



# TEKLINKS











# Predictive Analytics with Spark in Azure HDInsight

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### Content

- What is HDInsight?
- What is Spark?
- What is RDD?
- What is DataFrames?
- What is Spark SQL?
- What is MLLib?

### References

- Microsoft DAT202.3x: Spark in Azure HDInsight
- Microsoft DAT202.2x: Real-Time Analytics with Hadoop in Azure HDInsight
- Microsoft DAT202.1x: Big Data with Hadoop in Azure HDInsight
- Microsoft Virtual Academy: Spark on HDInsight
- UCB Sparks: CS100, CS105, CS110, CS120, CS190
- UCSD Big Data Series (Coursera)
- Yandex: Big Data Series (Coursera)

# HDInsight – What is it?

### A standard Apache Hadoop distribution offered as a managed service on Microsoft Azure

- Based on Hortonworks Data Platform (HDP)
- Provisioned as clusters on Azure that can run on Windows or Linux servers
- Offers capacity-on-demand, pay-as-you-go pricing model
- Integrates with:
  - Azure Blob Storage and Azure Data Lake Store for Hadoop File System (HDFS)
  - Azure Portal for management and administration
  - Visual Studio for application development tooling

In addition to the core, HDInsight supports the Hadoop ecosystem



# What is Apache Spark?

General, open-source cluster computing engine

### Well-suited for machine learning

- Fast iterative procedures
- Efficient communication primitives

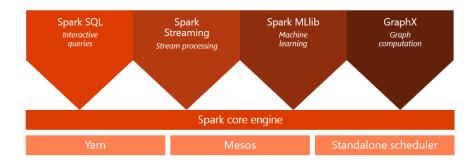
### Simple and Expressive

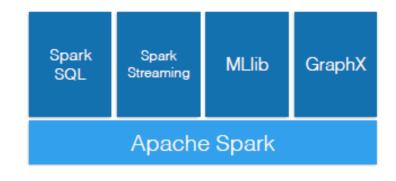
- APIs in Scala, Java, Python, R
- Interactive Shell

Integrated Higher-Level Libraries

### Apache Spark: A unified framework

A unified, open source, parallel data processing framework for big data analytics







# HDInsight supports Spark

# In-memory processing on multiple workloads

Single execution model for multiple tasks (SQL Query, Spark Streaming, Machine Learning, and Graph)

Processing up to 100x faster performance

Developer friendly (Java, Python, Scala)

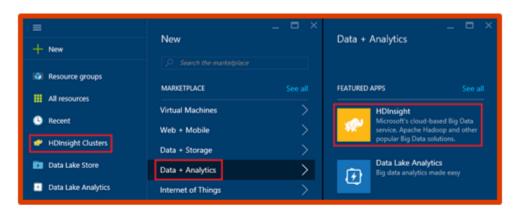
BI tool of choice (Power BI, Tableau, Qlik, SAP)

Notebook experience (Jupyter/iPython, Zeppelin)

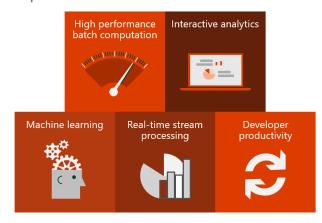




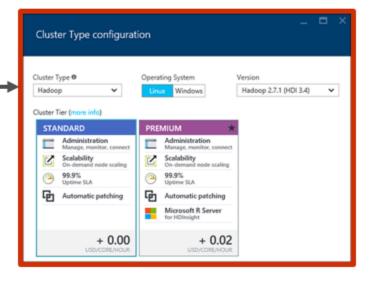
# Demo: Creating an HDInsight Spark cluster



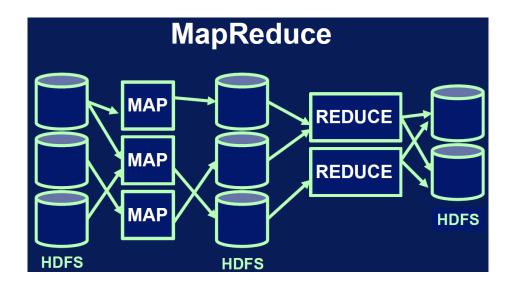
Apache Spark use cases



The Azure console
lists all types of
HDInsight clusters
(HBase, Storm, and
Spark) currently
provisioned.



