

RUI GUAN

www.ruiguan.work | r.guan@kent.ac.uk | +44 (0)1227827414

University of Kent, School of Economics,
Canterbury, Kent CT2 7FS, United Kingdom

EMPLOYMENT

Lecturer in Economics, University of Kent

2022 - present

EDUCATION

Ph.D. in Economics, Universitat Pompeu Fabra

2022

Master of Research in Economics, Finance and Business, Universitat Pompeu Fabra

2017

Master of Science in Economics and Finance, Barcelona Graduate School of Economics

2016

Master of Science in Economics, London School of Economics

2013

Bachelor Degree in Economics, Sun Yat-sen University

2012

RESEARCH FIELDS

Microeconomics, Behavioral Economics, Experimental Economics

WORKING PAPERS

“Economic Rationality under Limited Attention: The Effect of Sequential Elimination”

“Divergence in Economic Decision Making: The Role of Perceptual Descriptions”

(joint with Fadong Chen)

WORK IN PROGRESS

“Dynamic Stochastic Consideration”

“New Behavioral Strategies in Mobile Advertising Markets: Evidence from Large-Scale Field Experiments”

(joint with Zhengyang Bao and Fadong Chen)

TEACHING

University of Kent

2022-Present

Strategy and Games, Extended Economics Essay

Universitat Pompeu Fabra (Teaching Assistant, selected)

2016-2019

Microeconomics I (Master), Microeconomics II (Master), Advanced Macroeconomics III (Ph.D.),

Microeconomics I, Economics and International Finance, International Marketing

PROFESSIONAL ACTIVITIES

Presentations:

Society for the Advancement of Economic Theory Conference (2022), Asian Meeting of the Econometric Society (2022), China Center for Behavioral Economics and Finance (2022), China Europe International Business School (2022), University of Kent (2022), Zhejiang University (2021), Barcelona GSE PhD Jamboree (2020), UPF Management Breakfast Seminar (2020)

HONORS, SCHOLARSHIPS, AND FELLOWSHIPS

FPI fellowship (PRE2018-083522), Spanish Ministry of Science and Innovation	2019-2021
Scholarship for the full tuition cost, Neuroeconomics Summer School	2019
Teaching fellowship, Universitat Pompeu Fabra	2016-2019
Merit-based full tuition waiver, Barcelona GSE	2015 - 2016

SKILLS

Technical Skills	MATLAB, STATA, Python, R, JavaScript, HTML, CSS, LaTeX, Qualtrics
Languages	Cantonese (native), Mandarin (native), English (fluent), Japanese (fluent), Korean (intermediate)