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Co-funding and investment services

What's this about? ⌚ 5min read

If you're running a business with global ambitions, you'll likely need funding to support your plans. We can help you figure out your options. Here, you'll learn about our investment services and who's eligible for co-funding through our International Growth Fund.

Co-funding services

Support for international projects

When you [join us as an NZTE customer](#), we offer different levels of support depending on your business's need, maturity, scale and capacity. Businesses that we work with more intensively are called Focus customers.

The International Growth Fund

The IGF provides 50:50 co-funding for Focus customers to accelerate their international growth. Funding can be used for international projects to address a specific need or capability gap, research or validate an international opportunity, or accelerate and expand in a strategic market.

Only Focus customers are eligible to apply for this co-funding.

How do I become a Focus customer?

If your business has signed up to become a customer and meets certain criteria, we will invite you into our Focus customer portfolio. We have a limit on the number of customers in this portfolio.

How do you decide who gets co-funding?

As custodians of New Zealand taxpayers' money, we select IGF applications that are deemed to generate the most value for the business applying and the greatest economic returns for New Zealand.

Investment services

Raising capital and finding investors

If you want to raise capital to grow your business, our Investment team can guide you through the process and help connect you with potential investors.

Get 1:1 support

We offer one-on-one support for all types of businesses, on a case-by-case basis. While there is no strict engagement criteria, we typically work with organisations seeking growth who are exporting or have global aspirations. We may also consider if you have a potentially scalable business model, are demonstrating revenue or have customer traction.

Support for Māori businesses

Our Māori Investment team works with iwi holding and operating companies, Māori land trusts and incorporations, whānau-owned companies, companies with Māori shareholders and Māori values, and companies that rely on Māori resources. We don't have a set definition for a Māori entity – it's up to you to self-identify. It doesn't cost anything to work with us, and we can support you, whether your goal is an early-stage capital raise or a multi-million dollar project.

Learn how to raise capital successfully with InvestEd

InvestEd is a free online learning resource for businesses looking to attract investors and raise capital. It includes a wealth of practical information, activities, templates and advice compiled by our Investment team, using the actual experiences of thousands of New Zealand businesses.

InvestEd guides you through the key stages in the capital raising process – from learning about New Zealand's investment landscape, getting prepared before you connect with investors, through to what to expect once the deal is done.

To see if we can help you raise capital, tell us a bit more about your business and one of our team will be in touch with you shortly. Or, to get started straight away, register or log in to access InvestEd now.

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