

















Insuring your world.





Getting Started with Machine Learning using Spark in Azure HDInsight

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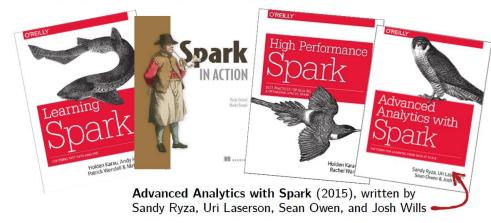
Content

- What is Spark on HDInsight?
- Demo: Create Spark Cluster on Azure
- What is an RDD, DataFrames, Spark SQL?
- Demo: Operations of RDD,
 DataFrames and SQL
- What is **MLlib**?
- Demo: Machine Learning using Spark

- For Whom this talk
 - Business users to analyze Big Data using Spark on Azure Cluster.
- Prerequisite
 - None

References

Many excellent books released in the past year or two!





Big Data Analysis with Apache Spark Learn how to apply data science techniques using parallel programming in Apache Spark to explore big data.



Distributed Machine Learning with Apache Spark Learn the underlying principles required to develop scalable machine learning pipelines and gain hands-on experience using Apache Spark.



Introduction to Apache Spark
Learn the fundamentals and architecture of Apache Spark, the leading clustercomputing framework among professionals.

This talk is based on this course





Big Data for Data Engineers

Learn More



Big Data
University of California, San Diego

Learn More

HDInsight – What is it?

A standard Apache Hadoop distribution offered as a managed service on Microsoft Azure

- ❖ Based on Hortonworks Data Platform (HDP)
- Provisioned as clusters on Azure that can run on Windows or Linux servers
- Offers capacity-on-demand, pay-as-you-go pricing model
- Integrates with:
 - Azure Blob Storage and Azure Data Lake Store for Hadoop File System (HDFS)
 - Azure Portal for management and administration
 - Visual Studio for application development tooling

In addition to the core, HDInsight supports the Hadoop ecosystem



What is Apache Spark?

General, open-source cluster computing engine

Well-suited for machine learning

- Fast iterative procedures
- Efficient communication primitives

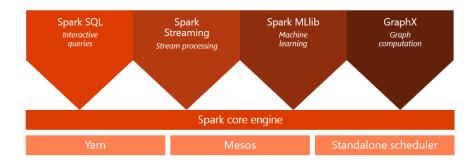
Simple and Expressive

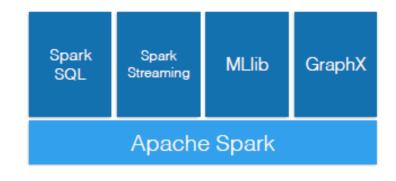
- APIs in Scala, Java, Python, R
- Interactive Shell

Integrated Higher-Level Libraries

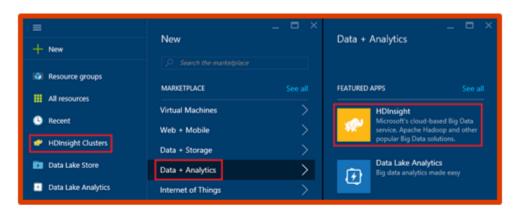
Apache Spark: A unified framework

A unified, open source, parallel data processing framework for big data analytics

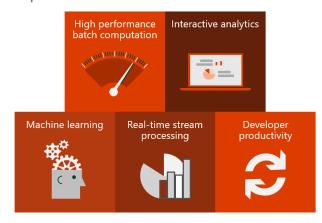




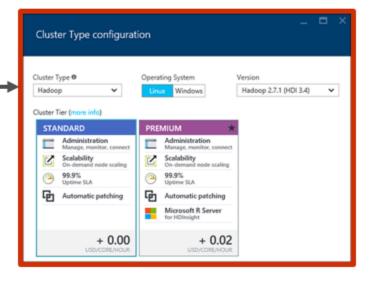
Demo: Creating an HDInsight Spark cluster



