

**PROJECT DEVELOPMENT – OPTIMIZING ENERGY  
DEMAND AND CONSUMPTION THROUGH DATA-  
DRIVEN STRATEGIES**

**A.V.C COLLEGE OF ENGINEERING,  
MANNAMPANDAL.**

**COLLEGE CODE: 8203**

**COLLEGE NAME: A.V.C COLLEGE OF ENGINEERING**

**TECHNOLOGY: DATA ANALYTICS**

**TOTAL NO. OF STUDENTS IN A GROUP: 5**

**TEAM NAME: “TECH TITANS”**

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**SUBMITTED BY,**

**B.AZIRNA**

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## **DASHBOARD CREATION:**

### **LINKS:**

#### **✓ INTRO\_PAGE:**

[https://us1.ca.analytics.ibm.com/bi/?perspective=dashba rd&pathRef=.my\\_folders%40FMY&action=view&mode=dashboard&subView=model0000018f8ce421ce\\_00000000](https://us1.ca.analytics.ibm.com/bi/?perspective=dashba rd&pathRef=.my_folders%40FMY&action=view&mode=dashboard&subView=model0000018f8ce421ce_00000000)

#### **✓ DAY\_OF\_THE\_WEEK:**

[https://us1.ca.analytics.ibm.com/bi/?perspective=dashba rd&pathRef=.my\\_folders%40FMY&action=view&mode=dashboard&subView=model0000018f8f5942f4\\_00000000](https://us1.ca.analytics.ibm.com/bi/?perspective=dashba rd&pathRef=.my_folders%40FMY&action=view&mode=dashboard&subView=model0000018f8f5942f4_00000000)

#### **✓ TIME\_OF\_THE\_DAY:**

[https://us1.ca.analytics.ibm.com/bi/?perspective=dashba rd&pathRef=.my\\_folders%40FMY&action=view&mode=dashboard&subView=model0000018f8f788389\\_00000000](https://us1.ca.analytics.ibm.com/bi/?perspective=dashba rd&pathRef=.my_folders%40FMY&action=view&mode=dashboard&subView=model0000018f8f788389_00000000)

#### **✓ EXTERNAL\_FACTOR:**

[https://us1.ca.analytics.ibm.com/bi/?perspective=dashba rd&pathRef=.my\\_folders%40FMY&action=view&mode=dashboard&subView=model0000018f8fb2319b\\_00000000](https://us1.ca.analytics.ibm.com/bi/?perspective=dashba rd&pathRef=.my_folders%40FMY&action=view&mode=dashboard&subView=model0000018f8fb2319b_00000000)

## DASHBOARD SCREENSHOT & ANALYSIS:

### INTRO PAGE SCREENSHOT:



### **IoT Sensor Data:**

- Day of Week 1 has the lowest total IoT Sensor Data at 233.63, followed by 4 at 236.71.
- Day of Week 3 has the highest total IoT Sensor Data at 247.27, followed by 0 at 246.94.
- Based on the current forecasting, IoT Sensor Data may reach 236.6 by Day of Week 8.
- The overall number of results for IoT Sensor Data is almost 3500.