# Hadoop vs. Spark



Force your pipeline into Map and Reduce steps

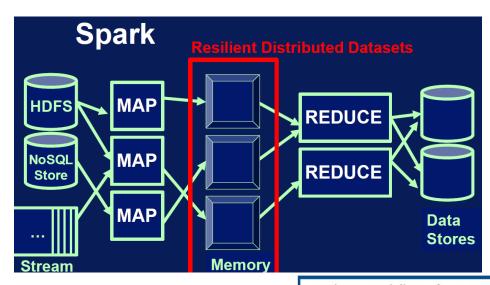
Other workflows? i.e. join, filter, map-reduce-map

Read from disk for each MapReduce job

Iterative algorithms? i.e. machine learning

Only native JAVA programming interface

Other languages? Interactivity?



- New framework: same features of MapReduce and more
- Capable of reusing Hadoop ecosystem, e.g. HDFS, YARN...
- Born at UC Berkeley

Interactivity? Other languages?

Native Python, Scala (, R) interface. Interactive shells.

Other workflows? i.e. join, filter, map-reduce-map

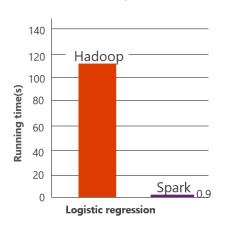
~20 highly efficient distributed operations, any combination of them

Iterative algorithms? i.e. machine learning

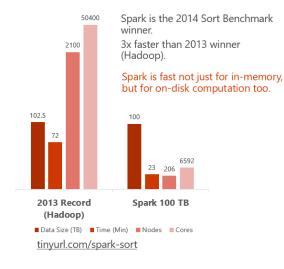
in-memory caching of data, specified by the user

# Why sparks is faster?

### Faster data, faster results

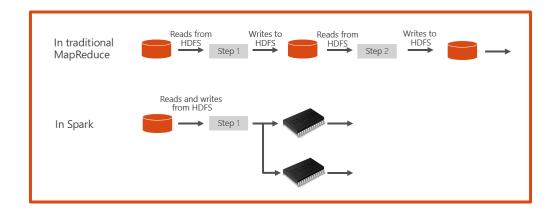


Logistic regression on a 100-node cluster with 100 GB of data.



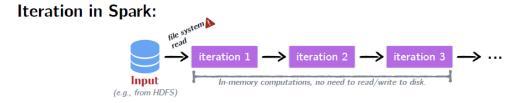
### What makes Spark fast?

Data sharing between steps of a job



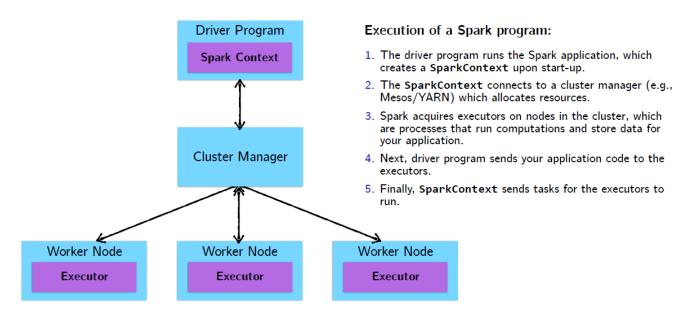
### Iteration in Hadoop:





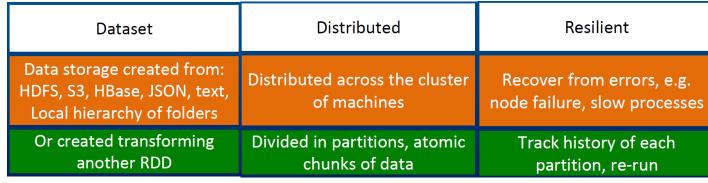
# Spark cluster architecture

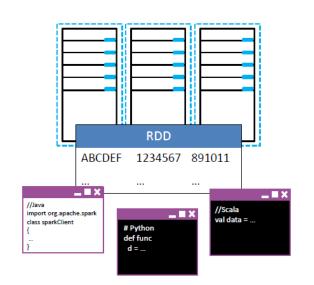
- Distributed processing architecture consists of:
  - A driver program
  - One or more worker nodes
- The driver program uses a spark context to connect to the cluster...
- ...and uses worker nodes to perform operations on RDDs