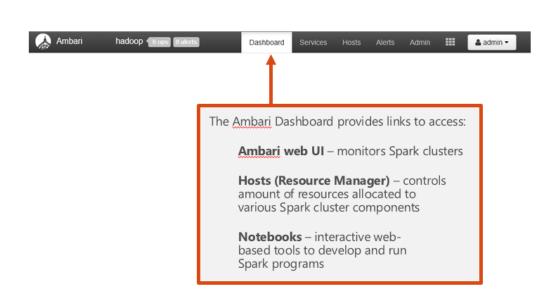
Apache Spark use cases

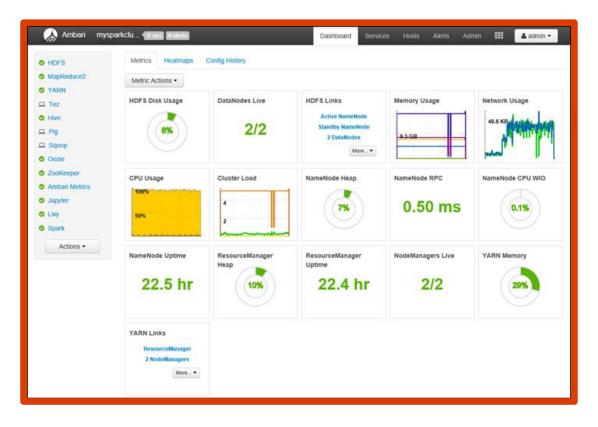


The Azure console
lists all types of
HDInsight clusters
(HBase, Storm, and
Spark) currently
provisioned.



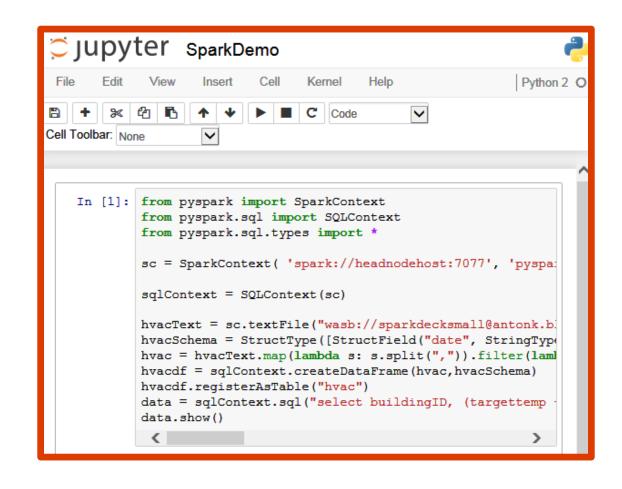
Demo: Ambari Dashboard





Demo: Jupyter notebooks

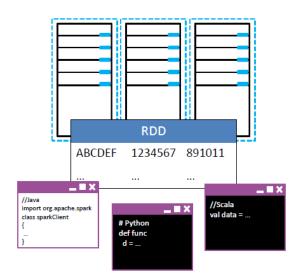
- Web-based interactive consoles for
 - Experimentation
 - Collaboration
- Spark HDInsight clusters include Jupyter
 - Interactive Python
 - Interactive Scala



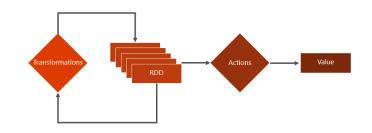
What is RDD?

- The core abstraction for data in Spark is the resilient distributed dataset (RDD)
- An RDD represents a collection of items that can be distributed across compute nodes
- APIs for working with RDDs are provided for Java, Python, and Scala
 - HDInsight distribution includes
 Python and Scala shells

Dataset	Distributed	Resilient
Data storage created from: HDFS, S3, HBase, JSON, text, Local hierarchy of folders	Distributed across the cluster of machines	Recover from errors, e.g. node failure, slow processes
Or created transforming another RDD	Divided in partitions, atomic chunks of data	Track history of each partition, re-run



RDDs: Transformations and actions



RDD Operations

Some Transformations

Transformation	Description
map(func)	return a new distributed dataset formed by passing each element of the source through a function func
filter(func)	return a new dataset formed by selecting those elements of the source on which func returns true
<pre>distinct([numTasks]))</pre>	return a new dataset that contains the distinct elements of the source dataset
flatMap(func)	similar to map, but each input item can be mapped to 0 or more output items (so func should return a Seq rather than a single item)

Key-Value Transformation	Description
reduceByKey(func)	return a new distributed dataset of (K,V) pairs where the values for each key are aggregated using the given reduce function func, which must be of type $(V,V) \Rightarrow V$
sortByKey()	return a new dataset (K,V) pairs sorted by keys in ascending order
groupByKey()	return a new dataset of (K, lterable \leq V \geq) pairs

Some Actions

Action	Description
reduce(func)	aggregate dataset's elements using function func. func takes two arguments and returns one, and is commutative and associative so that it can be computed correctly in parallel
take(n)	return an array with the first n elements
collect()	return all the elements as an array WARNING: make sure will fit in driver program
takeOrdered(n, key=func)	return n elements ordered in ascending order or as specified by the optional key function

What is DataFrames?