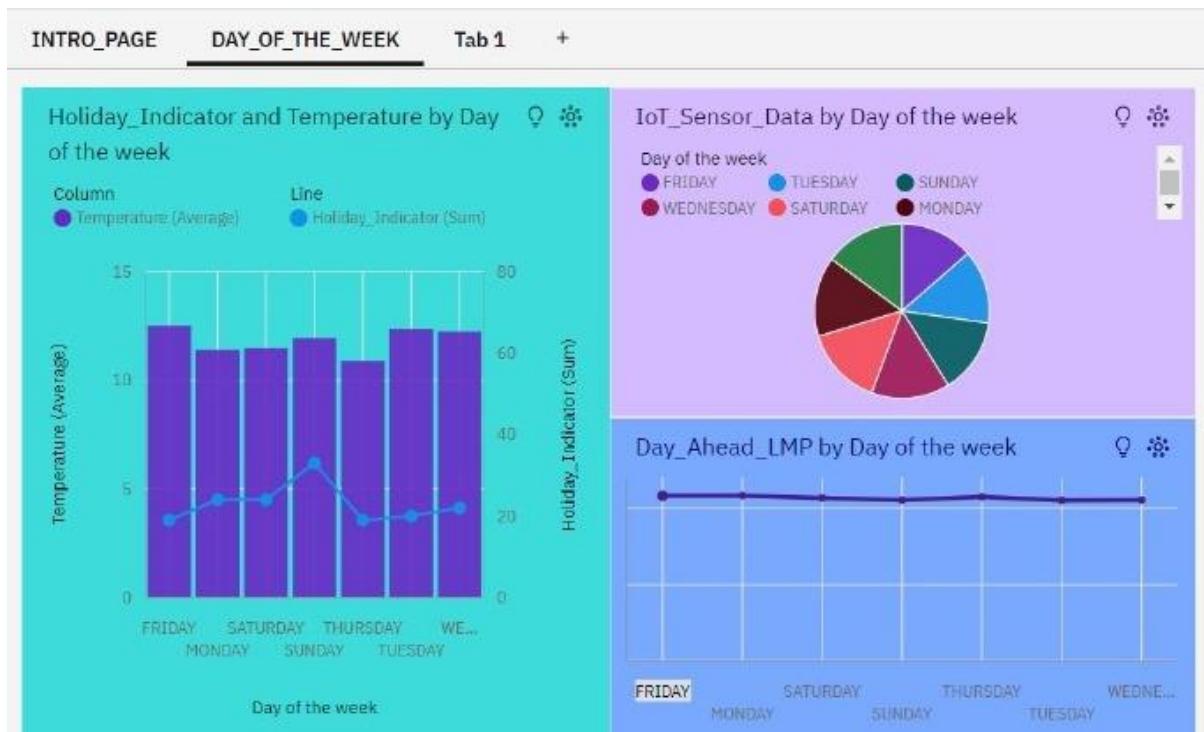
### **Day Ahead Demand:**

- Day\_of\_Week 4 has the lowest total Day\_Ahead\_Demand at over 353 thousand, followed by 5 at almost 354 thousand.
- Day\_of\_Week 3 has the highest total Day\_Ahead\_Demand at over 357 thousand, followed by 2 at nearly 357 thousand.
- Based on the current forecasting, Day\_Ahead\_Demand may reach nearly 355 thousand by Day\_of\_Week 8.
- The overall number of results for Day\_Ahead\_Demand is almost 3500.

## **Electricity Load:**

- Day\_of\_Week 0 has the lowest total Electricity\_Load at over 346 thousand, followed by 2 at over 351 thousand.
- Day\_of\_Week 3 has the highest total Electricity\_Load at over 359 thousand, followed by 1 at over 357 thousand.
- Based on the current forecasting, Electricity\_Load may reach nearly 359 thousand by Day\_of\_Week 8.
- The overall number of results for Electricity\_Load is almost 3500.

## **DAY OF THE WEEK Screenshot:**



## **Holiday Indicator and Temperature:**

- Day of the week FRIDAY has the highest Average Temperature but is ranked #6 in Average Humidity.
- Day of the week TUESDAY has the highest Average Humidity but is ranked #2 in Average Temperature.
- Overall day of the weeks, the average of Temperature is 11.83.
- The average values of Temperature range from 10.88, occurring when Day of the week is THURSDAY, to 12.5, when Day of the week is FRIDAY.
- Day of the week FRIDAY has the highest Average Temperature but is ranked #6 in Total Holiday Indicator.
- Overall day of the weeks, the sum of Holiday Indicator is 161.