### What is RDD?

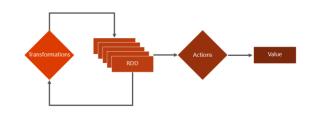
- The core abstraction for data in Spark is the resilient distributed dataset (RDD)
- An RDD represents a collection of items that can be distributed across compute nodes
- APIs for working with RDDs are provided for Java, Python, and Scala
  - HDInsight distribution includes
     Python and Scala shells







RDDs: Transformations and actions

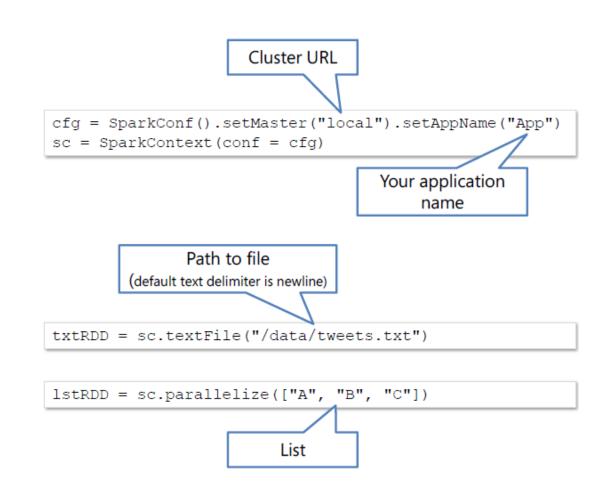


# **RDD Operations**

- To create a Spark Context:
  - Create a configuration for your cluster and application
  - 2. Use the configuration to create a context

(Spark shells have one pre-created)

- To create an RDD
  - Load from a source
    - Text file, JSON, XML, etc.
  - Parallelize a collection



# **RDD Transformations**

### Common Transformations:

- filter: Creates a filtered RDD
- flatMap: Applies a function to each element that returns multiple elements into a new RDD
- map: Applies a function to each element that returns an element in a new RDD
- reduceByKey: Aggregates values for each key in a key-value pair RDD

```
txt = sc.parallelize(["the owl and the pussycat",
                       "went to sea"])
       {["the owl and the pussycat"], ["went to sea"]}
 owlTxt = txt.filter(lambda t: "owl" in t)
              {["the owl and the pussycat"]}
 words = owlTxt.flatMap(lambda t: t.split(" "))
        {["the"], ["owl"], ["and"], ["the"], ["pussycat"]}
 kv = words.map(lambda key: (key, 1))
    {["the",1], ["owl",1], ["and",1], ["the",1], ["pussycat",1]}
 counts = kv.reduceByKey(lambda a, b: a + b)
        {["the",2], ["owl",1], ["and",1], ["pussycat",1]}
```

### **RDD** Actions

### Common Actions:

- reduce: Aggregates the elements of an RDD using a function that takes two arguments
- count: Returns the number of elements in the RDD
- first: Returns the first element in the RDD
- collect: Returns the RDD as an array to the driver program
- saveAsTextFile: Saves the RDD as a text file in the specified path

```
nums = sc.parallelize([1, 2, 3, 4])
               {[1], [2], [3], [4]}
 nums.reduce(lambda x, y: x + y)
                     10
 nums.count()
                      4
 nums.first()
 nums.collect()
                  [1, 2, 3, 4]
 nums.saveAsTextFile("/results")
             /results/part-00000
```

# Demo: Working with RDDs in Python

 Most operations involve passing a function to a transformation or action

```
RDD.filter(function)
```

- Functions can be:
  - Explicitly declared
  - Passed inline
    - Python uses lambda keyword
    - Scala uses => syntax
    - Java uses function classes or lambdas (Java 8)

