

RUI GUAN

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University of Kent, School of Economics,
Canterbury, Kent CT2 7FS, United Kingdom

EMPLOYMENT

Lecturer in Economics (Assistant Professor), University of Kent 2022 - present

EDUCATION

Ph.D. in Economics, Universitat Pompeu Fabra	2022
Master of Research in Economics, Finance and Business, Universitat Pompeu Fabra	2017
Master of Science in Economics and Finance, Barcelona Graduate School of Economics	2016
Master of Science in Economics, London School of Economics	2013
Bachelor Degree in Economics, Sun Yat-sen University	2012

RESEARCH FIELDS

Microeconomics, Behavioral Economics, Experimental Economics

WORKING PAPERS

“Economic Rationality under Limited Attention: The Effect of Sequential Elimination”

“Divergence in Economic Decision Making: The Role of Perceptual Descriptions”
(joint with Fadong Chen)

WORK IN PROGRESS

“Dynamic Stochastic Consideration”

“New Behavioral Strategies in Mobile Advertising Markets: Evidence from Large-Scale Field Experiments”
(joint with Zhengyang Bao and Fadong Chen)

TEACHING

University of Kent	2022-Present
Strategy and Games	

Universitat Pompeu Fabra (Teaching Assistant, selected)	2016-2019
Microeconomics I (Master), Microeconomics II (Master), Advanced Macroeconomics III (Ph.D.), Microeconomics I, Economics and International Finance, International Marketing	

PROFESSIONAL ACTIVITIES

Presentations:

Society for the Advancement of Economic Theory Conference (2022), Asian Meeting of the Econometric Society (2022), China Center for Behavioral Economics and Finance (2022), China Europe International Business School (2022), University of Kent (2022), Zhejiang University (2021), Barcelona GSE PhD Jamboree (2020), UPF Management Breakfast Seminar (2020)

HONORS, SCHOLARSHIPS, AND FELLOWSHIPS

FPI fellowship (PRE2018-083522), Spanish Ministry of Science and Innovation	2019-2021
Scholarship for the full tuition cost, Neuroeconomics Summer School	2019
Teaching fellowship, Universitat Pompeu Fabra	2016-2019
Merit-based full tuition waiver, Barcelona GSE	2015 - 2016

SKILLS

Technical Skills	MATLAB, STATA, Python, R, JavaScript, HTML, CSS, LaTeX, Qualtrics
Languages	Cantonese (native), Mandarin (native), English (fluent), Japanese (fluent), Korean (intermediate)