

# RUI GUAN

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School of Economics, University of Kent,  
Canterbury, Kent CT2 7PE, United Kingdom

## EMPLOYMENT

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Lecturer in Economics (Assistant Professor), University of Kent 2022 - present

## EDUCATION

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Ph.D. in Economics, Universitat Pompeu Fabra	2022
Master of Research in Economics, Finance and Business, Universitat Pompeu Fabra	2017
Master of Science in Economics and Finance, Barcelona Graduate School of Economics	2016
Master of Science in Economics, London School of Economics	2013
Bachelor Degree in Economics, Sun Yat-sen University	2012

## RESEARCH FIELDS

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Microeconomics, Behavioral Economics, Experimental Economics

## WORKING PAPERS

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“Economic Rationality under Limited Attention: The Effect of Sequential Elimination”

“A Sound Decision? The Impact of Audio Descriptions on Economic Rationality”  
(joint with Fadong Chen)

## WORK IN PROGRESS

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“New Behavioral Strategies in Mobile Advertising Markets: Evidence from Large-Scale Field Experiments”  
(joint with Zhengyang Bao and Fadong Chen)

“Dynamic Stochastic Consideration”

## TEACHING

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University of Kent	2022-Present
Statistics for Economics, Strategy and Games	

Universitat Pompeu Fabra (Teaching Assistant, selected)	2016-2019
Advanced Macroeconomics III (Ph.D.), Economics and International Finance, International Marketing, Microeconomics I (Master), Microeconomics II (Master), Markets and Derivatives	

## PROFESSIONAL ACTIVITIES

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### Presentations:

Asia-Pacific Economic Science Association Conference (2023), Society for the Advancement of Economic Theory Conference (2022), Asian Meeting of the Econometric Society (2022), China Center for Behavioral Economics and Finance (2022), China Europe International Business School (2022), University of Kent (2022), Zhejiang University (2021), Barcelona GSE PhD Jamboree (2020), UPF Management Breakfast Seminar (2020)

## HONORS, SCHOLARSHIPS, AND FELLOWSHIPS

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FPI fellowship (PRE2018-083522), Spanish Ministry of Science and Innovation	2019-2021
Scholarship for the full tuition cost, Neuroeconomics Summer School	2019
Teaching fellowship, Universitat Pompeu Fabra	2016-2019
Merit-based full tuition waiver, Barcelona GSE	2015 - 2016

## SKILLS

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<b>Data Analysis</b>	Python, R, Slurm, Stata
<b>Web Development</b>	Apache, CSS, Django, HTML, JavaScript, Nginx
<b>Languages</b>	Cantonese and Mandarin (native), English and Japanese (fluent), Korean (intermediate)