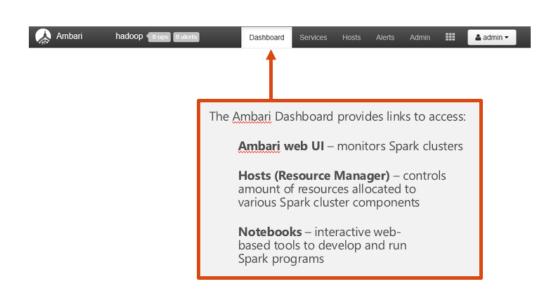
```
def containsMSTag(txt):
    return "#ms" in txt

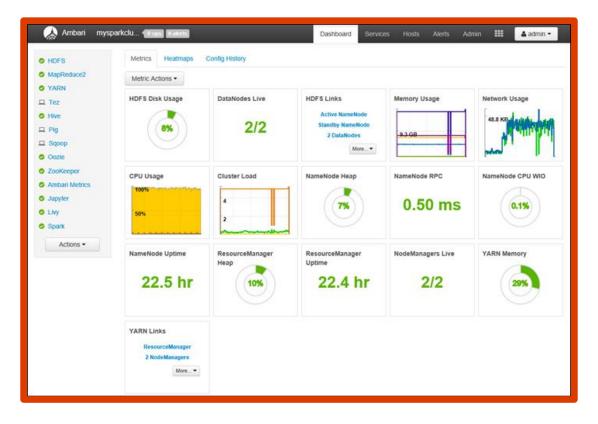
msTwts = txtRDD.filter(containsMSTag)
```

```
#Python
msTwts = txtRDD.filter(lambda txt: "#ms" in txt)

//Scala
val msTwts = txtRDD.filter(txt => txt.contains("#ms")
```

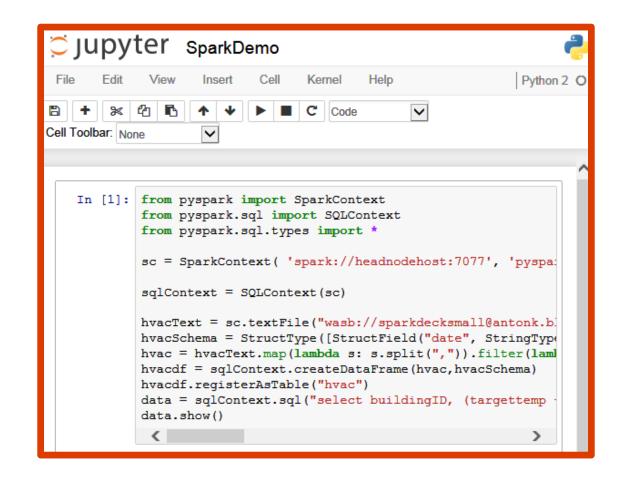
# Ambari Dashboard





# HDInsight Spark: Jupyter notebooks

- Web-based interactive consoles for
  - Experimentation
  - Collaboration
- Spark HDInsight clusters include Jupyter
  - Interactive Python
  - Interactive Scala



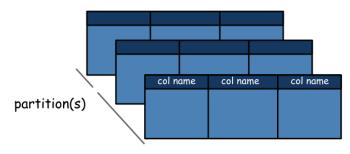
### What is DataFrames?

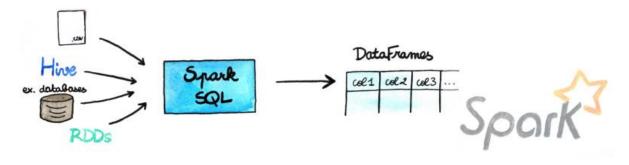
### **DataFrames**

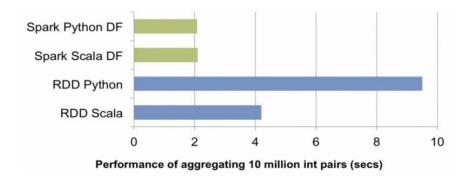
Distributed Data organized as named columns

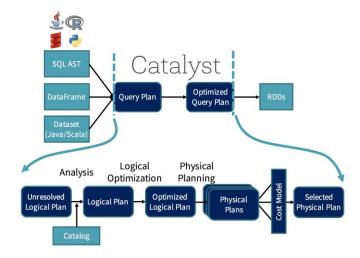
Look just like a table in relational databases

### data frame









### Core abstraction: DataFrames

- A distributed collection of data organized into named columns.
- Similar to RDDs with schema.
- Conceptually equivalent to tables in relational database, or to <u>DataFrames</u> in R/Python.
- With domain-specific functions designed for common tasks:
  - Metadata
  - Sampling
  - Project, filter, aggregation, and join
  - UDFs

RDDs are a collection of opaque objects (such as internal structures unknown to Spark).