- A distributed collection of data organized into named columns.
- Similar to RDDs with schema.
- Conceptually equivalent to tables in relational database, or to DataFrames in R/Python.
- With domain-specific functions designed for common tasks:
 - Metadata
 - Sampling
 - Project, filter, aggregation, and join
 - UDFs

RDDs are a collection of opaque objects (such as internal structures unknown to Spark).

User	User	User
User	User	User

DataFrames is a collection of objects with schema that are known to Spark SQL..

Name	Age	Sex
Name	Age	Sex
Name	Age	Sex
Name	Age	Sex

DataFrame Operations

DataFrames provide a domain-specific language for structured data manipulation in Scala, Java, and Python.

What is Spark SQL?

1 Create an Azure storage account



HDInsight makes
Apache Spark
available as a
service in cloud.



3 Run Spark SQL statements using notebooks

HDInsight uses Azure Blob storage account for storing data. HDInsight makes
Apache Spark available
as a service in cloud.

You run interactive Spark SQL statements using notebooks.

Tables and Queries

A DataFrame can be registered as a table that can then be used in SQL queries.

```
// First create a DataFrame from JSON file.
>>> val df = sqlContext.jsonFile("Users.json")

// Register the DataFrame as a temporary table. Temp tables exist only during lifetime of this SOLContext instance.
>>> val usertable = sqlContext.registerDataFrameAsTable(df, "UserTable")

// Alternatively, execute a SQL query on the table. The query returns a DataFrame.
>>> val teenagers = sqlContext.sql("select Age as Years from UserTable where age > 13 and age <= 19")</pre>
```



Spark SQL Operations

Spark RDD API

```
rdd
rdd1 = rdd.map(lambda x: x.split("\t"))
rdd2 = rdd1.map(lambda x: (x[0], x[2]))
```

VS

SQL on Spark

```
select user_id, url from access_log
```

- No data parsingSyntax is easier
- Code optimization
 No overhead

What is Machine Learning?

A Definition

Constructing and studying methods that learn from and make predictions on data

Broad area involving tools and ideas from various domains

- Computer Science
- Probability and Statistics
- Optimization
- Linear Algebra

Some Examples

Face recognition

Link prediction

Text or document classification, e.g., spam detection

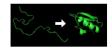
Protein structure prediction

Games, e.g., Backgammon or Jeopardy





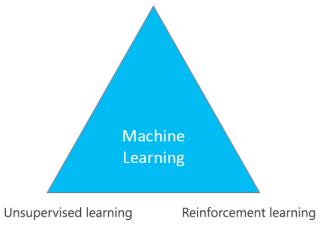






How does Machine Learning work?

- Data labels
- Direct feedback
- Predict outcome



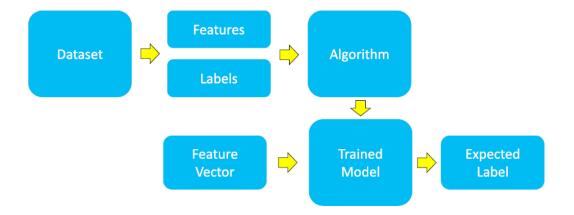
Supervised learning

Supervised learning. Learning from labeled observations

• Labels 'teach' algorithm to learn mapping from observations to labels

Unsupervised learning. Learning from unlabeled observations

- Learning algorithm must find latent structure from features alone
- Can be goal in itself (discover hidden patterns, exploratory data analysis)
- Can be means to an end (preprocessing for supervised task)



Observations. Items or entities used for learning or evaluation, e.g., emails

Features. Attributes (typically numeric) used to represent an observation, e.g., length, date, presence of keywords

Labels. Values / categories assigned to observations, e.g., spam, not-spam

Training and Test Data. Observations used to train and evaluate a learning algorithm, e.g., a set of emails along with their labels

- Training data is given to the algorithm for training
- Test data is withheld at train time

What is MLlib?