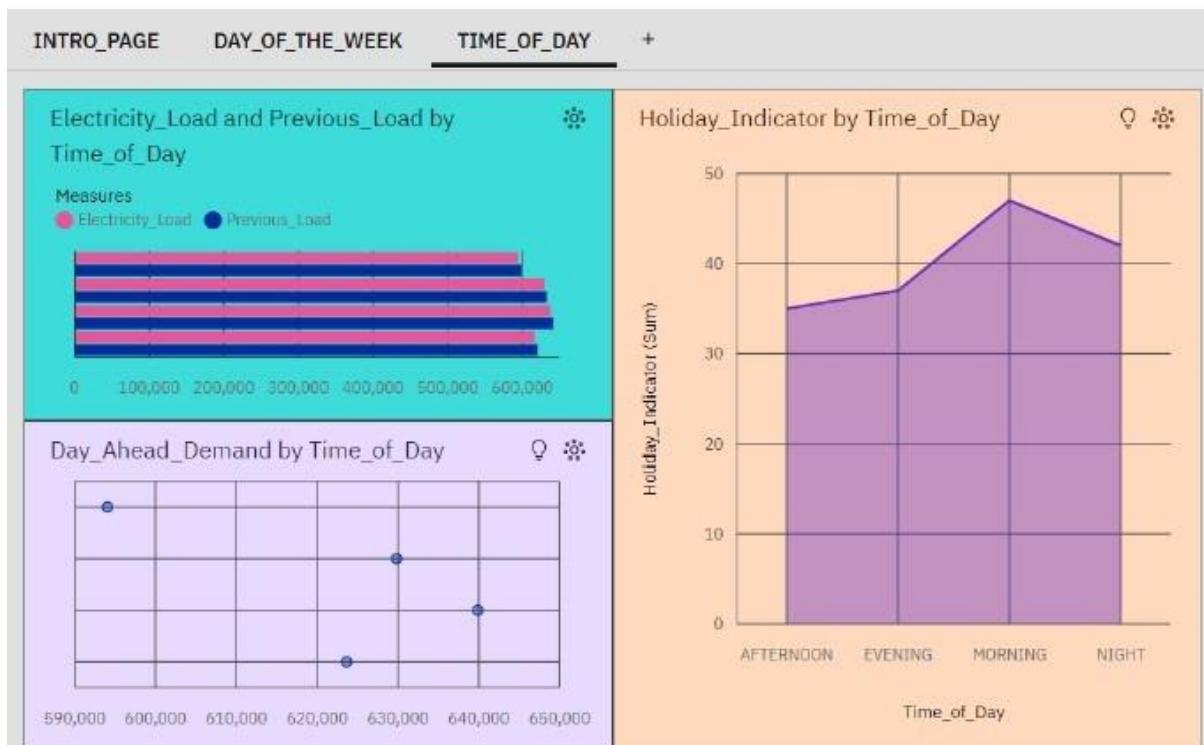
## **IoT Sensor Data:**

- Day of the week THURSDAY has the highest Total IoT\_Sensor\_Data but is ranked #7 in Average Humidity.
- Day of the week TUESDAY has the highest Average Humidity but is ranked #6 in Total IoT\_Sensor\_Data.
- Overall day of the weeks, the average of IoT\_Sensor\_Data is 0.5097.
- The total number of results for IoT\_Sensor\_Data, across all day of the weeks, is almost 3500.

## **Day Ahead LMP:**

- Day of the week TUESDAY has the highest Average Humidity but is ranked #7 in Total Day\_Ahead\_LMP.
- Day of the week MONDAY has the highest Total Day\_Ahead\_LMP but is ranked #5 in Average Humidity.
- Day\_Ahead\_LMP ranges from over 21 thousand, when Day of the week is TUESDAY, to almost 22 thousand, when Day of the week is MONDAY.

## **TIME OF THE DAY SCREENSHOT:**



## **Holiday Indicator:**

- Time\_of\_Day MORNING has the highest values of both Holiday Indicator and Temperature.
- Holiday Indicator ranges from 35, when Time\_of\_Day is AFTERNOON, to 47, when Time\_of\_Day is MORNING.
- For Holiday Indicator, the most significant values of Time\_of\_Day are MORNING and NIGHT, whose respective Holiday Indicator values add up to 89, or 55.3 % of the total.
- Over all values of Time\_of\_Day, the sum of Holiday Indicator is 161