User

User

User	User	User
User	User	User

DataFrames is a collection of objects with schema that are known to Spark SQL..

Name	Age	Sex
Name	Age	Sex
Name	Age	Sex
Name	Age	Sex

# DataFrame Operations

DataFrames provide a domain-specific language for structured data manipulation in Scala, Java, and Python.

# Tables and Queries

A DataFrame can be registered as a table that can then be used in SQL queries.

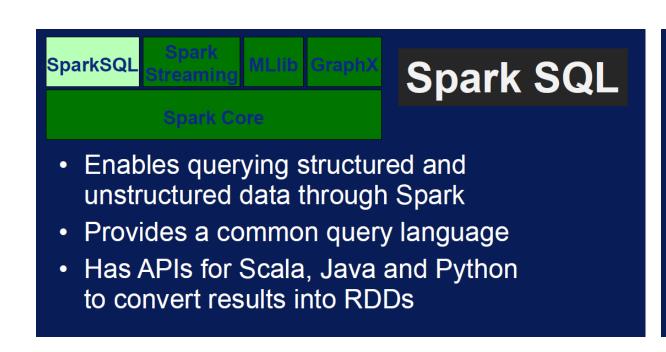
```
// First create a DataFrame from JSON file.
>>> val df = sqlContext.jsonFile("Users.json")

// Register the DataFrame as a temporary table. Temp tables exist only during lifetime of this SOLContext instance.
>>> val usertable = sqlContext.registerDataFrameAsTable(df, "UserTable")

// Alternatively, execute a SQL query on the table. The query returns a DataFrame.
>>> val teenagers = sqlContext.sql("select Age as Years from UserTable where age > 13 and age <= 19")</pre>
```



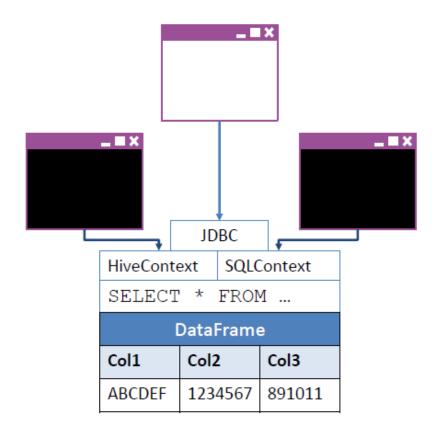
# What is Spark SQL?



# Relational Operations Perform Relational Processing such as Declarative Queries Embed SQL queries inside Spark Programs

# Spark SQL

- Spark SQL provides a query interface for structured data
- DataFrames are used to abstract RDDs and define a schema
- There are two API entry points:
  - HiveContext
  - SQLContext
- Client applications can connect to Spark SQL using JDBC



# Spark SQL

### How to go Relational in Spark?

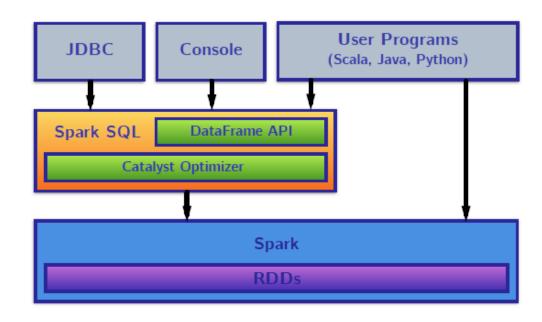
**Step 1: Create a SQLContext** 

from pyspark.sql import SQLContext
sqlContext = SQLContext(sc)

### How to go Relational in Spark?

### Create a DataFrame from

- an existing RDD
- a Hive table
- data sources







# Spark SQL

### JSON → DataFrame

```
# Read
df = sqlContext.read.json("/filename.json")
# Display
df.show()
```

### DataFrames are just like tables

http://spark.apache.org/

```
# Show the content of the DataFrame
df.show()

# Print the schema
df.printSchema()

# Select only the "X" column
df.select("X").show()

# Select everybody, but increment the discount by 5%
df.select(df["name"], df["discount"] + 5).show()

# Select people height greater than 4.0 ft
df.filter(df["height"] > 4.0).show()

# Count people by zip
df.groupBy("zip").count().show()
```

