smooth Transport=Smooth Business. Let’s Talk Logistics.	Logisticsproblems Transportmatters Exportroutes
6	LINKEDIN	Solution to problem #1	Explain Your Logistics Plan, Warehouse Networks And Port Partnerships	Timeline From Packing To Port	Client Testimonial Praising Timely Delivery	Delays? Not On Our Watch. Here’s How We Deliver On Time, Every time.	Agrosolutions Smartlogistics Overtimeexports
7	LINKEDIN	Problem#2- payment and financial trust	Discuss The Risk Of Fraud And Payment Issues Faced By Nigerians And Asian Importers	Risk Chart Showing Most Common Fraud Areas	A Narrated Scene Showing Failed Transactions	Money Matters. Let’s Talk About Trust Issues In Crop Exports	Paymentissues Financialtrust Cropexportrisk
8	FACEBOOK	Problem#2- continuation of payment and financial trust	Share Your Use Of Escrow Service, Blockchain	Icons Showing Payments Like Escrow, Pioneer And Blockchain	Simple Tutorial: How An Importer Safely Pays	We Protect Your Money Using Verified Systems. No Scams, No	Verifiedpayments Escrowsecure Exportsafe

			Receipts And Internationally Trusted Banks			Stress	
9	LINKEDIN	Problem#3-product quality and consistency	Show How Some Exporters Send Fake Samples Or Deliver Inconsistent Produce	Photo Comparisons: Quality Vs Fake	Real-Life Story Of A Botched Shipment	Quality Isn't Optional. Here's Why It Makes Or Breaks The Deal	Exportstandards Qualitymatters Trustedsupply
10	INSTAGRAM	Solution to problem#3-continuation of product quality and consistency	Demonstrate Your Quality Control Processes, Standardized Tests And Third-Party Inspections	Inspection Checklist	Staffs Showing How Crops Are Tested	Every Item We Ship Passes Through Our Rigorous Quality Control, Always.	Thirdpartychecked Cropcertified Cropexport
11	LINKEDIN	Problem#4-legal and regulatory issues	Highlight Export Bans, Confusing Documentation And Trading Trade Laws	Flowchart Of Customs Process	Lawyer Discussing Typical Documentation Problems	One Wrong Document Can Hold Your Goods For Months. Know The Rules	Exportlaws Tradedocuments Croplegalities
12	FACEBOOK	Solution to prolem#4	Explain Your System For Traceability, Legal Contracts And Verifiable Shipments	Document Seal + Traceable Label Screen Shot	Walkthrough Of Your Export Filing System	Our Shipments Are Legal, Traceable And Signed Off. Every time	Exportlegal Traceablegoods Contractbased
13	LINKEDIN	Problem35-lack of reliable partners	Touch On Trust Issues And Cases Of Fake Exporters Or Ghost Companies	"Scam Alert" Vs "Verified Partner" Side By Side	Client Explaining How They Were Scammed Before Finding You.	We've Heard Horror Stories . Here's Why We're Not One Of Them	Fakeexporters Agrofarmers Realdealonly
14	FACEBOOK	Solution to problem #5	Emphasize How You Build Long-Term Trust With Transparency And Documented Processes	Screenshots Of Past Shipments = Google Reviews	Client Call With New Partner Discussing Terms	Business Is Built On Trust And We Put Everything In Writing	Documenteverything ng Partnershipproof
15	LINKEDIN	Importance of crop importation to Asian markets	Explain How Nigeria's Crops Help Diversify Asian Food Sources And Boost Asian Economies	Map Showing Nigeria's Key Crops And Asian Countries Importing Them	Interview Clip With An Asian Importer Explaining Why Nigerian Crops Matter	Bringing Africa's Bounty To Asia's Tables, Why Our Crops Are Key To Asian Markets	Nigeriatoasia Croptrade Globalfoodsupply
16	FACEBOOK	Importance of crop exportation to Nigerian economy	Show How Crop Exchange Generate Foreign Exchange, Create Jobs And Stimulate Rural Development In Nigeria	Info graphic On Export Revenue And Job Creation Stats.	Tour Of A Nigerian Farming Community Benefitting From Exports	Our Crops Don't Just Leave Nigeria, They Bring Growth, Jobs And Hope Home	Grownigeria Agroexports Ruraljobs Economicgrowth
17	LINKEDIN	Mutual benefits of Nigeria-Asia crop trade	Highlight Win-Win Scenarios: Africans Gets New Markets, Asians Gets Diverse Crops	Venn Diagram Of Benefits Of Both Parties	Animated Explainer Showing Trade Flow And Benefits	A Partnership That Feeds Continents. Nigeria And Asia Growing Together	Mutualgrowth Tradepartners Nigeriaasiatrade
18	INSTAGRAM	How individuals can make money in crop import/export	Tips For Entrepreneurs And Small Businesses Entering The Trade	Step By Step Guide Info graphic For Starting An Import/Export Business	Success Story Interview Of A Small Business Owner	Want In On This Booming Business? Here's How You Can Get Started And Profit	Businesstips Importexport Entrepreneurship
19	LINKEDIN	Emerging crop export trends in Asia	Showcase Popular And Rising Nigerian Crops In Asian	Chart Of Top Nigerian Crops Exported To Asia By Volume/Value	Market Expert Discussing Asian Consumer Preferences	What's Hot In Asia? Nigerian Crops You Need To Watch	Markettrends Cropdemand Agroexports

			Markets And Changing Tastes.				