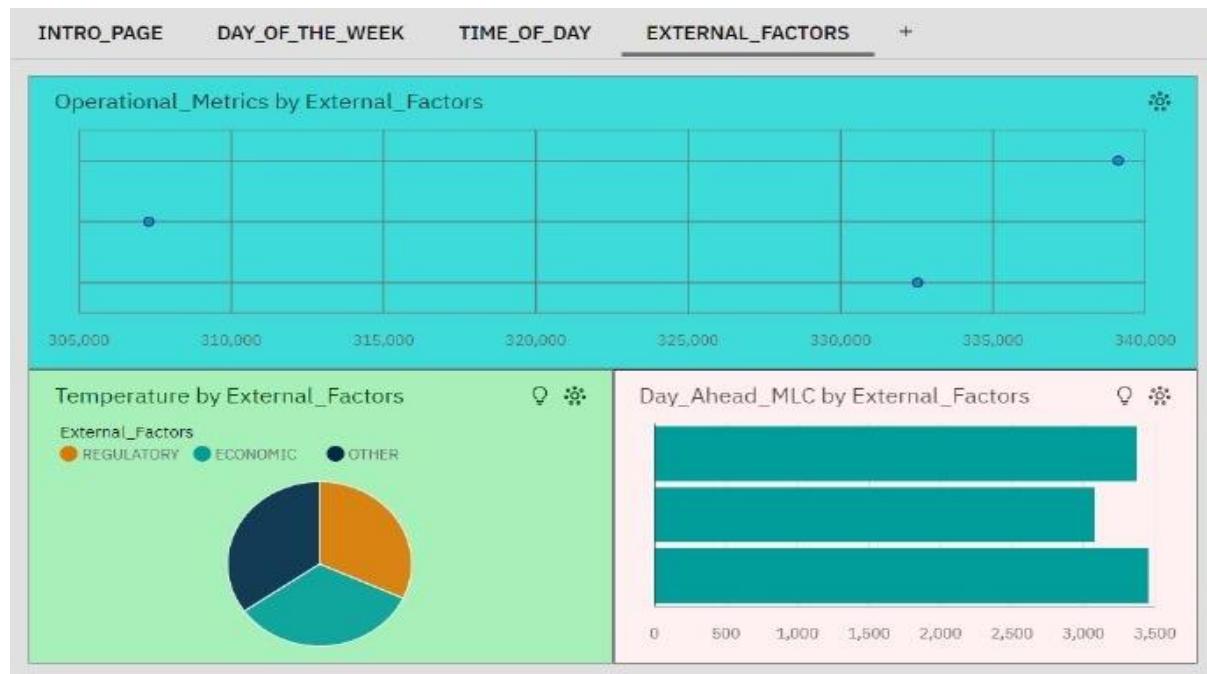
## **Day Ahead Demand:**

- Time\_of\_Day AFTERNOON has the highest Average Humidity but is ranked #4 in Total Day\_Ahead\_Demand.
- Time\_of\_Day MORNING has the highest Total Day\_Ahead\_Demand but is ranked #4 in Average Humidity.
- The total number of results for Day\_Ahead\_Demand, across all Day\_Ahead\_Demand, is 4.
- The total number of results for Time\_of\_Day, across all Day\_Ahead\_Demand, is 4.

## **Electricity Load and Previous Load:**

- Time\_of\_Day MORNING has the highest values of both Electricity\_Load and Previous Load.
- Over all values of Time\_of\_Day, the average of Electricity\_Load is 747.1.
- Over all values of Time\_of\_Day, the average of Previous Load is 751.7.
- The total number of results for Electricity Load, Previous Load across all Time\_of\_Day, is almost 3500.

## EXTERNAL FACTORS Screenshot:



### **Operational Metrics:**

- External Factors ECONOMIC has the highest values of both Operational Metrics and Humidity.
- The total number of results for External Factors, across all Operational Metrics, is 3.
- The total number of results for Operational Metrics, across all Operational Metrics, is 3.

### **Temperature:**

- External Factors OTHER has the highest Average Temperature but is ranked #3 in Average Humidity.
- External Factors ECONOMIC has the highest Average Humidity but is ranked #2 in Average Temperature.
- REGULATORY (34.3 %) and ECONOMIC (34.2 %) are the most frequently occurring categories of External Factors with a combined count of 2,272 items with Temperature values (68.5 % of the total).
- Over all values of External Factors, the average of Temperature is 11.83.

- The average values of Temperature range from 11.31, occurring when External Factors is REGULATORY, to 12.33, when External Factors is OTHER.

### **Day Ahead MLC:**

- Day\_Ahead\_MLC is unusually low when External Factors is OTHER.
- External Factors ECONOMIC has the highest Average Humidity but is ranked #2 in Total Day\_Ahead\_MLC.
- External Factors REGULATORY has the highest Total Day\_Ahead\_MLC but is ranked #2 in Average Humidity.
- Day\_Ahead\_MLC ranges from over three thousand, when External Factors is OTHER, to almost 3500, when External Factors is REGULATORY.

### **CONCLUSION:**

In conclusion, the adoption of data-driven strategies for optimizing energy demand and consumption is a strategic necessity for organizations aiming for sustainability and efficiency. The insights provided by our dashboard demonstrate the transformative potential of data in driving smarter, more sustainable energy practices. Continuous innovation and investment in data analytics will be crucial for sustaining and enhancing these benefits, ensuring a resilient and energy-efficient future.