### RDD of Row objects → DataFrame

```
# Read
from pyspark.sql import SQLContext, Row
sqlContext = SQLContext(sc)

# Load a text file and convert each line to a Row.
lines = sc.textFile("filename.txt")
cols = lines.map(lambda l: l.split(","))
data = cols.map(lambda p: Row(name=p[0], zip=int(p[1])))

# Create DataFrame
df = sqlContext.createDataFrame(data)

# Register the DataFrame as a table
df.registerTempTable("table")

# Run SQL
Output = sqlContext.sql("SELECT * FROM table WHERE ...")
```

### Spark SQL

**Relational on Spark** 

Connect to variety of databases

Deploy business intelligence tools over Spark

**Demo: Using Spark SQL DataFrames** 

# What is Machine Learning?

### A Definition

Constructing and studying methods that learn from and make predictions on data

Broad area involving tools and ideas from various domains

- Computer Science
- Probability and Statistics
- Optimization
- Linear Algebra

### Some Examples

Face recognition

Link prediction

Text or document classification, e.g., spam detection

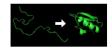
Protein structure prediction

Games, e.g., Backgammon or Jeopardy





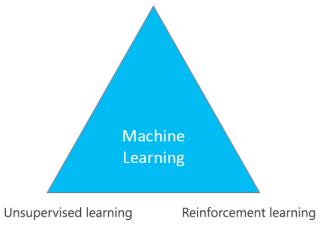






# How does Machine Learning work?

- Data labels
- Direct feedback
- Predict outcome



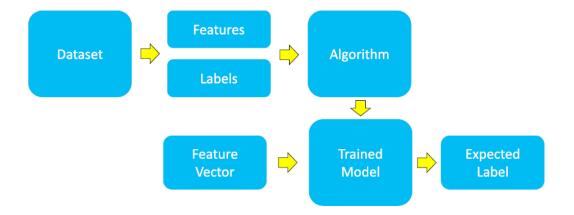
Supervised learning

Supervised learning. Learning from labeled observations

• Labels 'teach' algorithm to learn mapping from observations to labels

Unsupervised learning. Learning from unlabeled observations

- Learning algorithm must find latent structure from features alone
- Can be goal in itself (discover hidden patterns, exploratory data analysis)
- Can be means to an end (preprocessing for supervised task)



**Observations**. Items or entities used for learning or evaluation, e.g., emails

**Features**. Attributes (typically numeric) used to represent an observation, e.g., length, date, presence of keywords

**Labels.** Values / categories assigned to observations, e.g., spam, not-spam

**Training and Test Data**. Observations used to train and evaluate a learning algorithm, e.g., a set of emails along with their labels

- Training data is given to the algorithm for training
- Test data is withheld at train time

# What is MLlib?



- Scalable machine learning library
- Provides distributed implementations of common machine learning algorithms and utilities
- Has APIs for Scala, Java, Python, and R

### MLlib Algorithms & Techniques

- Machine Learning
  - Classification, regression, clustering, etc.
  - Evaluation metrics
- Statistics
  - Summary statistics, sampling, etc.
- Utilities
  - Dimensionality reduction, transformation, etc.

# How to.. Machine Learning in Apache Spark?

- All primitives in Spark Machine Learning are Vectors
- Features are represented by a Vector
- Vectors can contain other Vectors and so be Dense or Sparse
- Spark uses LabeledPoints to encapsulate a Vector and a Label
- RDDs are transformed into Vectors through map functions

# MLlib Terminology

### ML: Transformer

- A *Transformer* is a class which can transform one DataFrame into another DataFrame
- A Transformer implements transform()
- Examples
  - HashingTF
  - LogisticRegressionModel
  - Binarizer

val tokenizer = new Tokenizer().setInputCol("text").setOutputCol("words") val hashingTF = new HashingTF().setNumFeatures(1000).setInputCol(tokenizer.getOutputCol).s etOutputCol("features") val Ir = new LogisticRegression().setMaxIter(10).setRegParam(0.01) val pipeline = new Pipeline().setStages(Array(tokenizer, hashingTF, Ir))

val model = pipeline.fit(training)

val modelem = model.transform(test).select("id", "label", "text",
 "probability", "prediction")