- MLlib is a collection of machine learning algorithms optimized to run in a parallel, distributed manner on Spark clusters.
- MLlib helps lead to better performance on large data sets.
- MLlib integrates seamlessly with other Spark components.
- MLlib applications are developed in Java, Scala, and Python.

Туре	Algorithms
Supervised	Classification and regression: Linear models (SVMs) logistic regression and linear regression Naïve Bayes Decision trees Ensembles of trees (random forest, gradient-boosted trees) Isotonic regression
Unsupervised	 Clustering: k-means and streaming k-means Gaussian mixture Power iteration clustering (PIC) Latent Dirichlet Allocation (LDA)
Recommendation	Collaborative filtering: • Alternating least squares (ALS)

How to.. Machine Learning in Apache Spark?

- All primitives in Spark Machine Learning are Vectors
- Features are represented by a Vector
- Vectors can contain other Vectors and so be Dense or Sparse
- Spark uses LabeledPoints to encapsulate a Vector and a Label
- RDDs are transformed into Vectors through map functions

MLlib Terminology

ML: Transformer

- A *Transformer* is a class which can transform one DataFrame into another DataFrame
- A Transformer implements transform()
- Examples
 - HashingTF
 - LogisticRegressionModel
 - Binarizer

```
val tokenizer = new Tokenizer().setInputCol("text").setOutputCol("words")
val hashingTF = new
HashingTF().setNumFeatures(1000).setInputCol(tokenizer.getOutputCol).s
etOutputCol("features")
val Ir = new LogisticRegression().setMaxIter(10).setRegParam(0.01)
val pipeline = new Pipeline().setStages(Array(tokenizer, hashingTF, Ir))
```

val model = pipeline.fit(training)

val modelem = model.transform(test).select("id", "label", "text",
 "probability", "prediction")

ML: Estimator

- An Estimator is a class which can take a DataFrame and produce a Transformer
- An Estimator implements fit()
- Examples
 - LogisticRegression
 - StandardScaler
 - Pipeline

```
val tokenizer = new Tokenizer().setInputCol("text").setOutputCol("words")
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HashingTF().setNumFeatures(1000).setInputCol(tokenizer.getOutputCol).s
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val pipeline = new Pipeline().setStages(Array(tokenizer, hashingTF, Ir))
```

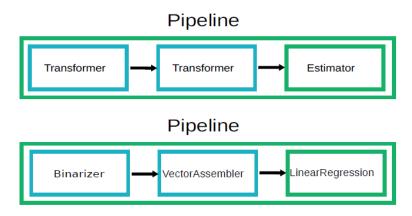
val model = pipeline.fit(training)

```
val modelem = model.transform(test).select("id", "label", "text",
"probability", "prediction")
```

MLlib Terminology

ML: Pipelines

A *Pipeline* is an estimator that contains stages representing a resusable workflow. Pipeline stages can be either estimators or transformers.



ML: PipelineModel fit Train **Pipeline** PipelineModel Data PipelineModel LinearRegressionModel VectorAssembler Binarizer transform Test PipelineModel Predictions Data

Examples: Classification

Import Spark SQL and Spark ML Libraries

First, import the libraries you will need:

```
from pyspark.sql.types import *
from pyspark.sql.functions import *
from pyspark.ml.classification import LogisticRegression
from pyspark.ml.feature import VectorAssembler
```

You will load this data into a DataFrame and display it. Load Source Data

Split the Data

Prepare the Data

```
splits = data.randomSplit([0.7, 0.3])
train = splits[0]
test = splits[1]
train_rows = train.count()
test_rows = test.count()
print "Training Rows:", train_rows, " Testing Rows:", test_rows
```

Prepare the Training Data

Examples: Classification

Train a Classification Model

```
lr = LogisticRegression(labelCol="label",featuresCol="features",maxIter=10,regParam=0.3)
model = lr.fit(training)
print "Model trained!"
```

Model trained!