20	LINKEDIN	Building stronger Nigeria-Asia trade relations	Steps To Enhance Trust, Transparency And Partnerships For Smoother Trade.	Checklist Of Partnership Best Practices	Roundtable With Nigerian And Asian Trade Experts	Stronger Bonds, Better Business; Making Nigeria-Asia Trade Seamless	Traderelations Partnership Globalbusiness Agrotrust
21	LINKEDIN	Your verified process. How we protect partners	Explain Your System For Traceability, Contracts, And Verifiable Shipments	Visual Of Your Shipment Tracking Dashboards or Contract Samples	Walkthrough Of Your Verification And Documentation Process	Trust Built On Transparency-See How We Safeguard Every Shipment	Verifiedexports Trustworthytrade Shimenttracking Secure Business
22	INSTAGRAM	Sustainable farming and environmental responsibility	Show How Your Crop Production Is Eco-Friendly And Sustainable	Icons Of Sustainability Practices (Water Conservation, Organic Farming)	Field Visit Highlighting Eco-Practices And Waste Management	Good For Business, Better For The Planet Sustainability in agro	Ecofarming Greenbusiness Sustainableexports Agroresponsibility
23	FACEBOOK	How crop exportation creates job in Nigeria	Real Impact Stories Of Job Creation along The Supply Chain.	Infographic With Job Categories And Numbers	Worker Testimonials About New Opportunities Created	More Than Crops-We're Growing Livelihoods, One Job At A Time	Jobscreation Agrojobs Empowernigeria Cropexports
24	INSTAGRAM	Waste management and recycling in crop production	Explain How Your Company Handles Waste And Recycles Materials To Reduce Harm	Before-And-After Photos Of Waste Areas And Cleanups	Demonstration Of Waste Recycling Practices	From Waste To Worth-Managing Byproducts Responsibly	Wastemanagement Greenfarming Recycleagro Ecofriendly
25	FACEBOOK	Testimonials from Nigerian farmers and Asian buyers	Share Authentic Reviews To Build Trust And Social Proof	Quote Cards With Photos Of Farmers And Buyers	Video Compilation Of Testimonials	Don't Just Take Our Word For It-Hear It From Those Who Live It	Clientlove Farmerstories Buyerfeedback Trustedexports
26	LINKEDIN	Common misconceptions about crop exporting	Debunk Myths Such As It Being Only For Big Companies Or Too Risky	Myth Vs Fact Comparison Chart	Founder Explaining Common Misunderstandings	Think Crop Export Isn't For You? Let's Bust Some Myths	Agromyths Exportfacts Tradetruths Businessgrowth
27	INSTAGRAM	How we ensure crop quality from farm to Asia	Detail Your Quality Assurance Measures Every Step Of The Way	Flowchart Of Q/A Checkpoints	On-Site Inspection Footage	Quality Control Isn't Optional-It Is Our Promise	Quality Assurance Cropstandards Trustedexports Farmtofork
28	INSTAGRAM	Highlight a key Nigerian crop popular in Asia e.g. Cassava	Educate About The Crop's Uses, Benefits And Asian Demand	Nutritional Facts And Export Data Infographic	Farmer Explaining Cultivation and Export Importance	Cassava-Nigeria's Golden Crop Making Waves In Asia	Cassavaexport Cropspotlight Nigeriaagriculture Asianmarkets
29	LINKEDIN	How technology improves our export business	Share Your Use Of Tech Like Tracking Apps, Payment Platforms And Crm	Screenshots Of Apps/Tools You Use	Demo Of Tech Streamlining Operations	Innovation Meets Tradition -Tech Powering Better Crop Exports	Smartexports Innoivationinagro Techdriven
30	FACEBOOK	How crop exportation strengthens cultural ties	Share Stories Of Cultural Exchange And Collaboration Through Trade	Photos Of Nigerian And Asian Cultural Events Or Joint Projects	Clips Of Festival, Food Sharin, Or Joint Ventures	More Than Business-Trade Builds Bridges And Friendships	Culturalexchange Globalfriendship Tradebridges Agrounity
31	FACEBOOK	Recap and thank you to our partners and customers	Summarize Your Month, Celebrate Millstones And Appreciate Your Community	Collage Of Highlights And Happy Partners	Founder's Thank-You Message	Thank You For Being Part Of Our Journey. Here's To Many More Fruitful Seasons	Thankyou Artnersintrade Exportfamily Agrosuccess