

# ASSIGNMENT II

## COGNITIVE SCIENCE MINI PROJECT

In a group of four (4), design a creative advertisement that uses an illusion to make your advertisement noticeable and attractive. Your advertisement should include those of the following:

- a. Easily understood regardless language and viewer's age.
- b. It should be attractive to grab attention from the crowd.
- c. Creative.
- d. Message delivery can reach the viewer.

You can use any tools to design your advertisement. Later, you have to present your advertisement to the class with your utmost impressive idea.

This project contributes part of 20% of your overall assignment marks. I will **NOT TOLERATE** with any plagiarism by students. Those who caught cheating will be penalized.