Prepare the Testing Data

Test the Model

Example: Regression

Import Spark SQL and Spark ML Libraries

Prepare the Data

```
from pyspark.sql.types import *
from pyspark.sql.functions import *
from pyspark.ml.regression import LinearRegression
from pyspark.ml.feature import VectorAssembler

data = csv.select("DayofMonth", "DayOfWeek", "OriginAirportID", "DestAirportID", "DepDelay", "ArrDelay")

from pyspark.sql.functions import *

| DayofMonth|DayOfWeek|OriginAirportID|DepDelay|ArrDelay|

| 19| 5| 11433| 13303| -3| 1|
```

Starting Spark application

Split the Data

Load Source Data

```
splits = data.randomSplit([0.7, 0.3])
train = splits[0]
test = splits[1]
train_rows = train.count()
test_rows = test.count()
print "Training Rows:", train_rows, " Testing Rows:", test_rows
```

Training Rows: 1891270 Testing Rows: 810948

Prepare the Training Data

Example: Regression

```
lr = LinearRegression(labelCol="label",featuresCol="features", maxIter=10, regParam=0.3)
model = lr.fit(training)
print "Model trained!"
```

Model trained!

Train a Regression Model

Example: Pipeline

Define the Pipeline

```
piplineModel = pipeline.fit(train)
print "Pipeline complete!"
```

Run the Pipeline as an Estimator

```
prediction = piplineModel.transform(test)
predicted = prediction.select("features", "prediction", "trueLabel")
predicted.show(100, truncate=False)
```

Test the Pipeline Model

More Example: Text Analysis

Define the Pipeline

The pipeline for the model consist of the following stages:

- A Tokenizer to split the tweets into individual words.
- . A StopWordsRemover to remove common words such as "a" or "the" that have little predictive value.
- A HashingTF class to generate numeric vectors from the text values.
- · A LogisticRegression algorithm to train a binary classification model.

```
tokenizer = Tokenizer(inputCol="SentimentText", outputCol="SentimentWords")
swr = StopWordsRemover(inputCol=tokenizer.getOutputCol(), outputCol="MeaningfulWords")
hashTF = HashingTF(inputCol=swr.getOutputCol(), outputCol="features")
lr = LogisticRegression(labelCol="label", featuresCol="features", maxIter=10, regParam=0.01)
pipeline = Pipeline(stages=[tokenizer, swr, hashTF, lr])
```

```
piplineModel = pipeline.fit(train)
print "Pipeline complete!"
```

Run the Pipeline as an Estimator

Test the Pipeline Model

```
prediction = piplineModel.transform(test)
predicted = prediction.select("SentimentText", "prediction", "trueLabel")
predicted.show(100, truncate = False)
```

More Example: Clustering

Create the K-Means Model

```
centers = model.clusterCenters()
print("Cluster Centers: ")
for center in centers:
    print(center)
```

Get the Cluster Centers

```
prediction = model.transform(train)
prediction.groupBy("cluster").count().orderBy("cluster").show()

prediction.select("CustomerName", "cluster").show(50)
```

Predict Clusters

More Example: Recommendation

Import the ALS class

In this exercise, you will use the Alternating Least Squar

test = splits[1].withColumnRenamed("rating", "trueLabel")

print "Training Rows:", train rows, " Testing Rows:", test rows

```
from pyspark.ml.recommendation import ALS
```

Build the Recommender

The ALS class is an estimator, so you can use its **fit** method to traing a model, or you can include it in a pipeline. Rath label, the ALS algorithm requires a numeric user ID, item ID, and rating.

```
als = ALS(maxIter=5, regParam=0.01, userCol="userId", itemCol="movieId", ratingCol="label")
model = als.fit(train)
```

Load Source Data

The source data for the recommender is in two files - one containing numeric IDs for movies and users, a of the movies.

```
ratings = spark.read.csv('wasb:///data/ratings.csv', inferSchema=True, header=True)
movies = spark.read.csv('wasb:///data/movies.csv', inferSchema=True, header=True)
ratings.join(movies, "movieId").show()
```

Test the Recommender

Prepare the Data

train_rows = train.count()
test rows = test.count()

Now that you've trained the recommender, you can see how accurately it predicts known ratings in the test set.

```
To prepare the data, split it into a training se prediction = model.transform(test) prediction.join(movies, "movieId").select("userId", "title", "prediction", "trueLabel").show(100, truncate=False)

data = ratings.select("userId", "movieId", "rating") splits = data.randomSplit([0.7, 0.3]) train = splits[0].withColumnRenamed("rating", "label")
```

Questions