### ML: Estimator

- An Estimator is a class which can take a DataFrame and produce a Transformer
- An Estimator implements **fit()**
- Examples
  - LogisticRegression
  - StandardScaler
  - Pipeline

```
val tokenizer = new Tokenizer().setInputCol("text").setOutputCol("words")
val hashingTF = new
HashingTF().setNumFeatures(1000).setInputCol(tokenizer.getOutputCol).s
etOutputCol("features")
val Ir = new LogisticRegression().setMaxIter(10).setRegParam(0.01)
val pipeline = new Pipeline().setStages(Array(tokenizer, hashingTF, Ir))
```

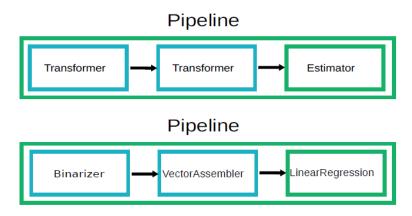
### val model = pipeline.fit(training)

```
val modelem = model.transform(test).select("id", "label", "text",
"probability", "prediction")
```

# MLlib Terminology

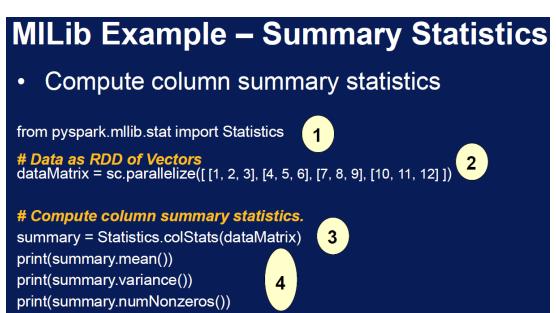
### ML: Pipelines

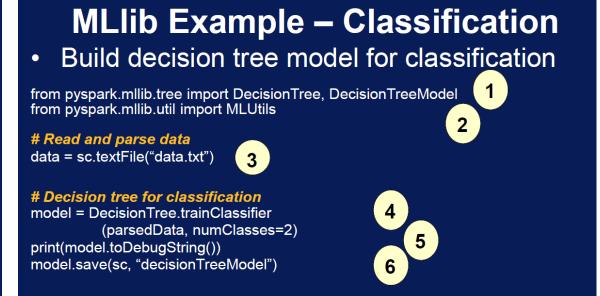
A *Pipeline* is an estimator that contains stages representing a resusable workflow. Pipeline stages can be either estimators or transformers.



### ML: PipelineModel fit Train Pipeline PipelineModel Data PipelineModel LinearRegressionModel VectorAssembler Binarizer transform Test PipelineModel Predictions Data

# MLlib Examples





# MLIib Examples

# MLlib Example – Clustering

Build k-means model for clustering

from pyspark.mllib.clustering import KMeans, KMeansModel 1 from numpy import array 2



### # Read and parse data

data = sc.textFile("data.txt") parsedData = data.map(lambda line: array([float(x) for x in line.split(' ')]))



# k-means model for clustering

clusters = Kmeans.train (parsedData, k=3)



print(clusters.centers)

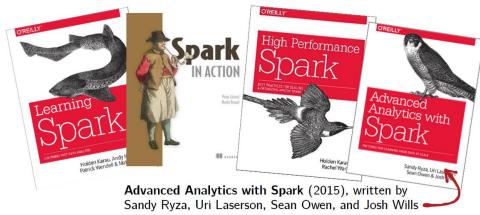


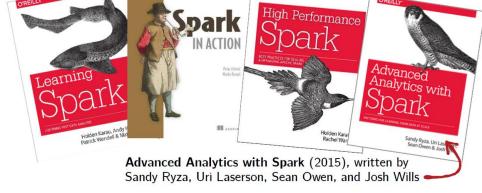
### Main Take-Aways

- MLlib is Spark's machine learning library.
  - Distributed implementations
- Main categories of algorithms and techniques:
  - Machine learning
  - Statistics
  - Utility for ML pipeline

# Now what?

### Many excellent books released in the past year or two!







Big Data Analysis with Apache Spark Learn how to apply data science techniques using parallel programming in Apache Spark to explore big data.



Distributed Machine Learning with Apache Spark Learn the underlying principles required to develop scalable machine learning pipelines and gain hands-on experience using Apache Spark.



Introduction to Apache Spark Learn the fundamentals and architecture of Apache Spark, the leading clustercomputing framework among professionals.





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